



GURU NANAK KHALSA COLLEGE FOR WOMEN

GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

SUPPORTING DOCUMENT

Session 2021-2022

CRITERION III

RESEARCH, INNOVATIONS AND EXTENSION



3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

A handwritten signature in blue ink, reading 'Dr. Maneeta Kahlon'.

Dr. Maneeta Kahlon
Principal

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Guru Nanak Khalsa College for Women encourages students not only to absorb current knowledge but also to be enterprising and try to create new knowledge, products, and ideas. We motivate our students to gain knowledge through innovations and involvement in creative ideas, along with an academic knowledge system. In 2021-22, under the new leadership of Madam Principal Dr. Maneeta Kahlon, the students were given a chance to develop entrepreneurship-related skills. The faculty had the liberty to devise ingenious and innovational techniques to revolutionize learning for the generation next. Novel productive and constructive ideas were induced and successfully executed. Several departmental-level curricular and extra-curricular activities, and events organized by societies and committees during the year helped in building a bridge between students, faculty members, and industry/organizational level experts. This, in turn, facilitated an ecosystem for innovation and creative transfer of knowledge. An environment was built in the college which nurtured the creative faculties of the students. Learning was made fun and out-of-the-box methods were used for the creation and impart of knowledge, like earn while you learn scheme, movie screenings and outings, book releases and honoring of author-students, and numerous stimulating activities which were conducted within the classroom scenario.

• Earn While You Learn Scheme (EWYL)

EWYL Scheme was introduced and put into practice during this session. Many departments like Home Science, Fashion Designing, and Fine Arts gave opportunities to their students to earn while showcasing their talent in a creative manner.

- Occasions like 2-day Diwali exhibition and other counter sales organized by various departments gave hands-on experience to the students of real-life market situations.
- Such public dealings give a boost to the confidence of the students and polish their communication and social skills as well.
- instills the virtues of dignity of labor in students
- This venture is an endorsement of qualities like self-reliance and self-sufficiency

- Allows them exposure to various aspects of entrepreneurship like packaging, processing, marketing, sales, and keeping accounts

• “Roshni”, the Annual Diwali program

As a part of “Roshni”, the Annual Diwali program of the college, a two-day exhibition-cum-sale was organized. A number of stalls and counters showcasing the items prepared by the college students like *diyas*, cakes, decoration pieces, paintings, book marks, journals/ diaries etc. were set up. The college Principal, Dr. Maneeta Kahlon highlighted that through this program the college is spreading the message of being “Vocal for Local” this festive season. In addition, this was an opportunity for students to build up their entrepreneurial skills under the “Earn while you learn” scheme of the college. The primary objective of “Roshni” was to spread the message of saving the environment by celebrating a clean, green Diwali.

• Exhibitions and Counter sales set-up by the students

- Kachaloo Chana chaat stall was set up on April 12, 2022
- Students of the department setup an Exhibition-cum-Sale of scrunchies for the students and faculty of the college on April 04, 2022
- “Pickle Sale Counter” was set up on campus on March 10, 2022.
- Department of Fashion Designing arranged exhibition-cum-Sale of traditional suits of Himachal Pradesh on February 15, 2022.
- Mehandi stalls and Nail Art stalls were put up for *Karwachauth* celebrations on October 22-23, 2021
- Students set up Bhelpuri counters on October 21, 2021

• Book Releases and Honoring of Student-authors

- PG Department of English organized an honoring ceremony for the student-authors on June 11, 2022. The book, *The Chroniclers of India*, edited and compiled by Sanjana Bhanot, a student of MA (English) Semester IV of our college, received recognition from **India Book of Records**. *The Chroniclers of India* is an anthology of historical places pan India that has been certified by India Book of Records as “An Anthology on Maximum Historical Places of India”. 6 students of M.A-II (English) – Niharika Dev, Smily Bajaj, Simranjit Kaur, Harsimran Kaur, Farhanaaz, and Harsimrat Kaur and Lakshaini Priya of B.A. II (English Hons.) were the co-authors of this book. The Foreword of the book was penned by Dr. Anupam Vatsyayan. IBR had conferred medals and certificates upon all the contributors and the anthology would be included in India Book of Records 2023.

- A Book Release Event was organized by the PG Department of English for its student-authors on March 28, 2022. The book *Wordsmith* is compiled and edited by Sanjana Bhanot, a student of MA (English) Semester IV of the college. This is her second published work. Her first book *How to be a Successful Writer* was published in October 2021. *Wordsmith* is an anthology of poems, with contributions from 20 authors across the country. Two students of MA (English) Semester IV of the college, Niharika Dev and Harsimrat Kaur, are also the co-authors of this book,
- Sanjana Bhanot, student of M.A (English) Semester III wrote her first book *How to be a Successful Writer* (Vol. 1) in which she has apprised readers about easy steps to become writers. The book was successfully launched by Madam Principal Dr. Maneeta Kahlon on November 01, 2021. *How to be a Successful Writer* (Vol. 1) was officially released on November 02, 2021 by the General Secretary of the College Governing Body, Er. Gurwinder Singh Sarna, who congratulated the budding writer, Sanjana on her achievement.

