GURU NANAK KHALSA COLLEGE FOR WOMEN MODEL TOWN, LUDHIANA

Report of Department of Journalism and Mass Communication

Session 2022-23 (Even Semester)



Mrs. Kirti Dhawan

Assistant Professor & Head

Department of Journalism & Mass Communication

Dr. Maneeta Kahlon

Principal

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

About the Department

Department of Mass Communication was started in the Session 2011-12 with the introduction of Post Graduate Diploma in Mass Communication. It is a one year PG Diploma Course which provides the students with number of job opportunities in the field of media. The department took a further step with the introduction of Journalism and Mass Communication (JSM) as an Elective Subject in B.A. (3 years Degree Course) in the session 2017-18. The college became the first institution in the district to start this subject at graduation level.

Courses Offered

S.No.	Name of the Course	Duration
1.	PGDMC	One year (2 semesters)
2.	B.A.	3 years (6 Semesters)

Teaching Faculty

S.No.	Name of the Faculty Member	Educational Qualification
1.	Mrs. Kirti Loomba	MJMC, UGC- Net, Pursuing PHD
2.	Ms. Cheshta Vohra	МЈМС

Student Strength

S.No.	Name of the Course	Student Strength
1.	PGDMC	06
2.	B.A. First Year	39
3.	B.A. Second Year	18
4.	B.A. Third Year	21

Activities

- The even semester for the academic session 2022-2023 began by apprising the students about the academic calendar of the new semester, time-table, subjects to be studied, and the subject books to be referred. The students were informed about the course objectives, the approach which shall be adopted to complete the respective courses. The activities that the college has planned to conduct during the semester were also discussed.
- Under the aegis of IQAC, a mentoring meet was held on January 31, 2023. The prime objective of the meet was to inform students about the code of conduct of college. They were also informed about the upcoming seminars, Alumni Meet and Educational trips. Students were encouraged to participate in various extracurricular activities. The students enthusiastically attended this meet and shared their views with their mentors. Mrs. Manpreet Kaur and Dr. Madhu Dhawan coordinated the meet.





 Students of Department of Journalism and Mass Communication of Guru Nanak Khalsa College for Women participated in Dr. D.R. Singh Memorial Debate, an interinstitutional National level Parliamentary Debate held at PCTE Group of Institutes, Ludhiana on 10th February, 2023. Tanishka Pruthi, Tanvi Aggarwal of PGDMC, Vidushi Jain (BA-6th semester), Manpreet Kaur (BA-2nd semester) were given the participation certificates (Feb 10, 2023)

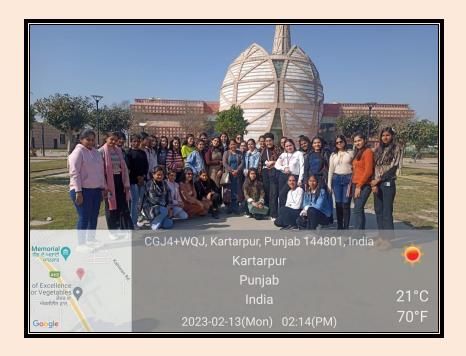




• Department of Journalism and Mass Communication of Guru Nanak Khalsa for Women, Gujarkhan Campus, Model Town, Ludhiana organized a Visit to Radio station, Radio city 91.9 FM Jalandhar on the occasion of World Radio Day on February 13, 2023. The students interacted with the technical staff of the radio channel. They learned about the process of radio broadcasting. During their visit, an interactive session with Mrs. Seema Soni, Programming Director, Radio City, was also conducted. Students also visited Jung-e Azadi Museum, Kartarpur to enrich their knowledge about the contributions of the freedom fighters as well the various freedom movements led by them. The students were accompanied by Mrs. Kirti Dhawan (Head, Dept of JMC and Ms. Cheshta Vohra (Asstt. Prof., Dept. of JMC). Principal Dr. Maneeta Kahlon encouraged the students and staff to organize such visits which are helpful for the overall development of the students. (February 13, 2023)







