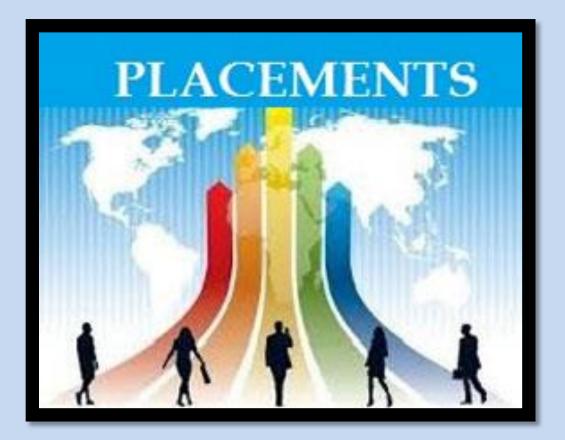
GURU NANAK KHALSA COLLEGE FOR WOMEN

Gujarkhan Campus, Model Town, Ludhiana 141002, Punjab

Half Yearly Report of **PLACEMENT CELL** (January 2022 to June 2022)



PLACEMENT COORDINATORS MESSAGE



DR. NEETU PRAKASH Associate Professor P G Dept. of Commerce



DR. NIDHI SHARMA Assistant Professor & Head Department of Business Management

We would like to take this opportunity to recruiters thank our valued and collaborators, we truly appreciate the longstanding association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW. students think are encouraged to unencumbered by prejudices, and understand what is beyond the obvious. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, interactive sessions conducting and organizing field visits .We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

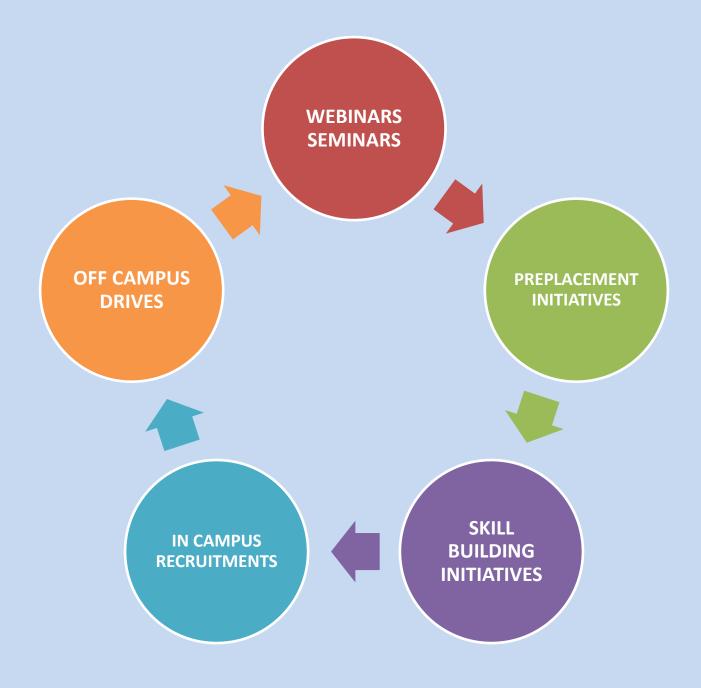
Warm Regards

Email : placements.gnkcw@gmail.com Contact No. 9814920466, 9501016762

ABOUT US

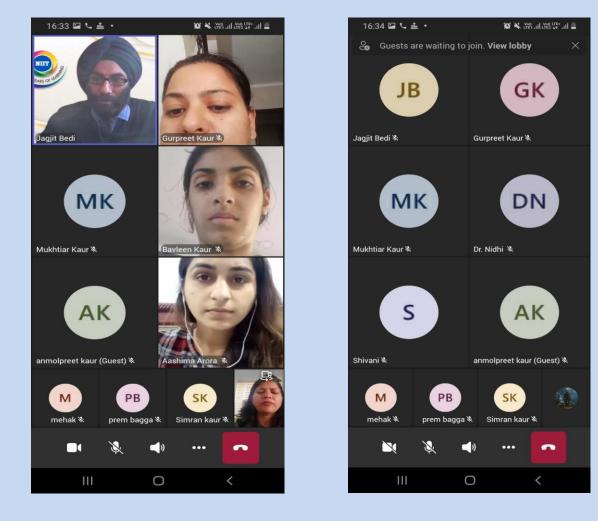
Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a effortlessly working under the guidance of diligent and professional body determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's The Cell has witnessed a smooth shift towards virtual placements to needs. provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

