GURU NANAK KHALSA COLLEGE FOR WOMEN **GUJARKHAN CAMPUS, LUDHIANA**



SUPPORTING DOCUMENT

(2022-2023)

5.1.4 Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year

Dr. Maneeta Kahlon

Dr. MANEETA

G.N.Kh. College for Women Gujarkhan Campus, Model Town,

SEPTEMBER 10, 2022

Under the aegis of Internal quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with IBS Ludhiana organized an extension lecture on Communication and Employability skills for the students of varied streams. Prof Ekta Rani Chauhan from IBS, Gurgaon was the resource person. She talked about various employability skills especially the communication skills required to make the students industry ready. College Principal Dr. Maneeta Kahlon encouraged the students to work on their Employability skills to excel in their careers.







NOVEMBER 11, 2022

Placement cell celebrated National Education Day as a tribute to Maulana Abul Kalam Azad the first Minister of Education of independent India from 1947 to 1958. On this occasion, an Interviewing Skills workshop was organized for the final year students. The resource person for the workshop was Ms Sakshi Gupta, Verbal Trainer, Hit Bulls Eye Ludhiana. She has trained thousands of students in modules like personality development, placement training, communication skills, and verbal ability in Pan India. She explained to the students along with the qualifications and skills required for any job, we need to face interviews with utmost confidence. Interview skills are really important in these days if we want to fetch a good job and earn a good amount of money. Moreover, interview is considered as a crucial step to one's successful career. With the increasing competition it is really necessary to have impressive interview. The workshop has been organized for the students to prepare them for the group discussion and Interview for various corporate jobs. The resource person elaborated on how to perform well in a interview during competitive exams and various top most jobs.







JANUARY 21,2023

A seminar on **Export Awareness** was organized for the final year students of all streams. The resource person for the seminar was Mr. Narendra Manohar, Branch Manager, IIIEM- International Institute of Import and Export Management. He has rich experience of 25+ years in export market. He explained to the students about the opportunities available in export import industry. He talked about shipping and logistics management, export cycle, pre and post shipment procedures and documentation, online marketing, risk management and market selection.



JANUARY 30, 2023

A seminar on "Career guidance" was organized for the students of BBA and BCom .The resource person was Mr. Rahul Paul, Business Development Officer, Hit Bulls Eye Ludhiana. He explained the students about career opportunities after graduation, Hit Bulls Eye scholarship test, importance of aptitude and knowledge of current affairs in cracking competitive exams and job prospects. He explained to the students along with the qualifications and skills required for any job, we need to face interviews with utmost confidence





FEBRUARY 04 AND 05, 2023

Placement Cell organized a Leadership course for final year students. The resource person for the workshop was Coach (Mrs.) Bhavna Sharma, founder and CEO at Urban English Academy, life coach, leadership trainer and parent coach. She has trained more than two thousand students of IELTS, PTE, and Personality, Spoken English Development, who are well-settled overseas. Now she is working not only to inspire and train people of Punjab with her life coaching skills and helping them to have a successful and balanced life, but also guiding them to have a clear purpose and goal in life. She covered several life-changing aspects to bring balance in life and overcome the challenges faced by students specially goal setting, dealing with procrastination, choosing right career option by understanding the inner strengths. The two day seminar has been organized to edify students about the tactics to achieve success in life by describing them about goal-setting and goal-achieving not only by deciding the purpose of life along with the importance of money but also by working on the primary goal of generating money.

MISSION 360 WORKSHOP HIGHLIGHTS











FEBRUARY 08, 2023

Placement Cell of Guru Nanak Khalsa College for Women organized a seminar on "Idea Generation and Creativity "for the students of BBA and BCA final year. Er. Shilpa Miglani Narang Assistant professor cum Training and Placement Officer, Guru Nanak Institute of Management and Technology, Ludhiana was the resource person. She talked about career opportunities and start up options for young entrepreneurs. She told about the basics of idea generation and role of creativity in making business plans. She conducted a small exercise of idea generation with the students for shortlisting candidates for upcoming Business plan contest at GNIMT.





