

Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana

Unnat Bharat Abhiyan



Vision: Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission: The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practice for emerging professions and to upgrade the capabilities of both the public and private sectors in responding to the development needs of rural India.

Goals: To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology and management.
- To improve development outcomes as a consequences of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

REPORT ON UNNAT BHARAT ABHIYAN

The Mission of Unnat Bharat Abhiyan is a Central Government Programme to enable higher educational institutions to work with the people of rural India through identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both public and private sectors in responding to the development needs of rural India.

We adopted five villages namely Bihla, Kheri, Jhameri, Kakowal and Jassowal and applied for UBA on 15th March, 2022. It was a matter of pride that Dr. Balbir Kaur was indentified as Co-ordinator for the Programme on 28th March, 2022. The college immediately started connects with the adopted villages. The work of survey was started and so were simultaneously activities to involve the villages. The expenditure was started from 7th April, 2022. We received the grant on 21st June, 2022.

Started connect with villages:

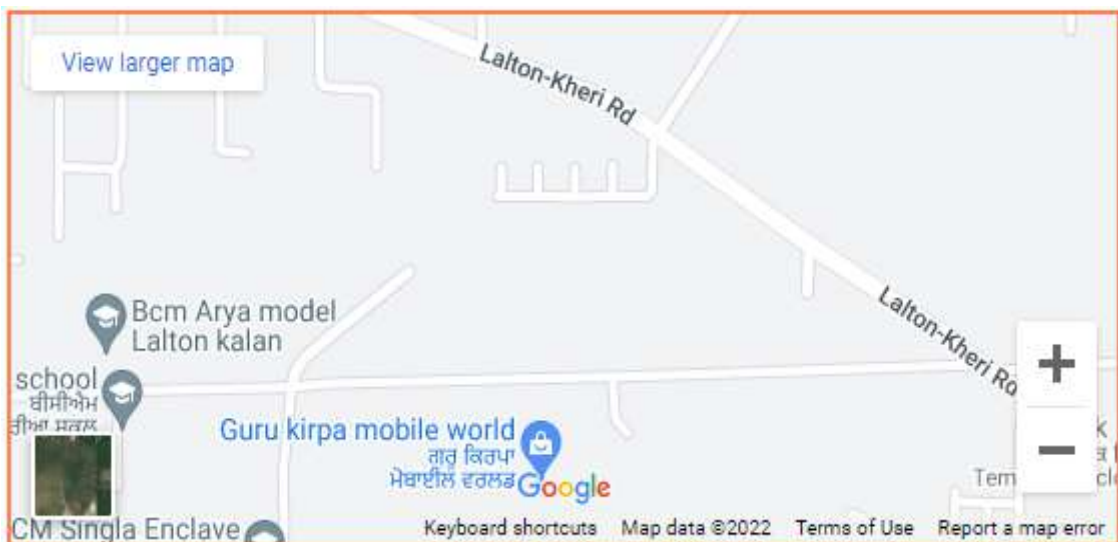
| S.No | Name of the activity | Date | Remark |
|------|---|--|--|
| 1 | Student/ Faculty visit for interaction at all five villages | 2 nd to 7 th April, 2022 | Along the survey work, the faculty member also co-ordinated with Gram Sabha members for the meeting. |
| 2 | Meeting with Gram Panchayat in villages & local bodies | 8 th to 9 th April, 2022 | Organized Gram Panchayat meeting |

Started visit to adopted villages:

| KHERI | | |
|------------------------------|------------------------|-----------------|
| Date | No. of Houses Surveyed | People Involved |
| 20 th April, 2022 | 12 | UBA Cell |
| 21 st April, 2022 | 10 | UBA Cell |
| 22 nd April, 2022 | 15 | UBA Cell |
| 23 rd April, 2022 | 13 | UBA Cell |
| 25 th April, 2022 | 11 | UBA Cell |
| 26 th April, 2022 | 8 | UBA Cell |



| JHAMERI | | |
|------------------------------|----|----------|
| 20 th April, 2022 | 10 | UBA Cell |
| 21 st April, 2022 | 13 | UBA Cell |
| 22 nd April, 2022 | 9 | UBA Cell |
| 23 rd April, 2022 | 11 | UBA Cell |
| 25 th April, 2022 | 10 | UBA Cell |
| 26 th April, 2022 | 12 | UBA Cell |