PRACTICES OF PLACEMENT CELL



WEBINARS/SEMINARS

Under the aegis of IQAC Placement cell in collaboration with NIIT Ltd organized a webinar on "Growing opportunities in Banking Financial Services and Insurance Sector and Placement program related to Banking and Sales especially Business Development Program with IndusInd Bank." on March, 11,2022. The resource person Mr. Jagjit Singh Bedi from NIIT Ltd illustrated eligibility criteria, job role, training, internship and joining with the CTC offerings. The session also covered up initiatives from NIIT Limited to focus on the fulfillment of BFSI requirements. The session was organized for the final year students of all streams.



WEBINARS/SEMINARS

Under the aegis of Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana in collaboration with MSME Development Institute, Ludhiana organized "Entrepreneurship Awareness Program on Self-Employment Opportunities" on March 24, 2022. Mr. Rajesh Kumar, Assistant Director, MSME- Development Institute, Ludhiana apprised the students about the programme and schemes of Ministry of MSME, Government of India. He also shared with the students the various loan schemes and subsidies provided by the government to promote start-ups. The other dignitaries present on the occasion were Mr. Balwinder Sidhu (Functional Manager, District Industrial Centre, Ludhiana), Mr. Sanjay Gupta (Chief Manager and Lead District Manager) and Mr. Krishan Kumar (Assistant Director, MSME, Development. The college Principal, Dr. Maneeta Kahlon emphasized that such initiatives will help the students in achieving financial independence.



WEBINARS/SEMINARS

Under the aegis of IQAC Placement Cell of Guru Nanak Khalsa College for Women organized Career Counselling seminar on job opportunities in Government sector . The resource person was Mr. Dev Raj , Branch Head, AAA Bright Academy, Ludhiana. He apprised the students with various job opportunities in Government sector with special reference to 20000 upcoming Government jobs as notified by Punjab Government in various sectors such as Punjab Cooperative Bank, Punjab police , food Inspector, Cooperative Societies, PUDA, Verka, Mandi Board and many others. The college Principal Dr. Maneeta Kahlon appreciated the efforts of placement Cell and highlighted the importance of such seminars in creating awareness amongst students.



PRE PLACEMENT INITIATIVES

Under the aegis of Internal Quality Assurance Cell, placement Cell organized a seminar on "Employability Enhancement " for the students of BBA and BCA final year on April 04, 2022. Er. Shilpa Miglani Narang Assistant professor cum Training and Placement Officer, Guru Nanak Institute of Management and Technology, Ludhiana was the resource person. She talked about various employability skills required to make the students industry ready.





WORKSHOPS/TRAINING SESSIONS

Department of Fashion Designing and Home Science in collaboration with placement cell organized a seminar related to information, education and scope of of beauty and wellness on March 12, 2022. Mrs Indra Ahluwalia, Founder of Grace academy explained career prospects related to grooming. Resource persons from Grace Academy, Ms Mansi, Ms Benna Seth, Ms Simran Kaur, Ms Sandeep Kaur and Ms Maninder Kaur discussed with students about self grooming, make up and demostrated few tips for contouring.







