

GURU NANAK KHALSA COLLEGE FOR WOMEN GUJARKHAN CAMPUS, LUDHIANA



Session (2022-2023) Even Semester
Program Outcomes, Program Specific Outcomes and Course Outcomes



Dr. Maneeta Kahlon

Principal

Dr. MANEETA KAHLOH
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana.

M.A. (English)

Program Outcomes

PO1: The program is self-directing and inculcates Human Values among the students.

PO2: To build essential skills of life including questioning, observing, testing, hypothesizing, analyzing, and communicating and Indian Value System

PO3: Apply theoretical knowledge to make a critical analysis, intervene using innovative frameworks and evaluate and follow up

PO4: To imbibe gender sensitivity and the sense of social responsibility for self and community for the benefit of the society at large

PO5: Engage in continuous learning for professional growth and development

Program Specific Outcomes

In P.U, Chandigarh, the entire course of M.A. (English) consists of 18 (eighteen) papers. Semester I & II have four papers each (a total of 8 out of which four shall be compulsory and four optional); Semester III & IV also have five papers each (a total of 10 out of which two shall be compulsory and eight optional). One paper (paper XIII) has been allotted to dissertation work. If a student does not want to undertake dissertation-work, she can opt for a paper named ‘_Research Methods’.

The course has been designed in a manner that it covers a wide range of topics like Criticism, Theory, British Literature, American Literature, Post Colonial Literature, and Language and Linguistics. Many literatures are available in translation like Indian Writing, Writings of Punjab and World Literature for a wider exposure.

The student is familiarized with the writers of English literature across different ages and continents, their theories, perspectives, models and methods.

Each of the papers comprises a blend of theory and texts allowing students to identify the main aims of the theory with appropriate illustrations. In this manner, they learn the practical application of theory. The students will draw connections between various ages of history and will be able to relate various genres and their growth.

The many available paper options focus on the latest trends and studies to equip the students with literary and professional writing skills like New Media Writing and Academic writing.

Papers like Cultural Studies and Literature and Ecology are demonstrations of how literature is closely related to life. As a result, the students get acquainted with various interdisciplinary possibilities.

COURSE OUTCOMES

SEMESTER II

Paper V Literary Movements-II

A discussion of the major literary movements continues in the second semester. A study of significant movements like Modernism, Postmodernism, and Postcolonialism is offered so that the students are able to CO1: Analyze diverse literary movements with their own specific aesthetic, cultural, and

ethical values

CO2: Interpret literary texts

CO3: Create imaginative and original literature in at least one genre

CO4: Understand significant developments in the history literature and theory
CO5: Apply theoretical approaches to critical reading of literary texts

Paper VI Approaches to Literature -II

On completion of the course, students will

CO1: Get an understanding of the issues involved in literary studies
CO2: Learn to apply their analytical skill to literary texts

CO3: Enable themselves to relate literary texts to their lives in terms of their own times
CO4: Identify the role of gender, race and culture in approaching a literary text

Paper VII British Literature-III

The student will

CO1: Explore the major writers and texts of the time and focus on the ideological, political, social and cultural impact on Victorian culture as a consequence of industrialization, urbanization, class conflict

CO2: Analyze the Victorian Gothic novel and its impact and continued popularity

CO3: They will become familiar with the genre of science fiction

CO4: Conversant with the major writers, representative works and engaging them critically on the issues regarding empire, race, class, gender, impact of science, 'the woman question' and other significant events of the period.

Paper VIII British Literature-IV

CO1: The students are required to study the poets and authors of the Modern Period. The prominent poets to be studied are T. S. Eliot, W. B. Yeats, W. H. Auden and D.H. Lawrence in the first unit of the paper.

CO2: The significant authors of the period are Samuel Beckett, James Joyce and Aldous Huxley. The students become acquainted with the concepts of the period, literary terms, and the novels by these writers prescribed in the syllabus.

CO3: The important essayists of the period such as George Orwell and Virginia Woolf are read in detail. The prescribed essays in the syllabus are read thoroughly in the class and students are required to read in detail the texts.

CO4: The students gain knowledge about the type of literary forms, fiction as well as non-fiction, of the period. This course will help them to gain an insight in the characteristics of the era and to give them knowledge about the major literary concepts.

SEMESTER IV

Paper XIV Critical Theory-II

CO1: Will enable students to distinguish between current literary issues and critical theories
CO2:

Supports exploration of theoretical perspectives on literary and cultural studies, enabling students to reflect upon, compose, and articulate the ways that they engage with critical theory and practice

CO3: Helps students understand applications of English studies with references to contemporary events/situations that show similar problems depicted in the texts recurring in present day life and social relations

CO4: To introduce and examine practical critical concepts that are influential and important at the present time

CO5: Historicize and contextualize foundational theoretical and critical texts

CO6: Encourage students to discover their own literary and critical "theories" as they read

Paper XV Shakespeare -II

Students will be able

CO1: To analyze Shakespeare by using discourses of language, race, gender, identity, and geopolitics

CO2: To explore how Shakespeare is negotiated on page, stage, screen and classroom discourses

CO3: To examine Shakespeare adaptations and the responses they evoke in diverse cultures
CO4: To argue how cultures transfigure Shakespeare in their literary and cultural terrain illustrate the reasons for reworking and adapting Shakespeare in various cultures, and show how contemporary viewers critically respond to the re-workings of Shakespeare, and

CO5: Will be able to find alternative frameworks to rework the essentially Eurocentric Shakespeare discourses

Paper XVI Postcolonial Literatures-II

The students can

CO1: Examine contemporary essays and texts, ranging from issues of history-writing to hybridity, from decolonization to rapidly globalizing third-world economies, terror and migration
CO2: Consider how postcolonialism has changed its agendas, having migrated to the United States by transcending national boundaries

CO3: Analyze the meanings and implications of postcolonialism in today's scenario as well as do a critique of the discipline and interrogate its wide-ranging scope.

CO4: The course maintains links with the literature of dissent and resistance already examined in Semester III.

Paper XVII American Literature –II (Multicultural American Fiction: 1980 to the Present)

CO1: The course will help the students to study the prominent Novelists of the time. The writers form a major part of the American History.

CO2: African American, the Jewish writer, Spanish writer translated into English, this course will intimate the students about the varied facets of American literature.

CO3: The students will also have a chance to read the History of Multicultural America which will help the students to understand the American literature in a more vivid manner.

MASTER OF COMMERCE

Program Outcomes

PO1: Students get exposure to a plethora of commerce and business related subjects by joining M.Com course and it is also necessarily required for many competitive exams

PO2: Students can pursue a career in teaching and research, do professional courses like CA/ICWA after doing M.Com degree. They can build a dynamic career by joining corporate sector, Banks, or working as insurance agent, Tax advisor or as an entrepreneur

PO3: The course provides adequate knowledge and understanding of wide variety of subjects like Organization Theory and Behaviour, Tax Planning and Management, Bank Management, Insurance Management, Project Planning and Control, Business Ethics and Corporate Governance etc. This will enable the students to excel in different functional areas and help in their holistic growth. Students will gain humanitarian and universal human values as well.

PO4: Students gain complete knowledge about idea generation for research, Review of literature, Data collection methods, drafting research reports and insights about the various fields of research in Commerce.

PROGRAM SPECIFIC OUTCOMES

PSO1: The Students will learn about Research methodology and statistical techniques which will enable them to learn how to write and present research findings, or pursue professions like financial analyst or quality control expert

PSO2: Students will have adequate knowledge about Accounting and Reporting Standards and will be able to read and analyse the statements of companies.

PSO3: It will enable the students to get knowledge of Individual behaviour, values, personality, Leadership effectiveness and pursue Career as HR manager

PSO4: The course prepares the students to gain knowledge of business, trade, fluctuations in markets, etc to become successful entrepreneurs.

SEMESTER II

Course M.C.201: Business Environment

After completing this course, the students will be able to:

CO1: Understand the set of external factors such as the economic, socio-economic, government and legal factors, demographic factors etc which are uncontrollable in nature and affect the business decisions of the company.

CO2: Understand the dynamism of business policy.

CO3: Identify the various environmental factors and their relevance to particular industry.

CO4: Study Consumer Protection Act, RTI Act

CO5: Have knowledge about investor protection measures undertaken by SEBI.

CO6: Importance of environment study

CO7: Check the factors to be considered for environmental scanning.

CO8: Understand the main objectives of Economic Policy and how far these objectives have been fulfilled till date.

CO9: Analyse the beneficial and harmful aspects of MNCs and how the government is trying to have control over them.

CO10: Review India's Fiscal and Monetary Policy.

Course M.C. 202: Research Methodology in Commerce

The course content will help the students

CO1: To understand the meaning of Research, qualities of a researcher and inductive and deductive methods of conducting research.

CO2: To understand how to solve the problems through research and the financial aspects of research.

CO3: To know different techniques of data collection, analysis and presentation of data.

CO4: To have an understanding of the use of library in collection of information, and also to know sampling method, observation method, case study method, interview method, and questionnaire method of collecting information.

CO5: To have an understanding of how to write and present the findings of their researches.

CO6: Overall objective of this course is to encourage the students to undertake objective and well planned approach to conduct the research.

Course M.C.203: Financial Management and Policy

The following is the learning outcome of the paper:

CO1: It enables the students to have basic knowledge of finance function, sources of long term finance, financial forecasting, preparation of performance income statement and balance sheet growth and external fund requirements.

CO2: It acquaints students with concepts time value of money and different methods.

CO3: It throws light on investment decision and determination of cash flows.

CO4: It helps the students to know about the different methods of capital budgeting and can be used in industries.

CO5: It also helps students to learn about implications of leverage, theories of capital structure, capital structure policy, EBIT/EPS, ROE/ROI Analysis.

CO6: Students also gain knowledge of accounting treatment of working capital management, management of cash, receivables and inventory management which can be effectively used in industrial sector for raising loans for expansion, modernisation, diversification plans, etc

CO7: Students also get knowledge of accounting treatment of different models of the valuation of goodwill.

CO8: Students are able to get employment in different industries, banks, financial houses, etc

Course MC 204: Production and Materials Management

The students will be in a position to:

CO1: Understand the concept of production and material management and its interface with Other functions.

- CO2: Understand the importance of facility locations and layouts.
- CO3: Get the knowledge of the importance of quality control.
- CO4: Apply techniques to measure quality control.
- CO5: Explain the importance of forecasting
- CO6: Demonstrate the ability to apply some mathematical forecasting techniques.
- CO7: Understand the concepts of work study, method study flow charts along with their significance in an enhancing productivity of organization

Course M.C.205: Operations Research

The course content will enable the students:

- CO1: **Quantitative Decision-Making:** Develop the ability to apply quantitative methods and mathematical models to analyze complex business problems and make informed decisions in various operational scenarios.
- CO2: **Optimization Techniques:** Gain proficiency in optimization methods, including linear programming, integer programming, and network analysis, to enhance operational efficiency and resource utilization in business processes.
- CO3: **Simulation and Modeling:** Learn to construct and analyze simulation models to simulate real-world business situations, enabling the evaluation of different scenarios and the identification of optimal solutions.
- CO4: **Decision Analysis:** Acquire skills in decision analysis, including risk assessment and decision trees, to make informed choices in uncertain business environments and assess the potential outcomes of various decision alternatives.
- CO5: **Queuing Theory and Waiting Line Management:** Explore queuing theory to analyze waiting lines and optimize service processes, helping businesses manage customer queues and enhance service efficiency.
- CO6: **Project Management and Scheduling:** Apply operations research techniques to project management, including critical path analysis and project scheduling, to ensure effective planning, execution, and control of projects within organizations.

Course M.C.206: Business Policy and Strategic Management

The course content will enable the students:

- CO1: To understand the meaning, evolution and significance of strategic management.
- CO2: To have thorough knowledge about Strategic Management Process and Corporate, Business and Functional levels of strategy.
- CO3: To understand Corporate social responsibility and the Ethical and Social Considerations in Strategy Development
- CO4: To gain knowledge about strategy implementation and behavioural issues in its implementation
- CO5: To understand business models for strategy formulation in internet economy.
- CO6: To learn the practical aspects of strategic management through different case studies

SEMESTER IV

Course M.C.401: Project Planning and Control

The following is the learning outcome of the paper:

CO1: It enables the students to have basic knowledge of understanding environment for business opportunities and idea generation.

CO2: It acquaints students with various stages of venture appraisal, commercial vs national profitability of the project.

CO3: It throws light on social cost benefit analysis of the project, location, factory design and layout which help the students to set up their own industries.

CO4: It helps the students to know about the market survey, market segmentation and product differentiation.

CO5: It also helps students to learn about how to make sales report and report estimation of financial requirements of projects

CO6: It helps the students to know about the various risk and uncertainty methods of capital budgeting, theories of capital structure, capital structure policy, project financial viability study which help the students to generate finance for the projects and establishment of new industries.

CO7: It also helps students to learn about different forms of project organization, project planning project follow-up and monitoring.

CO8: Students also gain knowledge of project network analysis- PERT, CPM, cost and timeover run of the projects.

Course M.C.402: Knowledge Management

On successful completion of the course students will be able to:

CO1: Develop an understanding of different types of knowledge assets in an organization.

CO2: Critically analyse the concepts and theories relevant to the acquisition, development and dissemination of knowledge in organisations at the individual, group and organisational level.

CO3: Demonstrate a comprehensive framework for designing and implementing successful knowledge management strategies for leveraging the intellectual assets of the organisation.

CO4: The purpose of the Knowledge Management process is to share perspectives, ideas, experience and information; to ensure that these are available in the right place at the right time to enable informed decisions; and to improve efficiency by reducing the need to rediscover knowledge.

Course M.C.403: Business Ethics and Corporate Governance

The course will enable the students to

CO1: Understand the Concepts of Business Ethics, . Morals and, Values.

CO2: Know about Ethical issues in the field of marketing, purchase, HR, finance and ethical dilemma faced by managers

CO3: Gain knowledge about the: Framework of corporate governance in India with specific reference to governance mechanism.

CO4: Compare the corporate governance models in different countries

CO5: Understand Ethical Leadership

Course M.C.404: Advertising and Sales Management

The course enables the students to learn

CO1: Modern concepts and latest techniques of advertising

CO2: Advertising management process and developing advertising copy
CO3: Organization of Advertising operations

CO4: Personal selling and Sales force management
CO5: Ethical and legal aspects of selling

Course M.C. 405: Services Marketing

The course content will help the students:

CO1: To give comprehensive view of the concept of services and marketing of services.

CO2: To understand importance of customer relationship marketing in services.

CO3: To know about the stages of service design and development.

CO4: To give knowledge about the advertising, branding, pricing and role of intermediaries in service delivery.

CO5: To understand the extended services of marketing mix and services marketing environment.

CO6: To understand the importance of feedback recovery and loyalty of customers in service industry.

Course M.C.406: Consumer Behavior

The course content will enable the student:

CO1: **Understanding Consumer Decision-Making:** Develop a deep comprehension of the psychological and behavioral factors influencing consumer decision-making processes.

CO2: **Market Segmentation and Targeting:** Learn to identify and analyze market segments, and explore strategies for effectively targeting specific consumer groups based on their behavior and preferences.

CO3: **Brand Perception and Loyalty:** Evaluate the impact of consumer behavior on brand perception and loyalty, examining how marketing strategies can influence and shape consumer attitudes towards products and services.

CO4: **Consumer Research Techniques:** Acquire proficiency in various consumer research methods, including surveys, focus groups, and data analysis, to gather insights into consumer preferences and trends.

CO5: **Ethical Considerations in Marketing:** Understand the ethical dimensions of consumer behavior and marketing practices, exploring the responsibilities of businesses in addressing consumer needs while maintaining ethical standards.

CO6: **Cultural and Social Influences:** Analyze how cultural, social, and demographic factors shape consumer behavior, and explore strategies to adapt marketing approaches to diverse consumer groups.

CO7: **Emerging Trends in Consumer Behavior:** Stay updated on the latest trends and technological advancements impacting consumer behavior, such as the influence of social media, e-commerce, and other evolving platforms on purchasing decisions.

Post Graduate Diploma in Computer Applications(PGDCA)

Program Outcomes

At the end of the one-year PGDCA program, the students will be able to:

- PO1: Apply knowledge of computing fundamentals and domain-specific knowledge appropriate for solving computing problems
- PO2: Design and evaluate window-based, web-based, database applications with appropriate societal, cultural, and environmental considerations.
- PO3: Select and apply appropriate techniques, resources, and modern computing tools to computing activities.
- PO4: Understand and commit to ethics, cyber regulations, responsibilities, and norms of professional computing practices.
- PO5: Work as a computer professional as an individual and as a member/ leader of a team in multidisciplinary environments.
- PO6: Communicate effectively with the computing community, and with society at large, about computing activities through reports, design documentation, and presentations.
- PO7: Develop the ability to engage in independent learning for continual development as a computing professional.

Program Specific Outcomes

PGDCA program prepares students to:

- PSO1: Attain specialization in specific domains of Computer Applications.
- PSO2: Pursue higher education and research work in computer science.
- PSO3: Initiate startups and perform tasks as entrepreneurs in IT sectors

PGDCA 2nd Semester

PGD-2101: Object-Oriented Concepts Using Java

- CO1: Understand the concepts of Object-Oriented programming
- CO2: Develop computer programs based on the basic concepts of the Java programming language
- CO3: Apply the concepts of arrays, strings, inheritance, packages, and multithreading in problem-solving
- CO4: Create Java Applets
- CO5: Build the foundation for learning advanced Java programming concepts

PGD-2102: Web Technologies

- CO1: Understand the basic terminology related to web technologies
- CO2: Create static webpages using HTML
- CO3: Use CSS in web development
- CO4: Design dynamic websites using Javascript and PHP

PGD-2103: Software Engineering

- CO1: Analyze software engineering methods and practices, and their applications.
- CO2: Identify the characteristics of software process models such as the waterfall and evolutionary models.
- CO3: Identify software requirements and prepare the SRS documents
- CO4: Perform software verification and validation including static analysis, and reviews
- CO5: Compare and contrast software testing approaches such as unit testing and integration testing

CO6: Describe software measurement and software risks.