• 8th Prof. Gurbir Singh Sarna Memorial Inter-college Competitions were held in the college. This event was organized in memory of Late Prof. Gurbir Singh Sarna, General Secretary of Guru Nanak Education Trust (Gujarkhan), Gujarkhan Campus and former Professor of Economics, GGN Khalsa College, Civil Lines, Ludhiana. Department of Journalism and Mass Communication organized Ad Mad show and TV Interviewing competitions under it. Ms. Sukhwinder Amrit, Eminent Punjabi Poetess and Ghazal Singer, was the chief guest on this occasion. (March 11, 2023)





• A mentoring meet was held on March 21, 2023 during the 6th lecture at 12:20 pm under the guidance of Dr. Madhu Dhawan and Mrs. Manpreet Kaur. The prime objective of this meeting was to inform students about the upcoming Mid Semester Test (MST) starting from 24th March, 2023. Mentors also discussed paper patterns and syllabus to be prepared for MST. The issues regarding payment of fees of mentee's were also resolved by mentors. (March 21, 2023)



• Students of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, brought laurels to the college by obtaining top positions in Post Graduate Diploma in Mass Communication (PGDMC) -1st Semester Examination held in

December, 2022. Tanishka Pruthi stood 2nd in Panjab University, Chandigarh by securing 81.5% while Tanvi Aggarwal bagged 5th position in the university by scoring 77.7%. Ritika Gupta secured 6th position in university by scoring 77.5% marks. The college pass percentage is 100%. The General Secretary of the college governing body, Er. Gurvinder Singh and the college Principal Dr. Maneeta Kahlon congratulated the students for their outstanding performance. (April 11, 2023)



• Under the aegis of Internal Quality Assurance Cell of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Department of Journalism and Mass Communication celebrated "World Press Freedom Day" in the college campus on May 03, 2023. This day is celebrated every year to educate the public regarding the role of media on a global level. Mrs. Kirti Dhawan, Head and Assistant Professor, Department of Journalism and Mass Communication apprised the students about the relevance of this day. Students of the department expressed their views on the present status of freedom of press in India. Principal Dr. Maneeta Kahlon underlined the importance of freedom of media in the decision making process and strengthening society especially in a large democracy such as India.





Achievements of the Faculty members

Mrs. Kirti Dhawan

- Appointed as External Examiner For Practical of Communication Lab for the students of BJMC 1st Semester of PCTE Ludhiana on January 18, 2023.
- Participated in FDP on "Discovering One's Potential as a Teacher" organized by GNKCW, Ludhiana on January 31, 2023. Dr. Sachin Sidhra, Assistant Professor and Head at the Department of Soft Skills for the School of Computer Science and Engineering at Lovely Professional University, Jalandhar, was the resource person of the FDP.

- Presented Paper titled "Status of Women in Print Media" in a National Seminar on "Towards Gender Inclusivity: Emerging Contemporary Issues around Gender" organized by Guru Nanak Khalsa College for Women, Ludhiana sponsored by College Development Council, PU Chandigarh on February 04, 2023.
- Presented Paper titled "Role of Vernacular Press in freedom struggle of India" in a ICHR Sponsored National Seminar on "Role of Punjab in the freedom struggle of India" organized by Guru Nanak Khalsa College for Women, Ludhiana on February10-11, 2023.
- Appointed as External Examiner For Evaluation and Viva voce of the Dissertation of MA 4th Semester students of Department of Journalism and Mass Communication, IKG Punjab Technical University, Kapurthala.
- Attended National Webinar on "Academic Bank of Credit" organized by IQAC of M.D.S.D College Ambala City on May 06, 2023.

