GURU NANAK KHALSA COLLEGE FOR WOMEN GUJARKHAN CAMPUS, LUDHIANA



SUPPORTING DOCUMENT

(2022-2023)

3.2.2

Workshops/seminars conducted on Research Methodology, IPR and Entrepreneurship

Dr. Maneeta Kahlon Principal

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town. Ludhiana

EVENTS REPORTS INTELLECTUAL PROPERTY RIGHTS

S. No	Date	Action Taken	Organized By	Press Note and Link
1.	30-09-2022	Under the aegis of IQAC, the Department of Social Sciences organized A Seminar on "Intellectual Property Rights: An Overview"	Department of Social Sciences	 Press Note: 02.10.22 Ajit (P 6 Col 1) Dainik Jagran (P 6 Col 4) Link: https://www.instagram.com/p/CjS3vHd vpbe/?igshid=MDJmNzVkMjY= https://www.instagram.com/p/CjLMgZ XjLh0/?igshid=Yjg3YjIyODA= https://www.instagram.com/p/CjS3vHd vpbe/

A Seminar on "Intellectual Property Rights: An Overview" was organized by the college. Dr. Neelam Batra, Assistant Professor, UILS, PU Regional Centre, Ludhiana, and Dr. Anu Sahi, Assistant Professor, Apeejay Institute of Management and Engineering, Jalandhar were the resource persons. During the session, they emphasized the significance of IPR in the Social and Economic growth of a country and made the students aware of various concepts related to IPR like Trademarks, Copyright, Patents, etc. Both the speakers were well versed in the field of IPR so it was a great learning experience for both faculty and students. Welcome address and introductory sessions were conducted by Mrs. Seema Dua, Head, Department of Economics, and Dr. Madhu, Head, Department of Sociology. 68 students attended the seminar. Madam Principal Dr. Maneeta Kahlon expressed her gratitude to the resource persons and emphasized the need of conducting such lectures in the present scenario.



EVENTS REPORTOF Earn While You Learn Scheme

(Under Entrepreneurship Development Programme) SESSION: JUNE 2022 - DEC 2022 (ODD SEMESTER)

S.	Date	Action Taken	Organized By	Link
No				
2.	1-10-2022	Organized	Home Science	https://www.instagram.com/p/CjLT
		Navratra	dept.	4FjDe0O/
		special-Aloo,		
		kachaloo,		
		shakarkandi		
		fruit chaat		
		counters		

Under the aegis of IQAC, the Department of Home Science set up Aloo, kachaloo, shakarkandi-fruit chaat counters on the college campus. This activity was conducted under the guidance of Mrs. Shikha Kalra and Mrs. Amarpreet Kaur as a part of the 'Earn while you Learn' scheme of the college. 26 students and teachers of the Home Science Department worked meticulously to ensure the best taste, quality and nutritional value of the fruit chaat. The college Principal, Dr. Maneeta Kahlon said that the objective behind this initiative is to offer students a wide range of opportunities that will expose them to the real working environment while pursuing academics and also acquaint them with the Indian traditions associated with the Navratra festival.











Earn While You Learn Scheme

(Under Entrepreneurship Development Programme) SESSION: JUNE 2022 - DEC 2022 (ODD SEMESTER)

