Yearly Status Report - 2021-2022

Of

Guru Nanak Khalsa College for Women, Gujarkhan Campus Model Town, Ludhiana

Criteria 5.1.4 Students benefitted by guidance for **Competitive Examinations and Career Counselling** offered by the Instituition

Dr. Maneeta Kahlon

Dr. MANEETA KAHLON Principal

G.N.Kh. College for Women Gujarkhan Campus, Model Town.

Internal Quality Assurance Cell & The Placement Cell in collaboration with Bulls Eye organized an Extension Lecture on "A- Z of Communication Skills" for Final year students of BBA and B.Com on September 30, 2021. Mr. Chitwan Passy, Assistant Vice President Verbal at Bulls Eye, Ludhiana was the resource person. During the session he made students aware about various techniques to improve communication skills, which helps students to crack various competitive examinations and excel in group discussion and interviews. It was followed by an interactive session in which the speaker answered the queries of the students.



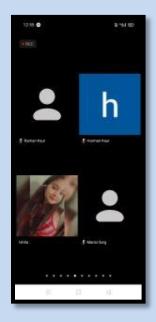




A webinar organized on the topic "Financial Awareness " on December 16, 2021 to educate the students regarding their rights as investors. Mr Kanwaljeet Singh from Bajaj Finance was the resource person. The major issues highlighted in this webinar are how to make safe investment, understanding of basic Financial concepts, laying down early foundation of investment. Apart from these, resource person motivated the students to become investment ready as well as to improve their employability.









PRE PLACEMENT INITIATIVES

Internal Quality Assurance Cell in collaboration with Placement Cell organized an Extension Lecture on "Grooming and Art of presenting oneself" for Final year students of BBA and BA on October 04, 2021. Ms Monica Dhall, Stylist Coach and Image Consultant at Espoir+ Ludhiana was the resource person. During the session, she apprised the students on how etiquette and grooming play an important role in building confidence of an individual. It was followed by an interactive session in which the speaker answered the queries of the students.





PRE PLACEMENT INITIATIVES

An Interactive Session on "Art of Interviewing" was organized for students of BBA on November 10, 2021. Er. Shilpa Miglani Narang, Training & Placement Officer at GNIMT, Ludhiana was the resource person. During the session she emphasized on the points to be kept in mind while preparing for an interview and the ways for enhancing presentation skills. It was followed by an interactive session in which the speaker answered the queries of the students.



WORKSHOPS/TRAINING SESSIONS

A two day special skills enhancement workshop was organized by the Placement Cell on October 05-06, 2021. Mr. Vipin Khandwal, Director of T.I.M.E. Institute was the Resource Person. The workshop was organized for the students of B.Com and BBA final year to prepare them for the management entrance examinations. On the first day the resource person elaborated on how to perform well in a Group Discussion. In addition, a mock group discussion was conducted to make the students understand the intricacies of doing good in a Group Discussion. This was followed by a detailed analysis where students were given feedback and suggestions for further enhancement.







WORKSHOPS/TRAINING SESSIONS

Internal Quality Assurance Cell in collaboration with Placement Cell organized workshop on "Certificate Programme Banking, on **Finance Insurance**" for Final year students BBA, of B.Com, **BCA** and M.Com on October 09, 2021. Mr. Kanwaljeet Singh from Bajaj Finance, Chandigarh was the resource person. He emphasized on the importance of certified programs along with the degrees which are helpful for getting jobs during contemporary times. This was followed by an Interactive Session in which queries of the students were answered.





SKILL BUILDING INITIATIVES

Under the aegis of IQAC, Placement Cell successfully launched a Certificate programme in Banking, Finance and Insurance (CPBFI) by signing a MOU with Bajaj Finserv on October 29, 2021. The programme has been designed for fresh graduates and final year students aspiring to build a career in financial service sector. After completing this programme, candidates can apply in private banks, non banking finance companies for entry level positions in sales, customer service, operations management, and financial services. 51 students from various streams were enrolled. Ms Archna Bhatt, senior manager and Training Head Operations at Bajaj Finserv ltd. conducted Orientation program with students and Mr. Kanwaljit Singh from Bajaj Finserv introduced the course faculty.



