

**GURU NANAK KHALSA COLLEGE FOR WOMEN**  
**GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA**



**Session: 2022-23**

**3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year**

**Supporting Document**

**Dr. Maneeta Kahlon**

**Principal**

**Dr. MANEETA KHLON**  
Principal  
G.N.Kh. College for Women  
Guiarkhan Campus, Model Town  
Ludhiana

**3.5.2 Number of functional MOUs with institutions, other universities, industries, corporate houses etc. during the year (2022-23)**

Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Year of signing MOU	Duration	List the actual activities under each MOU year wise	Number of students/teachers participated under MOUs
Bulls Eye, Ludhiana	Guru Nanak Khalsa College for Women, Ludhiana	April 20, 2022	one year	<p>1) Placement cell celebrated National Education Day as a tribute to Maulana Abul Kalam Azad the first Minister of Education of independent India from 1947 to 1958 .On this occasion, an Interviewing Skills workshop was organized for the final year students . The resource person for the workshop was Ms Sakshi Gupta, Verbal Trainer ,Hit Bulls Eye Ludhiana. She has trained thousands of students in modules like personality development, placement training, communication skills, and verbal ability in Pan India. She explained to the students along with the qualifications and skills required for any job , we need to face interviews with utmost confidence . Interview skills are really important in these days if we want to fetch a good job and earn a good amount of money. Moreover, interview is considered as a crucial step to one's successful career. With the increasing competition it is really necessary to have impressive interview. The workshop has been organized for the students to prepare them for the group discussion and Interview for various corporate jobs. The resource person elaborated on how to perform well in a interview during competitive exams and various top most jobs.</p>	1) 200 students and 10 teachers
				<p>2) Under the aegis of IQAC, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Hit Bullseye Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contests for the students of Bcom and BBA in the campus. The contest was conducted in two rounds .Written test was conducted which included interesting case studies and questions based</p>	2) 430 Students and 30 teachers

on critical thinking . A Quiz was also conducted to check the business aptitude and corporate awareness of students. Exciting gifts were awarded to prize winners. Shortlisted candidates will participate in Inter - College Finale to be held in Chandigarh

3) Under the aegis of the Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with 'HitBullseye' Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contest for the students of BCom and BBA on 4th October 2022. The first round included a written test and quiz based on critical thinking and case-based questions. Owing to their excellent performance, eight students have qualified for the Finale round to be held in mid-November in Chandigarh.

3) 8 Students qualified

4) A seminar on "Career guidance" was organized for the students of BBA and BCom .The resource person was Mr. Rahul Paul , Business Development Officer, Hit Bulls Eye Ludhiana. He explained the students about career opportunities after graduation , Hit Bulls Eye scholarship test , importance of aptitude and knowledge of current affairs in cracking competitive exams and job prospects. He explained to the students along with the qualifications and skills required for any job , we need to face interviews with utmost confidence.

4) 85 students and 6 teachers

5) Under the aegis of IQAC, the college's Placement Cell in collaboration with Hit Bulls Eye, Ludhiana conducted a scholarship test for CAT MBA preparation for BCom and BBA first and second year students on JANUARY 30, 2023. The college Principal, Dr. Maneeta Kahlon highlighted that such tests help aspiring students prepare for competitive exams

5) 560 students and 30 teachers

				6) Mr. Rahul Paul from Hit BullsEye Hit Bulls Eye presented token of appreciation to Madam Principal Dr. Maneeta Kahlon and Placement Officer Dr. Nidhi Sharma for successfully participating in FUTURE BUSINESS SHARKS contest organized by Hit Bulls Eye in collaboration with TIE Chandigarh	6) Two faculty members
Bajaj Finserv, Limited	Guru Nanak Khalsa College for Women, Ludhiana	October 21, 2021	one year	1) Placement Cell organized Award ceremony for the students on successful completion of Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited in collaboration with Guru Nanak Khalsa College for Women. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. Students who have successfully completed this course will be able to apply in private banks as well as non banking financial companies for entry level positions in sales , customer care and financial services. In total 39 students have completed the course . 32 students were awarded star certificates for their outstanding performance in HR workshop. Trophies along with certificates were presented to all the students. Kanwaljit Singh from Bajaj Finserv was also present during award ceremony.	1) 32 students were awarded star certificates for their outstanding performance in HR workshop. TWO placement coordinators were involved

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into at Ludhiana on this 20th day of April, 2022-2023 by and between -

1. **Guru Nanak Khalsa College for Women**, Model Town, Ludhiana, Punjab, India (hereinafter referred to as the "College", which expression shall unless repugnant to the context or meaning hereof include its successors and permitted assigns), being the party of the **First Party**.