Summarized Report of the Department

Sr. No.	Date	Activity
1.	January 16, 2023	Student orientation Session
2.	January 31, 2023	Mentoring Meet
3.	February 10, 2023	Inter College Debate Competition
4.	February 13, 2023	GNKCW celebrates World Radio Day
5.	March 11, 2023	Inter College Competitions
5.	March 21, 2023	Mentoring Meet
6.	March 24 to April 6, 2023	Mid-semester examinations
7.	April 15, 2023	Parent Teacher Meet
8.	May 03, 2023	World Press Freedom Day

Press Coverage





छठा स्थान हासिल किया। कॉलेज का पास प्रतिशत 100% रहा। कॉलेज

के महासचिव इंजीनियर गुरविंदर सिंह और कॉलेज प्रिंसिपल डॉ. मनीता

काहलों ने स्टूडेंट्स, फैकल्टी सदस्यों और पेरेंट्स को शुभकामनाएं दीं।





ਜੀ. ਐੱਨ. ਕੇ. ਸੀ. ਵਿਖੇ ਵਿਸ਼ਵ ਪ੍ਰੈੱਸ ਸੁਤੰਤਰਤਾ ਦਿਵਸ ਮਨਾਉਣ ਸਮੇਂ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੂੰ ਪੌਦਾ ਭੇਟ ਕਰਦੇ ਮੁਖੀ ਤੇ ਸਹਾਇਕ ਪੋਫ਼ੈਸਰ ਕੀਰਤੀ ਧਵਨ ਤੇ ਹੋਰ।

ਜੀ. ਐੱਨ. ਕੇ. ਸੀ. ਵਿਖੇ ਵਿਸ਼ਵ ਸਤੰਤਰਤਾ ਦਿਵਸ ਮਨਾਇਆ

ਲੜਕੀਆਂ ਗੁੱਜਰਖਾਨ ਕੈਂਪਸ ਮਾਡਲ ਇਸ ਦਿਨ ਦੀ ਸਾਰਥਕਤਾ ਬਾਰੇ ਜਾਣੂੰ ਟਾਊਨ ਦੇ ਇੰਟਰਨਲ ਕੁਆਲਿਟੀ ਕਰਵਾਇਆ। ਕੈਂਪਸ ਵਿਚ ਪੱਤਰਕਾਰੀ ਅਤੇ ਜਨ ਦੀ ਆਜ਼ਾਦੀ ਦੀ ਮੌਜੂਦਾ ਸਥਿਤੀ ਬਾਰੇ ਸੰਚਾਰ ਵਿਭਾਗ ਵਲੋਂ 'ਵਿਸ਼ਵ ਪ੍ਰੈੱਸ ਆਪਣੇ ਵਿਚਾਰ ਪ੍ਰਗਟ ਕੀਤੇ। ਪ੍ਰਿੰਸੀਪਲ ਅਜ਼ਾਦੀ ਦਿਵਸ' ਮਨਾਇਆ ਗਿਆ। ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਭਾਰਤ ਵਰਗੇ ਇਹ ਦਿਨ ਹਰ ਸਾਲ ਵਿਸ਼ਵ ਪੱਧਰ 'ਤੇ ਵੱਡੇ ਲੋਕਤੰਤਰ ਵਿਚ ਖਾਸ ਕਰਕੇ ਸਮਾਜ ਮੀਡੀਆ ਦੀ ਭੂਮਿਕਾ ਬਾਰੇ ਲੋਕਾਂ ਨੂੰ ਨੂੰ ਮਜ਼ਬੂਤ ਕਰਨ ਅਤੇ ਫੈਸਲੇ ਲੈਣ ਦੀ ਜਾਗਰੂਕ ਕਰਨ ਲਈ ਮਨਾਇਆ ਜਾਂਦਾ ਪ੍ਰਕਿਰਿਆ ਵਿਚ ਮੀਡੀਆ ਦੀ ਆਜ਼ਾਦੀ