CO7: Identify and apply software quality control metrics

PGD-2104: Computer Based Accounting

CO1: Demonstrate an understanding of accounting theory

CO2: Communicate effectively using standard accounting terminology

CO3: Apply accounting procedures using computer software

CO4: Prepare computerized accounting reports

PGD-PR-2105: Lab Based on PGD-2101 (Object Oriented Concepts Using Java)

CO1: Design, code, and debug Java language programs.

CO2: Design software applications using Java based on the concepts of classes, objects, inheritance, applets, exception handling, multithreading

PGD-PR-2106: Practical based on PGD-2102 (Web Technologies)

CO1: Analyze a web page and identify its elements and attributes. CO2: Create web pages using HTML and CSS

CO3: Build dynamic web pages using JavaScript (Client-side programming)

CO4: Construct PHP documents by using string, arrays, methods, and various functions

PGD-2107: Project Work

CO1: Work with various tools for developing a website CO2: Create dynamic websites using HTML, CSS, PHP

CO3: Write the code for connecting the website with a DBMS

Post Graduate Diploma in Mass Communication (PGDMC)

Program Outcomes

PO1: The students are acquainted with interactive sessions like conferences, seminars and placement sessions.

PO2: The students gain theoretical as well as practical knowledge of various fields of communication.

PO3: Students learn the art of photography, camera handling, stage presence, anchoring.

PO4: The ultimate understanding of all the concepts related to information and broadcasting in India.

PO5: This course enables students to work as per the requirement of the society, i.e. newspaper, radio, television, advertising and public relations.

PO6: This programme enhances and develops skills of the students who are willing to work in the field of media.

Program Specific Outcomes

PSO1: Overall growth, development and confidence level of students increases.

PSO2: To have a critical understanding of society from various mass mediums.

PSO3: Technical knowledge of various means of communication tools and mediums.

PSO4: To make students capable and self-reliant and self-sufficient to apply their acquired knowledge on particular fields.

PSO5: Imparting knowledge of various techniques, tools, methods, models and strategies for effective

communication.

PSO6: Students will be able to prepare, organize and deliver an engaging oral and written communication.

PSO7: The students analyze the work of various news persons, their qualities, duties and responsibilities.

PGDMC 2nd Semester

PGDMC-106 Introduction to Mass Communication

CO1: The students will be able to apply specific paradigms for critical thinking to mass communication.

CO2: The students will be made clear about the theories and models of mass communication

CO3: The will be able to relate these models and theories in determining their standard of living

CO4: The role played by media persons, government and public will be made clear to them via models

CO5: The students develop the ability to present information clearly, logically and critically.

PGDMC-107 Print Media

CO1: The code of conduct followed by journalists will be made clear to students.

CO2: The functioning and organizational structure and set up of editorial department will be well explained to them

CO3: The students will be provided with the basic ideas of all the laws related to media which govern them

CO4: They will be made aware about the various regulatory bodies of media

CO5: They will be made clear about mechanics of writing headline, its structure and its format.

PGDMC-108 Electronic Media

CO1: The structure and preparation of TV bulletin and its entire process will be explained to students.

CO2: They will be best described about all the camera shots, movements and its composition and transition

CO3: The process of writing script for Radio and TV will be explained to them

CO4: The basics of programme editing will be explained to students

CO5: The students will learn all aspects of camera handling, lighting, sound etc.

PGDMC-109 Advertising and Public Relations

CO1: The students will be trained in basics of AD campaign designing and copy writing
CO2: They will be made clear about the layout and design and stages of layout

CO3: The students will be enabled to understand the various PR tools and public

CO4: The important aspects like USP, AIDA formula and other important PR concepts will be explained to them

CO5: The entire process of PR and its role in society will be explained to students

PGDMC-110 Practical Assignments

CO1: The students will learn the art of writing caption

CO2: They will understand how to make Press release

- CO3: The art of writing script for Radio and TV will also be learnt by them
- CO4: They will be able to analyze different advertising campaign
- CO5: Students will be able to make Brochure in an organized way
- CO6: They will be able to make Storyboard for TVC
- CO7: They will be able to prepare Dummy of newspapers

BACHELOR OF COMPUTER APPLICATIONS (BCA)

Program Outcomes

At the end of the three year BCA program, the students will be able to:

- PO1: Work effectively both as an individual and as a team leader on multi-disciplinary projects.
- PO2: Design innovative methodologies for solving complex-real life problems for the betterment of society.
- PO3: Apply standard software engineering practices and strategies to deliver quality software.
- PO4: Develop communication skills to effectively present technical information in oral and written reports.
- PO5: Integrate ethics and values in designing computer applications.

Program Specific Outcomes

BCA program prepares students to:

- PSO1: Pursue a career in the software industry, government sector, academia, research, and other areas where computer applications are deployed.
- PSO2: Pursue higher studies in the area of Computer Science and Applications.
- PSO3: Become knowledgeable, skilled, ethical, and responsible human resources.

BCA 2nd Semester

BCA-16-201: English (Compulsory)-B

- CO1: Enablement of the students to understand distinctive features of short stories, essays and poetry and relate the texts and contexts to real life.
- CO2: Analyze poetry appreciatively
- CO3: Observe how poetry influences and improves the quality of life
- CO4: Familiarize with the sentence patterns
- CO5: Self-directed Lifelong Learning: Student's capability to access information and knowledge independently

BCA-16-202: Computer Organization

- CO1: Identify the relationship between computer hardware and software
- CO2: Understand the internal structure of computer
- CO3: Work with numbering methods like binary, octal, and hexadecimal
- CO4: Design combinational circuits like half adder/full adder, encoder/decoder, MUX/DEMUX
- CO5: Explain addressing modes, instruction formats, and program control statements
- CO6: Compare functionalities of different computer memory types

BCA-16-203: Fundamentals of Web Programming

CO1: Understand the web related terminology CO2: Design static websites using HTML

CO3: Design visually effective websites using CSS and Bootstrap library

CO4: Develop interactive websites by combining HTML, CSS, and javascript concepts CO5: Create websites using Adobe Dreamweaver software

BCA-16-204: Object Oriented Programming using C++

CO1: Understand key features of the object-oriented programming CO2: Implement C++ programs with constructors and destructors

CO3: Develop programs involving polymorphism using operator overloading, method overloading, and virtual functions

CO4: Implement programs with code reusability using inheritance

CO5: Implement stream classes, I/O operations, and exception handling.

BCA-16-205: Lab based on BCA-16-203

CO1: Analyze a website and identify its elements and attributes.

CO2: Write, execute, and debug the code for creating web pages/ websites.

CO3: Design client-side websites using the concepts of HTML, CSS, Javascript, and Bootstrap library.

CO4: Build websites using the features of Adobe Dreamweaver software.

BCA-16-206: Lab based on BCA-16-204

CO1: Develop solutions for a range of problems using objects and classes.

CO2: Create programs using simple concepts like constructors and destructors

CO3: Implement complex features like polymorphism through function overloading, virtual and pure virtual functions

CO4: Create programs based on the concepts of inheritance in C++

BCA 4th Semester

BCA-16-401/BCA-16-402: Punjabi-B/ History & Culture of Punjab-B

CO 1 'ਸੁਰ-ਸੰਵੇਦਨਾ' ਪੁਸਤਕ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀ ਆਧੁਨਿਕ ਕਵੀਆਂ ਦੀਆਂ ਕਵਿਤਾਵਾਂ ਤੋਂ ਵਿਭਿੰਨ ਸਿੱਖਿਆਵਾਂ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ ।

CO 2 'ਪੰਜਾਬੀ ਕਥਾ-ਕਿਤਾਬ' ਕਹਾਣੀ ਸੰਗ੍ਰਹਿ ਦੀ ਕਹਾਣੀਆਂ ਵਿੱਚੋਂ ਵਿਦਿਆਰਥੀ ਸਮਾਜਿਕ, ਆਰਥਿਕ ਤੇ ਨੈਤਿਕ ਸਿੱਖਿਆ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ ।

CO 3 ਆਧੁਨਿਕ ਕਵੀਆਂ ਤੇ ਕਹਾਣੀਕਾਰਾਂ ਦੇ ਜੀਵਨ ਤੇ ਸਾਹਿਤਕ ਯੋਗਦਾਨ ਬਾਰੇ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ ।

CO 4 ਕਾਲਜ ਨਾਲ ਸੰਬੰਧਤ ਪ੍ਰੈਸ ਨੋਟ ਤੇ ਕਾਰੋਬਾਰੀ ਇਸ਼ਤਿਹਾਰ ਲਿੱਖਣ ਦਾ ਹੁਨਰ ਸਿੱਖਦੇ ਹਨ ।

CO 5 ਵਿਸ਼ਰਾਮ ਚਿੰਨ੍ਹਾਂ ਦਾ ਸਹੀ ਢੰਗ ਨਾਲ ਪ੍ਰਯੋਗ ਕਰਨ ਦੇ ਯੋਗ ਹੋ ਜਾਂਦੇ ਹਨ । COURSE BCA 16-402:

History and Culture of Punjab

PAPER 2: Post Independence Period

CO1: Understanding about migration, rehabilitation and resettlement

CO2: Discussion about Punjabi suba, Green Revolution
CO3: Analyze the issue of boundary, water, Chandigarh and operation Blue star
CO4: Identity the new social issues- gender discrimination drug menace, farmer suicide
CO5: Development of Punjabi literature

BCA-16-403: Software Project Management

CO1: Understand project characteristics and various stages of a project development
CO2: Perform feasibility analysis, including, Market, Technical, Financial, and Economic analysis
CO3: Analyze the techniques for Project planning, scheduling, execution, and cost control
CO4: Write technical reports

BCA-16-404: Operating System Concepts and Linux

CO1: Discuss the features of different types of operating systems.
CO2: Explain different resource management techniques performed by the operating system.
CO3: Analyze the performance of different memory management algorithms used in the design of operating systems.
CO4: Use LINUX commands for performing file and process management

BCA-16-405: Database Management System

CO1: Understand relational database theory and concepts of SQL
CO2: Write SQL commands to create tables, insert/update/delete data, and query data in a relational DBMS
CO3: Create indexes, joins, views, and sequences
CO4: Apply the PL/SQL concepts like cursor management, exceptional handling, trigger creation

BCA-16-406: Lab based on BCA-16-404

CO1: Install LINUX operating system
CO2: Perform file and process management using LINUX commands
CO3: Handle system administration in LINUX
CO4: Use vi editor for creating files

BCA-16-407: Lab based on BCA-16-405

CO1: Design relational database systems
CO2: Perform advanced operations such as joins, sets, aggregate functions, triggers, views
CO3: Develop database design using the PL/SQL concepts like cursor management, exceptional handling, trigger creation

BCA 6th Semester

BCA-16-601: E-Commerce

CO1: Identify the applications of e-commerce in real world
CO2: List out the technology resources available to meet E-commerce business needs
CO3: Explain the process that should be followed in building an E-commerce presence
CO4: compare various e-commerce trading relationships including B2C, C2C, B2B

CO5: Describe how procurement and supply chains relate to B2B E-commerce

CO6: Compare and select various electronic payment systems

CO7: Identify the key security threats in the e-commerce environment

BCA-16-602: Application Development using VB.Net

CO1: Describe the basic structure of a Visual Basic.NET and use the main features of the Integrated Development Environment (IDE).

CO2: Determine logical alternatives and error handling with VB. NET decision structures. CO3: Demonstrate and integrate variables, constants, lists, and loops with VB. NET controls by using Procedures and functions.

CO4: Create reports by using ADO.NET connectivity.

CO5: Build and debug window forms with ASP. NET controls. CO6: Perform form validation with validation controls.

CO7: Use ADO.NET in a window application to read, insert, and update data in a database.

CO8: Handle controls in Forms (message Box, InputBox), Windows MDI forms, and Controls (Textbox, MultiLine and WordWrap textboxes).

BCA-16-603: Computer Graphics and Multimedia Applications

CO1: Understand the terminology related to computer graphics and multimedia

CO2: Identify the real-world applications of computer graphics and multimedia

CO3: Compare and contrast different video display systems

CO4: Evaluate various input/ output devices

CO5: Develop computer graphics programs using the C language

CO6: Design graphics using AUTOCAD, Adobe Photoshop, Adobe Director

CO7: Examine and apply different image, audio, video compression algorithms

CO8: Select and use different multimedia file formats based on the given requirements

BCA-16-604: Lab based on BCA-16-603

CO1: Develop real-life graphics programs using C Language

CO2: Design architectural, mathematical, and engineering drawings using AUTOCAD software

CO3: Apply features of Adobe Photoshop for creating and editing images for different purposes

CO4: Design simple animations using Adobe Director Software

BCA-16-605: Major Project and Seminar

CO1: Create forms in Visual Basic.Net that can perform different operations

CO2: Implement the database connectivity

CO3: Develop a software application using VB. NET for real-world problems by following stages of software development (requirement analysis, design, coding, testing, implementation)

CO4: Prepare a project report and a project presentation

BACHELOR OF BUSINESS ADMINISTRATION

Program outcomes

- PO1: Provides a wide knowledge of all areas of management and develops leadership skills.
- PO2: Enables students to apply knowledge of management theories and practices to solve business problems.
- PO3: Helps the students to prepare for managerial roles and become successful entrepreneurs.
- PO4: Makes the students capable of resolving ethical issues and demonstrate sensitivity to social, ethical and sustainability issues.
- PO5: Enables students to conceptualize a complex issue into a coherent written statement and oral presentation.
- PO6: Enable students to effectively communicate plans, decisions, and business issues using appropriate technologies.
- PO7: Demonstrate the capability required to apply cross-functional business knowledge to solve real world business problems.

Program specific outcomes

- PSO1: Ability to function effectively as an individual, leader and a team player.
- PSO2: Ability to demonstrate technical competence in global market by a thorough study of various disciplines of business management.
- PSO3: Thorough understanding of verbal, analytical, reasoning, and quantitative and communication skills required for sound decision making.
- PSO4: Providing an opportunity for the students to have a practical understanding of the business world and make them industry ready.
- PSO5: Ability to analyze global environment and its impact on business.

BBA Second Semester

COURSE BBA 121A: Punjabi/ History and Culture of Punjab

- CO 1** ਵਿਦਿਆਰਥੀ ਕਵਿਤਾ ਭਾਗ ਵਿੱਚੋਂ ਕ੍ਰਾਂਤੀਕਾਰੀ ਵਿਚਾਰ, ਕਿਸੇ ਦੇ ਅੰਦਰ ਦੀਆਂ ਭਾਵਨਾਵਾਂ ਨੂੰ ਸਮਝਣ ਦੀ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।
- CO 2** ਕਹਾਣੀ ਭਾਗ ਵਿੱਚੋਂ ਵਿਦਿਆਰਥੀ ਫੋਕੀਆਂ ਦਿਖਾਵਟ ਨਾਲ ਹੋਏ ਨੁਕਸਾਨ, 1947 ਦੀ ਦੇਸ਼ ਵੰਡ, ਦੇਸ਼ ਭਗਤੀ ਦੀ ਭਾਵਨਾ ਰੱਖਣ ਵਾਲੇ ਫੌਜੀਆਂ ਦੇ ਜੀਵਨ ਦੀ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।
- CO 3** ਸਾਹਿਤਕਾਰਾਂ ਦਾ ਜੀਵਨ ਤੇ ਪੰਜਾਬੀ ਸਾਹਿਤ ਵਿੱਚ ਉਹਨਾਂ ਦਾ ਯੋਗਦਾਨ ਬਾਰੇ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।
- CO 4** ਵਿਦਿਆਰਥੀ ਕਾਰੋਬਾਰੀ ਇਸ਼ਤਿਹਾਰ ਅਤੇ ਪ੍ਰੈਸ ਨੋਟ ਲਿਖਣ ਦੀ ਕਲਾ ਤੋਂ ਵਾਕਫ਼ ਹੁੰਦੇ ਹਨ।
- CO 5** ਵਿਸ਼ਰਾਮ ਚਿੰਨ ਦੇ ਦੁਆਰਾ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਹਾਵ ਭਾਵ ਸਹਿਜ ਰੂਪ ਵਿਚ ਸਿੱਖਣ ਤੇ ਲਿਖਣ ਦੇ ਸਮਰੱਥ ਹੁੰਦੇ ਹਨ।
- CO 6** ਵਿਦਿਆਰਥੀ ਤਕਨੀਕੀ ਸ਼ਬਦਾਵਲੀ ਦੇ ਜ਼ਰੀਏ ਅੰਗਰੇਜ਼ੀ ਸ਼ਬਦਾਂ ਦੇ ਪੰਜਾਬੀ ਰੂਪਾਂ ਦੀ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।

COURSE BBA 121B: History and Culture of Punjab

PAPER 2: Post Independence Period

CO1: Understanding about migration, rehabilitation and resettlement

CO2: Discussion about Punjabi suba, Green Revolution

CO3: Analyze the issue of boundary, water, Chandigarh and operation Blue star

CO4: Identity the new social issues- gender discrimination drug menace, farmer suicide

CO5: Development of Punjabi literature

COURSE: BBA 122: Business Statistics

After successfully completing this course, students will be able to:

CO 1: Gain knowledge and understand the basic concepts of Statistics.

CO 2: Recognize the various methods and techniques to calculate the different types of averages along with Harmonic and Geometric Mean.

CO 3: Analyze the various trends of time series and understand how to compare the variables with the help of various methods.

CO 4: Gain the complete knowledge about concept, importance and methods of constructing index number.

CO 5: Understand how to use and handle the data effectively for the purpose of taking various business decisions rationally.

CO 6: Gain the knowledge about the problems faced in handling huge data and how to arrange data in different format for purposeful handling.

COURSE: BBA 123: Essentials of Business economics-II

This course will include:

CO 1: The knowledge about the concepts of the Macroeconomics and their modern tools.

CO 2: To understand the concepts and methods of National Income.

CO 3: To study the meaning, implications and SAY'S law of Market.

CO 4: To understand consumption function and Law of consumption and it's important.

