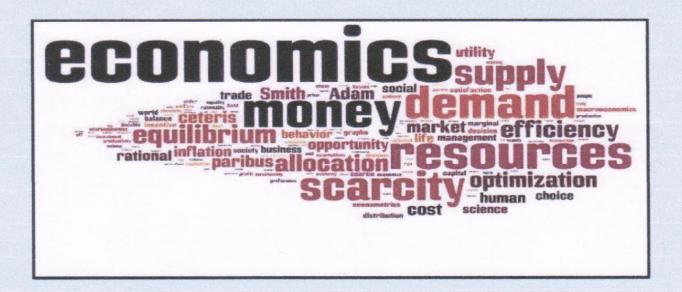


DEPARTMENT OF ECONOMICS 2020-21



Mrs. Maninder kaur

Geene Dro Mrs. Seema Dua

Principal

Head, Department of Economics

Offg. Principal G.N.Kh. College for Women Model Town, Ludhiana.

About The Department

The Department Of Economics is one of the pioneer departments of the college established in the year 1969. The department is offering undergraduate courses in Economics. The primary mission of the department is to provide a high quality education in economics to future leaders of industry, government and civil society. Our vision is the preparation of students capable of critical thinking and independent analysis for living their lives of responsibility, leadership and service. The department is committed to academic Excellence and lifelong learning.

Courses Offered

S.No.	Name of the Course	Duration
1.	Micro Economics	Odd semester (B.A 1 st year)
2.	Macro Economics	Even semester(B.A 1 st year)
3.	Public Finance And International Trade	Odd semester (B.A 2 nd year)
4.	Quantitative Methods	Even semester(B.A 2 nd year)
5.	Development Economics	Odd semester (B.A 3 rd year)
6.	Indian Economy	Even semester(B.A 3 rd year)

Student Strength

S.No.	Name of the Course	Student Strength
1.	B.A. First Year	34
2.	B.A. Second Year	26
3.	B.A. Third Year	31

FACULTY OF DEPARTMENT OF ECONOMICS





Mrs.SeemaDuaHead, Department of Economics

Ms.NehaDawarAssistant Professor

Webinar on 'Role of Social Media in Entrepreneurship Development

The Department of Economics, Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana organized a webinar for the students of economics on 'Role of Social Media in Entrepreneurship Development 'on 19th December,2020. Total numbers of participants were forty three. Mrs SeemaDua, Head, Department of Economics, stressed that how the pandemic has disrupted our lives and many of us are facing financial crunch. She highlighted that how social media like Facebook, Instagram has played a pivotal role in helping women become financially independent. She encouraged students to use social media for increasing their entrepreneurship skills. A youtube video – Inspiring Success Story of a Woman Entrepreneur: How To Start Business from Home, was also screened. Ms.NehaDawar, Assistant Professor of Economics also shared her views that how Instagram can be the most important tool for entrepreneurship development.



Faculty Activities During 2020-21

SEEMA DUA

- Participated in 7 days National Level Workshop on Research Methodolology organised by Punjab Commerce and Management Associationin collaboration with Khalsa College for Women, Ludhiana From June 4-10,2020.
- Attended one day International Virtual Conference "Novel Corona And Novel Challenges: Life Ahead With Covid-19" Organized by Sri Guru Gobind Singh College, Chandigarh on 03 June, 2020.