जीएनकेसीडब्ल्यू में सूचना, शिक्षा, सौंदर्य और कल्याण पर विस्तार व्याख्यान करवाया



लुधियाना। गुरु नानक खालसा कॉलेज फॉर वुमन, (जीएनकेसीडब्ल्यू) गुजरखान कैंपस के आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ के तत्वावधान में फैशम डिजाइनिंग और गुह बिज्ञान विभाग ने प्लेसमेंट सेल के सहयोग से सूचना, शिक्षा और सौंदर्य और कल्याण के दायरे पर एक विस्तार व्याख्यान का आयोजन किया। इंदिरा अहलूवालिया ने ग्रूमिंग से संबंधित करियर की संभावनाओं के बारे में बताया। ग्रेस एकेडमी के रिसोर्स पर्सन, मानसी, बेन्ना सेठ, सिमरन कौर, संदीप कौर और मनिंदर कौर ने छात्रों के साथ सेल्फ ग्रूमिंग, मेकअप के बारे में चर्चा की। इस गतिविधि का संचालन फैशन डिजाइनिंग में सहायक प्रोफेसर डॉ. शिखा बजाज, गुह विज्ञान में सहायक प्रोफेसर शिखा कालरा और सहायक प्रोफेसर अमरप्रीत कौर ने प्लेसमेंट समन्वयक डॉ. निधि और डॉ. नीतू प्रकाश के सहयोग से किया। प्रिंसिपल डॉ. मनीता काहलों ने इस कार्यक्रम की शोभा बढ़ाई और करियर से संबंधित वाती के महत्व को रेखांकित किया।

WORKSHOPS/TRAINING SESSIONS

Placement Cell organised Aptitude Workshop for the final year students on April 29,2022. Mr. Vipin Khandwal, Director of T.I.M.E. Institute was the Resource Person. The workshop has been organized for the students to prepare them for the competitive exams such as Bank PO, SBI and various management entrance examinations .

The resource person elaborated on how to perform well in a reasoning paper, aptitude and G.K paper . Mock aptitude test on Quantitative Ability was conducted and their queries handled to make them understand the strategies of doing such tests in reasonable time. This was followed by a detailed analysis where students were given feedback and suggestions for further enhancement.

Principal, Dr. Maneeta Kahlon expressed her gratitude to the resource person. She said that such endeavors are important to develop and enhance students competitive skills.





SKILL BUILDING INITIATIVES

Under the aegis of IQAC,Placement cell in collaboration with Bajaj Finserv ltd successfully launches second batch of Certificate program in Banking , Finance and Insurance (CPBFI) on April 07, 2022. The college had signed MOU with Bajaj Finserv ltd. The program has been designed for fresh graduates and final year students aspiring to build a career in financial service sector. After completing this program, candidates can apply in private banks, non banking finance companies for entry level position in sales, customer service, operations management and financial services. 49 students from various streams have been enrolled for this program.

Dr. Nidhi Sharma, placement coordinator initiated the launch program with a welcome speech.Mr. Raja DCruz, senior manager at Bajaj Finserv ltd. conducted Orientation program with students and Mr. Kanwaljit Singh from Bajaj Finserv introduced the course faculty. The college Principal Dr.Maneeta Kahlon addressed the audience and wished them luck for future endeavors.Dr. Neetu Prakash, placement coordinator presented the vote of thanks



AWARD CEREMONY

Under the aegis of IQAC, Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana organized Award ceremony on March 16,2022 for the students on successful completion of Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited in collaboration with Guru Nanak Khalsa College for Women. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. 13 students were awarded **Award of Excellence** for their outstanding performance and 27 students were awarded **Appreciation Award** Trophies along with certificates were presented to all the students. Kanwaljit Singh from Bajaj Finserv was also present during award ceremony. Dr. Neetu Prakash and Dr. Nidhi Sharma who worked effortlessly towards the successful completion of the Certificate program for students of the college. The college Principal Dr. Maneeta Kahlon emphasized that such initiatives will help the students in enhancing knowledge and practical skills and will surely help them to get better career opportunities.



AWARD CEREMONY





GNKCW holds award ceremony for certificate programme

LUDHIANA : Placement cell of Guru Nanak Khalsa College for Women on Wednesday organised an award ceremony for the students on successful completion of certificate programme in banking, finance and insurance offered by Bajaj

Finserv Ltd. A total of 41 students completed the course. 13 students were awarded the Award of Excellence for their outstanding performance.