CO 5: To understand about Multiplier with different Models.

CO 6: To study about the government Fiscal and Monetary policies.

Course: BBA 124: Legal Aspects of Business

After studying this paper, the students will be in a position to

CO 1: Learn basic provisions of Contract Act with specific reference to Quasi Contracts and Agency Contracts

CO 2: Get knowledge of provisions related to Sales of Goods Act with special reference to conditions, warranties and rights of unpaid seller

CO 3: Gain insight into The Consumer Protection Act and Grievance Redressal Machinery

Course: BBA 125: Personality Development and Professional Skills

After successfully completing this course, students will be able to:

- CO 1: Gain knowledge regarding new skills and abilities required to seize opportunities and improve productivity.
- CO 2: Understand various ways of developing their personality and how to enhance their creativity skills.
- CO 3: Recognize the importance of ethics in business and will be able to acquire a range of useful strategies for enhancing their professional effectiveness.
- CO 4: Gain knowledge regarding various kinds of etiquettes like telephonic and email etiquettes.
- CO 5: Understand the importance of building teams and gain knowledge regarding negotiation skills required in Business Management.
- CO 6: Explains ways of managing stress and how to develop good inter-personal relationship with the help of verbal and non-verbal communication.

Course: BBA 126: Managerial accounting

After successfully completing this course, students will be able to:

- CO 1: To acquaint students with concept of cost and management accounting and their applications and managerial decision making.
- CO 2: Understand the different tools of financial analysis and statements.
- CO 3: Explain the concept of cost volume profit analysis that helps in production to choose the product.
- CO 4: Understand the concept of break-even point that helps in decision making and fixation of price.
- CO 5: Explain the different ratio techniques that help in analysis and interpretation of data.
- CO 6: Recognize the concept of fund flow and cash flow statement that helps in financial planning.

BBA Fourth Semester

Course: BBA 221: English and Business Communication Skills

- CO1: Broadening their vocabularies to develop an appreciation of language
- CO2: Enhancing LSRW communicative skills through language and literature
- CO3: Self-directed understanding of high language and capability of self-expression
- CO4: Enablement of writing skills that are relevant and can empower in real life experiences in interview and professional fields
- CO5: Distinguish between formal and informal modes of communication

Course: BBA 222: Financial management

After successfully completing this course, students will be able to:

- CO 1: Familiar with the concept, principles and practices of financial management.
- CO 2: Explain the concept of Time value of money which helps them to understand the true value of money.
- CO 3: Understand the different techniques of capital budgetary that helps in business to select a particular project.
- CO 4: Recognise the different cost of capital that is being required to start a business.
- CO 5: Understand the concept of leverage and its determination helps in financing the capital.
- CO 6: Recognise the various methods available to distribute dividend to shareholders.

Course: BBA 223: Research Methodology

After successfully completing this course, students will be able to:

CO 1: To gain knowledge about fundamentals of Business Research, qualities of a researcher.

CO 2: Understand the methods of collecting data and its validity.

CO 3: Understand the concept of designing a questionnaire and its proper formulation to collect the data.

CO 4: Recognise the different sampling methods used to select the population for filling of questionnaire.

CO 5: Gain the knowledge of hypothesis and how they are framed and its procedure to check the validity of information.

CO 6: . To have an understanding of how to write, present and review the findings of their research

Course: BBA 224: Human Resource Management

After successfully completing this course, students will be able to:

CO 1: Gain insight into different aspects of managing human resource in the organization.

CO 2: Learn about recruitment, selection and training procedures being followed in corporate sector

CO 3: Understand the working and organisational design of HR Department.

CO 4: Understand the concept of HR Information System and importance of record keeping.

CO5: Gain knowledge about the concepts of HR Research and Audit

Course: BBA 225: Tax Laws-2

After successfully completing this course, students will be able to:

CO 1: Acquire the knowledge of tax laws and apply these in planning future.

CO 2: Understand the structure of taxation in India along with the difference between direct and indirect tax.

CO 3: Gain the knowledge about the Goods and Service Tax, reasons behind its implementation along with pros and cons.

CO 4: Explain the procedure of registration, concept of Input Tax Credit, Composition Levy Scheme and time & value of supply.

CO 5: Gain the knowledge regarding the powers given to various officers and penalties in case of non-filing or on furnishing incorrect information in return.

CO 6: Explain the problems encountered by general public in filling return and ways to overcome it.

Course: BBA 226: Fundamentals of E-Commerce

This course will include:

CO 1: Fundamental knowledge about E-commerce and area of operations.

CO 2: To understand models based on the relationship of transacting parties relating to business.

CO 3: To study the framework, history, tools and present status of e-commerce in India.

CO 4: To study the impact of e-commerce on entertainment, education, and health services.

CO 5: To understand the financial services and socio-economic impacts of e-commerce.

CO 6: Knowledge about electronic payment system i.e E-cash, currency server's currency servers, E-credit cards and smart cards, electronic purses and debit cards.

BBA Sixth Semester

Course: BBA 321: Business Policy And Strategy

After successfully completing this course, the students will be able to:

CO 1: Gain insight regarding strategic planning process done by organizations.

CO 2: Understands the concept of strategy formulation and process of its implementation followed by organizations.

CO 3: Recognize the importance and various methods of doing Environmental Appraisal along with the study of various environmental factors influencing business houses.

CO 4: Gain knowledge regarding myriad of strategies developed and employed at business as well as at corporate level.

CO 5: Understand the concept of competitive advantage and how it can be attained in order to compete in this competitive market.

CO 6: Explains the concept of strategic and operational control along with various techniques of strategic evaluation.

Course: BBA 322: Production and Operation Management

This course will include:

CO 1: The knowledge about production and operation management tools and techniques.

CO 2: To study about characteristics and techniques of Product design.

CO 3: To study about the factory Location and factory layout.

CO 4: To understand the production techniques.

CO 5: To study about the Purchase, stores and inventory Management.

CO 6: To study the quality Management and the statistical quality control.

Course: BBA323: Social and Ethical Issues In Business

After successfully completing this course, the students will be able:

CO 1: To understand the importance of ethics in business.

CO 2: To learn about the corporate social responsibility of companies and social audit

CO 3: To know about the concept of corporate governance and corporate excellence along with theories

CO 4: To gain knowledge of latest business scams.

CO 5: To have comprehensive knowledge of OECD principles, Cadbury Committee Report, Corporate Governance Reforms and Initiatives in India.

Course: BBA 324: Project report and Viva voice

This course will include:

CO 1: To understand scientific approach for conducting research.

CO 2: To study the concepts of research methodology.

CO 3: To study how to analysis and collect data.

CO 4: To understand how to interpret the data.

CO 5: To gain knowledge regarding organisation of data by making questionnaires.

CO 6: To study about the formation of summary and the conclusion regarding the project.

Course: BBA 325 Advertising And Brand Management

After successfully completing this course, the students will be able to:

CO 1: Gain insight into the basic principles of advertising management, nature, purpose & complex constructions in the planning and execution of a successful advertising program.

CO 2: Understands the concept of media planning and scheduling in relation to advertising.

CO 3: To develop an interest of the brand concept and the operational aspects of managing a Brand and branding issues faced by firms operating in competitive markets.

CO 4: Understand branding challenges and opportunities.

CO 5: Have a basic understanding of the concept of brand equity, brand loyalty, brand personality and positioning

Course: BBA 326: Marketing of services

After successfully completing this course, students will be able to:

CO 1: To have an understanding of marketing concepts and principles to the unique challenges and opportunities of services market to create customer values.

CO 2: Understand the concept of consumer purchase process and their behaviour in service encounter.

CO 3: To have an understanding of basis on which segmentation of marketing is done and how to position the service in market.

CO 4: Recognise the importance of foundation for setting of prices.

CO 5: Gain the knowledge of how to design and develop the service according to different customers and its blue printing.

CO 6: Understand the importance of service quality, customer feedback and its recovery to manage the service efficiently.

BACHELOR OF COMMERCE

Program Outcomes:

PO 1: B.Com includes finance and various business related subjects that enhance the managerial skills of students and offer a number of specializations that give practical exposures to student to face the modern-day challenges in commerce and business.

PO 2: The course offers a framework of value-based and job-oriented courses that enable the students to have updated knowledge and develop analytical skills.

PO 3: The course is structured to equip the students with number of specialized skills in disciplines related to commerce, business, marketing, finance, accounting, economics, etc.

PO 4: The course aims to prepare the students for entrepreneurial and employability skills.

PO 5: Overall, the course aims to prepare the students for socially desirable and personally fruitful careers by imparting adequate knowledge and specialized skills that help them to excel.

PROGRAM SPECIFIC OUTCOMES

PSO 1: Students gain knowledge of financial accounting, cost accounting, Management accounting which will help them to pursue successful career in the field of accounting.

PSO 2: The curriculum includes many management related subjects which enhance the managerial skills of the students and come useful in tackling problems and help them to become successful managers

PSO 3: The course enhances the in-depth knowledge of students in the field of commercial, company and tax laws and enables them to become Professionals in these.

PSO 4: Students acquire knowledge of business, trade, fluctuations in the market etc. which tends to prepare them to start own venture as an entrepreneur.

B.Com Second Semester

Course BCM 201 A: Punjabi

CO 1 ਵਣਜਾਰਾ ਬੇਦੀ ਦੀ ਸਵੈ ਜੀਵਨੀ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜ਼ਿੰਦਗੀ ਵਿੱਚ ਆਉਂਦੀਆਂ ਦੁਸ਼ਵਾਰੀਆਂ ਦਾ ਸਾਹਮਣਾ ਕਰਨ ਲਈ ਤਿਆਰ ਕਰਦੀ ਹੈ।

CO 2 ਵੱਖ-ਵੱਖ ਵਿਸ਼ਿਆਂ ਨਾਲ ਸੰਬੰਧਿਤ ਲੇਖ ਵਿਦਿਆਰਥੀਆਂ ਦੀ ਬੋਧਿਕਤਾ ਨੂੰ ਵਧਾਉਂਦੇ ਹਨ।

CO 3 ਲੇਖ-ਜੋਖੇ ਨਾਲ ਸੰਬੰਧਿਤ ਸ਼ਬਦਾਵਲੀ ਨਾਲ ਵਿਦਿਆਰਥੀਆਂ ਦਾ ਸ਼ਬਦ ਭੰਡਾਰ ਵੱਧਦਾ ਹੈ।

Course BCM 201B: History and Culture of Punjab

PAPER 2: Post Independence Period

CO1: Understanding about migration, rehabilitation and resettlement

CO2: Discussion about Punjabi suba, Green Revolution

CO3: Analyze the issue of boundary, water, Chandigarh and operation Blue star

CO4: Identity the new social issues- gender discrimination drug menace, farmer suicide

CO5: Development of Punjabi literature

Course BCM 202: English and Business communication

CO1 Broadening their vocabularies to develop an appreciation of language

CO2 Enhancing LSRW communicative skills through language and literature

CO3 Self-directed understanding of high language and capability of self-expression

CO4 Enablement of writing skills that are relevant and can empower in real life experiences in interview and professional fields, in everyday life

CO5 Distinguish between formal and informal modes of communication

Course BCM 203: Interdisciplinary E- Commerce

The course will provide the students:

CO 1: Fundamental knowledge about e-commerce, its framework, history and its basic tools.

CO 2: Information about the impact of e-commerce on various business sectors along with its socio-economic impact.

CO 3: An insight into various electronic payment systems alongside with the security issues concerned with electronic data interchange.

CO 4: Perform better in any area of operations and will assist them to excel in the field of commerce with IT specialization.

Course BCM 204: Business Economics -II

After completion of the course the students will be able to

CO1. Define and explain the process of calculating national income, identify its components, demonstrate circular flow of income, analyse the various income identities with government and International trade, define the concept of green accounting.

CO2. Understand Say's law of market, classical theory of employment and Keynes objection to the classical theory, demonstrate the principle of effective demand and income determination.

CO3. Explain the meaning of consumption function, relationship between APC and MPC, consumption and income, concept of multiplier and analyse the theories of absolute and relative income hypotheses.

CO4. Understand the relationship between investment and savings, demonstrate investment multiplier, and understand the meaning of MEC and MEI.

CO5. Illustrate the meaning of interest, analyse the various theories.

Course BCM205: Corporate Accounting

This course will enable students to learn:

CO 1: Accounting treatment for share capital; issue, forfeiture, buyback, right shares and bonus shares

CO 2: To make and understand financial statements of companies

CO 3: To calculate managerial remuneration as per the provisions of Companies Act 2013.

CO 4: To gain knowledge of underwriting agreement

CO 5: To learn about the preparation of Accounts of Banking and Insurance Companies

Course BCM 206: Business Laws

This paper will enable the students to:

CO 1: Learn basic provisions relating to contract of sale along with warranties and conditions contained in Sale of Goods Act, 1930

CO 2: Get knowledge about negotiable instruments and how to handle the issuance and dishonour of these instruments

CO 3: Understand provisions of Factories Act, 1948 with specific reference to approval; licensing & registration of factories, the inspecting staff health; safety welfare; working hours of adults; employment of women; child labour

CO 4: Gain insight into provisions of The Industrial Disputes Act

Course BCM 207: Human Resource Management

After doing this paper students will be in a position to:

CO 1: To develop the understanding of the concept of human resource management and to understand its relevance in organizations.

CO 2: Ability to handle employee issues and evaluate the new trends in HRM

CO 3: Understand the concept of human resource planning

CO 4: Learn about recruitment, selection and training procedures being followed in corporate sector

CO 5: Understand the performance appraisal techniques and its significance for overall effectiveness of organisation

CO 6: Critically analyse the methods of wage payment and executive remuneration being followed in

corporations

B.Com Fourth Semester

Course BCM 401: Security Analysis and Portfolio Management

The course content will enable the students:

CO 1: To know about different investment avenues available in Indian market

CO 2: To learn the investment philosophy of individual and institutional investors

CO 3: To learn the significance of economic, industry, technical analysis before doing any investment

CO 4: To gain knowledge of portfolio management with specific reference to models and theories of portfolio management

CO 5: To know the concept of Global investing including its benefits and other options available for global investing

Course BCM 402: Advance Accounting

The following is the learning outcome of the paper:

CO 1: It enables the students to have basic knowledge of different methods of valuation of shares and goodwill.

CO 2: It acquaints students with concepts of difference between hire-purchase and instalment system on the basis of their accounting treatment.

CO 3: It throws light on liquidation and winding up of companies.

CO 4: It helps the students to know about the accounting treatment of ex-interest and cum-interest.

CO 5: It also helps students to learn about accounting treatment of holding companies.

CO 6: Students also gain knowledge of accounting treatment of amalgamation absorption and internal reconstruction.

Course BCM 403: Auditing and Secretarial Practice

The course content will make the students familiar with:

CO 1: Auditing related concepts including internal check, internal control, audit program, audit evidence and verification and vouching

CO 2: Company auditors with specific reference to rules regarding their appointment and removal, their position and duties and liabilities

CO 3: Role of company secretary in present day businesses and provisions regarding their appointment and removal, their position and duties and liabilities

CO 4: Provisions regarding company meetings like annual general meeting, extraordinary meeting

CO 5: The course content will also help the students in learning how to write Audit Report, frame Agendas and Notices of meetings and make Minutes of meetings

Course BCM 404: Cost Management

The course content will enable the students:

CO 1: To understand the meaning of Cost Management

CO 2: To calculate the cost of Job, Batch and the Contracts

CO 3: To calculate the costs of different processes which includes joint and by products

CO 4: To understand the concept of marginal costing and its applications in business

CO 5: To understand the contemporary concepts of activity based costing, target costing, lifecycle costing and value chain analysis

CO 6: To know how marginal costing is different from total costing

CO 7: To be familiar with standard costing and to know how to find variances in material, labour and overhead costs

CO 8: To understand budgetary control and also to make different types of budgets such as material budget, labour cost budget, sales budget, purchase budget etc.

Course BCM 405: Marketing Management

The course content will enable the students:

CO 1: To understand the meaning and approaches of marketing management.

CO 2: To comprehend how do marketing strategies affect consumer behaviour?

CO 3: To learn about the seven Ps of marketing mix and understand how these elements interact to consumer behaviour.

CO 4: To gain knowledge of buzz technology adopted in marketing management.

CO 5: To have comprehensive knowledge of modern marketing practices.

CO 6: To get complete understanding of the promotional strategies opted by companies.

CO 7: To understand new product development and how organizations take pricing decisions.

CO 8: To become familiar with issues in marketing in a developing economy and gain understanding of rural marketing.

Course 406: Quantitative Techniques and Methods

After successfully completing this course, students will be able to:

CO1: **Quantitative Proficiency:** Develop strong quantitative skills to solve real-world business problems using mathematical and statistical techniques.

CO2: **Data Analysis Competence:** Acquire the ability to collect, analyze, and interpret data to support decision-making processes within a business context.

CO3: **Financial Decision Support:** Apply mathematical models and statistical methods to aid in financial decision-making, including budgeting and forecasting.

CO4: **Probability and Risk Management:** Understand and assess risks through the application of probability concepts, contributing to effective risk management in business.

CO5: **Statistical Inference:** Gain the skills to draw meaningful conclusions from data through statistical inference, supporting evidence-based decision-making.

CO6: **Business Mathematics Applications:** Apply mathematical concepts such as algebra, calculus, and optimization to solve practical business problems, fostering critical thinking and analytical reasoning.

B.Com Sixth Semester

Course BCM 601: Direct Tax Laws

The students will learn about:

CO 1: Clubbing of income of various sources and computation of total income after carryforwards and set off and all deductions

CO 2: Collection and payment of taxes

CO 3: Income tax authorities and appeal procedures

Course BCM 602: Financial Management

This course will enable the students to learn:

CO 1: The concept, scope and objectives of financial management.

CO 2: Compounding and discounting techniques to calculate time value of money.

CO 3: Capital budgeting techniques and cost of capital concept and calculations.

CO 4: Theories of capital structure and dividend policy.

CO 5: Management of working capital.