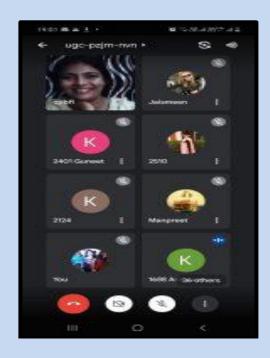




SKILL BUILDING INITIATIVES

A get-together was organized for the students of CPBFI, the Certificate Program for Banking, Finance and Insurance of Bajaj Finserv Limited on December 02, 2021. Ms. Mumtaz, Trainer, Bajaj Finserv Limited, Pune attended the event in the online mode. In addition, a small token of appreciation was distributed among the students.





OFF CAMPUS DRIVES INFORMATION DISSEMINATION



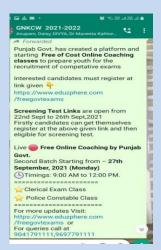








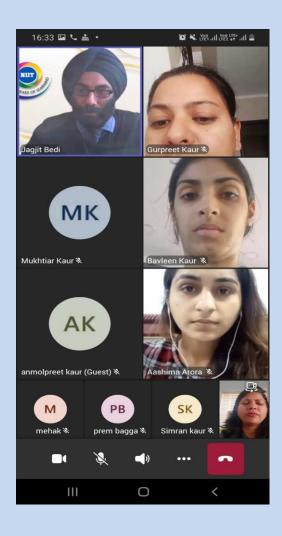








Under the aegis of IQAC Placement cell in collaboration with NIIT Ltd organized a webinar on "Growing opportunities in Banking Financial Services and Insurance Sector and Placement program related to Banking and Sales especially Business Development Program with IndusInd Bank." on March, 11,2022. The resource person Mr. Jagjit Singh Bedi from NIIT Ltd illustrated eligibility criteria, job role, training, internship and joining with the CTC offerings. The session also covered up initiatives from NIIT Limited to focus on the fulfillment of BFSI requirements. The session was organized for the final year students of all streams .





Under the aegis of Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana in collaboration with MSME Development Institute, Ludhiana organized "Entrepreneurship Awareness Program on Self-Employment Opportunities" on March 24, 2022. Mr. Rajesh Kumar, Assistant Director, MSME- Development Institute, Ludhiana apprised the students about the programme and schemes of Ministry of MSME, Government of India. He also shared with the students the various loan schemes and subsidies provided by the government to promote start-ups. The other dignitaries present on the occasion were Mr. Balwinder Sidhu (Functional Manager, District Industrial Centre, Ludhiana), Mr. Sanjay Gupta (Chief Manager and Lead District Manager) and Mr. Krishan Kumar (Assistant Director, MSME, Development. The college Principal, Dr. Maneeta Kahlon emphasized that such initiatives will help the students in achieving financial independence.



Under the aegis of IQAC Placement Cell of Guru Nanak Khalsa College for Women organized Career Counselling seminar on job opportunities in Government sector . The resource person was Mr. Dev Raj , Branch Head, AAA Bright Academy, Ludhiana. He apprised the students with various job opportunities in Government sector with special reference to 20000 upcoming Government jobs as notified by Punjab Government in various sectors such as Punjab Cooperative Bank, Punjab police , food Inspector, Cooperative Societies, PUDA, Verka, Mandi Board and many others. The college Principal Dr. Maneeta Kahlon appreciated the efforts of placement Cell and highlighted the importance of such seminars in creating awareness amongst students.





