

**GURU NANAK KHALSA COLLEGE FOR WOMEN
MODEL TOWN, LUDHIANA**

**Department of Economics
Session 2022-23(odd semester)**



Seema Dua

Mrs. Seema Dua
Assistant Professor
Head of the Department

Maneeta

Dr. Maneeta Kahlon
Principal

About The Department

The Department Of Economics is one of the pioneer departments of the college established in the year 1969. The department is offering undergraduate courses in Economics. The primary mission of the department is to provide a high quality education in economics to future leaders of industry, government and civil society. Our vision is the preparation of students capable of critical thinking and independent analysis for living their lives of responsibility, leadership and service. The department is committed to academic Excellence and lifelong learning.

Courses Offered

| S.No. | Name of the Course | Duration |
|--------------|--|--|
| 1. | Micro Economics | Odd semester (B.A 1 st year) |
| 2. | Macro Economics | even semester(B.A 1 st year) |
| 3. | Public Finance And International Trade | Odd semester (B.A 2 nd year) |
| 4. | Quantitative Methods | Even semester(B.A 2 nd year) |
| 5. | Development Economics | Odd semester (B.A 3 rd year) |
| 6. | Indian Economy | Even semester(B.A 3 rd year) |

Student Strength

| S.No | Class | Student Strength |
|-------------|------------------------|-------------------------|
| 1. | BA 1 st Sem | 48 |
| 2. | BA-3 rd sem | 20 |
| 3. | Ba-5 th sem | 35 |

PRINCIPAL

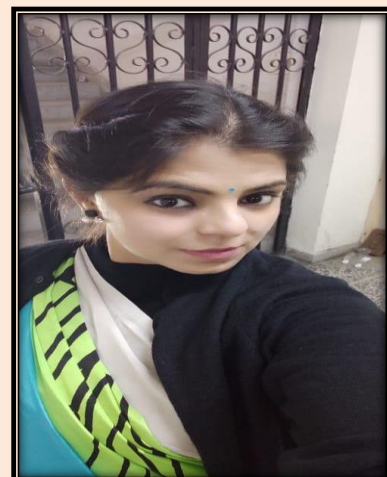


Dr. Maneeta Kahlon

FACULTY OF DEPARTMENT OF ECONOMICS



Mrs. Seema Dua
Assistant Professor
Head of the Department



Ms. Neha Dawar
Assistant Professor

Induction Program held

The student orientation program was held by department of economics on 17th August, 22 to acclimatize the students about the academic calendar of the new semester, time-table, subjects to be studied, and the subject books to be referred. The students were apprised about the course objectives, along with the approach which shall be adopted to complete the respective courses. Students were also informed about the activities that the college has planned to conduct during the semester.

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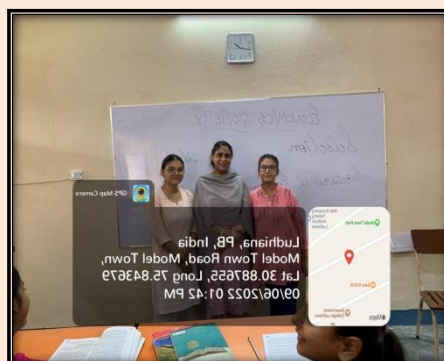
18-08-2022 Ajit Page 8 Column 1



18-08-2022 Dainik Jagran Page 4 Column 1

Selection of Student Representative of Department

Vice president and Secretary of Economics society were elected through voting. Sanam Roll no-20-471 was elected as vice president and Pratiksha Roll no 20-743 was elected as Secretary.

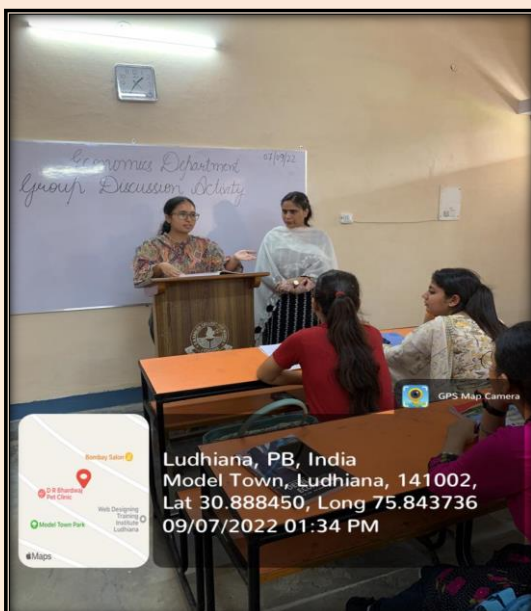


Organized a group discussion activity

A group discussion activity was organized by the Department of Economics on September 7, 2022. The topic of discussion was “Causes of low capital formation in underdeveloped countries.” For the conduct of the activity, the students were divided into groups of four members. The students actively participated in the activity, brainstormed and came up with valid points to prove their views. Group leaders Neha, Gurkiran, Harsimar, and Savita shared the views given by the group members.