Course BCM 603: Issues in Financial Reporting

The students will learn about:

CO 1: Conceptual framework of financial reporting and role of IASB in global conversion

CO 2: Major issues and trends in financial reporting

CO 3: Indian Accounting Standard with reference to Segment Reporting, Interim Reporting, Leases and Intangible Assets

CO 4: Aspects involved in human resource accounting

CO 5: Difference between IFRS and Indian accounting standards

Course BCM 604: Social and Business Ethics

After studying this subject, students will be able

CO 1: To understand meaning, features and importance of Business ethics.

CO 2: To learn theories of business ethics

CO 3: To learn concept and importance of Corporate Social Responsibility

CO 4: To know about the concept of Corporate Governance

CO 5: To understand the concept of whistle Blowing and its importance

CO 6: To sensitize students about Environment Protection Laws

Course BCM 605: Operational Research

The course content will enable the students:

CO 1: To understand the meaning and scope of Operations Research.

CO 2: To learn about the decision-making strategies opted by companies.

CO 3: To know about basic programmes used by companies while undergoing any project (PERT and CPM)

CO 4: To gain knowledge of different areas i.e. Transportation problems, Assignment problems, LPP as Graphic and Simplex method.

CO 5: To have comprehensive knowledge of areas like Game theory, Sequencing etc

Course BCM 606: Sectoral Aspects of Indian Economy

After completing this course, the students will be able to:

CO1: Understanding Economic Sectors: Gain knowledge of the primary, secondary, and tertiary

sectors comprising the Indian economy.

CO2: Sectoral Contributions: Analyze the relative contributions of agriculture, industry, and services to India's GDP and employment.

CO3: Government Policies: Explore the impact of government policies on different sectors and their role in shaping economic activities.

CO4: Employment Dynamics: Understand the employment patterns within each sector and the factors influencing workforce distribution.

CO5: Sectoral Challenges: Identify challenges and issues specific to each sector, such as agricultural distress, industrial growth impediments, or service sector challenges.

CO6: Globalization's Influence: Examine how globalization affects different economic sectors, including opportunities and challenges.

CO7: Sustainable Development: Discuss the concept of sustainable development in the context of each sector, considering environmental and social implications.

B.Com. Honours (Accounting & Finance)

Program Outcomes:

PO 1: The curriculum planning of B.Com. (Hons.) Course provides the students thorough and inclusive knowledge of the Accounting and Finance.

PO 2: To acquaint a student with overview of accounting theory and reporting practices.

PO 3: To develop deep understanding of Contemporary Issues in Accounting.

PO 4: Understanding Ethical, Social Sustainable Business Issues and developing humanitarian and universal human values.

PO 5: To acquaint a student with nature of various financial instruments and applications of various financial tools.

Program Specific Outcomes:

PSO 1: Students acquire Conceptual Clarity of Accounting and Finance. They get acquainted with the Rules and Regulation laid down by different Accounting Bodies.

PSO 2: It develops Ethical Practices in students. They are able to analyse Ethical Challenges and choices in a Business Setting.

PSO 3: Students are able to understand the applications of various financial tools like financial ratios, derivatives, project appraisal techniques, corporate restructuring technique etc.

PSO 4: Students get knowledge about theoretical and practical background in the field of investments, financial markets, valuation of investment and different investment strategies.

Course BCH 307: ACCOUNTING THEORY AND REPORTING PRACTICES

The course content will enable the students to

CO 1: Understand basic concepts, theories, and policies regarding accounting theory.

CO 2: Know about the use and Role of Accountant in Modern world

CO 3: Get an overview of the Conceptual framework for Financial Accounting

CO 4: Understand Asset Valuation and Income Determination Models

Course BCH 407: CONTEMPORARY ISSUES IN ACCOUNTING

The course content will help the students to

CO 1: Gain knowledge about the Harmonisation of Accounting practices and role of International Accounting Standard Committee

CO 2 : Get adequate knowledge about accounting for Human resources, accounting for price level changes, accounting for financial instruments and contemporary issues in accounting.

CO 3: Get familiar with important issues like segment reporting, interim reporting, corporate accountability reporting.

CO 4: Understand the concept of Forensic Accounting

CO 5: Familiarise with the Accounting for Brand Equity and Environment accounting

Course BCH 507: Strategic Financial Management

The course content will help the students:

CO 1: To get knowledge about conceptual framework to analyse the long-term financial decisions of companies.

CO 2: To understand the applications of various financial tools like financial ratios, derivatives, project appraisal techniques, corporate restructuring technique etc.

CO 3: To study about financial engineering and financial innovations.

CO 4: To learn about financial aspects of supply chain management and ethical aspects of strategic financial management.

CO 5: To study about internal cost profit analysis and evaluation of business enterprise.

CO 6: To have understanding about the financial aspects of brand management.

Course BCH 607: Investment management

The course content will help the students:

CO 1: To study theoretical and practical background in the field of investments, financial markets, valuation of investment and different investment strategies.

CO 2: To know the characteristics of different financial assets such as money market instruments, bonds and stocks.

CO 3: To understand the concept and methodology of India's leading stock indices.

CO 4: To have the knowledge of factors affecting assigned ratings and credit rating agencies in India.

CO 5: To have the understanding of different types of market transactions in securities markets in India.

CO 6: To give knowledge about different risk management strategies through derivatives.

BACHELOR OF ARTS

GENERAL ENGLISH

Course Outcomes

B.A (Semesters II)

The students will:

CO1: have heightened awareness of correct usage of English grammar in writing and speaking CO2:

improve their speaking ability in English both in terms of fluency and comprehensibility CO3: develop a complex understanding of themselves in relation to others and to their world as they engage with –big questions– and as they explore new ideas and experiences through literature CO4: exhibit correct usage of grammar in their writing

B.A (Semesters IV)

The purpose of this course is to make the students aware about the poetry and prose of various authors from the country as well as foreign authors.

CO1: The students are required to go through the poems of the book in both the semesters. At the same time, they are required to read the prose chapters as well.

CO2: They develop an understanding of various topics of grammar also like Transformation of sentences, punctuation, Non- Finite verbs etc.

CO3: The students are given a thorough reading of the chapters and poems. Questions are discussed and they are to write the answers. Reference to the context is also discussed and doubts of the students are taken up and resolved.

CO4: Report writing, use of textual phrases and idioms for sentences, using nouns as verbs and verbs as nouns, combining pairs of sentences using words given in the sentences are also examined.

B.A (Semesters VI)

CO1: Substantial acquaintance of the students with the literary texts and the importance of language in the curriculum

CO2: Deep interpretation of meanings and references of literary texts

CO3: Self-reliant understanding of high language and capability of self-expression

CO4: Enablement of writing skills that are relevant in everyday life

CO5: Experiences in interview and professional fields

CO6: Students will be able to express themselves effectively in speech and writing.

ELECTIVE ENGLISH

Course Outcomes:

B.A Semester II

CO1: Literary terms / Concepts: To inculcate the knowledge about different literary terms with a wide range of literary genres and context.

CO2: To enable the students to learn various forms of literature like Essays, Short Stories and One Act Plays.

CO3: To enhance learners' ability to write grammar effectively and efficiently with profound knowledge of vocabulary.

CO4: To understand the value of translation from vernacular language into English in order to increase learners' knowledge of native language.

B.A Semester IV

- CO1: Developing the critical idea of identifying figures of speech of poetry and reference to specific context and relevance to everyday life
- CO2: Enabling students to understand the range, significance and scope of English Literature and the growth and evolution of the Language
- CO3: Considerable acquaintance with literary texts and the importance of language across the disciplines
- CO4: Increasing capability to access information and knowledge independently

B.A Semester VI

- CO1: Acquaintance of the students with literary writings and help them learn the relevant literary terms
- CO2: Enablement of the students to understand distinctive features of Novel and relate the texts and contexts to real life
- CO3: Students will be able to have a deep insight of Literature and History of literature
- CO4: Capability of developing an argument in writing, state facts clearly and cogently and recognize and use the formats of different forms of writing like essays, letters
- CO5: Enhancing the listening, speaking, reading, writing skills by providing them insightful knowledge of the various texts.

HONORS (ENGLISH)

Program Specific Outcomes

On successful completion of the Program, the students

- PSO1. Will be accurate both in oral and written communication as they will be strong in Grammar and its usage
- PSO2. Can express a thorough command of English and its linguistic structures
- PSO3. Can apply critical frameworks to analyze the linguistic, cultural and historical background of texts written in English.
- PSO4. Will be familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, Journal, films, plays, editorials etc.

Course Outcomes

Semester IV (English Literature 18th and 19th centuries)

The student will:

- CO1: gain a comprehensive knowledge of History of English Literature
- CO2: understand the creative resources of language in Poetry, drama, Fiction, Prose and how it expresses the human experiences.
- CO3: understand the chronological order of authors
- CO4: engage in close analysis of narrative and poetic language which helps in applying technical analytical terms.
- CO5: get an understanding of the literary devices which enhance the beauty of the poem

Semester VI (Indian Writing in English)

Students of this course will:

CO1: Study the poetry of the prominent poets of the Indian Literature and to study the poems by examining their themes, structure, and writing style of these poets

CO2: Fiction of the Period in which the students will be reading the prominent fiction writers of the Indian Literature. The students will read the prescribed novels in a detailed manner and analyze the character sketches, themes, structure and ideas with which the novels were written.

CO3: be acquainted with Indian Literature which will help them to establish an understanding of the fiction writers and poets of the period.

PUNJABI PROGRAMME

PROGRAMME OUTCOMES

ਸਨਾਤਕ ਪੱਧਰ 'ਤੇ ਪੰਜਾਬੀ ਦੇ ਵੱਖ-ਵੱਖ ਕੋਰਸ ਪੜ੍ਹਾਏ ਜਾਂਦੇ ਹਨ : ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ, ਪੰਜਾਬੀ ਚੋਣਵਾਂ ਵਿਸ਼ਾ ਅਤੇ ਪੰਜਾਬੀ ਆਨਰਜ਼ ।

PO 1 **ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ** ਵਿਸ਼ਾ ਬੀ.ਏ. ਦੇ ਛੇ ਸਮੈਸਟਰਾਂ ਵਿੱਚ ਅਤੇ ਬੀ.ਸੀ.ਏ., ਬੀ.ਬੀ.ਏ., ਬੀ.ਕਾਮ. ਵਿੱਚ ਦੋ ਸਮੈਸਟਰਾਂ ਵਿੱਚ ਪੜ੍ਹਾਇਆ ਜਾਂਦਾ ਹੈ । ਇਸ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਬੋਲਣ, ਲਿਖਣ, ਪੜ੍ਹਨ ਅਤੇ ਸੁਣਨ ਵਿੱਚ ਪਰਪੱਕ ਕੀਤਾ ਜਾਂਦਾ ਹੈ ਅਤੇ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਨੈਤਿਕ ਪੱਧਰ ਵਿੱਚ ਵਾਧਾ ਕਰਨ ਦਾ ਯਤਨ ਕੀਤਾ ਜਾਂਦਾ ਹੈ ।

PO 2 ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਇਸ ਭਾਸ਼ਾ ਦੀ ਸਿਖਲਾਈ ਜ਼ਰੂਰੀ ਹੈ । ਇਸ ਰਾਹੀਂ ਤਕਨੀਕੀ ਸ਼ਬਦਾਵਲੀ ਦੀ ਜਾਣਕਾਰੀ ਵਿਦਿਆਰਥੀ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ ।

PO 3 **ਪੰਜਾਬੀ ਚੋਣਵੇਂ** ਵਿਸ਼ੇ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਦੇ ਵਿਆਕਰਣਿਕ ਪੱਖਾਂ ਅਤੇ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦੇ ਵਿਭਿੰਨ ਰੂਪਾਂ (ਕਵਿਤਾ, ਕਹਾਣੀ, ਨਾਵਲ, ਨਾਟਕ ਅਤੇ ਇਕਾਂਗੀਆਂ ਆਦਿ) ਦਾ ਦੀਰਘ ਅਧਿਐਨ ਕਰਵਾਇਆ ਜਾਂਦਾ ਹੈ । ਇਸ ਉਪਰੰਤ ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ ਦੀ ਉੱਚ ਵਿੱਦਿਆ ਵਿੱਚ ਦਾਖਲਾ ਲੈਣ ਦੇ ਕਾਬਲ ਹੋ ਜਾਂਦੇ ਹਨ । ਇਸ ਦੇ ਨਾਲ ਹੀ ਵਿਭਿੰਨ ਖੇਤਰਾਂ ਵਿੱਚ ਸਰਕਾਰੀ ਅਤੇ ਗੈਰ ਸਰਕਾਰੀ ਨੌਕਰੀ ਕਰਨ ਦੀ ਯੋਗਤਾ ਬਣਦੀ ਹੈ ।

PO 4 ਇਸ ਵਿਸ਼ੇ ਰਾਹੀਂ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦੇ ਇਤਿਹਾਸ ਦਾ ਅਧਿਐਨ ਕਰਵਾਇਆ ਜਾਂਦਾ ਹੈ ।

PO 5 ਆਪਣੇ ਸਾਹਿਤ ਦੇ ਪਿਛੋਕੜ ਬਾਰੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ ।

PO 6 **ਪੰਜਾਬੀ ਆਨਰਜ਼** ਵਿਸ਼ੇ ਦੀ ਪੜ੍ਹਾਈ ਕਰਨ ਵਾਲੇ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਵਿਸ਼ੇ ਵਿਚ ਵਿਸ਼ੇਸ਼ ਮੁਹਾਰਤ ਹਾਸਲ ਕਰਦੇ ਹਨ ।

PO 7 ਉਨ੍ਹਾਂ ਦੇ ਅਧਿਐਨ ਦਾ ਖੇਤਰ ਵਿਸ਼ਾਲ ਹੁੰਦਾ ਹੈ ।

PO 8 ਉਨ੍ਹਾਂ ਨੂੰ ਪੰਜਾਬੀ ਸਾਹਿਤ ਆਲੋਚਨਾ ਬਾਰੇ ਭਰਪੂਰ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ ।

PO 9 ਇਸ ਦੇ ਅਧਿਐਨ ਰਾਹੀਂ ਬੀ.ਏ. ਆਨਰਜ਼ ਦੀ ਵਿਸ਼ੇਸ਼ ਡਿਗਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ ।

PO 10 ਪੰਜਾਬੀ ਵਿਸ਼ੇ ਦੇ ਦੀਰਘ ਅਧਿਐਨ ਦੇ ਨਾਲ ਉਨ੍ਹਾਂ ਨੂੰ ਐੱਮ. ਏ. ਦੀ ਪੜ੍ਹਾਈ ਕਰਨ ਲਈ ਉਚੇਰੀ ਅਤੇ ਡੂੰਘੇਰੀ ਸੂਝ ਮਿਲਦੀ ਹੈ ।

PROGRAMME SPECIFIC OUTCOMES

PSO 1 ਪੰਜਾਬੀ, ਪੰਜਾਬ ਦੀ ਰਾਜ ਭਾਸ਼ਾ ਹੈ । ਸਾਰੇ ਸਰਕਾਰੀ ਕੰਮ-ਕਾਜ ਇਸ ਭਾਸ਼ਾ ਵਿਚ ਹੁੰਦੇ ਹਨ ।

- PSO 2** ਪੰਜਾਬ ਵਿੱਚ ਹਰ ਸਰਕਾਰੀ ਨੌਕਰੀ ਲਈ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਦਾ ਗਿਆਨ ਹੋਣਾ ਜ਼ਰੂਰੀ ਹੈ ।
- PSO 3** ਵਿਦਿਆਰਥੀਆਂ ਦਾ ਮਾਤ ਭਾਸ਼ਾ ਨਾਲ ਸੰਬੰਧ ਪੈਦਾ ਹੁੰਦਾ ਹੈ ।
- PSO 4** ਵਿਦਿਆਰਥੀ ਆਪਣੀ ਭਾਸ਼ਾ ਨੂੰ ਬਿਹਤਰ ਤਰੀਕੇ ਨਾਲ ਜਾਣਦੇ ਅਤੇ ਸਮਝਦੇ ਹਨ ।
- PSO 5** ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ ਦੀ ਵਿਆਕਰਣ ਅਤੇ ਸਾਹਿਤ ਦਾ ਗਿਆਨ ਅਤੇ ਸਮਝ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ ।
- PSO 6** ਵਿਦਿਆਰਥੀ ਪੰਜਾਬ ਦੇ ਅਮੀਰ ਲੋਕ ਅਤੇ ਸੱਭਿਆਚਾਰਕ ਵਿਰਸੇ ਦਾ ਗਿਆਨ ਅਤੇ ਸਮਝ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ ।
- PSO 7** ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਉਹਨਾਂ ਦੀਆਂ ਜੜ੍ਹਾਂ ਨਾਲ ਜੋੜਦੀ ਹੈ ।
- PSO 8** ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਦਾ ਗਿਆਨ ਉਹਨਾਂ ਨੂੰ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦਾ ਅਧਿਐਨ ਕਰਦੇ ਸਮੇਂ ਆਲੋਚਨਾਤਮਕ ਤੌਰ ਉੱਤੇ ਸੋਚਣ ਵਿੱਚ ਮਦਦ ਕਰਦਾ ਹੈ । ਵਿਦਿਆਰਥੀ ਸਾਹਿਤ ਅਤੇ ਅਸਲ ਜੀਵਨ ਦੇ ਅਨੰਦ ਨੂੰ ਜੋੜਨ ਦੇ ਯੋਗ ਬਣਦੇ ਹਨ ।

COURSE OUTCOME

B.A. 1st Year

2nd Semester

Course : ਲਾਜ਼ਮੀ ਪੰਜਾਬੀ (Compulsory Punjabi)

