

GURU NANAK KHALSA COLLEGE FOR WOMEN

Gujarkhan Campus, Model Town, Ludhiana 141002, Punjab

Half Yearly Report

of

PLACEMENT CELL

(July 2021 to December 2021)



PLACEMENT COORDINATORS MESSAGE



DR. NEETU PRAKASH
Associate Professor
P G Dept. of Commerce



DR. NIDHI SHARMA
Assistant Professor & Head
Department of Business Management

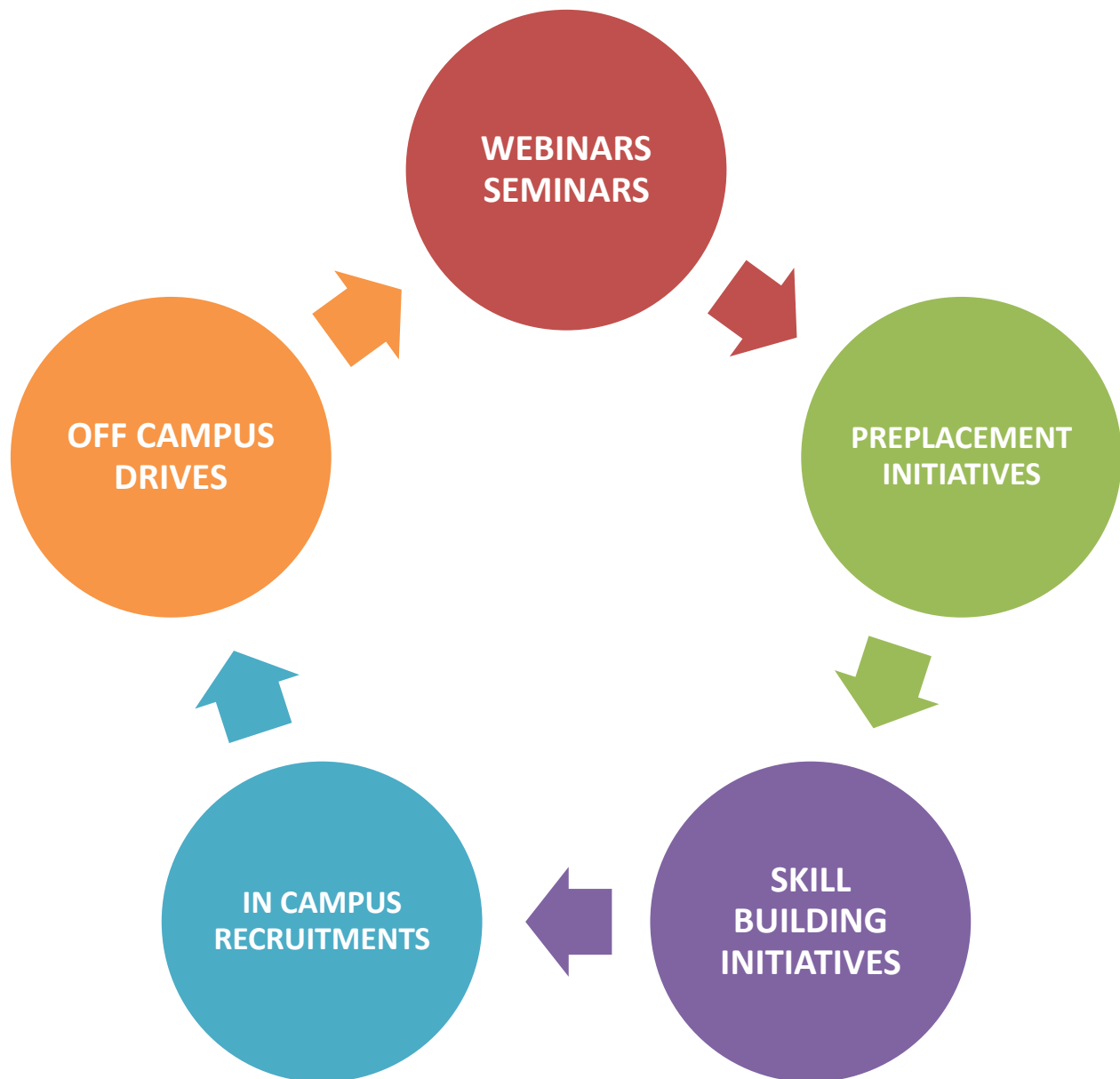
We would like to take this opportunity to thank our valued recruiters and collaborators, we truly appreciate the long-standing association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW, students are encouraged to think unencumbered by prejudices, and understand what is beyond the obvious. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits. We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

Warm Regards

ABOUT US

Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a professional body effortlessly working under the guidance of diligent and determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's needs. The Cell has witnessed a smooth shift towards virtual placements to provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