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Seminar on Intellectual Property Rights

Internal Quality Assurance Cell in collaboration with the Department of Social Sciences of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, organized a Seminar on Intellectual Property Rights: An Overview on 30th September 2022.

Dr. Neelam Batra, Assistant Professor, UIIS, PU Regional Centre, Ludhiana, and Dr. Anu Sahi, Assistant Professor, Apeejay Institute of Management and Engineering, Jalandhar were the resource persons. During the session, they emphasized the significance of IPR in the Social and Economic growth of a country and made the students aware of various concepts related to IPR like Trademarks, Copyright, Patents, etc. Both the speakers were well versed in the field of IPR so it was a great learning experience for both faculty and students. Welcome address and introductory sessions were conducted by Mrs. Seema Dua, Head, Department of Economics, and Dr. Madhu, Head, Department of Sociology.

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 **Guru Nanak Khalsa College For Women**
Gujarkhan Campus, Model Town, Ludhiana
Affiliated to Panjab University, Chandigarh

Under the aegis of Internal Quality Assurance Cell
Department of Social Sciences
Organizes
Seminar on
Intellectual Property Rights
On 30th September, 2022



Dr. Neelam Batra
Assistant Professor in UITS
PU Regional Centre, Ludhiana



Dr. Anu Sahi
Assistant Professor, School of Management
Apeejay Institute of Management and Engineering
Technical Campus Jalandhar




ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਸੈਮੀਨਾਰ ਦੌਰਾਨ ਦਿਖਾਈ ਦੇ ਰਹੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ 'ਤੇ ਹੋਰ। ਅਜੀਤ ਤਸਵੀਰ

ਬੌਧਿਕ ਸੰਪਤੀ ਦੇ ਅਧਿਕਾਰਾਂ 'ਤੇ
ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਵਿਖੇ ਹੋਇਆ ਸੈਮੀਨਾਰ

ਲੁਧਿਆਣਾ, 1 ਅਕਤੂਬਰ (ਪੁਨੀਤ ਬਾਵਾ)-ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਲੜਕੀਆਂ ਗੁਜਰਖਾਨ ਕੈਂਪਸ ਮਾਡਲ ਟਾਊਨ ਦੇ ਸਮਾਜਿਕ ਵਿਗਿਆਨ ਵਿਭਾਗ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਅੰਦਰੂਨੀ ਕੁਆਲਿਟੀ ਅਸਿਊਰੈਂਸ ਸੈੱਲ ਵਲੋਂ "ਬੌਧਿਕ ਸੰਪਤੀ ਅਧਿਕਾਰ" ਇੱਕ ਸੰਖੇਪ ਜਾਣਕਾਰੀ" ਵਿਸ਼ੇ 'ਤੇ ਸੈਮੀਨਾਰ ਕਰਵਾਇਆ ਗਿਆ। ਸਹਾਇਕ ਪ੍ਰੋਫੈਸਰ ਡਾ. ਨੀਲਮ ਬੱਤਰਾ ਅਤੇ ਡਾ. ਅਨੂ ਸਾਹੀ ਸਹਾਇਕ ਪ੍ਰੋਫੈਸਰ ਐਪੀ.ਜੇ. ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਐਂਡ ਇੰਜੀਨੀਅਰਿੰਗ ਜਲੰਧਰ ਰਿਸੋਰਸ ਪਰਸਨ ਸਨ। ਸੈਸ਼ਨ ਦੌਰਾਨ ਉਨ੍ਹਾਂ ਨੇ ਦੇਸ਼

