




**GURU NANAK KHALSA COLLEGE FOR WOMEN  
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA**

**SUPPORTING DOCUMENT FOR CRITERIA 3.2.2**

  
Mrs Maninder Kaur  
**PRINCIPAL** Offg. Principal  
G.N.Kh. College for Women  
Model Town, Ludhiana.

## Small Industry Day Celebrated



**Guru Nanak Khalsa College For Women**  
Gujarkhan Campus, Model Town

**SMALL INDUSTRY DAY**  
**DEPARTMENT OF BUSINESS MANAGEMENT AND COMMERCE**

Organizes

**Article Writing Competition**  
On the topic  
**"Women Entrepreneurs in Punjab with special reference to Ludhiana"**  
On August 30,2020

**Mrs Maninder Kaur**  
Principal/ Convenor

The Department of Business Management and Commerce, of Guru Nanak Khalsa College for Women, Gujarkhan Campus held an Article Writing Competition on the topic **"Women Entrepreneurs in Punjab with special reference to Ludhiana"**. This competition was organized to celebrate Small Industry day on 30<sup>th</sup> August, 2020. This competition was open to the students of Commerce. A total of 48 participants took part. The students sent their Articles in Whatsapp group. The Judges of the competition were Mrs Jaswinder, Assistant Professor of Hindi, Dr Anupam, Assistant Professor of English, and Dr. Kuldeep Associate Professor of Commerce. Riya Rattan of B.com-III got the first prize, Pooja Verma B.ComIII got the second prize and Prabhleen Kaur B.Com III got the third prize. Principal Mrs Maninder Kaur appreciated the effort by the department. She stressed that such competitions not only helped in fostering writing skills of students but also proved to be a great way for the budding entrepreneurs to learn more about the success stories of the women entrepreneurs and also the challenges faced by them and the ways to overcome these problems.





To celebrate Small Industry Day on August 30, 2020

Department of Business Management and Commerce

of

**Guru Nanak Khalsa College for Women**

Gujarkhan Campus, Model Town, Ludhiana

organises

## **Article Writing Competition**

On

**Topic**

**Women Entrepreneurs in Punjab with Special Reference to Ludhiana**

### **Rules:**

1. The participants should send their entries before 11:00 am, August 30, 2020.
2. The maximum word limit is 150 words.
3. Times New Roman font should be used with 1.5 line spacing and font size 12 px.
4. Names of the Winners will be displayed on the facebook page of the College.
5. Article should be sent on Whatsapp No. 9803448489, 8146570765

## **RESULT OF THE COMPETITION**

**1. Riya Rattan of B.Com-III**

**2. Pooja Verma of B.Com-III**

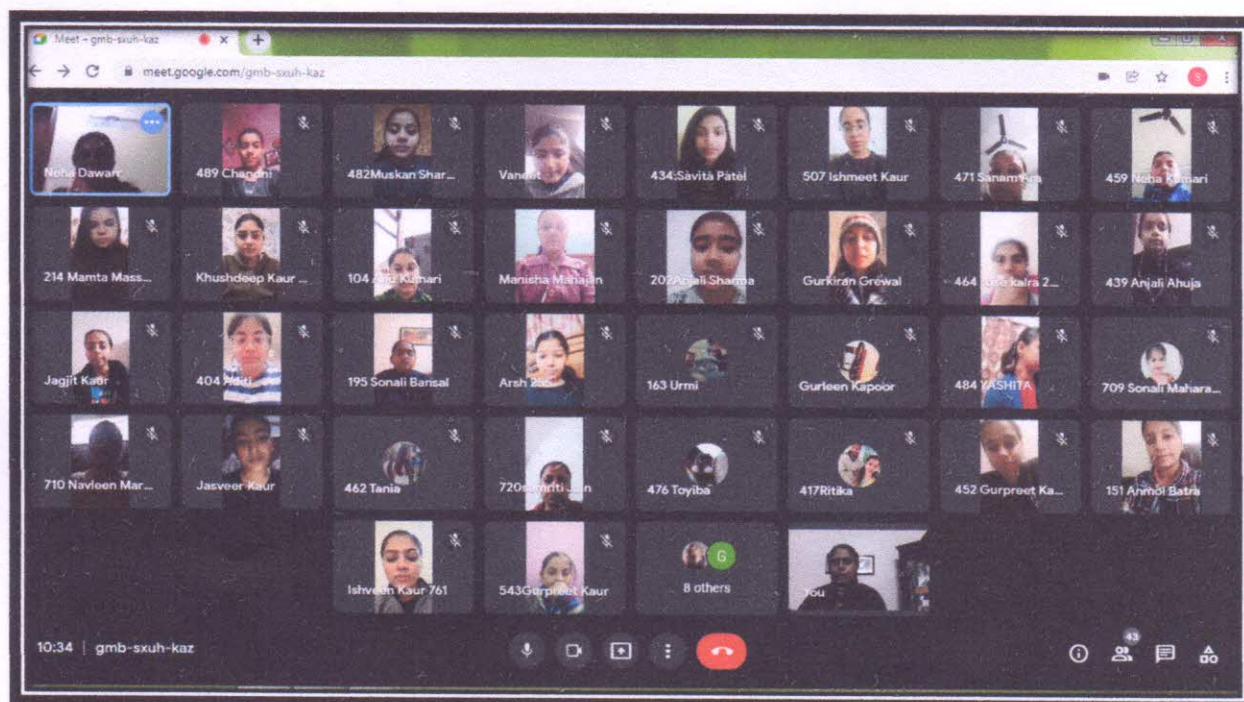
**3. Prabhleen Kaur of B.Com-III**

**Heartiest Congratulations to the Winners**

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## Webinar on 'Role of Social Media in Entrepreneurship Development'

The Department of Economics, Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana organized a webinar for the students of economics on 'Role of Social Media in Entrepreneurship Development' on 19<sup>th</sup> December, 2020. Total numbers of participants were forty three. Mrs Seema Dua, Head, Department of Economics, stressed that how the pandemic has disrupted our lives and many of us are facing financial crunch. She highlighted that how social media like Facebook, Instagram has played a pivotal role in helping women become financially independent. She encouraged students to use social media for increasing their entrepreneurship skills. A youtube video – Inspiring Success Story of a Woman Entrepreneur: How To Start Business from Home, was also screened. Ms. Neha Dawar, Assistant Professor of Economics also shared her views that how Instagram can be the most important tool for entrepreneurship development.



*Mans*  
Offg. Principal  
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