13 विद्यार्थियों को सर्वश्रेष्ठ प्रदर्शन के लिए मिला सम्म

लुधियाना, 16 मार्च (रजनी) : गुरु 🏾 जी.एल.के.सी.डब्ल्य. में नानक खालसा कालेज फॉर वुमैन (जी.एन.के.सी.डब्ल्यू.) में इंटरनल क्वालिटी एसोरैंस सैल (आई.क्यू.ए.एस.) की ओर से बैकिंग, कंवलजीत सिंह बतौर मेहमान शामिल फाइनांस एंड इंश्योरैस सर्टीफिकेट प्रोग्राम हुए। प्लेसमैंट सैल को ऑर्डिनेटर डा. नीत के विद्यार्थियों के लिए पुरस्कार वितरण प्रकाश और डा. निधि शर्मा के मार्गदर्शन समारोह का आयोजन किया गया। में कार्यक्रम का आयोजन किया गया। समारोह के दौरान 41 में से 13 कालेज की प्रिंसीपल डा. मनीता काहलों विद्यार्थियों को सर्वश्रेष्ठ प्रदर्शन के लिए ने जोर देकर कहा कि इस तरह की पहल समारोह के दौरान बजाज फिनसर्व के कौशल बढाने में मदद मिलेगी।

परस्कार वितरण समारोह आरोजित



- सम्मानित किया गया। पुरस्कार वितरण से विद्यार्थियों को ज्ञान और व्यावहारिक जी एन.के.सी.डब्ल्यू. में आयोजित समारोह के दौरान मुख्यातिथि का स्वागत करते प्रिंसीपल डा. मनीता काहलाँ।

PLACEMENT COORDINATORS FELICITATED WITH " AWARD OF EXCELLENCE"

It is a matter of great pride that Dr. Neetu Prakash and Dr. Nidhi Sharma, Placement Coordinators felicitated with "Award of Excellence" by Triumphant Institute of Management Education pvt. Ltd. (T.I.M.E) on April 08,2022 for their outstanding contribution in the field of placement. Mr. Vinod Sachdeva, Centre Manager and Student Coordinator of T.I.M.E.Institute presented trophies to both the coordinators and appreciated their work. The college Principal Dr. Maneeta Kahlon congratulated the placement coordinators for their excellent work and wished luck for future endeavors.





लुधियाना के जीएनकेसीडब्ल्यू की प्लेसमेंट कोआर्डिनेटर सम्मानित होने के दौरान व साथ हैं प्रिसिपल डा . मनीता काहलों © विज्ञाति

जीएनकेसीडब्ल्यू के प्लेसमेंट समन्वयकों को उत्कृष्टता सम्मान

गुजरखान कैंपस माडल टाउन के को ट्राफी प्रदान की और उनके काम प्लेसमेंट समन्वयक डा. नीतू प्रकाश की सराहना की। और डा. निधि शर्मा को ट्रायम्फेंट कालेज प्राचार्य डा. मनीता काहलों इंस्टीट्यूट आफ मैनेजमेंट एजुकेशन ने प्लेसमेंट समन्वयकों को उनके प्राइवेट लिमिटेड द्वारा प्लेसमेंट उत्कृष्ट कार्य के लिए बधाई दी के क्षेत्र में उनके उत्कृष्ट योगदान और भविष्य के प्रयासों के लिए के लिए 'उत्कृष्टता पुरस्कार' से शुभकामनाएं दीं।

जागरण संवाददाता, लुघियाना ः गुरु सम्मानित किया गया। केंद्र प्रबंधक नानक खालसा कालेज फार वूमेन विनोद सचदेवा ने दोनों समन्वयकों



PLACEMENT DRIVES

Under the aegis of the Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Ambitious Consultancy, Ludhiana organized a Career Counseling cum Placement Drive on the campus for the final year students of various streams. Ms. Deepika Singla, Managing Director, Ambitious Consultancy apprised the students about various career and job opportunities for graduates and postgraduates. She highlighted the importance of employability skills to make a person job-worthy.

Principal Dr.Maneeta Kahlon emphasized upon the organization of such placement drives to create awareness among students about the job market



PLACEMENT DRIVES

Placement cell conducted placement drive for the students of M.A English for the post of Content Writing organised by Bulls Eye, Ludhiana. The placement drive has three rounds-written test, online meeting and scrutiny of academic background records. Nineteen students participated in placement drive. 4 students shortlisted for post of content writing.