PRE PLACEMENT INITIATIVES

Under the aegis of Internal Quality Assurance Cell, placement Cell organized a seminar on "Employability Enhancement" for the students of BBA and BCA final year on April 04, 2022. Er. Shilpa Miglani Narang Assistant professor cum Training and Placement Officer, Guru Nanak Institute of Management and Technology, Ludhiana was the resource person. She talked about various employability skills required to make the students industry ready.





WORKSHOPS/TRAINING SESSIONS

Department of Fashion Designing and Home Science in collaboration with placement cell organized a seminar related to information, education and scope of of beauty and wellness on March 12, 2022. Mrs Indra Ahluwalia, Founder of Grace academy explained career prospects related to grooming. Resource persons from Grace Academy, Ms Mansi, Ms Benna Seth, Ms Simran Kaur, Ms Sandeep Kaur and Ms Maninder Kaur discussed with students about self grooming, make up and demostrated few tips for contouring.









WORKSHOPS/TRAINING SESSIONS

Placement Cell organised Aptitude Workshop for the final year students on April 29,2022. Mr. Vipin Khandwal, Director of T.I.M.E. Institute was the Resource Person. The workshop has been organized for the students to prepare them for the competitive exams such as Bank PO, SBI and various management entrance examinations.

The resource person elaborated on how to perform well in a reasoning paper, aptitude and G.K paper. Mock aptitude test on Quantitative Ability was conducted and their queries handled to make them understand the strategies of doing such tests in reasonable time. This was followed by a detailed analysis where students were given feedback and suggestions for further enhancement.

Principal, Dr. Maneeta Kahlon expressed her gratitude to the resource person. She said that such endeavors are important to develop and enhance students competitive skills.









SKILL BUILDING INITIATIVES

Under the aegis of IQAC, Placement cell in collaboration with Bajaj Finserv ltd successfully launches second batch of Certificate program in Banking, Finance and Insurance (CPBFI) on April 07, 2022. The college had signed MOU with Bajaj Finserv ltd. The program has been designed for fresh graduates and final year students aspiring to build a career in financial service sector. After completing this program, candidates can apply in private banks, non banking finance companies for entry level position in sales, customer service, operations management and financial services. 49 students from various streams have been enrolled for this program.

Dr. Nidhi Sharma, placement coordinator initiated the launch program with a welcome speech.Mr. Raja DCruz, senior manager at Bajaj Finserv ltd. conducted Orientation program with students and Mr. Kanwaljit Singh from Bajaj Finserv introduced the course faculty. The college Principal Dr.Maneeta Kahlon addressed the audience and wished them luck for future endeavors.Dr. Neetu Prakash, placement coordinator presented the vote of thanks





AWARD CEREMONY

Under the aegis of IQAC, Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana organized Award ceremony on March 16,2022 for the students on successful completion of Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited in collaboration with Guru Nanak Khalsa College for Women. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. 13 students were awarded **Award of Excellence** for their outstanding performance and 27 students were awarded **Appreciation Award** Trophies along with certificates were presented to all the students. Kanwaljit Singh from Bajaj Finserv was also present during award ceremony. Dr. Neetu Prakash and Dr. Nidhi Sharma who worked effortlessly towards the successful completion of the Certificate program for students of the college. The college Principal Dr. Maneeta Kahlon emphasized that such initiatives will help the students in enhancing knowledge and practical skills and will surely help them to get better career opportunities.









AWARD CEREMONY





GNKCW holds award ceremony for certificate programme

LUDHIANA: Placement cell of Guru Nanak Khalsa College for Women on Wednesday organised an award ceremony for the students on successful completion of certificate programme in banking, finance and insurance offered by Bajaj

Finserv Ltd. A total of 41 students completed the course, 13 students were awarded the Award of Excellence for their outstanding performance.