and

2. **Bulls Eye**, SCO: 20, A-Block, Model Town Extension, Block- A, Near Krishna Mandir, Model Town Extension, Ludhiana, Punjab 141002, (hereinafter referred to as the "institute")-an institute which has been providing premier education services with unique expertise and parameters in human capital training and development. Bulls Eye has grown to become one of the leaders in Test Prep in India. Bulls Eye is engaged in providing training in CAT exam (the premier exam for admission into MBA courses in India), Bank PO, CLAT (Law entrance test), CSAT (IAS Prelim Exam), GMAT, GRE, and Placement Tests and other, being the party of the **Second Party**.

The College and the institute are collectively referred to as "**Parties**", and individually as "**Party**".

### WHEREAS:

- A. The College is one of the leading educational institutions of Punjab and is engaged in imparting quality education through graduate and post-graduate streams of Arts, Commerce, Management, Computer Science, Science, Fashion Designing and various other vocational and add-on courses;
- B. The institute is known for its innovation in the education industry. Across North India, it is the fastest growing test preparation company in the Bank P.O domain and for the examinations such as CAT, CLAT, CSAT, GMAT, GRE & Campus Placements Aptitude Training to students who are on threshold of their career to brighten their future prospects.
- C. The College has approached the institute for its association and support for providing aptitude development, communication skills training and personality development course and the institute has agreed to provide the same as per details contained in this MOU hereinafter;

The Parties agree to establish academic collaboration in areas of mutual interest and in accordance with the terms and conditions set forth in this MOU:

1. The College and the institute shall promote development by various means, including but not limited to the following-
  - a) The College and the institute shall collaborate and run a Personality Development program under which workshops will be organized in respect to preparation of competitive exams for students to mentor, motivate and guide them in order to make them aware.

- b) The institute will also organize personality development workshop for the students of the college by providing soft skills training, leadership skills sessions on personal grooming, body language, time management, etiquettes and social and professional protocols.
- c) Any other areas as may be worked out mutually between the college and the institute from time to time for benefit of the students.
2. During the tenure of the MOU, both the college and the institute will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of this MOU for any purpose other than in accordance with this MOU.
3. This MOU shall be effective from the date of its approval by competent authorities at both ends. The duration of the MOU shall be for a period of 1 year from the effective date. During its tenancy, the MOU may be extended or terminated by a prior notice of not less than three months by either party. However, termination of the MOU will not in any manner affect the interests of the students/faculty who have been admitted to pursue a program under the MOU.
4. Any amendment to the MOU shall be in writing and signed by the Parties hereto and shall only after such execution be deemed to form part of the MOU and have the effect of modifying the MOU to the extent required by such amendment or addenda.
5. This MOU shall be governed by and construed in accordance with the laws of India. Any dispute or difference or any question of interpretation of any of the provisions of this MOU arising before, during the pendency of, or after the expiry of this MOU, shall be subject to the sole and exclusive jurisdiction of Courts at Ludhiana.

For and behalf of

  
**Guru Nanak Khalsa College for Women**  
**Dr. MANEETA KAHLON**  
Principal  
G.N.Kh. College for Women  
Gujarkhan Campus, Model Town,  
Ludhiana.


Signature:

Name:

Designation:

For and behalf of

**Bulls Eye**

  
**Bulls eye**  
SCO 20, A Block, Model Town Extn.  
LUDHIANA, P.N.: 0161-4645464

Signature:

Name: Rajiv Sharma

Designation: Branch Manager

**MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (hereinafter referred to as the "MOU") is made and executed on this 21st day of October 2021 at Pune.

**BETWEEN**

Guru Nanak Khalsa College for Women, a college/Institute recognized under Section 2(f) and 12 (B) of the UGC Act 1956 and having address at: Gujarkhan Campus, Model Town, Ludhiana, 141002, Punjab, India

Through its Principal

(hereinafter referred to as "PARTNER INSTITUTE")



AND

**BAJAJ FINSERV LIMITED**, a company registered under the provisions of the Companies Act, 1956, having its registered office at: Bajaj Auto Ltd Complex, Mumbai-Pune Road, Pune 411 035

AND

**BAJAJ FINANCE LIMITED**, a company registered under the provisions of the Companies Act, 1956, having its registered office at: Akurdi, Pune 411 035

Through President (Legal and Taxation) – Bajaj Finserv Limited

(Bajaj Finserv Limited and Bajaj Finance Limited hereinafter referred to as "FINSERV")

The expressions "PARTNER INSTITUTE" and "FINSERV" shall, collectively be referred to as "Parties" and individually as "Party".