VISIT TO DBEE OFFICE

Under the aegis of Internal Quality Assurance Cell, placement Cell of Guru Nanak Khalsa College for Women organized a visit to **DBEE** for group counseling and career talk on May 04,2022. Mr .Navdeep Singh (Deputy CEO),Dr.Nidhi Singhi (Career Counselor)and Mr Ganshyam(Placement Officer) were the resource persons . They apprised the students about the jobs in govt sector,eligibility and preparation strategies and facilities available in DBEE, placement camps, instructions for PGRKAM registrations and the importance of goal setting in life.The students were distributed **KALAM** under an initiative of Ludhiana Administration to empower with the power of education "**Meri Kalam Meri Takat**".

College principal Dr. Maneeta Kahlon encouraged the students to get maximum advantage of govt. initiatives and increase their Employability to excel in their careers.





MOUS SIGHNED BETWEEN COLLEGE AND DIFFERENT INSTUITUTES

In 2021-22 ,the college has signed MOUs between various institutes such as Hit Bulls Eye Ludhiana, Time Institute ,Ludhiana and Bajaj Finserv Limited , Pune.The aimsof MOUs

1 Orientation and scholarships tests for students on career and job opportunities in Banking and financial services sector.

2 Support to college in bringing placement opportunities to the students.

3 On boarding the students of the college on job portal for better accessibility to recruiting companies.

4.Support the college in bringing industry resources to webinars /workshops.

5 Support the college in bringing Apprenticeship Opportunities for its students.



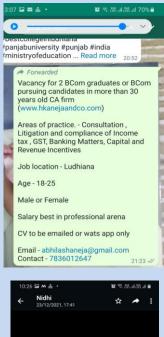
SCHOLORSHIP TESTS

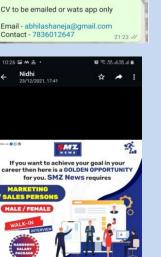
Under the aegis of IQAC, the college's Placement Cell in collaboration with Hit Bulls Eye, Ludhiana conducted a scholarship test for CAT MBA preparation for BCom and BBA first and second year students on 26th and 27th May 2022. The college Principal, Dr. Maneeta Kahlon highlighted that such tests help aspiring students prepare for competitive exams.



OFF CAMPUS DRIVES INFORMATION DISSEMINATION













Provarded Punjab Govt. has created a platform and starting. Free of Cost Online Coaching classes to prepare youth for the recruitment of competative exams

Interested candidates must register at link given + https://www.eduzphere.com /freegovtexams

Screening Test Links are open from 22nd Sept to 26th Sept,2021 Firstly candidates can get themselves register at the above given link and then eligible for screening test.

Live 🛑 Free Online Coaching by Punja

Govt. Second Batch Starting from - 27th September, 2021 (Monday) (D'Trimigs: 9:00 AM to 12:00 PM. Cerical Exam Class Police Constable Class Police Constable Class For more updates Visit: https://www.edusnbare.com

/freegovtexams or For queries call at 9041791111,9697791111



STUDENTS SELECTED IN CAMPUS PLACEMENTS 2021 -22



Bhanvi (M.Com-II) Bonn Industries Pvt Ltd



Surbhi (M.Com-II) Om Careers



Vaneet Kaur (BA-III) Om Careers



Anushka Sharma (BBA-III) Om Careers

STUDENTS SELECTED IN CAMPUS PLACEMENTS 2021 -22





Aashima (M.Com-II) Om Careers





Neeta Rolcon

Dr. Neetu Prakash Associate Professor P G Dept. of Commerce Coordinators Placement Cell G.N. Kh. College for Women, Model Town, L&DHIANA.

Dr. Maneeta Kahlon Principal G.N. Kh. College for Women, Model Town, LUDHIANA.

Dr. Nidhi Sharma Assistant Professor & Head Dept. of Business management Coordinators Placement Cell G.N. Kh. College for Wom Model Town, L2DHIANA.