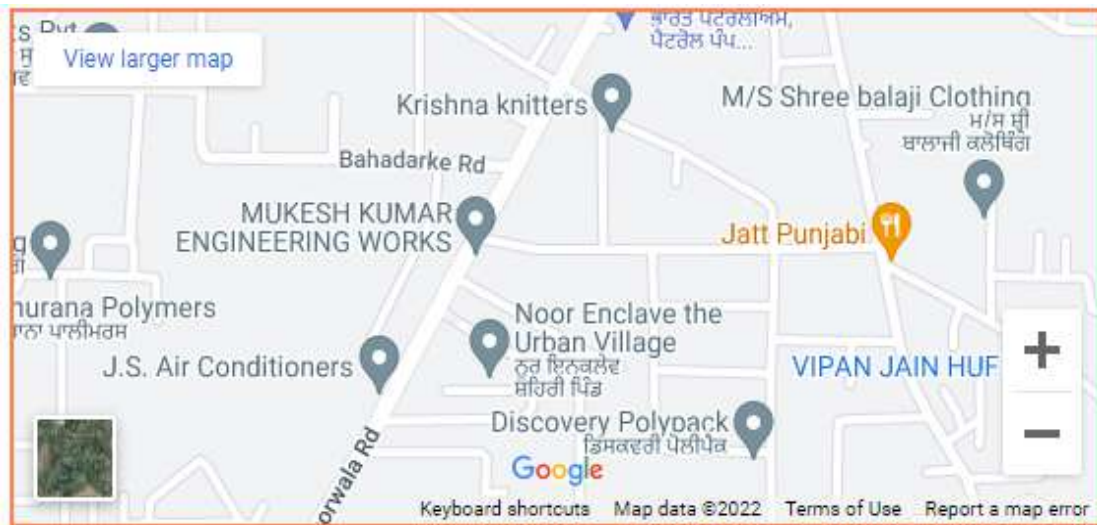
| BIHLA | | |
|------------------------------|----|----------|
| 28 th April, 2022 | 14 | UBA Cell |
| 29 th April, 2022 | 11 | UBA Cell |
| 30 th April, 2022 | 15 | UBA Cell |
| 2 nd May, 2022 | 10 | UBA Cell |
| 3 rd May, 2022 | 12 | UBA Cell |
| 4 th May, 2022 | 10 | UBA Cell |



| JASSOWAL | | |
|----------------------------|----|----------|
| 5 th May, 2022 | 13 | UBA Cell |
| 6 th May, 2022 | 11 | UBA Cell |
| 7 th May, 2022 | 14 | UBA Cell |
| 9 th May, 2022 | 12 | UBA Cell |
| 10 th May, 2022 | 15 | UBA Cell |



| KAKOWAL | | |
|----------------------------|-------------------------------|------------------------|
| Date | No. of Houses Surveyed | People Involved |
| 11 th May, 2022 | 11 | UBA Cell |
| 12 th May, 2022 | 13 | UBA Cell |
| 13 th May, 2022 | 10 | UBA Cell |
| 14 th May, 2022 | 15 | UBA Cell |
| 16 th May, 2022 | 14 | UBA Cell |
| 17 th May, 2022 | 10 | UBA Cell |



EXTENSION ACTIVITIES

1. Tree Plantation Drive (April 11 to 12, 2022)

Place - Kakowal, Kheri, Jhameri Village, Ludhiana

Internal Quality Assurance Cell of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana in collaboration with Swachhta Action Plan (SAP) Committee, NSS Unit, and NCC wing of the college organized a Tree Plantation Drive as a part of Unnat Bharat Abhiyan. On the occasion of Baisakhi, volunteers planted trees in the adopted villages of Kakowal, Kheri and Jhameri area. This drive was conducted under the guidance of Dr. Balbir Kaur (Unnat Bharat Abhiyaan Nodal Officer), Dr. Praveen Arora (SAP Nodal Officer), Dr. Neetu Prakash (NSS Programme Officer), and Lt. Sukhjot Kaur (ANO). Principal Dr. Maneeta Kahlon mentioned that we have invoked this drive to generate sensitivity in students about environmental protection.