PRACTICES OF PLACEMENT CELL



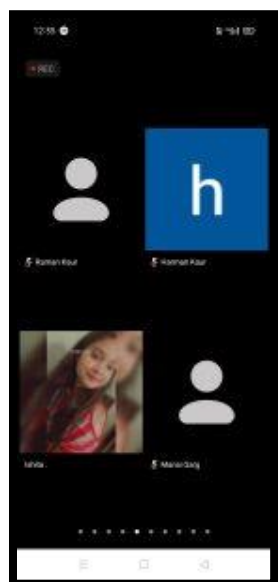
WEBINARS/SEMINARS

Internal Quality Assurance Cell & The Placement Cell in collaboration with Bulls Eye organized an Extension Lecture on “A- Z of Communication Skills” for Final year students of BBA and B.Com on September 30, 2021. Mr. Chitwan Passy, Assistant Vice President Verbal at Bulls Eye, Ludhiana was the resource person. During the session he made students aware about various techniques to improve communication skills, which helps students to crack various competitive examinations and excel in group discussion and interviews. It was followed by an interactive session in which the speaker answered the queries of the students.



WEBINARS/SEMINARS

A webinar organized on the topic “**Financial Awareness** “ on **December 16, 2021** to educate the students regarding their rights as investors. **Mr Kanwaljeet Singh from Bajaj Finance** was the resource person. The major issues highlighted in this webinar are how to make safe investment, understanding of basic Financial concepts, laying down early foundation of investment. Apart from these, resource person motivated the students to become investment ready as well as to improve their employability.



PRE PLACEMENT INITIATIVES

Internal Quality Assurance Cell in collaboration with Placement Cell organized an Extension Lecture on “**Grooming and Art of presenting oneself**” for Final year students of BBA and BA on **October 04, 2021. Ms Monica Dhall, Stylist Coach and Image Consultant** at Espoir+ Ludhiana was the resource person. During the session, she apprised the students on how etiquette and grooming play an important role in building confidence of an individual. It was followed by an interactive session in which the speaker answered the queries of the students.



PRE PLACEMENT INITIATIVES

An Interactive Session on “**Art of Interviewing**” was organized for students of BBA on **November 10, 2021**. **Er. Shilpa Miglani Narang, Training & Placement Officer at GNIMT, Ludhiana** was the resource person. During the session she emphasized on the points to be kept in mind while preparing for an interview and the ways for enhancing presentation skills. It was followed by an interactive session in which the speaker answered the queries of the students.



WORKSHOPS/TRAINING SESSIONS

A two day special skills enhancement workshop was organized by the Placement Cell on **October 05-06, 2021**. **Mr. Vipin Khandwal, Director of T.I.M.E. Institute** was the **Resource Person**. The workshop was organized for the students of B.Com and BBA final year to prepare them for the management entrance examinations. On the first day the resource person elaborated on how to perform well in a Group Discussion. In addition, a mock group discussion was conducted to make the students understand the intricacies of doing good in a Group Discussion. This was followed by a detailed analysis where students were given feedback and suggestions for further enhancement.



WORKSHOPS/TRAINING SESSIONS

Internal Quality Assurance Cell in collaboration with Placement Cell organized workshop on “**Certificate Programme on Banking, Finance and Insurance**” for Final year students of BBA, B.Com, BCA and M.Com on **October 09, 2021**. **Mr. Kanwaljeet Singh from Bajaj Finance, Chandigarh** was the resource person. He emphasized on the importance of certified programs along with the degrees which are helpful for getting jobs during contemporary times. This was followed by an Interactive Session in which queries of the students were answered.



SKILL BUILDING INITIATIVES

Under the aegis of IQAC, Placement Cell successfully launched a **Certificate programme in Banking, Finance and Insurance (CPBFI)** by **signing a MOU with Bajaj Finserv on October 29, 2021**. The programme has been designed for fresh graduates and final year students aspiring to build a career in financial service sector. After completing this programme, candidates can apply in private banks, non banking finance companies for entry level positions in sales, customer service, operations management, and financial services. **51 students** from various streams were enrolled. Ms Archana Bhatt, senior manager and Training Head Operations at Bajaj Finserv Ltd. conducted Orientation program with students and Mr. Kanwaljit Singh from Bajaj Finserv introduced the course faculty.



SKILL BUILDING INITIATIVES

A **get-together** was organized for the students of CPBFI, the **Certificate Program for Banking, Finance and Insurance of Bajaj Finserv Limited** on **December 02, 2021**. **Ms. Mumtaz, Trainer, Bajaj Finserv Limited, Pune** attended the event in the online mode. In addition, a small token of appreciation was distributed among the students.



