



# PLACEMENT COORDINATORS MESSAGE



**DR. NEETU PRAKASH**  
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P G Dept. of Commerce



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Assistant Professor & Head  
Department of Business Management

We would like to take this opportunity to thank our valued recruiters and collaborators, we truly appreciate the long-standing association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW, students are encouraged to think unencumbered by prejudices, and understand what is beyond the obvious. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits .We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

Warm Regards

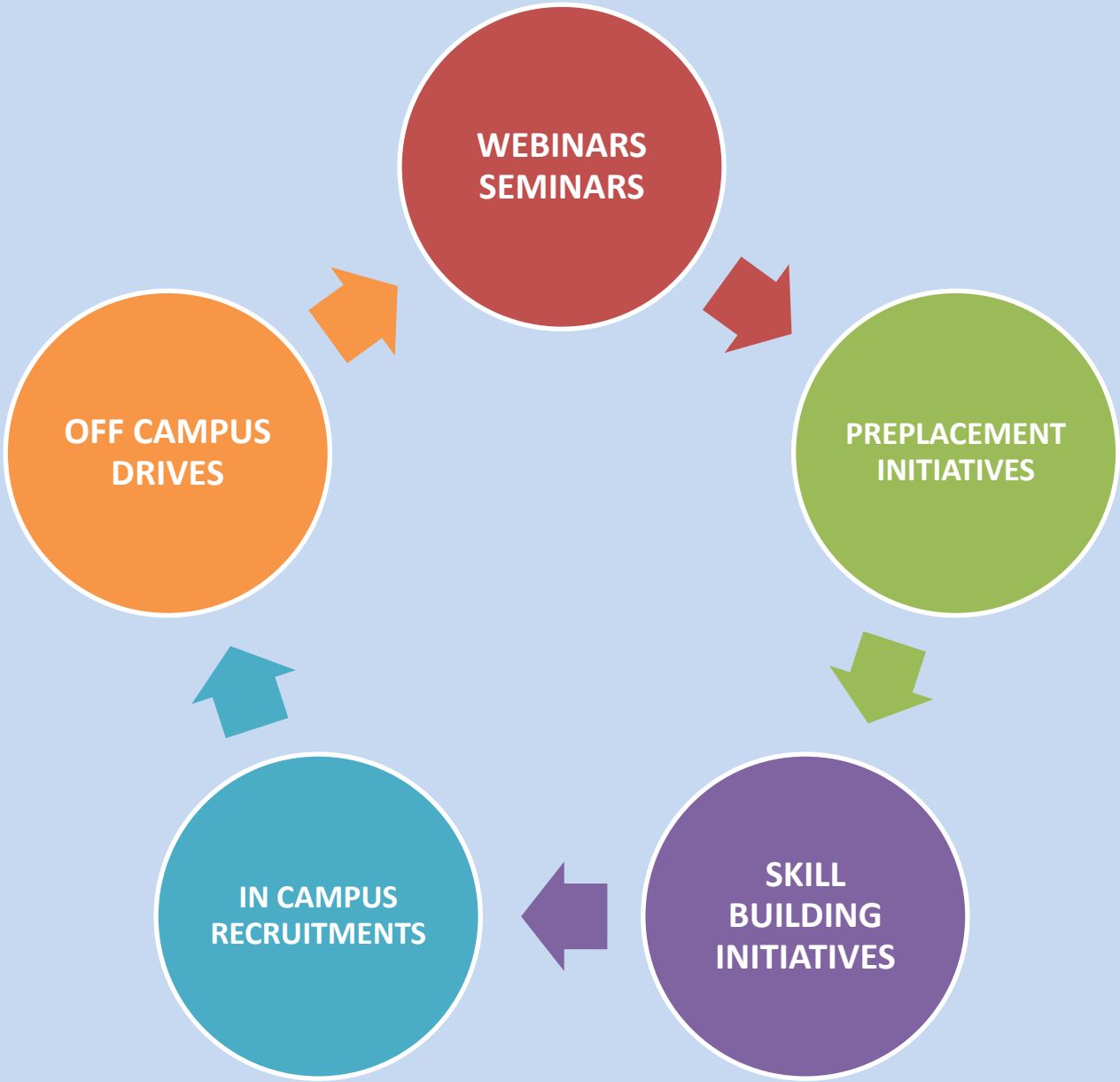
Email : [placements.gnkcw@gmail.com](mailto:placements.gnkcw@gmail.com)

