

2020-21

7.1

Annual Specific Gender sensitization Action plan 2020-21

Sr No	Action plan	Organized by	Outcome	Date
1	Competition on the topic "Women Entrepreneurs in Punjab with special reference to Ludhiana"	Department of Business Management and Commerce	To promote women entrepreneurship	30.08.2020
2	Webinar on "Vocabulary Building" by Ms. Blossom, Senior verbal faculty at Bulls Eye, Ludhiana	Placement cell in collaboration with Bulls Eye	To build up confidence by enhancing vocabulary and can present themselves as contenders of equal potential as of boys from other institutes	25.01.2021
3	Online Skill Development Programme on the theme "Enhancing Communication Skills"	Placement cell in collaboration with GNIMT	To enhance communication skills of students to unlock the potential of women	21.01.21
4	Webinar on "Time Management" by Ms. Fatema Abbas, a Senior Trainer, Consultant and HOD (Business Communication, Pune Institute of Business Management)	Placement Cell in collaboration with TIME Institute	To encourage women entrepreneurs for extraordinary results by using latest time management techniques	05.12.2020
5	Slogan writing Competition on the theme 'Fit India' was organized which included a 2 km Plog run		To sensitize women about being fit and adopt healthy lifestyles which can enhance higher productivity in every field.	2.10.2020
6	Celebration of National Road Safety An online lecture on the theme "Sadak Suraksha- Jeevan Raksha"	NSS Unit and Red Cross Soc	To increase the number of women drivers and to encourage students for adopting safety measures during driving	11.2.2021
7	Celebration of International Women's Day. Mrs Shikha Kalra (Department of Home Science) gave a talk on the theme "Anemia Advice Nutrition Advice and Importance of Exercise."	NSS Unit and Womens" Cell	To reduce the cases of Anaemia among Indian women and enhance their participation in sphere of life.	8.03.2021
8	Ninty volunteers and two Programme officers of our college registered for „Yoga for Unity and Well Being“ – a 100 day virtual program.		To sensitize women about being robust and adopt healthy way of living, which can lead to their manifold presence in every area.	8..03.2021
9	Tree Plantation Drive was conducted to celebrate World Nature Conservation Day. An online Slogan Writing Competition was also held	Eco club	To sensitize women students to be a part of envirmntal cleanliness	28.07.2020
10	Celebration of International women's day	Women's Cell	To promote women's sense of self worth	08.03.2021
11	On 6th International Yoga Day, the Hon'ble PM of India had announced a video blog contest regarding yoga. Cadet Neha Kaushik posted a video blog regarding yoga asana to Ayush Ministry Website on June 21, 2020.	Video blog	To sensitize women about being robust and adopt healthy way of living, which can lead to their manifold presence in every area.	21.06.2020
12	Cadets participated in tree plantation Pakhwada (tree plantation drive) in July 2020 organized by NCC HQ.	NCC HQ	To motivate women candidates for their active participation in environment conservation	Jul-20

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13	Cadets participated in Online Awareness Campaign of Fit India during August, 2020. Cadets also posted pictures on social media platforms.	NCC wing	To motivate women to include body exercises in their daily routines	Aug-20
14	On November 29, 2021 Cadets spread awareness about SWACHHTA through online mode	NCC wing	To motivate women to keep their surroundings clean	29.11.2021
15	NCC wing conducted online activity under Swachhta Pakhwara on December 14, 2020. Cadets created awareness through hand wash activity and also organized an online Essay writing competition.	NCC wing	To encourage women to adopt habit of multiple handwashing in their daily routines	14.12.2020
16	On April 5, 2021, NCC wing organized an online Poster-making competition on the theme "Anti drug."	NCC wing	To motivate women to discourage use of drugs at their homes and society	05.4.2021
17	In order to commemorate Jallianwala Bagh Remembrance Day, NCC cadets presented a Nukkad Natak on the theme "No To Single Use Plastic" through online mode on April 13, 2021. A Webinar was also conducted on the same theme in which Cadet Neha Kaushik and Cadet Anjani made a joint Power Point Presentation. The theme was also highlighted by Cadet Arshjot Kaur through a Poster.	NCC wing	To motivate women to discourage use of plastic at their homes and society	13.04.2021

ANNUAL GENDER SENSITIZATION ACTION PLAN (GENERAL)			
Activity	Responsibility	Action	Outcome
Infrastructure			
Ensure students safety and security in the campus	Administrative office	Installation of CCTV cameras in all prominent places	Women feel safe and secure
Review functioning of Grievance Redressal cell	Coordinator of Grievance Redressal cell	Grievance and complaints on gender issues, ragging and other matters are dealt with	Since the inception of the college no such issue has taken place
Faculty Development			
Continue to conduct events on gender equality	Principal	Raise awareness among the teachers on the behaviour of teenagers	Improved student teacher relationship
Depute faculty to participate in programmes on gender sensitization	Principal	Train faculty to handle gender issues	Importance of values, culture and traditions stressed

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Raising awareness and aspirations			
Conduct events and programmes on gender equity, social media and cyber security. Conduct activities to make realize their full potential	IQAC	Promoting equality and diversity, eliminating discrimination by creating an envirnment that reflects our commitment to social justice. Also, helping students identify and develop their intellectual m sporting and cultural passions and supporting students to reach their full potential.	Participation of students in various cultural, curricular and extra curricular events have improved . Their self confidence to face any situation has been enhanced.
Encouraging applications			
Continue to develop high level of engagement with local schools and provide access to more students	Admission committee	Teachers regularly visit the local schools and create awareness on higher education	Admission of students from rural sections is high especially for sport students
Continue to strengthen faculty retention through good governance and welfare oriented schemes	Administrative office	Providing all necessary welfare measures	Retention rate is high
Faculty Development			
Enhance mentor-mantee relationship to provide students support services	Department heads	Identify students financial and non financial constraints and offer support	Improved student support services
Analyze and improve student retention rate	Department heads	Student engagements through co-curricular activities	Drop out ratio is low
Monitor student performance and success rate and attainment of programme outcomes	Department heads	Remedial classes , Coaching for competitive exams, Placement training	Pass percentage of students is more than 75% (Given in table below)

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