13 विद्यार्थियों को सर्वश्रेष्ठ प्रदर्शन के लिए मिला सम्मान

लुधियाना, 16 मार्च (रजनी) : गुरु • जी.एन.के.सी.डब्ल्यू. में नानक खालसा कालेज फॉर वूमैन (जी.एन.के.सी.डब्ल्यू.) में इंटरनल एसोरैंस फाइनांस एंड इंश्योरैस सर्टीफिकेट प्रोग्राम हुए। प्लेसमैंट सैल को ऑर्डिनेटर डा. नीत् के विद्यार्थियों के लिए पुरस्कार वितरण प्रकाश और डा. निधि शर्मा के मार्गदर्शन समारोह का आयोजन किया गया। में कार्यक्रम का आयोजन किया गया। समारोह के दौरान 41 में से 13 कालेज की प्रिंसीपल डा. मनीता काहलों विद्यार्थियों को सर्वश्रेष्ठ प्रदर्शन के लिए ने जोर देकर कहा कि इस तरह की पहल समारोह के दौरान बजाज फिनसर्व के कौशल बढ़ाने में मदद मिलेगी।

पुरस्कार वितरण समारोह आयोजित

(आई.क्यू.ए.एस.) की ओर से बैकिंग, कंवलजीत सिंह बतौर मेहमान शामिल



- सम्मानित किया गया। पुरस्कार वितरण से विद्यार्थियों को ज्ञान और व्यावहारिक जी.एन.कें.सी.डब्ल्यू. में आयोजित समारोह के दौरान मुख्यातिथि का स्वागत करते प्रिंसीपल डा. मनीता काहलाँ।

PLACEMENT COORDINATORS FELICITATED WITH " AWARD OF EXCELLENCE"

It is a matter of great pride that Dr. Neetu Prakash and Dr. Nidhi Sharma, Placement Coordinators felicitated with "Award of Excellence" by Triumphant Institute Management Education pvt. Ltd. (T.I.M.E) on April 08,2022 for their outstanding contribution in the field of placement. Mr. Vinod Sachdeva, Centre Manager and Student Coordinator of T.I.M.E.Institute presented trophies to both the coordinators and appreciated their work. The college Principal Dr. Maneeta Kahlon congratulated the placement coordinators for their excellent work and wished luck for future endeavors.







जीएनकेसीडब्ल्यू के प्लेसमेंट समन्वयकों को उत्कृष्टता सम्मान

नानक खालसा कालेज फार वुमेन विनोद सचदेवा ने दोनों समन्वयकों गुजरखान कैंपस माडल टाउन के को ट्राफी प्रदान की और उनके काम प्लेसमेंट समन्वयक डा. नीतू प्रकाश की सराहना की। और डा. निधि शर्मा को ट्रायम्फेंट प्राइवेट लिमिटेड द्वारा प्लेसमेंट उत्कृष्ट कार्य के लिए बधाई दी के क्षेत्र में उनके उत्कृष्ट योगदान और भविष्य के प्रयासों के लिए के लिए 'उत्कृष्टता पुरस्कार' से शुभकामनाएं दीं।

जागरण संवाददाता, लुधियाना : गुरु सम्मानित किया गया। केंद्र प्रबंधक

कालेज प्राचार्य डा. मनीता काहलों इंस्टीट्यूट आफ मैनेजमेंट एजुकेशन ने प्लेसमेंट समन्वयकों को उनके



PLACEMENT DRIVES

Under the aegis of the Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Ambitious Consultancy, Ludhiana organized a Career Counseling cum Placement Drive on the campus for the final year students of various streams. Ms. Deepika Singla, Managing Director, Ambitious Consultancy apprised the students about various career and job opportunities for graduates and postgraduates. She highlighted the importance of employability skills to make a person job-worthy.

Principal Dr.Maneeta Kahlon emphasized upon the organization of such placement drives to create awareness among students about the job market







PLACEMENT DRIVES

Placement cell conducted placement drive for the students of M.A English for the post of Content Writing organised by Bulls Eye, Ludhiana. The placement drive has three roundswritten test, online meeting and scrutiny of academic background records. Nineteen students participated in placement drive. 4 students shortlisted for post of content writing.