Date	Action Taken	Organized By	Link
10-10- 2022 and 12-10- 2022	As a part of 'Earn while you Learn' scheme, stalls of Mehandi, artificial jewellery, craft items, Nail art and hair accessories were set up by the students	Science and Fashion Designing	https://www.instagram.com/p/Cjp5 UUcvxwX/ https://www.instagram.com/p/Cjp50 gBPcOV/ जीएनकेसीडब्ल्यू में छात्राओं ने लगाई प्रदर्शनी प्रियाना गुरुनानक खालसा कालेज फार सुमन (जीएनकेसीडब्ल्यू) में छात्रों ने मेहंदी, कृतिम आभूषण, शिरप आइटम नक्षा और बालों के सामान के स्टॉल लगाए। इसमें गृह विज्ञान और फरान डिजाइनिंग विभाग के महिला विकास प्रकोण्ड के सहयोग से आज युवा उद्यमियों को अपने कीशल का प्रदर्शन करने और खेरोदन और बंचने का अनुभव लने का मौका दिया गया। प्रदर्शनी का सभी संकाय सदस्यों और स्टूडेंट्स ने आनंद लिया। प्रिंसिपल डॉ. मनीता काहलों ने कहा कि इन गतिविधियों के पीछे का उद्देश्य छात्रों को व्यावसायिक विकास के लिए अवसर प्रदान करना है। 14-10-2022; Danik Bhaskar; pg 4; Col 1
	10-10- 2022 and 12-10-	10-10- As a part of 'Earn while you Learn' 12-10- scheme, stalls of Mehandi, artificial jewellery, craft items, Nail art and hair accessories were set up by the	10-10- 2022 and while you Learn' scheme, stalls of Mehandi, artificial jewellery, craft items, Nail art and hair accessories were set up by the students Dept. of Home Science and Fashion Designing Pashion Designing

As a part of 'Earn while you Learn' scheme, stalls of Mehandi, artificial jewellery, craft items, Nail art and hair accessories were set up by the students of Department of Home Science and Fashion Designing, in collaboration with Women Development cell on October 10 and October 12. Through this exhibition-cum-sale event, the young student entrepreneurs got a chance to showcase their skills and take experience of buying and selling. The exhibition was enjoyed by all the faculty members and students.









Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JUNE 2022 - DEC 2022 (ODD SEMESTER)

S.	Date	Action Taken	Organized By	Press Coverage and Link
No				
4.	21-10-22	Eco Friendly	Departments of	
	and	Diwali	Home Science,	
	22-10-2022	Celebration	Fine Arts, Fashion	
			Designing,	
			Punjabi and	
			Women	
			Development Cell	
				https://www.instagram.com/p/Cj 7bPnwvlTU/ https://www.instagram.com/p/Cj 7csWVvu/ Video link: https://www.instagram.com/p/Cj 9z4xKjrbp/ https://www.instagram.com/p/Ck AUYBQuR1b/

Departments of Home Science, Fine Arts, Fashion Designing, Punjabi and Women Development Cell of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana celebrated Roshni -The Annual Diwali Programme.

Under 'Earn while you Learn' scheme, students as young entrepreneurs showcased their skills by setting up exhibition cum sale of cakes and chocolates, nail treatments, quilling candles, besan barfi and many more. Various stalls were set up for celebrating spirit of women folk pioneering small ventures on the festival of lights. In addition, stalls were setup by Ek Jot Viklaang and Guru Giyan Viklaang NGOs. 13 students displayed and organized stalls with various items under the Entrepreneurship Development Programme







Day 1
Department of Home Science and Fashion Designing













Day 2





Day 1 Department of Fine Arts







Day 2







Department of Punjabi





Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JUNE 2022 - DEC 2022 (ODD SEMESTER)

S. No	Date	Action Taken	Organized By	Press Note and Link
5.	19-11-2022	Celebrated Women Entrepreneurship Day through a short film screening activity.	Women Development Cell in collaboration with the Department of Economics under IQAC	 Press Note: 20.11.22 Dainik Jagran (P 2 Col 1) Ajit (P 6 Col 3) Link: https://www.instagram.com/p/ClIYMLYvWup/?igshid=ZTA1ZTQyMGU=

Under the aegis of Internal Quality Assurance Cell, Women Development Cell of Guru Nanak Khalsa College for Women, in collaboration with the Department of Economics, celebrated Women Entrepreneurship Day on 19th November. During the activity, a short film on women entrepreneurship was screened, through which, views of women entrepreneurs in India were shared. Students were encouraged to make use of their skills to set up their own ventures in future and generate employment for many others. 43 students participated in the activity.