ਦੇ ਸਮਾਜਿਕ ਅਤੇ ਆਰਥਿਕ ਵਿਕਾਸ ਵਿਚ ਆਈ.ਪੀ.ਆਰ. ਦੀ ਮਹੱਤਤਾ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ ਅਤੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਈ.ਪੀ.ਆਰ. ਨਾਲ ਸਬੰਧਤ ਵੱਖ-ਵੱਖ ਧਾਰਨਾਵਾਂ ਜਿਵੇਂ ਕਿ ਟਰੇਡ ਮਾਰਕ, ਕਾਪੀਰਾਈਟ, ਪੇਟੈਂਟ ਆਦਿ ਬਾਰੇ ਜਾਣੂ ਕਰਵਾਇਆ। ਸੁਆਗਤ ਭਾਸ਼ਣ 'ਤੇ ਸ਼ੁਰੂਆਤੀ ਸੈਸ਼ਨ ਦਾ ਸੰਚਾਲਨ ਸੀਮਾ ਦੁਆ ਮੁਖੀ ਅਰਥ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਅਤੇ ਡਾ. ਮਧੂ ਸਮਾਜ ਸ਼ਾਸਤਰ ਵਿਭਾਗ ਦੇ ਮੁਖੀ ਨੇ ਕੀਤਾ। ਕਾਲਜ ਦੀ ਪ੍ਰਿੰਸੀਪਲ ਡਾ.ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਰਿਸੋਰਸ ਪਰਸਨ ਦਾ ਧੰਨਵਾਦ ਕੀਤਾ ਅਤੇ ਅਜੋਕੇ ਹਾਲਾਤ ਵਿਚ ਅਜਿਹੇ ਲੋਕਚਰ ਕਰਵਾਉਣ ਦੀ ਲੋੜ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ।



ਕਾਰ्यक्रम में प्रिंसिपल डा. मनीता काहलौ मुख्य वक्ता के साथ। कालेज

बौद्धिक संपदा अधिकारों पर संगोष्ठी करवाई

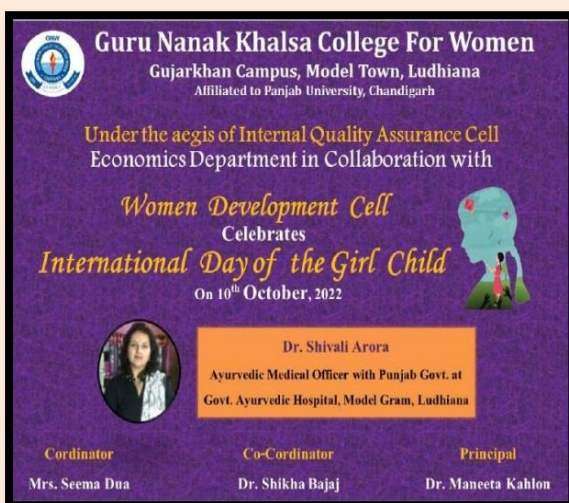
जासं, लुधियाना : गुरु नानक खालसा कालेज फार वूमन गुजरखान कैंपस माडल टाउन के सामाजिक विज्ञान विभाग के सहयोग से आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ ने बौद्धिक संपदा अधिकार: एक अवलोकन पर एक संगोष्ठी का आयोजन किया। डा. नीलम बत्रा सहायक प्रोफेसर यूआईएलएस पीयू क्षेत्रीय केंद्र और डा. अनु साही, सहायक प्रोफेसर, एपीजे इंस्टीट्यूट आफ मैनेजमेंट एंड इंजीनियरिंग, जालंधर संसाधन व्यक्ति रहे। सत्र के दौरान उन्होंने छात्रों को आईपीआर से संबंधित विभिन्न अवधारणाओं जैसे व्यापार चिह्न, कापीराइट, पेटेंट आदि के बारे में जागरूक किया। प्रिंसिपल डा. मनीता काहलौ ने उनका धन्यवाद किया।

Celebration of International day of the girl child

Internal Quality Assurance Cell in collaboration with Department of Economics and Women Development Cell of College celebrated International Day of the Girl Child on 10th October, 2022. Dr. Shivali Arora, Ayurvedic Medical Officer, Govt Ayurvedic Hospital, Model Gram, Ludhiana was the resource person. She discussed various adolescent problems faced by the girls. She explained that main reasons for most of the problems are unhealthy diet, poor sleep and our life style. She stressed on taking healthy diet. She emphasized that students should follow Ayurvedic clock in their daily life. It was followed by an interactive session in which Dr. Shivali addressed the various queries raised by the students.

