


### 1.3.3 Field Projects / Internships under taken during the year (Session: 2021-2022)

M.COM 2 <sup>nd</sup> Semester			
S.NO.	ROLL NO.	NAME	Projects/ Internships/ Field Work
1	2401	Guneet Kaur	Online food ordering
2	2403	Harman Preet	Product Development and Innovation
3	2404	Harpreet Kaur	Customer relationship management
4	2405	Ritika Sharma	Employee motivation
5	2406	Taranjot Kaur	RISE OF E - Commerce
6	2407	Glorious	Marketing and Social responsibility
7	2408	Alisha kaur	Corporate selling and feedback
8	2409	Rupal Sharma	Marketing strategy of MYNTRA
9	2410	Sukhleen kaur	Survey of online payment method
10	2411	Riti Bhola	Customer satisfaction services related to SBI BANK
11	2412	Mehak Singla	Consumer behaviour towards NESTLE products
12	2413	Damanpreet Kaur	Consumer satisfaction with services
13	2414	Prabhjot Kaur	A Study on consumer decision making variables of ZOMATO
14	2415	Manpreet Kaur	Study on consumer behaviour with respect to selective smartphones brands in LUDHIANA
15	2416	Ishmeet Kaur	Marketing Strategies
16	2417	Moksha Mittal	Consumer behaviour towards green products
17	2418	Rajveer kaur	Study on consumer buying behaviour towards different brands of chocolates
18	2419	Gurleen kaur	Consumer behaviour towards buying milk
19	2420	Simran	OTT platforms (including case study )
20	2421	Jasneet Kaur	Corporate social responsibility
21	2422	Varonica Jindal	Marketing and Business analysis
22	2423	Jaismeen Kaur	An effective marketing tool
23	2424	Manisha Verma	Customer preferences and satisfaction
24	2425	Harmandeep Kaur	Competitive advantage and customer satisfaction
25	2426	Palak sood	Marketing strategies of AMUL
26	2427	Harsha Rani	Impact of GST
27	2428	Divya Purohit	Payroll management and welfare measures
28	2429	Muskan Verma	Consumer behaviour towards MAGGIE
29	2430	Sandeep Kaur	Digital banking
30	2431	Simranpreet Kaur	Stress management
31	2432	Neha Gupta	Supply chain management and customer satisfaction
32	2433	Kamaljeet kaur	Product differentiation
33	2434	Himani Sharma	Changing technology in banking industry
34	2435	Mehak	Planning and demand forecasting

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35	2436	Lakshika Chopra	
36	2438	Harneet Kaur	Trading in stock exchange
37	2439	Ishpreet Kaur	Digital Marketing (The New Face of marketing)
<b>BCA 6<sup>th</sup> Semester</b>			
38	19048462	Mahima Mathur	Customer satisfaction (small cars)
39	19048448	Geetika Khatri	Employee Management System
40	19048473	Sanampreet Kaur	Super Geeks
41	19048458	Jaspreet Kaur	Dreamer's Place
42	19048480	Varleen Kaur	Dreamer's Place
43	19048444	Bhawna	Cakey Bakey
44	19048468	Parneet Kaur	Kale me Crazy
45	19048479	Swati Bhatti	Kale me Crazy
46	19048475	Simranjeet Kaur	Cinemanetcity
47	19048445	Damanpreet Kaur Grewal	Cakey Bakey
48	19048463	Manpreet Kaur	Roses and Petals wrap
49	19048455	Jasleen Kaur	Hotel management system
50	19048456	Jasleen Kaur	Curiousmind Bookstore
51	19048446	Deepkiran Kaur	Student Record management system
52	19048478	Sukhpreet Kaur	Jewellery Shop Management System
53	19048461	Loveleen Holy	Super Geeks
54	19048459	Jaspreet Kaur	Footware Shop
55	19048452	Harsheen kaur	Orgametics
56	19048453	Harshi	Curiousmind Bookstore
57	19048465	Muskaan	Footware Shop
58	19048471	Roohaana Arora	Orgametics
59	19048451	Harpreet Kaur	School Management System
60	19048469	Prabhleen Kaur	Hotel management system
61	19048460	Khushpreet Kaur	Café Management system
62	19048441	Arshnoor Kaur	Cariban-Coffee
63	19048467	Neeru Kumari	Cinemanetcity
64	19048443	Bavneet Kaur	Cakey Bakey
65	19048450	Harleen Kaur	Cariban-Coffee
66	19048474	Simran Ghatore	Cakey Bakey
<b>PGDCA Semester 2</b>			
67	38451	Aashi	Dental Clinic Management System
68	38452	Anjani	Music Website
69	38453	Arshnoor Kaur	Coffee Shop Website
70	38454	Ashmeet Kaur	Makeup Artist Website