- CO 1** 'ਕਥਾ-ਕਹਾਣੀ' ਪੁਸਤਕ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਮਾਜਿਕ, ਆਰਥਿਕ ਤੇ ਨੈਤਿਕ ਜੀਵਨ ਦੀ ਸਿੱਖਿਆ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ ।
- CO 2** ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਸੂਚਨਾ ਹਿਤ ਨੋਟਿਸ ਲਿਖਣ ਦੇ ਹੁਨਰ ਵਿੱਚ ਵਾਧਾ ਹੁੰਦਾ ਹੈ ।
- CO 3** ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਮੁਹਾਵਰਿਆਂ ਨੂੰ ਅਰਥ ਸਹਿਤ ਸਮਝਣ ਦੀ ਸੂਝ ਵਿੱਚ ਵਾਧਾ ਹੁੰਦਾ ਹੈ ।
- CO 4** ਪੰਜਾਬੀ ਸੂਰ ਤੇ ਵਿਅੰਜਨ ਧੁਨੀਆਂ ਦਾ ਡੂੰਘਾਈ ਨਾਲ ਅਧਿਐਨ ਕਰਕੇ ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਦੀ ਸਿੱਖਿਆ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ ।

B.A. 2nd Year

4th Semester

Course : ਲਾਜ਼ਮੀ ਪੰਜਾਬੀ (Compulsory Punjabi)

- CO 1** 'ਛੇ ਛੱਲਾਂ' ਇਕਾਂਗੀ ਸੰਗ੍ਰਹਿ ਰਾਹੀਂ ਔਰਤ ਦੇ ਜੀਵਨ ਦੀਆਂ ਕਰੁਣਾਮਈ ਸਥਿਤੀਆਂ ਨੂੰ ਪੜ੍ਹਦਿਆਂ ਵਿਦਿਆਰਥੀ ਸੰਵੇਦਨਸ਼ੀਲਤਾ ਗ੍ਰਹਿਣ ਕਰਦੇ ਹਨ ।
- CO 2** 'ਕੱਲਰ' ਨਾਟਕ ਰਾਹੀਂ ਕਿਸਾਨੀ ਸੰਘਰਸ਼ ਅਤੇ ਪੰਜਾਬ ਦੇ ਨੌਜਵਾਨ ਦੀ ਦੁਬਿਧਾਮਈ ਸਥਿਤੀ ਨੂੰ ਵਾਚਦਿਆਂ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਭਵਿੱਖ ਲਈ ਸਹੀ ਦਿਸ਼ਾ ਚੁਣਨ ਦੇ ਮਾਹਿਰ ਬਣਦੇ ਹਨ ।
- CO 3** ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਵਿਆਕਰਣ ਦੀ ਜਾਣਕਾਰੀ ਦਿੱਤੀ ਜਾਂਦੀ ਹੈ ।
- CO 4** ਲਾਜ਼ਮੀ ਪੰਜਾਬੀ ਦੁਆਰਾ ਵਿਦਿਆਰਥੀ ਮਾਤ ਭਾਸ਼ਾ ਦੇ ਮਹੱਤਵ ਨੂੰ ਜਾਣਦੇ ਤੇ ਸਮਝਦੇ ਹਨ ।

B.A. 3rd Year

6th Semester

Course : ਲਾਜ਼ਮੀ ਪੰਜਾਬੀ (Compulsory Punjabi)

- CO 1** 'ਅਨੁਪ ਕੌਰ' ਨਾਵਲ ਲੇਖਕ 'ਹਰਨਾਮਦਾਸ ਸਹਿਰਾਈ' ਵਿੱਚੋਂ ਗੁਰੂ ਗੋਬਿੰਦ ਸਿੰਘ ਜੀ ਦੀ ਸਖਸ਼ੀਅਤ ਸਿੱਖਾਂ ਅਤੇ ਮੁਗਲਾਂ ਦੇ ਆਪਸੀ ਯੁੱਧ, ਔਰਤ ਦਾ ਸਤਿਕਾਰ, ਮਨੁੱਖੀ ਜ਼ਿੰਦਗੀ ਵਿੱਚ ਨੈਤਿਕ ਕਦਰਾਂ ਕੀਮਤਾਂ ਨੂੰ ਧਾਰਨ ਕਰਨ ਲਈ

ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ।

CO 2 ਪ੍ਰੈਸ ਨੋਟ ਦੇ ਜ਼ਰੀਏ ਵਿਦਿਆਰਥੀ ਸਾਹਿਤਕ-ਸਭਿਆਚਾਰਕ ਸਮਾਜਿਕ ਗਤੀਵਿਧੀਆਂ ਉੱਤੇ ਲਿਖਣ ਦੀ ਕਲਾ ਨੂੰ ਸਿੱਖਦੇ ਹਨ।

CO 3 ਗੁਰਮੁਖੀ ਵਾਲੇ ਭਾਗ ਵਿੱਚ ਵਿਦਿਆਰਥੀ ਗੁਰਮੁਖੀ ਦਾ ਨਾਮਕਰਣ, ਇਸ ਦਾ ਮਹੱਤਵ, ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਤੇ ਇਹ ਹੋਰਨਾਂ ਭਾਸ਼ਾਵਾਂ ਨਾਲੋਂ ਕਿਸ ਤਰ੍ਹਾਂ ਵੱਖਰੀ ਹੈ ਇਸ ਦਾ ਗਿਆਨ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ।

CO 4 ਵਿਆਕਰਣ ਭਾਗ ਵਿੱਚੋਂ ਵਾਕ ਅਤੇ ਉਪਵਾਕ ਵਿਚਲਾ ਫ਼ਰਕ, ਉਨ੍ਹਾਂ ਦਾ ਕਾਰਜ ਉਨ੍ਹਾਂ ਦੀ ਬਣਤਰ ਆਦਿ ਦੀ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ।

B.A. 1st Year

2nd Semester

Course : ਚੋਣਵੀਂ ਪੰਜਾਬੀ (Elective Punjabi)

CO 1 ਆਧੁਨਿਕ ਕਵਿਤਾਵਾਂ ਦੇ ਜ਼ਰੀਏ ਵਿਦਿਆਰਥੀ ਰਹੱਸਵਾਦ, ਪੰਜਾਬੀ ਮਾਂ ਬੋਲੀ ਨਾਲ ਪਿਆਰ, ਨੈਤਿਕ ਕਦਰਾਂ ਕੀਮਤਾਂ ਅਤੇ ਰਿਸ਼ਤਿਆਂ ਦੀ ਅਹਿਮਤ ਦੀ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਕਰਦੇ ਹਨ।

CO 2 'ਬਲਦੇ ਦੀਵੇ' ਨਾਵਲ ਦੇ ਜ਼ਰੀਏ ਵਿਦਿਆਰਥੀ ਸਮਾਜ ਵਿੱਚ ਘੱਟ ਰਹੀ ਰਿਸ਼ਤਿਆਂ ਦੀ ਅਹਿਮੀਅਤ, ਉਨ੍ਹਾਂ ਰਿਸ਼ਤਿਆਂ ਨੂੰ ਸੰਭਾਲਣ ਦੀ ਲੋੜ ਅਤੇ ਸਦਾਚਾਰਕ ਜੀਵਨ ਜਿਉਣਾ ਸਿੱਖਦੇ ਹਨ।

CO 3 1901 ਤੋਂ 2000 ਤੱਕ ਦੇ ਸਾਹਿਤਕ ਸਫਰ ਵਿੱਚ ਸਫਰਨਾਮਾ, ਕਹਾਣੀ, ਨਾਵਲ ਦੀ ਇਤਿਹਾਸਿਕ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।

CO 4 ਭਾਰਤੀ ਕਾਵਿ ਸ਼ਾਸਤਰ ਦੇ ਜ਼ਰੀਏ ਵਿਦਿਆਰਥੀ ਧੁਨੀ ਅਤੇ ਅਲੰਕਾਰਾਂ ਦੀ ਜਾਣਕਾਰੀ ਹਾਸਲ ਕਰਦੇ ਹਨ।

CO 5 ਸਾਹਿਤਕ ਭਾਗ ਵਿੱਚੋਂ ਵਿਦਿਆਰਥੀ ਸਾਹਿਤ ਦੀ ਪ੍ਰਕਿਰਤੀ, ਮਹੱਤਵ ਅਤੇ ਪ੍ਰਯੋਜਨ ਤੋਂ ਵਾਕਿਫ਼ ਹੁੰਦੇ ਹਨ।

B.A. 2nd Year

4th Semester

Course : ਚੋਣਵੀਂ ਪੰਜਾਬੀ (Elective Punjabi)

CO 1 ਸੂਫੀ ਕਾਵਿ ਅਤੇ ਕਿੱਸਾ ਕਾਵਿ ਦੁਆਰਾ ਵਿਦਿਆਰਥੀ ਇਸ਼ਕ ਹਕੀਕੀ ਅਤੇ ਇਸ਼ਕ ਮਜਾਜੀ ਵਿਚਲੇ ਫ਼ਰਕ ਨੂੰ ਸਮਝਦੇ ਹਨ ਅਤੇ ਸੂਫੀ ਤੇ ਕਿੱਸਾ ਕਾਵਿ ਧਾਰਾ ਦਾ ਅਧਿਐਨ ਕਰਦੇ ਹਨ।

CO 2 'ਕਥਾ ਪ੍ਰਵਾਹ' ਕਹਾਣੀ ਸੰਗ੍ਰਹਿ ਰਾਹੀਂ ਜੀਵਨ ਵਿੱਚ ਆਉਂਦੇ ਉਤਰਾਅ ਚੜ੍ਹਾਅ ਬਾਰੇ ਸਮਝਦੇ ਅਤੇ ਸਾਹਿਤਕ ਪਰਖ ਕਰਨੀ ਸਿੱਖਦੇ ਹਨ।

CO 3 ਸਾਹਿਤ ਆਲੋਚਨਾ ਦੁਆਰਾ ਸਾਹਿਤ ਦਾ ਵੱਖ ਵੱਖ ਧਾਰਾਵਾਂ ਜਿਵੇਂ ਸਮਾਜ, ਸਖਸ਼ੀਅਤ, ਸ਼ੈਲੀ, ਵਿਗਿਆਨ ਅਤੇ ਮਨੋਵਿਗਿਆਨ ਨਾਲ ਤਾਲਮੇਲ ਬਾਰੇ ਜਾਣਦੇ ਹਨ।

CO 4 ਪੰਜਾਬੀ ਦੀਆਂ ਉਪ ਭਾਸ਼ਾਵਾਂ ਦੀ ਵਿਸਤ੍ਰਿਤ ਜਾਣਕਾਰੀ ਹਾਸਿਲ ਕਰਦੇ ਹਨ।

B.A. 3rd Year

6th Semester

Course : ਚੋਣਵੀਂ ਪੰਜਾਬੀ (Elective Punjabi)

CO 1 'ਮੱਧਕਾਲ ਅਤੇ ਮੁੱਢਲੇ ਬਸਤੀਵਾਦ ਕਾਲ ਦੀ ਪੰਜਾਬੀ ਕਵਿਤਾ' ਪੁਸਤਕ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਪੰਜਾਬੀ

ਸਾਹਿਤ ਦੇ ਮੁੱਢਲੇ ਕਿਸਾਕਾਰਾਂ ਅਤੇ ਵਾਰਕਾਰਾਂ ਦੀਆਂ ਰਚਨਾਵਾਂ ਰਾਹੀਂ ਮੁੱਢਲੇ ਸਾਹਿਤ ਦੀ ਸ਼ਿੱਖਿਆ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ।

CO 2 'ਨਿਬੰਧ ਪ੍ਰਕਾਸ਼' ਪੁਸਤਕ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਧੁਨਿਕ ਸਾਹਿਤ ਨਿਬੰਧ ਬਾਰੇ ਜਾਣਕਾਰੀ ਤੇ ਅਧਿਐਨ ਵਿਧੀਆਂ ਦਾ ਪਤਾ ਲਗਦਾ ਹੈ।

CO 3 'ਪੰਜਾਬੀ ਸਾਹਿਤ ਦਾ ਇਤਿਹਾਸ' ਪੁਸਤਕ ਰਾਹੀਂ ਮੁੱਢਲੇ ਬਸਤੀਵਾਦੀ ਕਾਲ ਨਾਲ ਸਬੰਧਿਤ ਕਿੱਸਾ ਕਾਵਿ ਤੇ ਸੂਫੀ ਕਾਵਿ ਤੇ ਵਾਰਤਕ ਸਾਹਿਤ ਬਾਰੇ ਜਾਣਕਾਰੀ ਹਾਸਲ ਹੁੰਦੀ ਹੈ।

CO 4 ਪੱਛਮੀ ਕਾਵਿ ਸ਼ਾਸਤਰ ਦਾ ਅਧਿਐਨ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਪੱਛਮੀ ਕਾਵਿ ਦੇ ਗਿਆਨ ਨੂੰ ਵਧਾਉਂਦਾ ਹੈ।

CO 5 ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਦੇ ਗਿਆਨ ਵਿੱਚ ਵਾਧਾ ਹੁੰਦਾ ਹੈ, ਜੋ ਕਿ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਉਚੇਰੀ ਵਿੱਦਿਆ ਹਾਸਲ ਕਰਨ ਵਿੱਚ ਸਹਾਈ ਹੁੰਦਾ ਹੈ।

B.A. 2nd Year

4th Semester

Course : ਪੰਜਾਬੀ ਆਨਰਜ਼ (Punjabi Honours)

CO 1 ਆਧੁਨਿਕ ਦੌਰ ਵਿੱਚ ਰਹਿੰਦਿਆਂ ਹੋਇਆਂ ਆਧੁਨਿਕ ਸਮੇਂ ਦਾ ਸਾਹਿਤ ਪੜ੍ਹਨਾਂ ਆਪਣੇ ਆਪ ਨੂੰ ਦੇਖਣ ਅਤੇ ਸਮਝਣ ਬਰਾਬਰ ਹੈ।

CO 2 ਆਧੁਨਿਕ ਸਾਹਿਤ ਰੂਪਾਂ ਜਿਵੇਂ ਕਵਿਤਾ, ਨਾਵਲ, ਨਾਟਕ, ਕਹਾਣੀਆਂ ਆਦਿ ਰਾਹੀਂ ਸਾਹਿਤ ਦੇ ਬਦਲਦੇ ਦੌਰ ਨੂੰ ਚੰਗੀ ਤਰ੍ਹਾਂ ਪਰਖਦੇ ਹਨ।

CO 3 ਪ੍ਰੋਫੈਸਰ ਮੋਹਨ ਸਿੰਘ 'ਮੇਰੀ ਚੋਣਵੀਂ ਕਵਿਤਾ' ਰਾਹੀਂ ਕਵਿਤਾ ਦੀਆਂ ਬਰੀਕੀਆਂ ਅਤੇ ਕਵਿਤਾ ਦੇ ਹੋਰ ਰੂਪਾਂ ਨੂੰ ਵਿਦਿਆਰਥੀ ਬਹੁਤ ਹੀ ਬਾਰੀਕਬੀਨੀ ਨਾਲ ਸਮਝਦੇ ਹਨ।

CO 4 ਪੰਜਾਬੀ ਆਨਰਜ਼ ਦੀ ਡਿਗਰੀ ਕਰਕੇ ਵਿਦਿਆਰਥੀ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਸਭਿਆਚਾਰ ਨੂੰ ਪ੍ਰਫੁੱਲਤ ਕਰਨ ਵਿਚ ਆਪਣਾ ਯੋਗਦਾਨ ਪਾਉਣ ਦੇ ਕਾਬਲ ਹੋ ਜਾਂਦੇ ਹਨ।

B.A. 3rd Year

6th Semester

Course : ਪੰਜਾਬੀ ਆਨਰਜ਼ (Punjabi Honours)

CO 1 ਪੰਜਾਬੀ ਆਨਰਜ਼ ਦੇ ਅਧਿਐਨ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਲੋਚਨਾ, ਪੱਛਮੀ ਅਲੋਚਨਾ ਪ੍ਰਣਾਲੀਆਂ ਅਤੇ ਪੰਜਾਬੀ ਆਲੋਚਨਾ ਦਾ ਆਰੰਭ ਤੇ ਵਿਕਾਸ ਬਾਰੇ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਹੁੰਦੀ ਹੈ।

CO 2 ਲੋਕਧਾਰਾ ਤੇ ਸੱਭਿਆਚਾਰ ਦੇ ਅਧਿਐਨ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਵਿਰਸੇ ਨੂੰ ਜਾਣਦੇ ਹਨ।

CO 3 ਲੋਕਧਾਰਾ ਦਾ ਅਧਿਐਨ ਕਰਦੇ ਹੋਏ ਵਿਦਿਆਰਥੀ ਸੱਭਿਆਚਾਰ ਨਾਲ ਜੁੜਦੇ ਹਨ, ਜਿਸ ਨਾਲ ਉਚੇਰੀ ਜੀਵਨ ਜਾਚ ਸਿੱਖਦੇ ਹਨ ਅਤੇ ਅਗਲੀਆਂ ਪੀੜ੍ਹੀਆਂ ਤੱਕ ਪਹੁੰਚਾਉਂਦੇ ਹਨ

HISTORY AND CULTURE OF THE PUNJAB

Programme Outcomes

PO1. Students will be able to study particular historical phase along with the study of a few major works by some master Historians of that period.

PO2. The students will acquire knowledge of the historical events of the Ancient, Medieval, Modern and European history in new aspects.

PO3. Students will become familiar with the dominant events of different ages and will be able to

enhance their knowledge.

PO4. Students may acquire knowledge of the changing nature of politics or kingdoms of the changing times.

PO5. A clear understanding of evidences collected from historical sources.

PO6. Impart a critical understanding of Indian society, economy, polity and culture through a historical perspective.

Programme Specific Outcomes

On completion of the BA, B.Com, BBA with history special, students will be able to: PSO1.

Understand the basic themes, concepts, chronology and the Scope of Indian History. PSO2. Acquaint with range of issues related to Indian History that span distinct eras.

PSO3. Understand the history of countries other than India with comparative approach. PSO4. Think and argue historically and critically in writing and discussion.

PSO5. Prepare for various types of Competitive Examinations.

PSO6. Critically recognize the Social, Political, Economic and Cultural aspects of History.

B.A.2nd Semester

PAPER 2 (From Mauryan times to 1200 A.D.)