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Celebration of Women entrepreneurship day

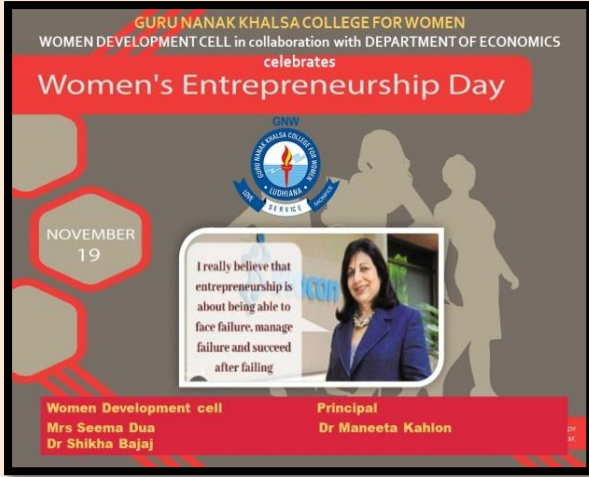
Under the aegis of Internal Quality Assurance Cell, Women Development Cell of College in collaboration with the Department of Economics, celebrated Women Entrepreneurship Day on November 19, 22. During the activity, a short film on women entrepreneurship was screened, through which, views of women entrepreneurs in India were shared. Students were encouraged to make use of their skills to set up their own ventures in future and generate employment for many others. 43 students participated in the activity.

Students were informed about the financial schemes which are available for starting small enterprises. The activity was conducted under the guidance of Mrs. Seema Dua, Dr. Shikha Bajaj and Ms. Neha Dawar. Students expressed a lot of enthusiasm to know about government schemes and ample opportunities available in manufacturing and selling of products.

<https://www.facebook.com/gnwiludhiana/posts/pfbid08ktVYCXWiFyV9yDhfamJEPyRYAoTbrHemaDEoyAeZR8KBAW7sGkouunJHGrxECJal>

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Parent Teacher Meet held

Under the aegis of Internal Quality Assurance Cell, Parent Teacher Association of Guru Nanak Khalsa College for Women, Model Town, Ludhiana organized Parent Teacher Meet in the college campus on November 12, 2022. The parents were given warm welcome by GNKCW team members. Performance of students in mid semester tests was discussed with the parents by their respective mentors. During the meet, strengths and areas of improvement were also discussed. Parents were also asked for their suggestions in this forum. They were also informed about the code of conduct for students and the grievance cell formed in the college.

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https://www.instagram.com/p/Ck2yLBAS_xc/?igshid=MDJmNzVkMjY=



कॉलेज में पेरेंट्स टीचर मीट कराई

लुधियाना। गुरु नानक खालसा कॉलेज फॉर वूमन, जीएनकेसीडब्ल्यू मॉडल टाउन के पेरेंट्स टीचर एसोसिएशन ने कॉलेज परिसर में पेरेंट्स टीचर मीट का आयोजन किया। जीएनकेसीडब्ल्यू टीम के सदस्यों द्वारा माता-पिता का स्वागत किया गया। मिड सेमेस्टर टेस्ट में छात्रों के प्रदर्शन पर उनके संबंधित सलाहकारों द्वारा माता-पिता के साथ चर्चा की गई। बैठक में ताकत और सुधार के क्षेत्र पर भी चर्चा की गई। कार्यक्रम का आयोजन को-ऑर्डिनेटर मनप्रीत कौर और को-ऑर्डिनेटर डॉ. मधु धवन के मार्गदर्शन में किया गया। इस मौके पर प्रिंसिपल डॉ. मनीता काहलौ मौजूद रही।