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## ABOUT US

Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a professional body effortlessly working under the guidance of diligent and determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's needs. The Cell has witnessed a smooth shift towards virtual placements to provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

# PRACTICES OF PLACEMENT CELL



# WEBINARS/SEMINARS

**September 10, 2022**

Under the aegis of Internal quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with IBS Ludhiana organised an extension lecture on Communication and Employability skills for the students of varied streams. Prof Ekta Rani Chauhan from IBS, Gurgaon was the resource person. She talked about various employability skills especially the communication skills required to make the students industry ready. College principal Dr. Maneeta Kahlon encouraged the students to work on their Employability skills to excel in their careers



# WORKSHOPS/TRAINING SESSIONS

**November 11, 2022**

Placement cell celebrated National Education Day as a tribute to Maulana Abul Kalam Azad the first Minister of Education of independent India from 1947 to 1958 .On this occasion, an Interviewing Skills workshop was organized for the final year students . The resource person for the workshop was Ms Sakshi Gupta, Verbal Trainer ,Hit Bulls Eye Ludhiana. She has trained thousands of students in modules like personality development, placement training, communication skills, and verbal ability in Pan India. She explained to the students along with the qualifications and skills required for any job , we need to face interviews with utmost confidence . Interview skills are really important in these days if we want to fetch a good job and earn a good amount of money. Moreover, interview is considered as a crucial step to one's successful career. With the increasing competition it is really necessary to have impressive interview. The workshop has been organized for the students to prepare them for the group discussion and Interview for various corporate jobs. The resource person elaborated on how to perform well in a interview during competitive exams and various top most jobs.



# SKILL BUILDING INITIATIVES

**October 04, 2022**

Under the aegis of IQAC, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Hit Bullseye Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contests for the students of Bcom and BBA in the campus. The contest was conducted in two rounds. Written test was conducted which included interesting case studies and questions based on critical thinking. A Quiz was also conducted to check the business aptitude and corporate awareness of students. Exciting gifts were awarded to prize winners. Shortlisted candidates will participate in Inter - College Finale to be held in Chandigarh.



# SKILL BUILDING INITIATIVES

**October 19, 2022**

Under the aegis of the Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with 'HitBullseye' Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contest for the students of BCom and BBA on 4th October 2022. The first round included a written test and quiz based on critical thinking and case-based questions. Owing to their excellent performance, eight students have qualified for the Finale round to be held in mid-November in Chandigarh.





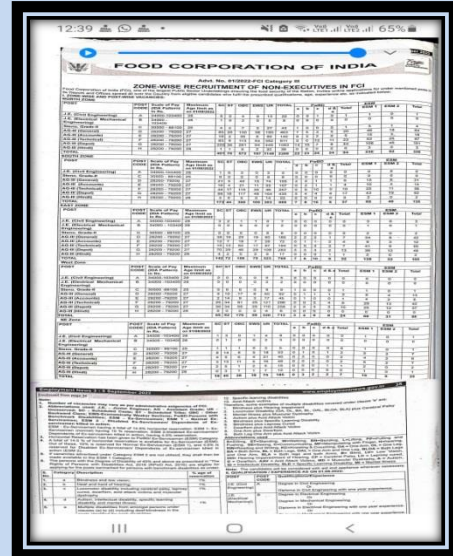
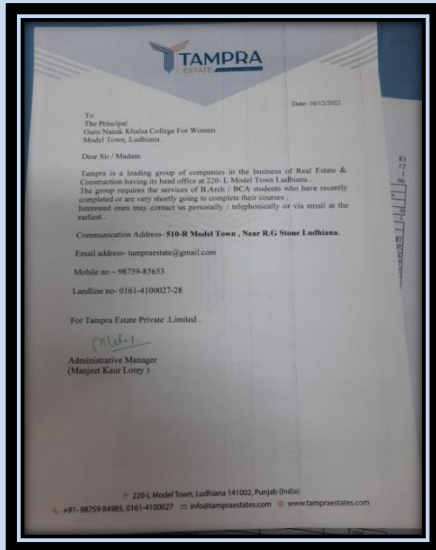
# AWARD CEREMONY

**September 08,2022**

Placement Cell organized Award ceremony for the students on successful completion of Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited in collaboration with Guru Nanak Khalsa College for Women. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. Students who have successfully completed this course will be able to apply in private banks as well as non banking financial companies for entry level positions in sales, customer care and financial services. In total 39 students have completed the course. 32 students were awarded star certificates for their outstanding performance in HR workshop. Trophies along with certificates were presented to all the students. Kanwaljit Singh from Bajaj Finserv was also present during award ceremony.