• Workshops

- Red Ribbon Club and NSS Unit organized a workshop on “Stress Management” on April 27, 2022. This workshop was conducted as a part of the “Ek Bharat Shreshtha Bharat” program. Dr. Gurvinder Singh Atwal, BAMS, MD (Medicine), MD (Gynecology) was the resource person.
- PG Department of Commerce organized a three-day workshop on “How to file Income Tax return” for the students of B.Com from April 11-13, 2022. 193 students attended the workshop. Technical sessions were conducted by Mrs. Manpreet Kaur, Dr. Pratibha Tyagi, and Mrs. Shaifali Arora.
- Department of Fine Arts organized a five-day workshop from April 08-12, 2022.
- A special two-day Instant Bank Account Opening Camp was organized in the premises on March 10-11, 2022 as a part of Women’s Day Celebrations with the aim of encouraging financial independence among women.
- One-day workshop on “Best out of Waste” was organized by Departments of Home Science and Fine Arts in collaboration with Waste Management Team on September 22, 2021. Mr. Narinder Rai from Vidya Mandir Social Work Art's Training Institute, New Delhi was the Resource Person.

• Seminars

- Department of Punjabi and History organized a 2-day National Seminar sponsored by the Indian Council of Historical Research on “Paragon of Humanity and Sacrifice-Shri Guru Teg Bahadur Ji” on March 25-26, 2022.
- PG Department of English organized a Seminar on “Digital Competence: The Vital Skill for English Language Students” for MA (English) students on April 25, 2022
- IQAC of the college also organized a number of other seminars during the academic session 2021-22.

• **Movie screenings**

- On May 2, 2022, the Department of Business Management screened a documentary titled *Bad Boy Billionaire: The king of Good Times* for students. This investigative documentary explores the greed, fraud, and corruption that built up and ultimately brought down, India's most infamous business tycoons.
- Department of Psychology organized the screening of the movie *A Beautiful Mind* on April 2, 2022. This movie offered a representation of schizophrenia, a psychological disorder.
- A Gender Sensitization Program was organized on March 09, 2022 through the medium of film screening. Dr. Madhu Dhawan, Assistant Professor, Department of Sociology introduced the topic.
- Movie based on William Shakespeare’s *Othello* was screened for the students of M.A. (English), English Honours as well as B.A. III (Elective English) on October 01, 2021

• **Movie Outings**

- Our college always strives to provide the students with varied experiences related to curricular, co-curricular as well as experiential learning. A movie-watching outing was organized for the students of MA (English) on **April 9, 2022**, and for the students of BCA, BA (Journalism and Mass Communication), and Functional English on **April 11, 2022**.

• **Classroom Activities**

- **Diverse Classroom activities organized by PG Department of English in the Month of April**

The PG Department of English organized a number of Classroom activities for diverse groups of students for better comprehension and retention of topics. These activities also improved their collaborative skills and critical faculties. The activities conducted during the month of April are as follows:

-April 07: Students of **MA English Semester IV** participated in a Group Discussion on the topic "Metatheatricality in Shakespeare". Diverse viewpoints were raised to analyze the use of the "Play-within-the-play" convention in William Shakespeare's *"Hamlet"*. Various aspects of Metatheatricality like intertextuality, cross citations, and alienation effect were also examined with special reference to the play, "Hamlet." The animated session was facilitated by Dr. Anupam Vatsyayan.

-April 11: Mrs. Sarabjit Kaur designed a Group Discussion for the students of BA Semester VI (Elective English) centered on the character of Raju from the novel, *The Guide*, by R.K Narayan.

-April 12: Ms. Gurarpan Kaur planned an activity for the students of B.A Semester IV (Elective English) on "Identifying Figures of Speech".

-April 13: Students of BA Semester II, Section A (General English) participated in the activity "Rules of Narration" under the guidance of Ms. Gurarpan Kaur.

-April 13: Students of B.C.A. Semester II (Compulsory English) participated in the activity "Understanding Translation" under the guidance of Ms. Gurarpan Kaur.

-April 13: A role-play activity was conducted by Ms. Kritika Gupta for the students of B.A Semester II (Elective English) during which they portrayed the characters of the play *The Boy Comes Home* by A. A. Milne.

-April 19: The students of MA (English) Semester IV exemplified the method of peer learning in a classroom discussion on "Creative Writing." In this interesting session, each student became the recipient as well as the donor of knowledge, without any intervention from a teacher.

-April 22: Students of BA Semester VI, Section B (Compulsory English) actively participated in a Quiz on the topic "One word substitution" under the guidance of Ms. Muskan Sharma.

-April 22: Students of M.A (English) Semester IV engaged in an active group discussion on the topic "Black identity in the writings of Toni Morrison" with special reference to the crushing experience of black women in Morrison's novel *Beloved*. The discussion was organized by Mrs. Kavita Kuplish.

-April 27: Students of BA Semester IV, Section A (Compulsory English) participated in a Quiz based on the Poetry section of their text under the guidance of Ms. Muskan Sharma.