MARCH 15, 2023

Placement Cell of Guru Nanak Khalsa College for Women organized a Career Guidance session for commerce and management students. The resource person for the session was Mr. Aakash Bhardwaj and Mr. Imran Khan from Unacademy. Unacademy is India's largest e-learning platform with over 2 million views every month and success stories of thousands of students who have cracked the toughest of examinations like UPSC, CAT, OMET, GATE, etc. The speakers educated the students about various competitive examinations and how to prepare through Unacademy. They also discussed various career opportunities available for the students after graduation .The session was quite interesting and interactive with the involvement of students in activities and use of motivational videos. The session was a part of Unacademy's mission to "Democratize education and make quality education accessible to everyone". The whole activity was coordinated by Mohinder Kumar and Sahil Roshan, Academic Counsellors from Unacademy.







SCHOLARSHIP TEST FOR COMPETITIVE EXAMINATION

OCTOBER 04, 2022

Under the aegis of IQAC, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Hit Bulls eye Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contests for the students of Bcom and BBA in the campus. The contest was conducted in two rounds .Written test was conducted which included interesting case studies and questions based on critical thinking. A Quiz was also conducted to check the business aptitude and corporate awareness of students. Exciting gifts were awarded to prize winners. Shortlisted candidates will participate in Inter - College Finale to be held in Chandigarh.







SCHOLARSHIP TEST FOR COMPETITIVE EXAMINATION

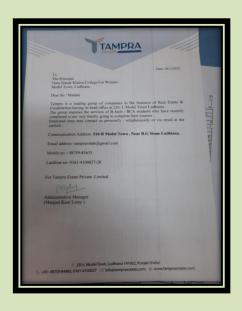
JANUARY 30, 2023

Under the aegis of IQAC, the college's Placement Cell in collaboration with Hit Bulls Eye, Ludhiana conducted a scholarship test for CAT MBA preparation for BCom and BBA first and second year students on **JANUARY 30, 2023.** The college Principal, Dr. Maneeta Kahlon highlighted that such tests help aspiring students prepare for competitive exams.





OFF CAMPUS DRIVES INFORMATION DISSEMINATION





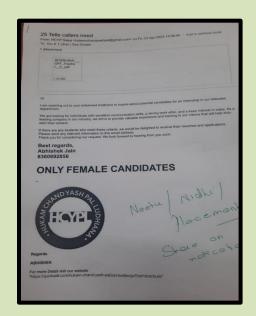


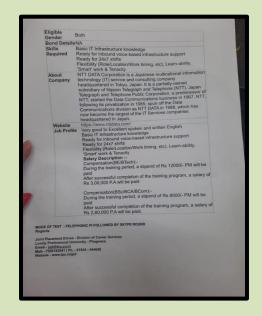


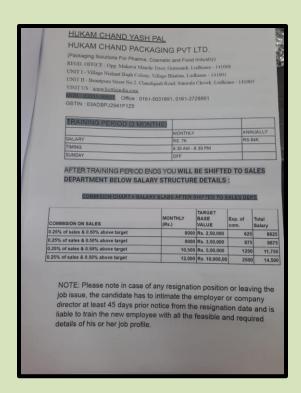
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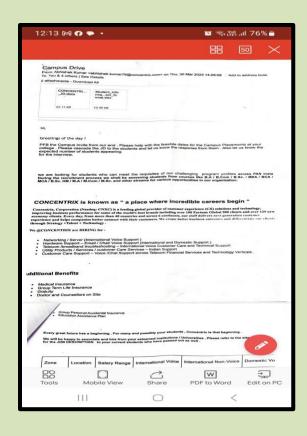


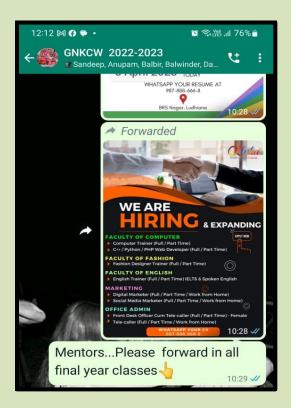


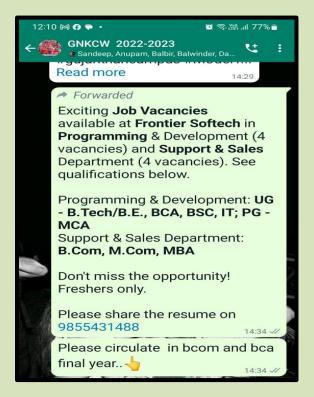












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