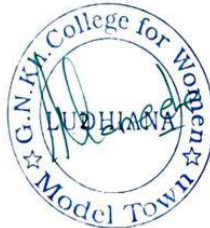
WHEREAS:

- A. PARTNER INSTITUTE established in 1969 by Guru Nanak Education Trust is affiliated to Punjab University, Chandigarh.
- B. Bajaj Finserv Limited is the holding company for financial services businesses of the Bajaj Group;
- C. Bajaj Finance Limited is a Non-Banking Finance Company registered with Reserve Bank of India.
- D. FINSERV, as part of its Corporate Social Responsibility (CSR) activities, desires to create employment opportunities for educated youth in the Banking, Finance and Insurance Sector through a customized training programme encompassing product knowledge, communication and other soft skills, which is expected to benefit fresh graduates, especially those belonging to economically weaker sections of the society;
- E. FINSERV, in partnership with some of the leading educational institutes, has designed and developed a customized programme viz. Certificate Programme in Banking, Finance and Insurance (hereinafter referred to as CPBFI).
- E. The PARTNER INSTITUTE has expressed its willingness to partner with FINSERV to conduct CPBFI for its students and alumni, on terms and conditions set out herein below;
- F. FINSERV has accepted the offer of the PARTNER INSTITUTE and agreed to partner with the PARTNER INSTITUTE for conducting CPBFI, on terms and conditions set out below.

NOW THIS AGREEMENT WITNESSETH AND IT IS AGREED BY AND BETWEEN THE PARTIES AS UNDER:

1. Purpose/Objective of CPBFI:

The objective of CPBFI is to impart practical knowledge and essential skills to final year graduation students and fresh graduates, especially those belonging to economically weaker sections of the society, with a view to create employment opportunities for them in the Banking, Finance and Insurance Companies.





- iii. If for any reason, FINSERV, decides to discontinue support for CPBFI, it shall give a written notice to the PARTNER INSTITUTE, 30 days in advance. Such notice shall not impact any batch which is already in progress on the date of notice and the terms of this MOU shall continue to apply to the running batches.

**6. Amendment/Termination:**

- i. Any amendment to the terms of this MOU can only be made by mutual consent of the parties.
- ii. This MOU may be terminated by either party, for breach of terms and conditions of the present MOU or otherwise, by a written notice of at least one (1) month in advance. Such notice of termination shall not interfere with the batches underway at the relevant time. Such batches shall be allowed to continue until their conclusion.
- iii. Both the parties agree that Finserv shall have the right of terminating this MOU without any notice to the PARTNER INSTITUTE, if the PARTNER INSTITUTE charges a fee exceeding the amount prescribed under Clause 6(i) of this MOU. In such event, the batches underway at the relevant time, may also be terminated by FINSERV, unless the PARTNER INSTITUTE refunds the excess fee charged to every student of the batch.

**17. Applicable Law and Dispute Settlement:**

- i. This MOU shall be governed by the Laws of India.
- ii. Any dispute arising between the parties in connection with or arising out of the performance of mutual obligations under this MOU shall be resolved by mutual discussion and consultation. If the dispute remained unresolved even after 30 days, then the dispute shall be referred to the Principal of Guru Nanak Khalsa College for Women and Mr. V. Rajagopalan, President (Legal and Taxation), Bajaj Finserv Limited. The decision of the principal of Guru Nanak Khalsa College for Women and Mr. Rajagopalan shall be final and binding on both parties.

**18. Originals:**

This MOU is executed in counterparts, each of which shall be deemed to be original and retained by each of the Parties but together they shall constitute one and the same MOU.

IN WITNESS WHEREOF, the Parties hereto have put their hands the day, month and the year first hereinabove mentioned.

For Guru Nanak Khalsa College  
for Women

*Dr. Maneeta Kahlon*

Name: Dr. Maneeta Kahlon  
Designation: Principal

Witness

Full Name: Dr. Neetu Prakash  
Designation: Placement  
Coordinator

For Bajaj Finance Limited

*V. Rajagopalan*

Name: V. Rajagopalan  
Designation: President (Legal and  
Taxation)

Witness

Full Name: Ajay Sathe  
Designation: Group Head –  
Customer Experience and CSR

For Bajaj Finserv Limited

*V. Rajagopalan*

Name: V. Rajagopalan  
Designation: President (Legal and  
Taxation)

Witness

Full Name: Ajay Sathe  
Designation: Group Head –  
Customer Experience and CSR