ਲੁਧਿਆਣਾ, 3 ਮਈ (ਪੁਨੀਤ ਪੱਤਰਕਾਰੀ ਤੇ ਜਨ ਸੰਚਾਰ ਵਿਭਾਗ ਬਾਵਾ)-ਗੁਰੂ ਨਾਨਕ ਖ਼ਾਲਸਾ ਕਾਲਜ ਕੀਰਤੀ ਧਵਨ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਵਿਭਾਗ ਐਂਸ਼ੈਰੈਂਸ ਸੈੱਲ ਦੀ ਅਗਵਾਈ ਹੇਠ ਕਾਲਜ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਭਾਰਤ ਵਿਚ ਪ੍ਰੈਸ ਹੈ। ਮੁਖੀ ਅਤੇ ਸ਼ਹਾਇਕ ਪ੍ਰੋਫੈਸਰ, ਦੀ ਮਹੱਤਤਾ ਨੂੰ ਰੇਖਾਂਕਿਤ ਕੀਤਾ।

पेस स्वतंत्रता दिवस पर करवाया कार्यक्रम

लुधियाना मॉडल टाउन स्थित गुरु नानक खालसा कॉलेज फॉर व्यन गुजरखान कैंपस के आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ के तत्वावधान में पत्रकारिता और जनसंचार विभाग ने कॉलेज परिसर में "विश्व प्रेस स्वतंत्रता दिवस" मनाया। वैश्विक स्तर पर मीडिया की भूमिका के बारे में जनता को शिक्षित करने के लिए हर साल यह दिवस मनाया जाता है। पत्रकारिता एवं जनसंचार विभाग की प्रमुख एवं सहायक प्रोफेसर कीर्ति धवन ने छात्रों को इस दिवस की प्रासंगिकता के बारे में जानकारी दी। विभाग के छात्रों ने देश में प्रेस की स्वतंत्रता की वर्तमान स्थिति पर विचार रखे। प्रिंसिपल डॉ. मनीता काहलों ने भारत जैसे बड़े लोकतंत्र में निर्णय लेने की प्रक्रिया और समाज को मजबूत करने में मीडिया की स्वतंत्रता के महत्व को रेखांकित किया।

जीएनकेसीडब्ल्यू में विश्व प्रैस स्वतंत्रता दिवस मनाया

सवेरा न्यूज/ रजनी (लुधियाना) गुरु नानक खालसा कॉलेज फॉर विमेन गुजरखां कैंपस के क्वालिटी इंटरनल इंशोरेंस सैल के तत्वावधान में पत्रकारिता



और जनसंचार विभाग ने जी एन के .सी .डब्ल्यू में विश्व प्रैस स्वतंत्रता दिवस के विश्व प्रैस स्वतंत्रता मौके पर विभागाध्यक्ष कीर्ति धवन को सम्मानित करते दिवस मनाया । ग्लोबल प्रिंसिपल डॉ मनीता काहलो।

लेवल पर मीडिया की भूमिका के बारे में जनता को शिक्षित करने के लिए हर साल यह दिवस मनाया जाता है। पत्रकारिता एवं जनसंचार विभाग की प्रमुख एवं सहायक प्रोफे सर कीर्ति धवन ने विद्यार्थियों को इस दिवस के महत्व की जॉनकारी दी। विभाग के विद्यार्थियों ने भारत में प्रैस की स्वतंत्रता की वर्तमान स्थिति पर अपने विचार व्यक्त किए। प्रिंसिपल डॉ. मनीता काहलों ने कहा कि भारत जैसे बड़े लोकतंत्र में निर्णय लेने की प्रक्रिया और समाज को मजबूत करने में मीडिया की स्वतंत्रता के महत्व को रेखांकित किया।

GNKCW marks World Press Freedom Day

Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, celebrated World Press Freedom Day in the college campus. Kirti Dhawan, head of department of journalism and mass communication apprised the students about the relevance of this day. Students also expressed their views on the present status of freedom of press in India.