CO1: Social, Economic and religious life of mauryan empire

CO2: Buddhism and jainism

CO3: Learning about Gandhara art and about gupta

CO4: Students will get know about main developments in literature under gupta

CO5: Understanding about significant development in education

B.A.4th Semester

PAPER: 18th and Early 19th centuries

CO1: Discussion about Banda singh Bahadur and his achievements

CO2: Understanding the sikh struggle for sovereignty from 1716-1765

CO3: Students will get knowledge about Dal khalsa, gurmata and misls

CO4: Sufficient knowledge about Ranjit Singh's power, civil and military administration and relation with British

CO5: Anglo sikh wars and annexation of punjab

CO6: Various developments in literature, art, fairs festivals and folk music

B.A.6th Semester

PAPER: Post Independence Period

CO1: Understanding about migration, Rehabilitation and Resettlement

CO2: Learning about punjabi suba and re-organization Act of 1966

CO3: Visualization of green revolution

CO4: discussion about issue of boundary, water and Chandigarh

CO5: Operation Blue Star and its impact

CO6: Narrate and explain new social issues- gender discrimination, drug menace, farmer suicide

ELECTIVE HINDI

Programme Outcomes:

PO:1- हर्दी वषिय के साथ स्नातक हुए वदियार्थी इस वषिय में दक्षता हासलि करते हैं।

PO:2- वदियार्थी इस वषिय में स्नातकोत्तर स्तर की शक्तिषा पाने के योग्य हो जाते हैं।

PO: 3- वदियों में भी इस वषिय की उच्च शक्तिषा के प्रावधान है।

PO4 - हर्दी राजभाषा होने के कारण सरकारी संस्थानों में अनेक नौकरियां उपलब्ध हैं।

PO: 4- वदियार्थी यूपीएससी द्वारा ली जाने वाली परीक्षाएं जैसे आई ए एस आई पी एस आई एफ एस.पी. सी एस देने के योग्य हो जाते हैं।

POS-बैंक तथा बीमा कंपनियों में हर्दी आफसिर एवं अनुवादक की नौकरियां प्राप्त करने की योग्यत हासलि कर लेते हैं।

PO 6- हर्दी में कंप्यूटर टाइपिंग से स्वावलंबी बन सकते हैं।

PO: 7- रेडियो फलिम तथा टेलीवजिन में अनेक अवसर उपलब्ध हैं।

PO:8- समाचार पत्रों में सम्पादन तथा कॉलम लेखन कर सकते हैं।

PO9. हर्दी प्रूफ रीडिंग को भी अपने व्यवसाय के रूप में अपना सकते हैं।

PO:10- स्कूलों, कॉलेजों, विश्वविद्यालयों में अध्यापन कार्य के लिए योग्यता हासलि कर लेते हैं

BA 2nd Semester

CO:1-वदियार्थी हर्दी वषिय के उद्गम तथा बुनयिदी अवधारणाओं को समझते हैं।

CO2- भक्तिकाल की प्रवृत्तियों के साथ- साथ तत्कालीन सामाजिक, सांस्कृतिक तथा राजनीतिक परस्थितियों की जानकारी प्राप्त करते हैं।

CO:3- शविकुमार शर्मा द्वारा संपादित पुस्तक कविति लोक के माध्यम से गरिधिर कवरिय, तुलसीदास, मीराबाई की वचिरधारा को समझते हैं।

CO-4- 2. वृन्दावनलाल वर्मा, मयूर प्रकाशन, झाँसी द्वारा प्रकाशित 'झाँसी की रानी' का नामकरण, कथावस्तु, चरित्र-चर्चण एवं उद्देश्य से परिचित होते हैं।

CO:5- मुहावरे और लोकोक्तियाँ, अनुच्छेद-लेखन, नजी पत्र-लेखन, पारिभाषिक शब्दावली का व्यावहारिक ज्ञान प्राप्त करते हैं।

BA 4th Semester

CO1 हर्दी साहित्य के वभिन्न पहलुओं को वदियार्थी समझते हैं।

CO 2 आधुनिक काल की सामाजिक, सांस्कृतिक, राजनीतिक परस्थितियों से अवगत कराया जाता है।

CO3-आधुनिक काल के भारतेंदु युग, द्वविदी युग, छायावाद, प्रगतवाद, प्रयोगवाद और नई कविति की केवल प्रमुख प्रवृत्तियों की जानकारी प्राप्त करते हैं।

CO. 4- मनोहर लाल आनंद द्वारा संपादित पुस्तक तरंगिणी में संकलित कवियों महादेवी वर्मा, अज्ञेय, धर्मवीर भारती वदियार्थी परचिति होते हैं।

CO-5- डॉ. संसार चन्द्र द्वारा संपादित 'आदर्श एकांकी संग्रह' एकांकी के तत्त्वों के आधार पर समीक्षात्मक प्रश्न (सार-लेखन, चरित्र-चर्चण, उद्देश्य सम्बन्धी) जानकारी प्राप्त करते हैं।

CO:6-व्याकरण के व्यावहारिक ज्ञान के अन्तर्गत सार लेखन, शासकीय पत्र लेखन, वसितारण का ज्ञान प्रदान कराते हैं।

"Co.7- समीक्षा सिद्धांत के अन्तर्गत एकांकी की परिभाषा, तत्त्व तथा भेदों से अवगत कराया जाता है।

BA 6th Semester

CO:1-नबिंध लेखन (केवल साहित्यिक और सामाजिक विषयों पर) लिखने की कला का विकास किया जाता है।

CO2- सम्पादक डॉ॰ शहाबुद्दीन शेख द्वारा 'गद्य फुलवारी'

'आसुओं की होली' (परमचंद), 'अकेली' (मनु भंडारी), 'चीफ की दावत' (भीष्म साहनी) 'सुभान खी' (रामवृक्ष बेनीपुरी) 'भाभी' (महादेवी वर्मा), 'सदाचार का ताबीज (हरशंकर परसाई), महात्मा गांधी' (रामकुमार वर्मा), मै चाबी हूँ शविपूजन सहाय), 'गप-शप' (नामवर सहि), 'जमनोत्री की यात्रा' (वशिष्ठ प्रभाकर) विषयों से परिचित करवाया जाता है।

CO3 -हिन्दी साहित्य का इतिहास

केवल गद्य विधाओं का उद्भव और विकास उपन्यास, कहानी, नाटक, नबिंध, आत्मकथा, जीवनी, संस्मरण, रेखाचित्र की जानकारी प्राप्त होती है।

CO4छन्द परिचय नमिनलिखित छन्द -दोहा, सोरठा, चौपाई, रोला, कुण्डलियां, सवैया, द्रुतवलिम्बित, हरगीतिका, उपेन्द्रवजा, इन्द्रवजा से परिचित करवाया जाता है।

CO. 5 -हिन्दी भाषा और उसकी लिपि देवनागरी लिपि विकास, गुण दोष, सुधार के उपाय की जानकारी प्राप्त होती है।

CO.6- नमिन्त्रण पत्र, प्रेस विज्ञापन, विज्ञापन का प्रारूप की जानकारी मिलती है।

B.A. ECONOMICS PROGRAMME

Programme Outcomes

After successfully completing B.A. Economics Programme, students will be able to:

PO1. Problem Analysis: Recognize and study the problems of various sectors of Indian economy, Regional economy and Global economy using the theories, concepts, laws and by economic ways of thinking

PO2. Responsible Citizen: Become a rational and an enlightened citizen so that they can take the responsibility to spread the governments' initiatives/schemes to the rural areas for the upliftment of the poor or vulnerable section of the society for inclusive growth.

PO3. Application Of Economic Theories: Learn to apply economic theories and concepts to contemporary social issues, as well as analysis of policies.

PO4. Estimate future Event: Learn to forecast the future course of changes and development

through their knowledge of policies and programmes set by the governments and other development agencies.

PO5. Design/Development of Solutions: Design policies and solutions for the economic problems of India and the global economy at large.

PO6. Usage of Modern Tools: Create, select, and apply appropriate techniques, resources, and modern IT tools for economic analysis.

PO7. The Student and Society: Apply the knowledge of economic concepts, laws and theories, for the betterment of economic environment, for the society at large.

PO8. Environment and Sustainability: Develop an economic way of thinking which will lead to the economic growth of the country by protecting environment along with sustainable development.

PO9. Communication: Communicate effectively on the economic activities with the community and the society by acquiring knowledge of the national and the global economy.

PO10. Project Management and Finance: Apply knowledge of the economic principles for the efficient functioning of various sectors of the economy - whether private or government - and also devise sources for financing them.

PO11. Life-long Learning: Understand the nature of any discipline as a continuous process of development and welfare of the human being.

PO12. Career Guidance: Develop an awareness of career choices and the option for higher studies.

Programme Specific Outcomes

PSO1. Knowledge of Economic System: An ability to understand economic theories and functioning of basic microeconomic and macroeconomic systems.

PSO2. Statistical and Mathematical Skills: Ability to use basic mathematical and statistical tools to solve real economic problems.

PSO3. Development Perspectives: Able to understand the developmental policies designed for developed and developing economies.

PSO4. Perspectives on Indian Economy: Acquaint with basic issues of Indian economy and learn the basic concept of monetary analysis and financial marketing in Indian financial market

Course Outcomes

B.A 2ND SEMESTER

COURSE: MACRO ECONOMICS

On completion of the course students would be able to:

CO1: Illustrate a macroeconomic approach towards economy in contrast with the microeconomic approach.

CO2: Relates factors determine national income such as consumption, saving and investment.

CO3: Explain human behaviour creating effective demand which determines level of output and

Employment in economy.

CO4: Expresses definition of money, and functions and types of money and analyse approaches towards value of money and price level in economy.

CO5: Explains definition, causes and effects of inflation.

CO6: Interpret causes and controlling measures of cyclical fluctuations in economy

CO7: Assess macro policies-monetary and fiscal and its applications in the functioning of the economy.

B.A 4TH SEMESTER

COURSE: QUANTITATIVE METHODS

On completion of the course students would be able to:

CO1: Relate a formal quantitative approach to problem solving and decision making and acquire the knowledge about mean, median, mode and measures of dispersion.

CO2: Explain Elementary Idea of Sets and Functions and their Applications of Micro and Macro Economics.

CO3: Understand Matrices and Measures of Central Tendency. CO4: Describe Correlation and Simple Regression Analysis.

CO5: Explain Interpolation and Lagrange's Method.

CO6: Understand Concepts, Problems, Importance and test of Adequacy of Index Number. CO7: Describe Time Series Analysis.

B.A 6TH SEMESTER

COURSE: INDIAN ECONOMY

On completion of the course students would be able to:

CO1: To explore India as a Developing Economy

CO2: Describe status of agricultural and industrial sector of the Indian economy. CO3: Explain poverty and unemployment as economic problems in the India.

CO4: Understand the taxation structure of India and the dynamics of Centre-State financial relations.

CO5: To discuss about the Planning in India and Macroeconomic Policies & Policy Reforms CO6: Analyze the role of Export-Promotion, Import-Substitution and MNCs in Indian context

JOURNALISM AND MASS COMMUNICATION

Programme Outcomes:

After successfully completing B.A. Programme with Journalism and Mass Communication as an Elective Subject:

PO1. The students will be able to work in various media organizations like print media, electronic media as well as different forms of online media.

PO2. Media students can also start their own venture in form of a print organization, web

channel or event management company and can provide jobs to others.

PO3. The students develop more contacts with the people in media industry by attending guest lectures, internship programs and through visits to these organizations.

PO4. They are able to compete for various competitive exams due to more command over current affairs.

Programme Specific Outcomes

PSO1. Students demonstrate knowledge of the field of communication and the meaning and purpose of communication at the individual, group, and societal level.

PSO2. The students will be able to know technical knowledge about media related software especially designing of pages of a newspaper.

PSO3. Various forms of content writing used in media organizations can be easily done by the students.

PSO4. The students also become ready to work in advertising as well as Public Relations Industry.

Course Outcomes

B.A 2ND SEMESTER

COURSE: INTRODUCTION TO MASS COMMUNICATION

CO1: They will be given knowledge about the basic concepts, terms and nature of Print, TV and Radio Journalism.

CO2: The students will be able to understand the role of Advertising and public relation.

CO3: They will be able to understand the concept of Folk media, its types and its relevance.

CO4: They will be explained the concept of New media.

CO5: Students will be able to make effective oral presentation on variety of topics.

B.A 4TH SEMESTER

COURSE: RADIO AND TV JOURNALISM

CO1: Basic principles of Gathering and presenting news for Radio and TV will be explained to students.

CO2: The students will be made clear about reporting and writing for Radio and TV.

CO3: They will be explained about the stages of Radio and TV Production.

CO4: The principles of camera composition will be explained to them.

CO5: The presentation and modulation in Radio and TV reporting will be described to students.

B.A 6TH SEMESTER

COURSE: ADVERTISING AND PUBLIC RELATIONS

CO1: The basic concept and types of advertising will be explained to students.

CO2: The brief introduction to PR tools will be given to them.

CO3: The concept of advertising copy and its elements will be made clear to them.

CO4: The concept of Publics in PR will be made understood to them.

CO5: They will be made aware about the role of public relations in Government, Public and private sector.

SOCIOLOGY

Programme Outcome:

After successfully completing Graduation with Sociology students will be able to develop:

PO1. Critical Thinking: The programme seeks to develop in students the sociological knowledge and skills that will enable them to think critically and imaginatively about society and social issues.

PO2. Sociological understanding: the ability to demonstrate sociological understandings of phenomena, for examples how individual biographies are shaped by social structure, social institutions, cultural practices, and multiple axes of difference and inequality.

PO3. Written and oral communication: the ability to formulate effective and convincing written and oral arguments.

PO4. Better understanding of real life situation: the ability to apply concepts and theories to the real world and ultimately their everyday lives.

PO6. Observation power: a sensible observation is necessary to carry out research work, able to identify various research problems.

PO7. Ethical and social responsibility: students have to learn about institutions, folkways, mores, culture, social control, social inequality, population composition, population policy, society and culture of India. This programme also instills among the students a sense of ethical and social responsibility.

PO8. Communication skills and social interaction power: students of sociology stream have to work with others beyond classroom boundary with good social interaction.

PO9: Professional and career opportunities: students will have the opportunity to join professional careers in sociology and allied fields. Sociology provides an intellectual background for students considering careers in business, social services, public policy, government service, nongovernmental organizations, foundations, or academia. This programme lays foundation for further study in sociology, social work, rural development, social welfare and in other allied subjects.

PO10. Interdisciplinary nature of social sciences. Students able to learn about interdisciplinary nature of social sciences like history, psychology and anthropology etc.

Program specific outcomes:

PSO1. This program explores students to the writing of sociologist and also acquaint the students with basic elements of social research and major problems confronted by social scientists in arriving at objectivity and value neutrality.

PSO2. This program is of great practical help in the senses; it keeps us up to date on modern social situations and developments. It makes us more alert towards changes and developments that take place around us.

PSO3. The scope of sociology is very vast, it has multidisciplinary approach and has great value especially in modern society. It helps to study society in holistic manner as economic institution,

political institution, religious and educational institution all fall under the garb of sociology.

PSO4. This discipline aims at acquainting the students with a number of sociological aspects, it helps students to understand sociology its background of emergence as discipline in the West and India. It gives an analytical approach and cognitive approach to acquaint with classical, modern, Indian sociological thinker, helps to introduce students conceptual framework of Indian social system, dynamics of social institution

PSO5. This program provides practical knowledge on social change and developments, its paths, agencies and hurdles.

Course outcomes:

B.A Second SEMESTER

Course: Social stratification

CO1. This course introduces the concept of social stratification and its theoretical foundations.

CO2. It aims to acquaint the students with the key issues with regard to social stratification across societies.

CO3. The course is weaved upon the central axes of phenomenon of stratification in the society like class, gender, race, ethnicity etc.

CO4. This course will enable students to get acquainted with the topic social inequality, factors and challenges, social mobility, types of social mobility and facilitating factors of social mobility.

B.A 4th SEMESTER

Course: Social institutions

CO1. This paper is intended to familiarize students about basic institutions i.e marriage, family, political, economic and religion institution of society and its relevance in life of an individual.

CO2. It provides an understanding of the role of social institutions in the organization and existence of society and to reveal the functional relationship between individual and the social institutions.

CO3. It enables the students to use sociological insights to connect various levels of the social, the everyday world of interaction, the world of organizations and institutions, and the global world in order to understand one's own life, society, and international events.

B.A 6th SEMESTER

Course: Disorganization and emerging problems

CO1. This course exposes the students to social disorganization, its level and various current problems of society.

CO2. The paper intends to make the students know the nature, causes and consequences of those problems as well as the measures to put a check on them.

CO3. Students get acquainted about the various social problems like corruption, domestic violence, cybercrime, problems of aged, and problems of adolescents.

CO4. Students develop conceptual understanding about poverty and various poverty alleviation programmes.

COMPUTER SCIENCE

BA 2nd Semester

Paper – CS03 (Theory-A) Operating System Concepts

After the course completion, students will be able to:

CO1: Appreciate the role of the Operating System as system software.

CO2: Compare and contrast various algorithms used for management of memory, CPU scheduling, file handling, and I/O operations.

CO3: Classify various Operating System methods for resource allocation and deadlock management.

CO4: Appreciate the role of process synchronization.

CO5: Understand the concept of memory management techniques.

Paper – CS04 (Theory-B) C Programming

After the course completion, students will be able to:

CO1: Understand the basics of programs and programming.

CO2: Select appropriate data types and control structures for solving a given problem.

CO3: Illustrate the representation of arrays, strings, and usage of string operations.

CO4: Create functions, structures, unions.

CO5: Differentiate between static and dynamic memory allocation.

Paper – PCS02 (Practical-C) Practical Based on Paper – CS04

CO1: Implement the basic programming concepts.

CO2: Write simple C programs using control structures, arrays, and functions.

CO3: Illustrate the representation of arrays, strings, and usage of string operations.

CO4: Create functions and string handling functions in programming.

CO5: Implement simple programs using structures and unions.