➤ **In order to make students proactive and creative problem solvers, the PG Department of Commerce organized a host of classroom activities in the month of April:**

- A role-playing activity on the subject 'Consumer Behavior' was conducted by Ms. Manmeet Kaur, for the students of M.Com semester IV on April 07, 2022. Richa Mehra and Jasmine Kaur portrayed the roles of Organizational Buyer and End-user/ consumer, respectively. A realistic environment was created in which students actively participated to portray the assigned roles and explained the underlying principles of consumer behavior.

-Mrs. Maninder Kaur, Head of PG Department of Commerce organized a group discussion activity on the topic 'Impact of e-commerce on supply chain management ' for the students of MCom 2nd Semester on April 8, 2022.

- On April 8, 2022, the PG Department of Commerce gave reference books to advanced learners for the further enhancement of their knowledge. This activity was coordinated by Mrs. Rajwinder Kaur, Dr. Pratibha Tyagi, Mrs. Ritu Priya, and Ms. Ekroop Kaur, on April 08, 2022, under the guidance of Mrs. Maninder Kaur (HOD).

-Case study analysis on the topic 'Services Marketing' was organized for the students for M.Com 4th Semester on April 11 and April 13 2022 by Dr. Kuldeep Kaur.

-On April 13, 2022, a 'Collage Making Activity' on the topic of 'Impact of Business Environment on Strategy Formulation' was organized for the students of MCom 2nd Semester. This activity was conducted by Dr. Kuldeep Kaur.

- On April 19, 2022, an advertisement copywriting competition for the brand GNKCW was organized for the students of M.Com 4th Semester. Mrs. Maninder Kaur, HOD, PG Department of Commerce was the Judge of the competition. The winners of the competition are: Amanpreet Kaur, Jasmine Kaur, Richa Mehra. This competition was organized under the guidance of Mrs. Punpreet Kaur.

-A two-day group presentation activity on the topic 'Analysis of Stock Indices' was organized for the students of B.Com Honours 6th Semester on April 19 and April 20, 2022. Group 2 was adjudged as the best group. This activity was conducted under the guidance of Dr. Kuldeep Kaur.

- A group discussion on the topic 'Conflict in decision making from an ethical and economic point of view' was organized for M.Com Semester IV students on April 22 and April 23, 2022, under the guidance of Mrs. Maninder Kaur.

- The **Department of Public Administration** organized a Group Discussion session for the students of BA semester IV and BA semester VI on the topics 'Rural Development at Local Level' and 'Centre-States Financial Relations: An Overview' on April 06, 2022. The students discussed issues, problems, and outcomes on the relevance to the topics under the guidance of Dr. Parveen Arora.
- The **Department of Business Management** organized a Business Quiz on the topic 'Fundamentals of e-commerce' for the students of BBA 4th semester on April 06, 2022. For the conduct of the quiz, the students were divided into three teams. The quiz comprised three rounds covering questions related to different aspects of e-commerce. The students participated in the activity with great enthusiasm. This activity was organized by Mrs. Urvashi, the class in-charge of BBA 4th semester under the guidance of Dr. Nidhi Sharma, the Head of the Department of Business Management. The college Principal Dr. Maneeta Kahlon appreciated the efforts of the department in organizing activities that help build confidence in students.
- On April 25, 2022, the **Department of Business Management** organized a presentation on the topic "How to prepare questionnaire in Google Form". Deepali, a student of BBA Semester VI demonstrated systematically how to create Google Form using a smartphone/laptop. The activity was organized by Mrs. Jaspreet Kaur and Mrs. Urvashi, under the guidance of Dr. Nidhi Sharma (HOD).
- - The **Department of Sociology** organized a brainstorming session, under the guidance of Dr. Madhu Dhawan, for the students of BA semester VI on the topic "Implications of Anti-poverty programs in India - An overview" on April 07, 2022.

The students shared their ideas on the topic including their views on the magnitude of poverty in India and its leading factors.

• **Miscellaneous activities**

- Department of Computer Science and Applications organized “Metamorphosis-From Trash to Treasure”, a compact disk upcycling competition on April 19, 2022.
- Department of Fashion Designing in collaboration with Waste Management team organized an online “Best out of Waste” Competition on the theme “Repurposing of old socks” on January 27, 2022.
- Department of Home Science organized Mithai Making competition on March 17, 2022.
- As a part of Holi celebration, a “Gujiya Making” activity was conducted on March 16, 2022. The demonstration was given by Mrs. Shikha Kalra, Assistant Professor, Department of Home Science.

Additional information is available on the links given below:

1. Earn While you Learn Scheme

<https://www.gnwldh.com/wp-content/uploads/2023/08/Earn-While-You-Learn-2021-22.pdf>

2. Annual College Report

https://www.gnwldh.com/wp-content/uploads/2023/08/Annual-College-Report-2021-22_compressed.pdf

3. Action Taken Report

(September 2021-December 2021)

https://www.gnwldh.com/wp-content/uploads/2023/08/ATR_September-December_2021-2022_compressed.pdf

(January 2022-May 2022)

https://www.gnwldh.com/wp-content/uploads/2023/08/ATR_January-May_2021-2022_compressed.pdf