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71	38455	Avneet Kaur	Bakery Website
72	38456	Charandeep Kaur	Bakery Website
73	38457	Harleen Kaur	Online shoe store
74	38458	Harmanpreet Kaur	Online Fashion Accessories
75	38459	Jasdeep kaur	Online Fashion Accessories
76	38460	Jashandeep Kaur	E-learning website
77	38461	Jasleen Kaur	Yoga Website
78	38462	Jasleen Kaur	Online shoe store
79	38463	Jasmeen Bano	Coffee Shop Website
80	38464	Poonam	E-learning website
81	38465	Preeti	Yoga Website
82	38466	Shushma	Music Website
83	38467	Sonia	Coffee Shop Website
84	38468	Yashvi Vadhera	Makeup Artist Website
<b>BBA 6<sup>th</sup> Semester</b>			
85	19045663	Bavleen Kaur	Comparison of Working women with home makers
86	19045771	Anchal Garg	Impact of Advertising on buying behavior of young generation
87	19045772	Ankita Sharma	Creative packaging as a tool of marketing
88	19045773	Anmol Dua	Perception about tackling of Plastic Waste problem
89	19045774	Anushka Bhaskar	Current Scenario of Work from Home Culture
90	19045775	Avneet Kaur	Consumer Perception about online grocery shopping
91	19045776	Bhavika Sharma	Customer preference on chocolate brands
92	19045777	Bhavleen Kaur	Consumer preference towards Online shopping
93	19045778	Charanjot Kaur	Apps initiating healthy lifestyle
94	19045779	Charul Vij	Impact of Social Media Marketing
95	19045780	Deepali Karla	Eco friendly products

  
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96	19045781	Dimple	Popularity of e payment system in India
97	19045782	Divyanshi Oberoi	Impact of digital marketing on Consumer Behaviour
98	19045783	Gurleen Kaur	Demonetization and its impact on Indian Economy
99	19045785	Gursimran Kaur	Consumer Perception towards food delivery Apps
100	19045786	Gurvir Kaur	Consumer Behaviour towards Online shopping
101	19045787	Harman Kaur	Consumer Brand loyalty for soap brands
102	19045788	Harmanpreet Kaur	Impact of Covid on Consumer Buying behaviour
103	19045791	Jaskiran Kaur	Consumer Behaviour towards online food ordering
104	19045793	Karanjot Kaur	Internet Banking
105	19045794	Kashish Dhadwal	Impact of Advertisement on Consumer Buying Behaviour
106	19045795	Khushi Grover	Comparison between Dominos and Pizza Hut
107	19045796	Loveleen Kaur	Consumer preference towards Instant food products
108	19045797	Manisha	Entrepreneurship programs in Schools, collges and universities
109	19045798	Manpreet Kaur	Revolutionizing the Entertainment Industry
110	19045800	Neelam	Organic food vs Junk food
111	19045801	Niveta Verma	Consumption of OTT platforms among youth
112	19045802	Paramjeet Kaur	Consumer Preference towards coffee consumption
113	19045803	Prem Bagga	Preference about different watches
114	19045805	Raman Kaur	Consumer preferences towards Amul and Verka
115	19045807	Rupali Sharma	The Art of Meditation
116	19045808	Shruti Chawla	Preference of young generation towards Animation
117	19045809	Sonali Sharma	Vocal for Local
118	19045810	Vandana	Women Empowerment in India
119	19045811	Varnika	Buying Behaviour of Gen Z
120	19045964	Arshnoor Kaur	Perception about Marriage

BA 6<sup>th</sup> Semester (Psychology)

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121	19089455	Shavneet Kaur	Psychowaves (Hunjan Hospital)
122	19089417	Parneet Thind	Psychowaves (Hunjan Hospital)
123	19089337	Gurleen Kaur	Psychowaves (Hunjan Hospital)
124	19089331	Diksha Aggarwal	Psychowaves (Hunjan Hospital)
125	19089425	Prabhnoor Kaur	Psychowaves (Hunjan Hospital)
126	19089426	Prachi Sood	Psychowaves (Hunjan Hospital)
127	19089473	Sonali Mishra	Psychowaves (Hunjan Hospital)
128	19089387	Manjot Kaur	Psychowaves (Hunjan Hospital)
129	19089374	Kashish Batta	Psychowaves (Hunjan Hospital)
<b>BA 4<sup>th</sup> Semester (Psychology)</b>			
130	20086352	Simranjit Kaur	Psychowaves (Hunjan Hospital)
131	20086218	Lakshaini Priya	Psychowaves (Hunjan Hospital)
<b>BA 6<sup>th</sup> Semester (Journalism and Mass Communication)</b>			
132	19089338	Gurleen Kaur	The City Headlines
<b>PGDMC (1<sup>st</sup> Semester)</b>			
133	3001	Prabhleen Kaur	Ludhiana Times
134	3004	Devna Munjal	The City Headlines
135	3005	Simran Arora	The City Headlines
136	3006	Deepnayan Kaur	The City Headlines
137	3008	Bhavna	The City Headlines
138	3009	Nidhi	The City Headlines
139	3010	Harsh	Ludhiana Times
140	3012	Jasdeep Kaur	Ludhiana Times

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