Students were informed about the financial schemes which are available for starting small enterprises. The activity was conducted under the guidance of Mrs. Seema Dua, Dr. Shikha Bajaj and Ms. Neha Dawar. Students expressed a lot of enthusiasm to know about government schemes and ample opportunities available in manufacturing and selling of products.











Earn While You Learn Scheme

(Under Entrepreneurship Development Programme) SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

Sr.	Date	Action Taken	Organized By	Link
No			- G	
6.	16-01-	Organize Skill		Link:
	2023	Training of Rural	Home Science and	https://www.instagram.com/p/CngY
	to	Youth (STRY) on	Fashion Designing	SVQvB7W/?igshid=NDdhMjNiZD
	21-01-	the theme	under IQAC in	<u>g=</u>
	2023	'Entrepreneurship	collaboration	
		Opportunities for	with Punjab	https://www.instagram.com/p/CnliC
		Youth'	Agriculture	Xbvvkd/?igshid=NDdhMjNiZDg=
			Management and	
				https://www.instagram.com/p/Cno
			Training	MUbHv7B4/?igshid=NDdhMjNiZD
			Institute	<u>g=</u>
			(PAMETI),	
			Ludhiana and	https://www.instagram.com/p/Cnoc
			National Institute	M5xPW1j/?igshid=NDdhMjNiZDg
			of Agricultural	
			Extension	
			Management	
			(MANAGE),	
			Hyderabad	

The objective of STRY was to impart training to rural youth for different skills by organizing various sessions from January 16-21, 2023. The proceedings of various days are mentioned below:

Day 1

Dr. Shikha Bajaj demonstrated block printing and stencil printing methods to the participants. Students practiced the techniques and developed small samples for this. Dr. Harmeet Kaur from PAMETI interacted with students and shared her expertise on entrepreneurship opportunities.

Day 2

Ms. Harwinder Kaur demonstrated different techniques of knitting and Pom Pom making. Total 28 students participated in this activity. Students tried their hand on the techniques and developed small samples of booties and hair bands.

Day 3

Ms. Shikha Kalra demonstrated preservation by pickling and made lemon and mixed veg pickle. Total 28 students participated in this activity. Students learned the standardization technique of the ingredients used in the recipes.

Day 4

28 students were trained in the fundamentals of crocheting by Mrs. Pritpal. Students were enthusiastic about the art and participated creatively during the session.

Day 5

Ms. Amarpreet kaur demonstrated techniques of tie and dye. Total 28 students participated in this activity. Students learned the techniques of Ruching, Knotting, Fan Folding, Marbling, Leheriya, Mendelian effect, Boondi effect and tried to make beautiful samples.

Madam Principal Dr. Maneeta encouraged faculty members and students for their efforts and mentioned that such activities should be conducted often for enhancing entrepreneurship skills among women youth.



















Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

Sr.	Date	Action Taken	Organized By	Link
No				
7.	21-01-	Repurposing old	Department of	https://www.instagram.com/p/CnzF
	2023	denim into beautiful	Fine Arts	<u>DM1y6IM/</u>
		handbags, multi-use		
		bags, kits, and		https://www.instagram.com/p/CnzFl
		attractive bottle		<u>h0y0se/</u>
		covers.		

Department of Fine Arts in collaboration with the Internal Quality Assurance Cell of the college organized an activity under the scheme "Earn While You Learn" to showcase the creativity of students in repurposing old denim into beautiful handbags, multi-use bags, kits, and attractive bottle covers. 15 students participated in this activity.













Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

S.	Date	Action Taken	Organized By	Link
No				
	20.02.2	7	D	1,000
9.	20-02-2-	Exhibition cum sale	Department of	https://www.instagram.com/p/Co86n
	23	of cloth bags under	Fashion Designing	XkPY-d/
		Earn While You		
		Learn Scheme		
				https://drive.google.com/drive/folders
				/1Dg65kzpIb_BDdGR2ySsq7jKa-
				<u>bGX-csa</u>

Under the aegis of IQAC, the Department of Fashion Designing set up an exhibition cum sale of cloth bags. Fifteen students stitched bags by using various fabrics and designs and put up for sale for faculty and students. This activity was conducted under the guidance of Dr. Shikha Bajaj and Ms. Yukti Khurana as a part of 'Earn while you Learn' scheme of the college. Cloth bags were hugely liked by students and faculty members.