अभिभावक-शिक्षक बैठक में दिए सुझाव

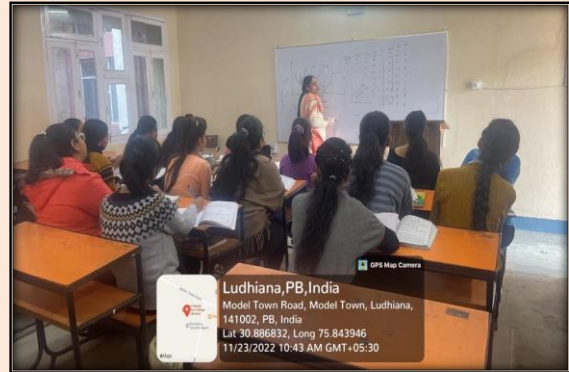
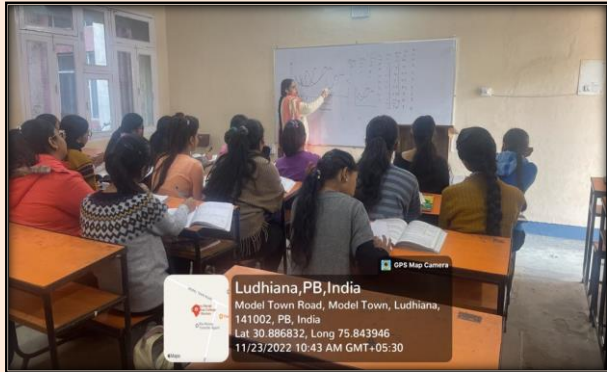
जागरण संवाददाता, लुधियाना : गुरु नानक खालसा कॉलेज फॉर वूमन मॉडल टाउन के पेरेंट्स टीचर एसोसिएशन ने कॉलेज परिसर में पेरेंट्स-टीचर मीट का आयोजन किया। जीएनकेसीडब्ल्यू टीम के सदस्यों द्वारा माता-पिता का गर्मजोशी से स्वागत किया गया। मिड सेमेस्टर टेस्ट में छात्रों के प्रदर्शन पर उनके संबंधित सलाहकारों द्वारा माता-पिता के साथ चर्चा की गई। बैठक के दौरान ताकत और सुधार के क्षेत्र पर भी चर्चा की गई। इस कार्यक्रम में अभिभावकों से उनके सुझाव भी मांगे गए। उन्हें छात्रों के कौर व को-ऑर्डिनेटर डॉ. मधु धवन के मार्गदर्शन में किया गया। बैठक में गठित शिक्षक-प्रकोष्ठ के बारे में भी चर्चा की गई। कार्यक्रम का आयोजन को-ऑर्डिनेटर मनप्रीत काहलौ एवं डॉ. मधु धवन की अध्यक्षता में किया गया।

13-11-2022 Dainik Bhaskar Page 2 Column 2

13-11-2022 Dainik Jagran Page 3 Column 2

Remedial Classes Held

Slow Learners and advance learners were identified from BA first semester and BA fifth semester and Remedial Classes were conducted for the slow learners from November 19-25, 2022.



Celebration of National consumer Rights day

Under the aegis of IQAC , National Consumer Rights Day was celebrated in Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana on 24th December,2022. As important members of a confident nation marching forward , it is essential that the full potential of women fraternity be harnessed. There is a felt need to educate and empower women with awareness of their rights as consumers so as to become contributing members of their own destinies and Atmanirbhar Bharat at large. Towards this end Department of Economics in collaboration with Women Development Cell of college organised an orientation lecture for girls students, teaching and non teaching staff which was dedicated to provide knowledge about national consumer Rights Day. The lecture was organised by Mrs Seema Dua ,Head department of Economics and Dr Shikha Bajaj Co-ordinator of Women Development Cell.

<https://www.facebook.com/gnwludhiana/posts/pfbid02YDLbz8hp7itz9rD4Mnr3N6yVix41A1pgkJyN8MBaPEX8dohepynGxPFxZdEHU5Jyl>

<https://www.instagram.com/p/CmnrhpFvhXt/?igshid=NDdhMjNiZDg%3D>





Faculty Activities During 2022-2023 (odd semester)

Participation/Attended

Mrs Seema Dua participated in one week IPR Awareness for Maximum Reach (IP MAXIMA 2.0) held during Nov 21-26, 2022.

Resource Person

Resource person in **orientation lecture** organized by the **Department of Economics** to mark **National Consumer Day** on **'Consumer Rights'** held on December 24,2022

Summarized Report of Department

| S.no | Activity | Date of Activity |
|------|--|------------------------------------|
| 1. | Induction Program organized | 17 th August, 2022 |
| 2. | Selection of Student Representatives | 6 th September,2022 |
| 3 | Group Discussion | 7 th September, 2022 |
| 4. | Seminar on Intellectual Property Rights | 30 th September,2022 |
| 5. | Celebration of International Day of Girl Child | 10 th October, 2022 |
| 6. | Parent Teacher Meet | 12 th November,2022 |
| 7. | Celebration of Women Entrepreneurship day | 19 th November,2022 |
| 8. | Remedial Classes | 19-25 th November, 2022 |
| 9. | Celebration of National Consumer Rights Day | 24 th , December,2022 |