BA 4th semester

Paper CS07 (Theory A) Database Concepts

Upon successful completion of this course, students will be able to:

CO1: Describe the fundamental elements of relational database management systems

CO2: Perform relational algebra

CO3: Design ER models to represent simple database application scenarios

CO4: Improve the database design by normalization

CO5: Understand the basic concepts and techniques of database security, concurrency, and recovery.

CO6: Explain the concepts of distributed databases

Paper CS08 (Theory B) Data Structures

Upon the successful completion of the course, students will be able to:

CO1: Understand the terminology related to data structures

CO2: Use linear data structures like stacks, queues, lists, and non-linear data structures like trees,

graphs for solving problems

CO3: Choose and apply searching and sorting techniques based on different data structures

Paper PCS04 (Practical C) Practical based on - CS08

Upon the successful completion of the course, students will be able to:

CO1: Design solutions to problems based on different data structures

CO2: Perform operations like insertion, deletion, searching, and sorting on different data structures

BA 6th semester

Paper- CS11 (Theory) E-Commerce

On completion of this course, the students will be able to:

CO1: Analyze the impact of E-commerce on business models and strategy.

CO2: Compare and select various electronic payment systems.

CO3: Explain the process that should be followed in building an E-commerce presence.

CO4: Identify the key security threats in the E-commerce environment.

Paper- CS12 (Theory) Web programming

On completion of this course, the students will be able to:

CO1: Understand the basic terminology related to web technologies

CO2: Create static webpages using HTML

CO3: Use CSS in web development

CO4: Design dynamic websites using Javascript and PHP

Paper- PCS06 Practical Based on Paper CS12

On completion of this course, the students will be able to:

CO1: Analyze a web page and identify its elements and attributes.

CO2: Create web pages using HTML and CSS

CO3: Build dynamic web pages using JavaScript (Client-side programming)

CO4: Construct PHP documents by using string, arrays, methods, and various functions

OFFICE MANAGEMENT AND SECRETARIAL PRACTICES

Programme Outcomes:

PO1. Office management deals with day-to-day operations being carried out in an Office.

PO2. It also deals with the application of management principles to solve problems arising in an Office.

PO3. Office management training involves the following aspects –

- Communication skills
- Office Operations
- Office Management
- Data Entry
- Computer Application
- Office mechanization

PO4. Secretarial Practice consists of skills, knowledge, techniques, processes and methods of work

to be performed by a Private Secretary or Office Assistant.

PO5. This program trains you in areas such as –

- Noting and Drafting
- Meetings and Appointments
- Mail Handling
- Record Keeping
- Organizational Behaviour
- Travel Arrangement and Management
- Business Communication
- Office Equipment (Intercom, Photocopier, Telephone etc.)
- Secretarial Tasks (responsibilities, duties etc.)

PO6. In short, Secretarial Practice training will help students acquire skills related to the above mentioned aspects.

PO7. OMSP is a mentoring program that guides students through their undergraduate experience.

Programme Specific Outcome:

PSO1. After the course students can go for either the government job or a private job.

PSO2. This is a career course and to ready employment in Govt. Offices, industries, business houses such as Clerk, typist, Personal Secretary, Office Assistant, Receptionist, Personal Assistant and Computer operator.

PSO3. The course helps develop skills required to prepare, maintain and handle office records and information.

PSO4. It makes the student proficient in terms of managing general office activities.

PSO5. This course is not only helpful in getting jobs, but also helps in opening one's own commercial institutes and can also be used for the personal use by many sections of the society.

COURSE OUTCOME

B.A. 2nd Semester

Paper- B SHORTHAND (ENGLISH)

CO1: The Course enables the students to acquire knowledge and understand uses of Shorthand which is required to perform the duties of Stenographer/Private Secretary.

CO2: Students familiar with the symbols and constructs of shorthand. Emphasis will be placed initially on accuracy and recall.

CO3: It is an art which is used to write words in short forms using strokes and curves.

CO4: Students come to know how the principles of shorthand are helping to get accurate and legible outline.

CO5: Uses of classification, arrangement, directions of consonantal strokes and joining of strokes.

CO6: Understanding the vowels, Gramalogues and Phraseography of Shorthand.

PRACTICAL

CO1: Uses of consonants, writing each consonant from the text material with particular attention to their formation, length, angle, size and direction.

CO2: Knowledge of vowels, diphthongs, and triphones by copying the text materials and other printed shorthand book and reading the same.

- CO3: Familiar with grammalogues and phrases
- CO4: Uses of circles, loops and hooks
- CO5: Skill in Transcription from Shorthand into longhand

B.A. 4th Semester

Paper-B COMPUTER APPLICATION AND SHORTHAND

- CO1: The objective of the course is to understand the fundamentals of Computer System and hardware and software components.
- CO2: It increases the knowledge of Students in MS-Word processing.
- CO3: It enables the students to take dictation in shorthand and transcribe the same on the Computer.
- CO4: It also prepares the students for drafting and revising various types of Business Letters.

PRACTICAL:

- CO1: Gain knowledge for MS words.
- CO2: Learn about how to do letters in different styles and Manuscripts.
- CO3: Learn about in Shorthand Prefix Suffix , Halving , Doubling, Contractions.

B.A. 6th Semester

Paper- B COMPUTER APPLICATIONS AND SHORTHAND (ENGLISH)

- CO1: To learn the work in MS-Excel worksheet.
- CO2: To learn about how to make slides in MS-Power Point.
- CO3: To Understand about Internet facilities, e-mail and virus.
- CO4: To gain knowledge about Official Correspondence.
- CO5: To learn different types of phraseography and intersections.

PRACTICAL:

- CO1: To take dictation in shorthand and transcribe the same on the Computer.
- CO2: To learn about typing tutor software.
- CO3: To gain knowledge about MS-Excel and MS-Power Point.
- CO4: To learn about knowledge of E-mail account.
- CO5: To prepare the students for taking dictation from different voices.

HOME SCIENCE

Programme Outcomes:

The program offers various relevant and skill-oriented courses

- PO1. Home Science is an integration of sciences and humanities to create cadre of Home scientist to improve quality of life of individuals, family, community and nation.
- PO2. The Course aims at making the students self-reliant with necessary proficiencies, polish and develop their skills to empower them towards innovation, incubation and entrepreneurship along with professional and employable placements.
- PO3. The curriculum incorporates multidimensional core and applied aspects of various disciplines

with knowledge, practical exposure through project work, expert's lecture, demonstration, workshops, seminars thus helping in designing self-learning, critical thinking, art of communicating, analytical and problem-solving abilities.

PO4. Youth are sensitized towards challenges and solutions for societal development from grass root level i.e. HOME

Program Specific Outcome:

PSO1. Apprehension and appreciation of the interdisciplinary sciences in the development and well-being of individuals, families and communities.

PSO2. Develop professional skills in food, health, nutrition, Clothing and textiles, Housing, interior decoration and human development to enhance the quality of life of people.

PSO3. Acquire professional and Entrepreneurial skills for economic empowerment of self in particular and community

PSO4. Focuses on innovation, capacity building, sync with industry-academic needs and self-reliant.

PSO5. The entire program enhances functionality, aesthetics and ergonomics of the curriculum from theoretical learning to household practical adoption.

COURSE OUTCOME

B.A. 2nd Semester

Paper – Family Resource Management, Hygiene & Health (Theory)

CO1: Recognition of resources and various steps involved in management process.

CO2: Concepts for selection of furniture in different rooms of house.

CO3: Basic Ideas behind flower arrangement techniques.

CO4: Knowledge of aims, objectives, scope and Importance of Health Education

CO5: Illustration of Alimentary canal and process of digestion of different macro nutrients.

CO6: Sensitization of first aid techniques

PRACTICAL

CO1: Knowledge about the cleaning and polishing of household metals, wooden furniture and glass window panes.

CO2: Acquire different flower arrangement (fresh and dry) skills by application of elements and principles of art.

CO3: Basic knowledge of first aid techniques.

B.A. 4th Semester

Paper – Clothing & Textile (Theory)

CO1: Competent to develop a good design through application of elements of art and principles of design.

CO2: Students will develop understanding of fashion movement and consumer behavior.

CO3: Understand the fabric selection and care for all the age groups.

CO4: Knowledge of different bleaches and finishing treatment given to fabric.

CO5: Student will be able to understand different methods of dyeing and printing.

PRACTICAL

CO1: Basic stitching and creative skill will be developed which will help to construct garment type.

CO2: Understand the general rules of laundering and laundering agents.

CO3: Students can create innovative designs with different dyeing and printing methods.

CO4: Identification of different types of stains and their removal.

B.A. 6th Semester

Paper – Food, Nutrition and Child Development (Theory)

Upon completion of this course the student should be able to Understand: CO1: Elaborative methods of Household preservation techniques.

CO2: Practical insight of Physiological, Psychological and economical principles of meal planning.

CO3: Recognition of normal diets and the principles of their modification to therapeutic diets.

CO4: Cognizing different developmental tasks of emotional and language development from infancy to adulthood.

CO5: Enumerating significance of play in children's life.

CO6: Understanding the causes of various behavioral changes in children leading to bed wetting, nail biting, thumb sucking resulting in different temper tantrums

PRACTICAL

Upon completion of this course the student should be able to Understand:

CO1: Viable calculation and planning normal diets for Preschooler, packed lunch/ school going boy, Adolescent, pregnant and lactating Women.

CO2: Imperial cooking of therapeutic diets.

CO3: Adopting Preservative techniques for preparing products like achar, chutney and jams.

CO4: Practical survey of safety measures playing equipment used by children. And visit to a nursery school.

PUBLIC ADMINISTRATION

Program Outcomes:

PO1. Understand Public Administration theory and concepts from multiple perspectives;

PO2. Acquaint with the functioning of the Indian Administration, at central, state and local levels and the responses of these system in addressing the concerns of the people.

PO3. Acquaint with India's development experience and changing role of administration.

PO4. Understand the interface of theory and practice in public administration.

PO5. Develop conceptual, analytic and problem-solving abilities among the learners.

PO6. Acquaint the learner with the required knowledge of administrative science and government in action and the contemporary issues in public affairs management.

PO7. Understand the world of public administration from the public perspective and provide further studies in Public Administration.

PO8. Understand the role of Public Services in India.

Program Specific Outcomes:

PSO1. Demonstrate knowledge of the core mechanism of Public Administration.

PSO2. Ability to demonstrate the core mechanism of public management.

PSO3. Ability to understand and apply the decision making, leadership and other professional skill.

PSO4. Ability to explain how different environment effect on public policy and administrative functions.

B.A. Semester 2**Course: Indian Administration**

CO1: Knowledge about the evolution and growth of Indian Administration.

CO2: Familiarity with the constitutional framework on which Indian Administration is based.

CO3: Grasping the role of Union Executive.

CO4: Understanding the in-built control mechanisms over constitutional bodies in particular and administration in general.

CO5: Delineating the constitutional provisions and dynamics of union -state relationships.

CO6: Awareness about the institutions and mechanism in force for citizen-state interface.

B.A. Semester 4**Course: Financial Administration In India**

CO1: Knowledge of various aspects of Financial Administration in general and in the Indian context in particular.

CO2: Understanding budgeting, financial institutions and financial resource mobilization strategies in the Indian context.

CO3: Comprehending the system and dynamics of Indian fiscal federalism.

CO4: Deep understanding of the role of Comptroller and Auditor General in Financial Administration.

B.A. Semester 6**Course: Development Administration In India (With Special Reference To Punjab)**

CO1: Developing a basic intellectual understanding of development and its approaches.

CO2: Understanding features of developing and developed countries and their comparative study.

CO3: Gaining conceptual and theoretical understanding of development administration including the planning machinery, public enterprises in post-globalization contexts.

CO4: Gaining familiarity with issues/new perspectives and programmes such as welfare and socialist state, Public Enterprises - Problems & Role, Privatization in India – Impact, NGO's –their Role, Development of weaker and under privileged sections of the society with special reference to the state of Punjab.

B.A. with Political Science**Program Outcomes:**

After successful completion of BA with Political Science Programme student will

PO1. Provide understanding of our immediate social, economic political environment. PO2.

Knowledge and awareness about various social-economic issues and problem.

PO3. Develop a thorough knowledge of theories, concepts and political idea.

- PO4. Exposure and awareness about national and international environment and its impact on society.
- PO5. Helps in the preparation of various competitive exam.
- PO6. Assess the impact of economic, social and political environment from global, national & regional level.
- PO7. Become aware of contemporary issues and challenges.

Program Specific Outcomes:

Graduates in BA in Political science will be

- PSO1. Eligible for pursuing higher education like MA in Political Science.
- PSO2. Develop understanding of world and its own country, politics policies and political issues.
- PSO3. Helps in the preparation of various competitive exam like UPSC, PCS, and Others.
- PSO4. Become aware of contemporary issues and challenges.
- PSO5. Develop understanding of political behaviour, ideas and structure.
- PSO6. Develop knowledge of basic theories, concepts.
- PSO7. Knowledge and awareness about various social-economic issues and problem.

B.A. Semester 2

Course: Political Theory II

- CO1: Students will learn about the concept of Power, Authority and legitimacy.
- CO2: Explaining the concept of Democracy thoroughly with theories and types.
- CO3: Students will know about the meaning and difference between Political Culture and socialization.
- CO4: Students will know about Rights and duties, Universal Human Rights declaration.
- CO5: To know about the concept of Liberty, Equality and Justice.

B.A. Semester 4

Course: Indian Politics

- CO1: Students will in Indian politics the nature of party system and emerging trends in Indian politics.
- CO2: Understand national and regional political parties, their ideologies, policies and program.
- CO3: Student will understand the changes in pattern of voting behavior.
- CO4: Explaining the election process in India with special focus on the election Commission, its composition, function and role.
- CO5: Learning the challenges to national integration: caste regionalism and religion.

B.A. Semester 6

Course: International Politics

- CO1: The students will get an overview about the nature, evolution and scope of international politics.
- CO2: It will familiarize the students with different approaches to the study of International Politics.
- CO3: Students will know about the Bipolar, Unipolar and Multi-polar world order & nature of emerging world order.
- CO4: Students will gain knowledge about National Power, Balance of Power, Collective security concepts.
- CO5: Explaining the formation, charter and objectives of SAARC, EU & NIEO.

B.A MUSIC INSTRUMENTAL

Programme Outcomes:

On successful completion of this programme a student should be able to:-

- PO1. Demonstrate the ability to learn independently, think critically discover solutions and integrate knowledge across both similar and varied areas of music study .
- PO2. Perform in any reputed events and music festivals like Youth festival and Harivallabh Sangeet Samelan Jalandhar ext.
- PO3. The student will be able to give a practical demonstration of ragas for a period of at least half an hour.
- PO4. The student will be able to demonstrate various aspects of ragas and their differentiation.
- PO5. Student understands the basic terminologies of Indian music.
- PO6. Student studies about their life and contribution of the composers of Hindustani music, Western music and Classical music.
- PO7. Student learns about the music in the Vedic period, and also studies the works of music scholars of the past.

Programme Specific Outcomes

- PSO1. Students will demonstrate the understanding and use of public performance as a means of supporting developing careers in music teaching and performances.
- PSO2. Students will be in a position to appreciate the rich Indian culture and performing arts.
- PSO3. Music Students will be able to perform as soloists and chamber musicians at appropriate levels for entering graduate music study and for public schools and studio teaching.

COURSE OUTCOMES

B.A 2ND SEMESTER:-

COURSE –Theory and practical

- CO1: Ability to play different types of alankars on sitar with different bols of mizrab so that student may learn different laykaries also.
- CO2: Students learn to recite Taals with hand and Tabla to understand the rhythms of taals in Mathematical way.
- CO3: Students will gain knowledge about the modern history of non-precussion instrument.
- CO-4: Brief knowledge about ragas based on thaats written by Pt. Vishnu Narayan Bhattachande.
- CO5: To understand the value of laya and taal in music and knowledge about types of laya and taals.
- CO6: Importance of Nada in music.
- CO7: Student is able to play Vilambit and drut both compositions on sitar with different layakries.

B.A 4TH SEMESTER

COURSE: Theory and practical

- CO1: To understand the historical development of North Indian music from 15th to 17th century.
- CO2: Students understand the chronological development of various technical terms, styles of music instrumental, their origin, development and present status.
- CO3: Explanation of analytical study of the principles of composition of Indian music.
- CO4: Ability to play different musical terms on sitar like:- Kampan, Meend, Ghaseet, Krintan and

Zamzama.

CO5: Students will learn about the life and contribution of the various artists and composers.

CO6: 4 Knowledge of comparative study of ragas in viva and also learn the difference between Samprakirtik ragas.

CO7: Ability to demonstrate talas on hands in ekgun and dugun layakaries.

CO8: Ability to sing three alankars of komal and teevra swaras on harmonium.

B.A 6TH SEMESTER

COURSE: Theory and Practical

CO1: Demonstrate competence in musicianship, to include : oral skills knowledge and application of music theory.

CO2: To gain about the various Interdisciplinary aspects of music.

CO3: To understand the role of Akashvani and Doordarshan in Instrumental music.

CO4: To understand sangeet paddhati in detail.

CO5: Students are able to explain and demonstrate various aspects of talas and their various aspects.

CO6: To know about the various ways of document and preserve music & to know about the sound equipments.

PHYSICAL EDUCATION

Program outcome

PO1. The study of physical education help the students know about the importance of physical education in sports. It helps them for higher level of achievements.

PO2. This would lead the students to understand historical concept of physical education and relationship between philosophy, education and physical education. The Student would further understand Theoretical implications of philosophies of physical education with modern development and social aspects of physical education.

PO3. The curriculum would enable the pass out to select the inherited talented children for various sports activities.

PO4. The pass out shall be able to orient children in school with the fundamental skills of selected sports as per their inherited potential.

PO5. The pass out shall be able to devise training for athletes engaged in different sports activities.

PO6. The curriculum shall Enable them to officiate supervise various sports tournaments and orient them in organizing sports events at all levels.

PO7. The curriculum would enable the pass out students to be entrepreneur (to start their own fitness center, Gym and spa Etc) and device appropriate fitness program for different genders and age groups of people.