Day 1 - Kakowal Village (April 11, 2022)





Day 2 - Kheri Village (April 12, 2022)

In the village Kheri also, the tree plantation was undertaken with some zest and enthusiasm.



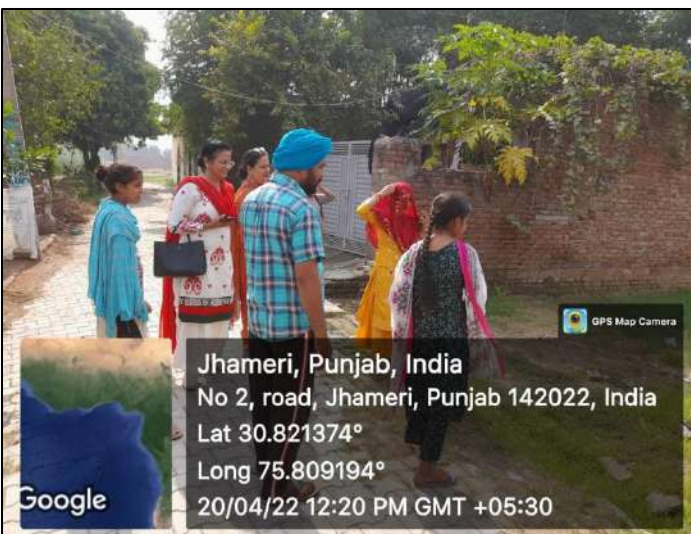
2. Survey of all Villages started

Place – Kheri Village, Ludhiana (20th April to 26th April, 2022)



Village Survey 2:

Place – Jhameri Village, Ludhiana (20th April to 26th April, 2022)





Village Survey 3:

Place – Bihla Village (28th April to 4th May, 2022)



Village Survey 4:

Place – Jassowal Village, Ludhiana (5th to 10th May, 2022)



Village Survey 5:

Place – Kakowal Village, Ludhiana (11th to 17th May, 2022)





3. Self-Employment Generation by Block Printing & Fabric Painting (May-June, 2022)

Place – Bihla, Jassowal, Kheri, Jhameri, Kakowal Village, Ludhiana

Under Unnat Bharat Abhiyaan, the Departments of Fine Arts and Home Science, in collaboration with IQAC conducted a fabric painting workshop today for rural women of Bihla village, District Ludhiana. Different techniques of fabric printing, including block, stencil, 3D effects, and freehand brushstrokes were demonstrated by Mrs. Harpreet Kaur, Mrs. Shikha Kalra, and Mrs. Balwinder Kaur. The college Principal, Dr. Maneeta Kahlon informed that the main objective behind this skill development workshop is to encourage rural women toward self-employment.

Day 1 - Bihla Village (20th May, 2022)



Day 2 - Jassowal Village (23rd May, 2022)



Day 3 - Kheri Village (1st June, 2022)



Day 4 - Jhameri Village (2nd June, 2022)





Day 5 – Kakowal Village (10th June, 2022)





4. Celebrating Nutrition Month (September, 2022)

Under the aegis of internal quality assurance cell, SAP, Department of Home Science, NSS, Unnat Bharat Abhiyaan and Ek Bharat Shreshtha Bharat units of Guru Nanak Khalsa College For Women, Gujarkhan Campus, Model Town, Ludhiana is celebrating National Nutrition Month under

guidance of Dr Parveen Arora, Dr Neetu Prakash, Mrs Satwant Kaur, Mrs Shikha Kalra and Mrs Amarpreet Kaur. In the series of activities in the second week of Poshan Maah on 10-9-22.

Day 1 - Jassowal Village, Ludhiana (10th September, 2022)

18 Students of Home Science dept along with Mrs Shikha Kalra and Mrs Amarpreet Kaur visited village to Jassowal explain the importance of millets in their diet by showing a documentary.

The importance of microgreens of millets sown in the nursery of the college during first week was explained followed by distribution of millet seeds to the rural women.



