1.3.3 Field Projects / Internships under taken during the year (Session: 2020-2021)
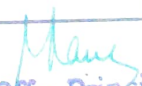### MCOM PROJECT REPORT TOPICS

ROLL.NO.	Names	Topics
2401	Harsimran Kaur Kanika	Brand Equity of Woodland an Evaluation
2402	Shivani Choudhary	4P'S of Marketing a Study in Relation to Vardhman Textiles Ltd.
2403	Jasmine kaur	Study on Brand Management in Company
2404	Priya Chhabra	Study on creativity in Advertising
2405	Arshpreet Kaur	Study on Brand Management in Verka Ltd. .
2406	Jasmeet Kaur	Study of Brand Positioning of Coca Cola
2407	Surbhi	Study on marketing mix & competitive analysis of "Pure it" (HUL)
2408	Richa Mehra	Study of Consumer Behaviour towards Samsung
2409	Kanishka sharma	Online Branding–Effectiveness and Future Trends
2410	Heena Vashist	Leadership in the age of Digitalization
2411	Navjot Kaur	Study Of Relationship Marketing With Reference To Bajaj Automobiles
2412	Heena	Consumer Awareness And Attitude Towards The Recycled Packaging
2413	Aashima Arora	Study on Impact of Service Quality on Customer in Telecom Industry with spl reference to AIRTEL
2414	Simarpreet Kaur	Consumer Behavior before and after buying the product (Hitachi Air Conditioners)
2415	Harleen Kaur	Study Of Customer Satisfaction Towards Online And Offline Shopping
2416	Ritu Sharma	Comparative Study on Customer Satisfaction of Parachute Hair Oil and Dabur amla
2417	Amanpreet Kaur	Direct Marketing -A Case Of Tupperware
2418	Bavleen Kaur	Direct Marketing Strategy For HDFC Standard Life Insurance
2419	Taranpreet Kaur	Customers 'and Retailers 'satisfaction With Respect To Britannia
2420	Kajal thakur	Effectiveness of Customer Relationship Management Tools and Techniques At PNB
2421	Anmol kaur	Export Potential In Textile Industry-Tshirt Ind with reference to Vishal exports Ltd.
2422	Bhanvi	Online Services Viz-a-viz Customer Awareness and Satisfaction in HDFC Bank
2423	Jaipreet kaur	Health Insurance Products in India Analyzing the Emerging Market Of New Health Insurance Products In
2424	Shivangi Dhir	Hero Honda Comparative Study of Hero Honda Motors with Bajaj Automobiles Vapush

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15043999	Harpreet Kaur	Impact of Online classes on students
18045131	Amandeep Kaur	Consumer Awareness towards Eco friendly products
18045133	Arshideep Kaur	Consumer satisfaction towards Dominos
18045135	Bavleen Kaur	Women Entrepreneurs in Ludhiana city
18045137	Divya Suri	Consumer buying behaviour on Ready to Cook food items
18045138	Gagandeep Kaur	Comparitive study between Amazon and Flipkart
18045140	Harleen Kaur	Study of MamaEarth Brand
18045142	Harpreet Kaur	Effect of Advertisement on Consumer Brand preference
18045143	Harsh Bansal	Consumer Preference towards Online food Apps in Ludhiana city
18045144	Inayat Madan	Sexual Harrasment at workplace
18045146	Karamdeep Kaur	Cutomer satisfaction towards Mobile banking
18045147	Lipika Singla	Awareness of health Insurance among people of Ludhiana city.
18045148	Manmeet Kaur	Future Grocery : A study of E- commerce Grocery market business
18045149	Manpreet Kaur Basra	Effects of Covid 19 on employement in India
18045150	Manveen Kaur	Influence of social media marketing on Consumer Buying Behaviour
18045151	Mehak Jangra	Impact of Covid 19 on overall health of child.
18045154	Muskann Grover	Women in relation to Cosmetic Buying behaviour
18045155	Muskaan Kaura	Customer satisfcation towards online shopping
18045158	Navjot Kaur	Opportunities and challenges of Online teaching
18045159	Navleen Kaur	Skin care Regimen
18045161	Neha Gupta	Consumer attitude and Awareness about recycling Packaging
18045162	Neha Gupta	Migration of students to other countries for higher education
18045163	Nisha	Influence of sales promotion on consumer brand loyalty
18045164	Nitika Malra	Impact of Cartoons on behaviuor growth of Children
18045166	Priya Sharma	Employee behaviour towards HRM in Cremica pvt ltd.
18045167	Priyanka	Effect of Advertising on Consumer buying behaviour with reference to demand for Women care products.
18045169	Simarpreet Kaur	Awareness level of General Public and satisfaction towards On Demand CAB services
BCA 6th Semester		
18047682	Anisha Kumari	Automated e-portfolio System
18047683	Arshleen Kaur	Grocessory Store Maintainence
18047684	Ashmeet Kaur	Rent-A-Ride
18047685	Avneet Kaur	APP HUB

Roll No.	Name	Project
		COVID-19 CROWDSOURCING
18047688	Chahat	MovieOnline Tickets app
18047689	Harsimran Kaur	MovieOnline Tickets app
18047690	Heena	COVID-19 Crowdsourcing
18047691	Himanshi Rani	Online Classes Management System
18047692	Jahnavi	Daily booking services for Travelling
18047693	Kashish Rani	Relax with Ease
18047695	Mokshita Jain	My Phone book data
18047696	Muskan Malhotra	MovieOnline Tickets app
18047697	Navneet Kaur	FITRR - GYM Client Management System
18047698	Pawanpreet Kaur	Gaming System
18047699	Priya	Canteen Management system
18047700	Priya Rani	Loan Management System
18047701	Priyanka Yadav	Automated e-portfolio System
18047702	Punita Kumari	Gaming System
18047703	Ritika	Automated e-portfolio System
18047704	Sarita Kumari	Coffee shop Management System
18047705	Shairya Sharma	Daily booking services for Travelling
18047706	Shakshi Verma	My Phone book data
18047707	Shivakshi Sharma	Quizzrabbles
18047708	Simran Kaur	Fast Food CashieringSystem
18047709	Simranjit Kaur	Grocessory Store MAintainence
18047712	Sukhdeep Kaur	Fast Food CashieringSystem
18047713	Tanishdeep Kaundal	

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Roll No.	Name	Project
42111	ARSHDEEP KAUR	Clothing Website
42112	Arshdeep Kaur	Food Ordering Website
42113	Harleenjot Kaur	Travel and Tourism Website
42114	HARMANDEEP KAUR	Online Jewlery Website
42115	INDERPREET KAUR	Resturant Website
42116	KARUNA BALI	Café and Cakes Website
42117	Komal preet kaur	Ice-cream Parlour Website
42118	Mandeep Kaur	Dietician Website
42119	Navneet Kaur	School Website
42120	Parminder Kaur	Boutique Website
42121	Prabhpreet Kaur	Clothing Website
42122	Ravleen Kaur	Travel and Tourism Website
42123	Simran Garg	Resturant Website
42124	SIMRANJEET KAUR	Fashion Website

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