# OFF CAMPUS DRIVES INFORMATION DISSEMINATION



**District Bureau of Employment & Enterprises (DBEE),  
Ludhiana is Organising Placement Camp on**  
Date: 9<sup>th</sup> September '2022 (Friday) Time: 10 am to 1pm

Interview Venue: DBEE, Partap Chowk, Opposite Sangeet Cinema, Ludhiana  
Salaries: 10k to 40k depending on Education, Company, Profile & Experience

Employer Name	Post	No. of Posts	Education Required	Age Limit	Gender Required
BYJU'S (Hiring for Tuition Centre)	Classroom Sales Associate Rs. 7.50 Lacs P.A. (Fixed 4,50,000+ Inc. 3,00,000)	12	Any Graduate/ Post Graduate + (Own Laptop Required)	20-28 years	Male
HDFC Bank	Sales Associate	10	Graduation or Above	20-28	Male
Vast Linkers	Customer Rel. Manager/ BDE Agriculture/ BDE / Tele Caller/ Agri IT / Legal Professional Associates	10	Graduation/ MBA	18-30	Both
Aarti International	Turner/ Fitter/ Helper	30	ITI Diploma/ 8 <sup>th</sup> Or 10 <sup>th</sup> (for Helper)	18-30	Male
Maruti Suzuki	Technical Trainee	90	10 <sup>th</sup> (Min. 50% Marks)	18-20	Male
Aiprose Industries	Accountant	4	B. Com / M. Com	18-30	Both
AXIS Bank	Sales Executive/ Sales Officer (Fresher or Experienced)	50	Graduation or Above	21-30	Both
Better Books	Sales Executive	10	12 <sup>th</sup> / Graduation	18-30	Both

DBEE Helpline No.: 7740001682 (Available from 9am to 5pm)

Dear Candidates, kindly join the Telegram Channel of DBEE, Ludhiana (Employment Exchange, Department of Govt. of Punjab) for the Latest Information of all kinds of Govt. & Pvt. Jobs.

Forwarded

DBEE is Organizing Placement Camp on 09/09/2022 (9th Sept'22 Friday). \*Time: 10 am to 1pm

Interview Venue:  
District Bureau of Employment & Enterprises (DBEE), Opposite, Sangeet Cinema, Partap Chowk, Ludhiana. Government of Punjab Dept.

Google Map Address:  
<http://bit.ly/DbeeludAddress>

Kindly see the image attached.

# PRESS CLIPPINGS



**ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਸੰਚਾਰ ਗੁਨਰ 'ਤੇ ਕਰਵਾਏ ਸੰਚਾਰ ਭਾਸ਼ਣ ਦੌਰਾਨ ਰਿਸੋਰਸ ਪਰਸਨ ਪ੍ਰੋ. ਏਕਤਾ ਰਾਣੀ ਚੌਹਾਨ ਨੂੰ ਸਨਮਾਨਿਤ ਕਰਦੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਤੇ ਹੋਰ। ਅਜੀਤ ਤਸਵੀਰ**

**ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਸੰਚਾਰ ਗੁਨਰ 'ਤੇ ਕਰਵਾਇਆ ਸੰਚਾਰ ਭਾਸ਼ਣ**

ਲੁਧਿਆਣਾ, 10 ਸਤੰਬਰ (ਪੁਨੀਤ ਬਾਵਾ) ਇੰਟਰਨਲ ਕੁਆਲਿਟੀ ਮੈਨੇਜਮੈਂਟ ਸੈਲ ਦੀ ਅਗਵਾਈ ਹੇਠ ਗੁਰੂ ਨਾਨਕ ਮਾਲਸਾ ਕਾਲਜ ਫਾਰ ਲੈਬਰਰੀਆਂ ਦੇ ਪਲੇਸਮੈਂਟ ਸੈਲ ਨੇ ਆਈ.ਬੀ.ਐੱਸ. ਲੁਧਿਆਣਾ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਸੰਚਾਰ ਅਤੇ ਉਜ਼ਗਾਰ ਗੁਨਰ ਬਾਰੇ ਇਕ ਸੰਚਾਰ ਭਾਸ਼ਣ ਕਰਵਾਇਆ ਗਿਆ। ਆਈ.ਬੀ.ਐੱਸ. ਗੁਡਰਾਉ 'ਤੇ ਪ੍ਰੋ. ਏਕਤਾ ਰਾਣੀ ਚੌਹਾਨ ਰਿਸੋਰਸ ਪਰਸਨ ਸਨ। ਉਨ੍ਹਾਂ ਨੇ ਵੱਖ-ਵੱਖ ਉਜ਼ਗਾਰ

ਯੋਗਤਾ ਵਿਸ਼ੇਸ਼ ਤੌਰ 'ਤੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਉਦਯੋਗ ਨੂੰ ਤਿਆਰ ਕਰਨ ਲਈ ਲੋੜੀਂਦੇ ਸੰਚਾਰ ਗੁਨਰਾਂ ਬਾਰੇ ਗੱਲ ਕੀਤੀ। ਇਹ ਭਾਤੀਚਿਥੀ ਪਲੇਸਮੈਂਟ ਕੋਆਰਡੀਨੇਟਰ ਡਾ. ਨੀਤੂ ਪ੍ਰਕਾਸ਼ ਅਤੇ ਡਾ. ਨਿੱਖੀ ਸ਼ਰਮਾ ਦੀ ਅਗਵਾਈ ਹੇਠ ਕਰਵਾਈ ਗਈ। ਕਾਲਜ ਦੀ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਪਣੇ ਕੈਰੀਅਰ 'ਚ ਉਤਮਤਾ ਹਾਸਲ ਕਰਨ ਲਈ ਉਜ਼ਗਾਰ ਯੋਗਤਾ ਦੇ ਗੁਨਰਾਂ 'ਤੇ ਚੌਖੇ ਕਰਨ ਲਈ ਪ੍ਰੇਰਿਤ ਕੀਤਾ।



**ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਕਰਵਾਈ ਵਰਕਸ਼ਾਪ ਦੌਰਾਨ ਰਿਸੋਰਸ ਪਰਸਨ ਸਾਕਸ਼ੀ ਗੁਪਤਾ ਨੂੰ ਸਨਮਾਨਿਤ ਕਰਦੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਤੇ ਹੋਰ। ਅਜੀਤ ਤਸਵੀਰ**

**ਇੰਟਰਵਿਊ ਦੇ ਗੁਨਰ ਤੇ ਜੀ.ਐਨ.ਕੇ. ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਕਰਵਾਈ ਵਰਕਸ਼ਾਪ**

ਲੁਧਿਆਣਾ, 11 ਨਵੰਬਰ (ਪੁਨੀਤ ਬਾਵਾ) ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਲੈਬਰਰੀਆਂ ਦੇ ਪਲੇਸਮੈਂਟ ਸੈਲ ਇੰਟਰਨਲ ਕੁਆਲਿਟੀ ਮੈਨੇਜਮੈਂਟ ਸੈਲ ਦੀ ਅਗਵਾਈ ਹੇਠ ਪਲੇਸਮੈਂਟ ਅਫਸਰ ਡਾ. ਨੀਤੂ ਪ੍ਰਕਾਸ਼ ਅਤੇ ਡਾ. ਨਿੱਖੀ ਸ਼ਰਮਾ ਦੀ ਅਗਵਾਈ ਹੇਠ ਅੰਤਿਮ ਸਾਲ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਇੰਟਰਵਿਊ ਗੁਨਰ ਵਰਕਸ਼ਾਪ ਦਾ ਕਰਵਾਈ ਗਈ। ਵਰਕਸ਼ਾਪ ਲਈ ਰਿਸੋਰਸ ਪਰਸਨ ਸਾਕਸ਼ੀ ਗੁਪਤਾ ਵਰਕਸ਼ਾਪ ਦਾ ਆਯੋਜਨ ਕੀਤਾ ਗਿਆ ਸੀ। ਸਰੋਤ ਵਿਅਕਤੀ ਨੇ ਪ੍ਰਤੀਯੋਗੀ ਪ੍ਰੀਖਿਆਵਾਂ ਅਤੇ ਵੱਖ-ਵੱਖ ਚੋਟੀ ਦੀਆਂ ਨੌਕਰੀਆਂ ਦੌਰਾਨ ਇੰਟਰਵਿਊ ਵਿਚ ਵਧੇਰੇ ਪ੍ਰਯੋਜਨ ਕਰਨ ਲਈ ਵਿਸ਼ਵਾਸਪੂਰਕ ਚੌਖਿਆਂ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਰਿਸੋਰਸ ਪਰਸਨ ਦਾ ਧੰਨਵਾਦ ਕੀਤਾ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਅਜਿਹੇ ਯਤਨ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਸੰਚਾਰ ਗੁਨਰ ਨੂੰ ਵਿਕਸਤ ਕਰਨ ਅਤੇ ਵਧਾਉਣ ਲਈ ਮਹੱਤਵਪੂਰਨ ਹਨ।