5. Interaction with the members of PRIs and Gram Sabah to give information regarding Rural Development Schemes (12th September, 2022)

Place –Kheri, Jhameri Village, Ludhiana

As already mentioned earlier the villages are skeptical of giving information so household survey and village survey is in continuation along with activities.

Public Administration Society of Guru Nanak Khalsa College for Women visited two villages Kheri & Jhameri of district Ludhiana in which students of 6th semester (under Local Administration Syllabus) interacted with the members of PRIs and Gram Sabha to take grass root level information about the working and status of the activities at the village level.

Students also made door to door survey and interacted with members. They also visited two govt. Schools and Anganwadi. They watered the plants which were planted earlier and enjoyed the rural culture.

They also discussed many Rural Development Schemes like MNREGA, Mid-day meal, SSA etc. under the supervision and guidance of Dr Parveen Arora.

Principal Madam Dr Maneeta Kahlon appreciated the efforts and motivated the students for their participation in such rural areas educational visits.

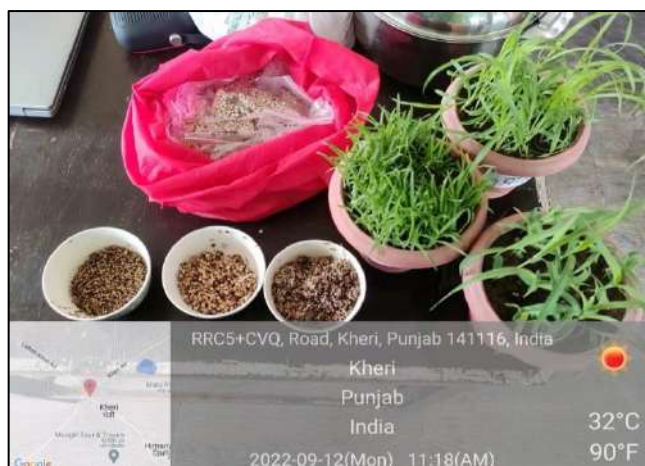




6. Importance of millets in their diet

Day 2 - Kheri, Jhameri Village, Ludhiana (12th September, 2022)

15 Students of Home Science Dept along with Dr Parveen Arora, Mrs Shikha Kalra and Mrs Amarpreet kaur visited villages Kheri and Jhameri and explained the importance of millets in their diet by showing a documentary along with tasting of kodo millet khichri prepared in the lab with lots of veggies. The importance of micro greens of millets sown in the nursery of the college during first week was explained followed by distribution of millet seeds to the rural women.





7. Distribution of millets seeds to students

Day 3 - Kakowal Village, Ludhiana (13th September, 2022)

12 students along With Mrs Shikha Kalra and Mrs Amarpreet Kaur visited Govt School at Kakowal village and distribution of millets seeds to students and encouraged the teachers to grow their microgreens in kitchen garden and include millets in the mid-day meal programme.





8. Importance of millets to combat malnutrition in children

Day 4 - Bihla Village, Ludhiana (19th September, 2022)

Mrs. Amarpreet kaur (Dept of Home Science) and Ms. Sandeep Kaur (Dept of Computer Science) along with 16 students went to village Bihla and explained the importance of millets to combat malnutrition in children along with seed distribution to women.

Principal Dr. Maneeta Kahlon emphasized on growing millet micro greens and advised the students to use them in their daily diets. She also encouraged the teachers to take such visits to enlighten healthy eating at grass root level.



9. Awareness about Cyber Crime & its Security (4th October, 2022)

Place –Kheri, Jhameri Village, Ludhiana

Visit to Kheri, Jhameri village by PGDCA students to provide awareness about cyber-crimes and it's security, also provides awareness about how to use social media sites like Facebook, Instagram and email under Unnat Bharat Abhiyan, NSS unit, Computer Science Department.



10. Awareness about Cyber Crime & its Security (17th October, 2022)

Place –Kakowal Village, Ludhiana

A visit to Government High School Kakowal village was organised by Computer Science department, Unnat Bharat Abhiyan and NSS Unit of the college to create awareness among students about cyber-crime.