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VISIT TO DBEE OFFICE

Under the aegis of Internal Quality Assurance Cell, placement Cell of Guru Nanak Khalsa College for Women organized a visit to **DBEE** for group counseling and career talk on May 04,2022. Mr .Navdeep Singh (Deputy CEO),Dr.Nidhi Singhi (Career Counselor)and Mr Ganshyam(Placement Officer) were the resource persons . They apprised the students about the jobs in govt sector, eligibility and preparation strategies and facilities available in DBEE, placement camps, instructions for PGRKAM registrations and the importance of goal setting in life. The students were distributed **KALAM** under an initiative of Ludhiana Administration to empower with the power of education "**Meri Kalam Meri Takat**".

College principal Dr. Maneeta Kahlon encouraged the students to get maximum advantage of govt. initiatives and increase their Employability to excel in their careers.



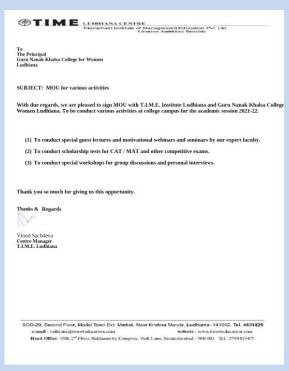




MOUS SIGNED BETWEEN COLLEGE AND DIFFERENT INSTUITUTES

In 2021-22, the college has signed MOUs between various institutes such as Hit Bulls Eye Ludhiana, Time Institute, Ludhiana and Bajaj Finserv Limited, Pune. The aims of MOUs

- 1 Orientation and scholarships tests for students on career and job opportunities in Banking and financial services sector.
- 2 Support to college in bringing placement opportunities to the students.
- 3 On boarding the students of the college on job portal for better accessibility to recruiting companies.
- 4. Support the college in bringing industry resources to webinars /workshops.
- 5 Support the college in bringing Apprenticeship Opportunities for its students.





SCHOLORSHIP TESTS

Under the aegis of IQAC, the college's Placement Cell in collaboration with Hit Bulls Eye, Ludhiana conducted a scholarship test for CAT MBA preparation for BCom and BBA first and second year students on 26th and 27th May 2022. The college Principal, Dr. Maneeta Kahlon highlighted that such tests help aspiring students prepare for competitive exams.





OFF CAMPUS DRIVES INFORMATION DISSEMINATION

MEGA JOB ਮੈਗਾ ਨੌਕਰੀ FAIR 2022 ਮੇਲਾ 2022

For Punjab's Youth, CICU is organising Mega Job Fair 2022 rdination with District Bureau of Employment & Enterprises, L

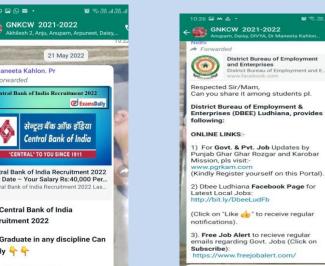
Date: 27th May 2022 | Venue: CICU Complex, Focal Point, Ludhiana - 141010 PUNJAB INDUSTRIES NEEDS MORE THAN 2500 EMPLOYEES













Areas of practice. - Consultation.

Salary best in professional arena

CV to be emailed or wats app only

Revenue Incentives

Age - 18-25 Male or Female

Job location - Ludhiana

Litigation and compliance of Income tax, GST, Banking Matters, Capital and





STUDENTS SELECTED IN CAMPUS PLACEMENTS 2021 -22



Bhanvi (M.Com-II) Bonn Industries Pvt Ltd



Surbhi (M.Com-II) Om Careers



Vaneet Kaur (BA-III) Om Careers



Anushka Sharma (BBA-III) Om Careers

STUDENTS SELECTED IN CAMPUS PLACEMENTS 2021 -22





Aashima (M.Com-II)
Om Careers