**इंटरव्यू में अच्छा प्रदर्शन करने के लिए टिप्स**



ਲੁਧਿਆਣਾ। ਆੰਤਰਿਕ ਗੁणवत्ता आरवासन प्रकोष्ठ के तत्वावधान में गुरु नानक खालसा कॉलेज फॉर वुमन के प्लेसमेंट सेल ने प्लेसमेंट अफसर डॉ. नीतू प्रकाश और डॉ. निधि शर्मा के मार्गदर्शन में अंतिम वर्ष के छात्रों के लिए साक्षात्कार कौशल वर्कशॉप करवाई। रिसोर्स पर्सन साक्षी गुप्ता, वबल ट्रेनर, हिट बुल्स आई लुधियाना थीं। उन्होंने छात्रों को किसी भी नौकरी के लिए जरूरी योग्यता, कौशल और अत्यधिक आत्मविश्वास के साथ साक्षात्कार का सामना करने के तरीके के बारे में बताया। छात्रों को विभिन्न कॉरपोरेट नौकरियों के लिए गुप डिस्कशन और इंटरव्यू के लिए तैयार करने के लिए वर्कशॉप करवाई गई। रिसोर्स पर्सन ने प्रतियोगी परीक्षाओं और विभिन्न शॉर्ट नौकरियों के दौरान साक्षात्कार में अच्छा प्रदर्शन करने के बारे में विस्तार से बताया। प्रिंसिपल डॉ. मनीता काहलौं ने रिसोर्स पर्सन के प्रति जताया। उन्होंने कहा कि इस तरह के प्रयास छात्रों के संचार कौशल को विकसित करने और बढ़ाने के लिए महत्वपूर्ण हैं।

**संचार व रोजगार कौशल पर किया व्याख्यान**



जागरण संवाददाता, लुधियाना : गुरु नानक खालसा कॉलेज फॉर वुमन के प्लेसमेंट सेल ने आईबीएस लुधियाना के सहयोग से विभिन्न धाराओं के छात्रों के लिए संचार और रोजगार कौशल पर एक विस्तार व्याख्यान का आयोजन किया। आईबीएस गुडगांव की प्रो. एकता रानी चौहान मुख्य वक्ता रही। उन्होंने विभिन्न रोजगार योग्यता कौशल के बारे में और छात्रों के उद्योग को तैयार करने के लिए आवश्यक संचार कौशल के बारे में बात की। यह गतिविधि प्लेसमेंट समन्वयक डा. नीतू प्रकाश और डा. निधि शर्मा के मार्गदर्शन में आयोजित की गई। कालेज प्रिंसिपल डा. मनीता काहलौं ने छात्रों को अपने करियर में उत्कृष्टता प्राप्त करने के लिए अपने रोजगार कौशल पर काम करने के लिए प्रोत्साहित किया।

लुधियाना के जीएनकेसीडब्ल्यू कॉलेज की प्रिंसिपल डा. मनीता काहलौं मुख्य वक्ता को सम्मानित करते हुए • सौ. कालेज