The college Principal, Dr. Maneeta Kahlon appreciated the students for their efforts and said that the objective behind this initiative is to offer students a wide range of avenues for professional development.







Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

S.	Date	Action Taken	Organized By	Link
No				
10.	23-02-	Pav Bhaji Stall	Department of	https://www.instagram.com/p/CpCZs
	2023	using a combination	Home Science	TovG5r/
		of 3 millets -		
		quinoa, pearl millet		
		(Bajra) and Kuttu		https://www.instagram.com/p/CpCZ0
		flour.		Ivvq5R/
				24010

Department of Home Science setup Tri Millet Pav Bhaji stall. 18 students made Pav Bhaji using a combination of 3 millets - quinoa, pearl millet (Bajra) and Kuttu flour. This activity was conducted under the guidance of Mrs. Shikha Kalra and Mrs. Amarpreet kaur as a part of 'Earn while you Learn' scheme of the college.

























Earn While You Learn Scheme

(Under Entrepreneurship Development Programme) SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

S.	Date	Action Taken	Organized By	Link
No				
11.	15-04-	Organized Bhelpuri	Department of	https://www.instagram.com/p/CrNKI
	2023	stall on the occasion	Home Science	<u>7VI3K-/</u>
		of Parent Teacher		
		meet under Earn		
		While You learn		
		scheme of GNKCW		

Department of Home Science organized Bhelpuri stall on the occasion of Parent Teacher meet under Earn While You Learn scheme of GNKCW on April 15, 2023. 19 students of Home Science prepared nutritious sprouted Bhel Puri. General Secretary of the college governing body, Er. Gurwinder Singh and Madam Principal Dr. Maneeta Kahlon visited the stall to encourage the students for their efforts and initiatives.















Earn While You Learn Scheme

(Under Entrepreneurship Development Programme)
SESSION: JANUARY 2023 – MAY 2023 (EVEN SEMESTER)

S.	Date	Action Taken	Organized By	Link
No				
12.	15-04-	Art exhibition was	Department of	https://www.instagram.com/p/CrNZR
	2023	organized by	Fine arts	TwpZpn/
		students		Part 2
				https://www.instagram.com/p/CrNZsJ
				HJOhf/

World Art Day celebrated in the college campus on April 15, 2023 to promote the development, diffusion and enjoyment of art. 20 Students of the department organized an art exhibition under' Earn While You Learn scheme.'











EVENTS REPORTS INTELLECTUAL PROPERTY RIGHTS

S. No	Date	Action Taken	Organized By	Press Note and Link
	April 23 2023	To organize a seminar on IPR on the occasion of World Intellectual Property Day	Department of Economics in collaboration with Women Development Cell under IQAC	 Press Note: 30.04.23 The Times of India (P 2 Col 3) 01.05.23

World Intellectual Property Day was observed on the campus on April 28, 2023. Dr. Amit Kashyap, Associate Professor in School of Law, Lovely Professional University, Phagwara, Punjab was the resource person.

Keeping in mind the theme of current year, "Women and IP," Dr. Amit Kashyap discussed the general aspects of various types of property rights including patents, trademarks and copyrights. The process, criteria, prerequisites, duration, rewards to inventor of each IPR was discussed in detail. He mentioned the names of historic patent holders and stressed on the requirement of novelty of the invention, while filling an application for the IPR. Non patentable subject matter was also explained to audiences in order to have a clear understanding. The lecture was attended by 47 Faculty members.

The activity was organized by Mrs. Seema Dua, Dr. Shikha Bajaj and Ms. Neha Dawar. Madam Principal Dr. Maneeta Kahlon graced the event and encouraged the faculty members to involve themselves in quality research and make their way for obtaining Intellectual property rights.