Second phase of village's survey:

11. Village Survey (1st to 7th November, 2022)

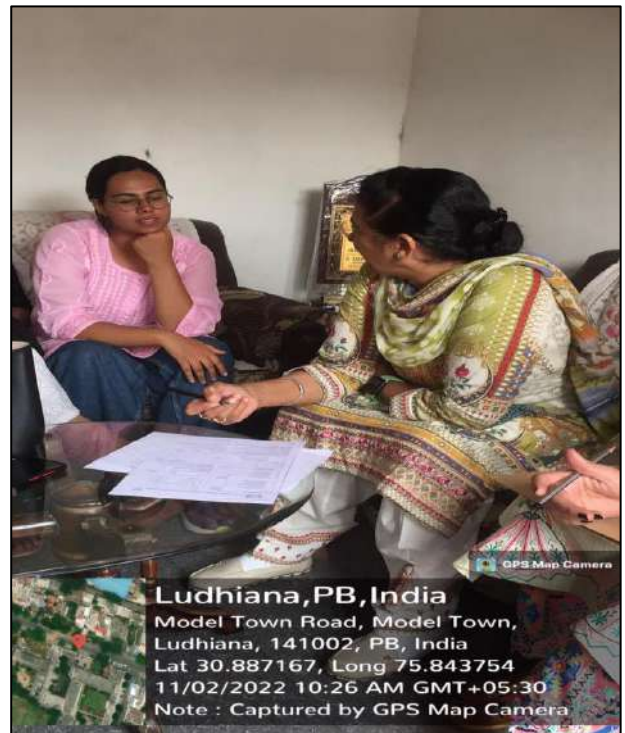
Place –Kakowal Village, Ludhiana





12. Village Survey (2nd to 8th November, 2022)

Place – Bihla Village, Ludhiana



Second phase of village's survey:

13. Village Survey (3rd to 9th November, 2022)

Place –Kheri Village, Ludhiana



Second phase of village's survey:

14. Village Survey (3rd to 9th November, 2022)

Place –Jhameri Village, Ludhiana



Second phase of village's survey:

15. Village Survey (4th to 10th November, 2022)

Place – Jassowal Village, Ludhiana



Activities by PI (1)

Entrepreneurship development of India

| Name of the village | Activity-I | Activity-II |
|----------------------------|---|--|
| Bihla | We visited the village many times (Report attached); conducted numbers of Gram Sabha meetings, interacted with Local Body (LB) members like village sarpanch, Talati and other panchayat members. Also, visited Sub centre of health and discussed about the basic health service in the village. Met school teachers as well as students and collected some primary information about the basic amenities and issues relating to education background in the village. Interacted with the villagers and created awareness about the UBA among them. | Survey is a Continuous process and is continuing along with other activities being conducted in village. |
| Kheri | We visited the village many times (Report attached). Conducted Gram Sabha meetings, interacted with the Local Body members, ASHA workers, Anganwadi workers, and interacted with the villagers and created awareness about the UBA. | Survey is a Continuous process and is continuing along with other activities being conducted in village. |
| Jhameri | We visited the village many times (Report attached). Conducted Gram Sabha meetings, interacted with the Local Body (LB) members, health workers, Anganwadi workers and villagers and created awareness about the UBA. | Survey is a Continuous process and is continuing along with other activities being conducted in village. |
| Kakowal | We visited the village many times (Report attached). Conducted Gram Sabha meeting, interacted with the Local Body (LB) members, visited schools, discussed with teachers and interacted with the villagers, and created awareness about the UBA. The villagers also shared various socio-economic and political issues and problems relating to the village. | Survey is a Continuous process and is continuing along with other activities being conducted in village. |
| Jassowal | We visited the village many times (Report attached). Conducted Gram Sabha meetings, interacted with the Local Body members and interacted with the villagers and created awareness about the UBA. | Survey is a Continuous process and is continuing along with other activities being conducted in village. |

- Low count of household survey is due to the reason that many village households have apprehensions regarding their participation in the survey. To resolve this problem several meetings are being conducted in presence of Gram Sabha members to create awareness about UBA and the benefits it will deliver in near future.
- More efforts are therefore being made continuously to finish the household survey as soon as possible. While simultaneously undertaking activities in the village to break down their apprehensions and create trust in the college and its UBA Cell.



Dr. Maneeta Kahlon
Principal