PO8. The curriculum would enable the pass out to devise training program for physically challenged peoples.

Program specific outcome

A student, who has taken admission in program of B. A. with Physical education as Elective subject of study is expected to achieve following outcome :

PSO1. Develops in the Students awareness of physical, mental and emotional health and it's importance.

PSO2. Enhances the interest of the students in sports.

PSO3. Enables the students become better enlightened and fit citizens of country.

PSO4. Enhances the qualities of leadership and promotes the concept of national integration.

PSO5. Make individuals and society more fit and a better place to live in.

PSO6. Get to know of the various intricacies and insight knowledge of various sports.

PSO7. The specific outcome is preparing them to go for higher studies in Physical education.

B.A 2nd SEMESTER

COURSE- Paper-II Theory and Practical

CO1: Completion of this course will enable the students to know the basics of anatomy, physiology, functions of a cell, Skeletal System, Muscular system.

CO2: Students will be able to understand warming up, cooling Down, components of physical Fitness, Influence of age, sex, body composition, diet, exercise and training on physical Fitness. Kho-kho - History of the game, fundamentals, rules & regulations.

CO3: Students will learn health, Health Education, personal hygiene and First aid management.

CO4: Students will Apply Knowledge of Growth & Development factor, various stages of Growth & development.

PRACTICAL

On completion of this course students will have hands of Experience to Perform Volley ball and Kabaddi - Measurements, fundaments, rules of the games and Physical fitness test.

B.A 4th SEMESTER

COURSE- Paper-II Theory and Practical:

CO1: completion of this course will enable the students to know respiratory system, digestive system.

CO2: students get to know about circulatory system & blood.

CO3: use an understanding of yoga, astanga yoga to effectively know about yoga in everyday life, communicable disease & Basics of tennis.

CO4: understanding of main sports injuries, treatment, disability & rehabilitation.

PRACTICAL

On completion of this course students will have hands of experience to perform basketball & football.

B.A 6th SEMESTER

COURSE- Paper-II Theory and Practical

CO1: on the completion of this course students will be able to understand nervous system, excretory system & endocrine system.

CO2: students will be able to understand sports training, general physiological concepts effects of physical exercise on muscular, respiratory & circulation system.

CO3: use an understanding of career aspects in physical education, self assessment for career choices

course and institutions available for physical education profession.

CO4: understanding role of coach, qualifications & characteristics & responsibility of a coach & basics of table tennis.

PRACTICAL

On completion of this course students will have hands of experience to perform badminton & hockey.

FINE ARTS

Program Outcomes

Students will be skilled with:

PO1. Demonstrate an increased understanding of the vital role of the fine arts in an historic and articulate an informed personal reaction to artwork through critique.

PO2. Demonstrate a knowledge of the elements of art and the principles of design in works of art.

PO3. Identify and effectively use art-making materials with media specific techniques and safety considerations related to those media.

PO4. Create original works of art that demonstrate a visual vocabulary, that explore conceptual frameworks, and exhibit an ability to make effective aesthetic judgements.

PO5. Analyse formal concerns and composition strategies in two and three-dimensional design.

PO6. To acknowledge the need to get engaged in independent and life-long learning in the broad area of Fine arts.

PO7. Develop perceptual skills, sensitivity, association, imagination, observation and creativity through looking at and responding to various works of art and visual phenomena.

PO8. Program Outcomes are statements that describe what students are expected to know and be able to do upon graduating from the Program. These relate to the skills, knowledge, attitude and behaviour that students acquire through the program.

PO9. Modern tool usage: Create, select, and apply appropriate research techniques and resources to discover new research and give solutions to the artistic problems with an understanding of the limitations.

PO10. Historical and contemporary perspectives: Knowledge of varied art forms, painters and art pieces from diverse historical and contemporary contexts.

Program Specific Outcomes

PSO1. Diploma in Arts and crafts course can be taken for personal enrichment or as part of a degree program.

PSO2. After this program, the student will be able to get jobs of school levels.

PSO3. Student will be capable to work as Designer in small companies, advertising agencies, independent sculptor or wood worker, graphic artist.

PSO4. The program empowers the students and enable them to be well-trained and competent in the relevant field, make them a seasoned practitioner who could envision and create master pieces in art by keeping a moderate blend in the traditional and modern aspects of art.

PSO5. This program is designed to train skilled art practitioners who can work independently in a

wide range of careers and performance or production opportunities.

SEMESTER –II

Course outcomes: Theory

CO1: Analyze, evaluate, and be able to describe key characteristics of History of Art discuss works of art appropriately in their aesthetic, biographical, historical, political, social, psychological, and philosophical contexts;

CO2: Demonstrate an ability to discuss and analyze critically a variety of texts, including primary source material, secondary art-historical literature, and peer-reviewed articles;

CO3: Identify and discuss key artworks from distinct periods/cultures in art history in terms of style, form, and historical context.

Course outcomes: Practical

CO1: Students are encouraged to articulate and clarify the intentions of their work through lectures, critiques, discussions, and readings.

CO2: Objects of day-to-day use in groups and in different settings and arrangements.CO3: They will understand how to render objects in light and shadow.

CO4: They will demonstrate an understanding of perspective drawing.

SEMESTER-IV

Course outcomes: Theory

CO1: perform critical and creative thinking skills, generating new ideasCO2: demonstrate oral, written, and visual communication skills

CO3: apply problem-solving techniques

CO4: demonstrate the ability to work effectively individually and collaborativeCO5: engage in analysis and interpretation using independent thinking

CO6: perform research and synthesis of materials and ideasCO7: appreciate and interact with visual culture

Course outcomes: Practical

CO1: A student will demonstrate an ability to paint the human figure observationally, appropriately applying an understanding of anatomy, volume, chiaroscuro, color, space, and composition.

CO2: Demonstrate functional levels of drawing skills with varied media.

CO3: Each will improve observational skills through life-drawing and sketchbook practice.

CO4: Develop approaches to creative expression that include risk taking, originality, and problem solving.

SEMESTER VI

Course outcomes: Theory

CO1: Learn more about an historical period through studying works of art and artists from that period.

CO2: Emphasis on the application of the elements and principles of pictorial structure: point,line,

shape, plane, space, and color.

CO3: Identify historical and current issues, themes, and concerns of the visual arts.

Course outcomes: Practical

CO1: The ability to synthesize the use of drawing, two-dimensional design, and color, beginning with basic studies.

CO2: Knowledge and skills in the use of basic tools, techniques, and processes sufficient to work from concept to finished product, including knowledge of paints and surfaces.

CO3: The ability to work independently.

CO4: Learn to emphasis on choices of color, scale, size, composition, and subject.

CO5: A student will demonstrate an ability to paint the human figure observationally, appropriately applying an understanding of anatomy, volume, chiaroscuro, color, space, and composition.

CO6: Student will demonstrate a foundational understanding of three-dimensional design by appropriately applying basic fabrication skills.

CO7: Study of calligraphic strokes of Devnagari and Roman alphabet (Scripts).

CO8: Study of lines, strokes, colours, shades, tones, textures, etc. while organizing two dimensional space with two dimensional and three dimensional shapes and forms.

HISTORY

Programme Outcomes

PO1. Students will be able to study particular historical phase along with the study of a few major works by some master Historians of that period

PO2. The students will acquire knowledge of the historical events of the Ancient, Medieval, Modern and European history in new aspects.

PO3. Students will become familiar with the dominant events of different ages and will be able to enhance their knowledge.

PO 4. Students may acquire knowledge of the changing nature of politics or kingdoms of the changing times.

PO5. A clear understanding of evidences collected from historical sources.

PO6. Impart a critical understanding of Indian society, economy, polity and culture through a historical perspective.

Programme Specific Outcomes

On completion of the BA with history special, students will be able to

PSO1. Understand the basic themes, concepts, chronology and the Scope of Indian History. PSO2.

Acquaint with range of issues related to Indian History that span distinct eras.

PSO3. Understand the history of countries other than India with comparative approach. PSO4. Think and argue historically and critically in writing and discussion.

PSO5. Prepare for various types of Competitive Examinations.

PSO6. Critically recognize the Social, Political, Economic and Cultural aspects of History.

B.A.2nd (Semester)

Paper: History of India upto 1200 A.D.

CO1: Discuss the Establishment of Turkish rule in India. CO2: Explain the Administration and Economy of Vijaynagar.CO3: Indentify the Mughal rule in India.

CO4: Mansabdari System and Jagirdari system.CO5: Understand the Rise of Marathas.

CO6: Bhakti Movement and Sufism.

B.A.4th Semester

Paper- I I History of the Punjab, 1469-1966 A.D

CO1: Discussion about Foundation of Sikhism and Development.CO2: Analyze the Transformation of Sikhism.

CO: Student will learn about administration of Banda Bahadur and Maharaja Ranjit Singh.CO4: Understanding of New administrative, Structure of British and their new Polices.

CO5: Learning about Various socio-religious and National Awakening Movements.CO6: Rehabilitation and Punjabi Saba.

B.A.6th Semester

Paper-3. World History (1871 to 1991) A.D.

CO1: Students get Knowledge about Diplomatic Developments in EuropeCO2: Circumstance related to World war 1 and 2nd

CO3: Understanding of Nationalism and communism in china

CO4: It will help students to learn about the Great Depression of 1929CO5: Learning about Fascism,Nazism and cold war

MUSIC VOCAL

Programme Outcomes:

PO1. The student is able to give a practical demonstration of ragas for a period of at least half anhour.

PO2. The students will be able to demonstrate various aspects of ragas and their differentiation.

PO3. They will study about the theoretical aspects of the prescribed ragas

PO4. They will learn to write the practical compositions according to the Notation system

PO5. They will understand the basic terminologies of Indian music

PO6. The students will study about the compositional forms and notation systems of Hindustanimusic

PO7. The students will study about the life and contribution of the composers of Hindustanimusic, Western music and Karnatak music

PO8. They will learn about the music in the Vedic period, and also studies the works of musicscholars of the past

PO9. They will study about the Gharanas of Hindustani music

PO10. They will make an analytical study of various musical forms of Hindustani music and Karnatak music.

Programme Specific Outcome

PSO1. Students will demonstrate the understanding and use of public performance as a meansfor

engaging communities, creating cultural awareness, and providing ethical leadership.

PSO2. Music students will be able to perform as soloists, ensemble members, and chambermusicians at appropriate levels for entering graduate music study and for public school andstudio teaching.

PSO3. Students will be able to create and analyze music as a means of supporting developingcareers in music teaching and performance.

PSO4. Students will be able to demonstrate teaching skills for teaching in institutions andaudience education purposes.

B.A 2nd SEMESTER

Course Outcomes:

COURSE: Identification Of Hindustani Music

CO1: To initiate a relative beginner into the world of Hindustani music, where he is made awareof the rich cultural heritage of India, that Indian classical music is.

CO2: To teach them the very basics of Indian music, such as sound, notes, scales, tempo, rhythmetc, so that his foundation can be made strong.

CO3: To introduce to different Alankaras, Vilambit Khayal & Taalas.

CO4: To give the knowledge of Thaata, Naad and their importance in Indian Classical Music.CO5: To study about some technical terms: Matra, Avartan, Sam, Tali, Khali, Vibhag, Aroh,Avroh etc.

CO6: To learn some good or bad qualities in Gayak.

CO7: The students will develop the ability to sing basic alankaras, they will be introduced toVilambit khayal which is the most important and popular form of Hindustani Vocal Music.

CO8: Basic knowledge of playing Tanpura

CO9: Intensive study of one Raga as choice Raga covering Vilambit and drut khayals out of theRagas prescribed in practical paper.

CO10: The students will be able to play basic Alankaras, Songs on Harmonium which will help them to have perfection while singing and developing sense of accompaniment, Guided listeningof audio and video recordings; Radio and T.V. National programmes of eminent musicians with particular reference to the songs and ragas prescribed for the course.

B.A 4th SEMESTER

COURSE: Learn Skills Of Improvisation In Music

CO1: To initiate a relative beginner into the world of Hindustani music, where he is made awareof the rich cultural heritage of India, that Indian classical music is.

CO2: To give knowledge of implementation of Meend, Bol-alaap, Andolan, Boltaan etc.

CO3: To teach other forms of music like Tarana

CO4: The students will be able to study life stories of the legendary musicians & will getinspiration from their lives.

CO5: The students will appreciate the pioneering work done by the aforementioned legends of Hindustani music, and how the state of modern music is a direct result of their tireless efforts in reviving the dying art.

CO6: Detailed study of notation system of Pt. V.D Paluskar and Pt. V.N Bhatakhande & writing notations of the bandishes of the prescribed ragas in this semester.

CO7: Knowledge of the Writing notations of all the Prescribed Taalas.

CO8: To learn basic skills of improvisation/Badhat
CO9: Introduction to vilambit compositions
CO10: To study about the varieties of Gamak.

CO11: Introduce with Tanpura and discuss in detail about Sahayak Naad.

CO12: To understand the Historical Development of North Indian Music during 15th to 17th century.

B.A 6th SEMESTER

COURSE: Tried To Professionally Trained Students in Music

After completion of this course, graduates may get opportunities in areas are Music Companies, music and film studios, Music Industry Associations, performing arts centres etc. These professionals can work in positions like Bandleader, Composer, Music critic, singer, Recording technician etc.

CO1: To teach the student theoretical & practical concepts specifically relating to music vocal covering voice, tone, tempo and rhythm skills.

CO2: Teaching instrumental techniques, scales, sight reading and music theory.

CO3: Teach students with the help of lectures, demonstrations, assignments, group Discussions & competitions.

CO4: To evaluate the performance of students by assignments, tutorials & practical tests
CO5: Students will be able to Improvisation of different singing styles, Presentation of techniques, Explore Voice culture and Stage performance techniques.

CO6: To learn vilambit and drut compositions in the prescribed ragas

CO7: To learn notions of developing a raga through the phrases of a bandish/ composition.

CO8: To learn basic principles of semi classical genres such as Thumri

CO9: Ability to have an enhanced understanding of gayaki in Khayal vocalism.

CO10: To study the historical context of Hindustani music in the modern period and its impact in contemporary performance practice

CO11: To study the nuances of Karnatic music, the other predominant classical music system in India and discuss the comparative aspects between the two systems

CO12: To study the musicological notions of the prescribed ragas

CO13: To develop an analytical approach towards music theory

CO14: Especially focuses on honing the skills of the student as a performer and to teach the learner, nuances of a solo performance, and to provide exposure through the analysis of performances of master musicians are some of the focal points of this course.

CO15: Ability to have an enhanced understanding of raga aesthetics and plan a performance

CO16: Ability to develop and interpret a raga through its compositions

CO17: To have a greater command and subtle understanding about the notions of gayaki and the various techniques of elaborating a bandish/composition through alapa, bol alapa, behelawa, tana.

CO18: To understand the role of Akashwani and Doordarshan in Indian Classical Music.

CO19: To study about the electronic mediums like table, tanpura and discuss about their advantages/disadvantages in our Indian Music.

PSYCHOLOGY

Program outcomes:

PO1. Students will know the major concepts, perspectives, historical trends, empirical findings, research methods in the field of psychology

PO2. Students will be able to demonstrate knowledge regarding the concept, theories and measurement of personality, intelligence, development of human brain and body.

PO3. Students will be able to demonstrate the range of statistical techniques along with the analysis and interpretation in the field of research.

PO4. Students will be able to locate, evaluate, and apply psychological information.

Program Specific Outcomes:

PSO1. Students develop a broad base of knowledge in various domains of psychology in order to prepare for post graduate programs and allied fields of human behavioural element.

PSO2. Students gain a greater understanding of human development and interaction, cognitive processes, Individual differences and biological influences on behaviour.

PSO3. Students will develop a research acumen and test alternative explanations of human thought and behaviour in a variety of problem domains both basic and applied.

PSO4. Students are able to synthesise and demonstrate professional skills in the field of psychology namely school, organization and clinic, etc.

Semester 2

Course outcomes:

CO1: Students will be able to comprehend the concept, various theories and measurement of personality.

CO2: Students will be able to understand the bio-social foundations of development

CO3: Students will have knowledge concerning the concept, diverse theories and measurement of intelligence

CO4: Students will be able to graphically represent data, carry out measures of central tendency, variability and correlation

CO5: Students will be able to perform various tests of intelligence and personality.

Semester 4

CO1: Students will be able to demonstrate knowledge concerning the concept, theories and measurement of memory and forgetting.

CO2: Students will be able to understand the concept and types of perception and attention.

CO3: Students will have knowledge regarding the nature, tools and factors that affect thinking along with creative thinking and its measurement.

CO4: Students will be able to understand the fundamentals of normal probability distribution, its properties and applications in research

CO5: Students will be able to utilise the diverse methods to measure attention and memory.

Semester 6

CO1: Students will be able to distinguish among the anxiety related disorders, its types, symptoms and etiology.

CO2: Students will be able to know about mood disorders and schizophrenia, its types, symptoms and causes.

CO3: Students will be able to understand the application various psychotherapies for the alleviation of psychological disorders.

CO4: Students will be able to perform projective tests and carry out clinical interview for the diagnosis of the aforementioned pathologies.

ADD ON COURSE

Communicative Functional English

CERTIFICATE COURSE

CO1: To enable the students to understand the mechanism of speech, to produce English sounds correctly with appropriate stress and intonation

CO2: The learners are able to develop fluency in conversation and efficiency in interactional skills. They are also expected to learn how to use grammar so that they become effective and efficient communicators in English.

CO3: The course is divided into theory and practical which help the students to concentrate on improving four important skills of communication including writing, speaking, listening and reading.

CO4: To enable learners to achieve accuracy in oral production of speech by encouraging the use of pronouncing dictionary

CO5: To enable learners to achieve an optimum level of intelligibility and fluency in speech by improving the pronunciation of the words

CO5: To enhance learners' ability of communication in the written mode with accuracy and fluency

DIPLOMA COURSE

On completion of the course, students will

CO1: Acquaint themselves with various mechanisms of radio broadcast

CO2: Learn about body movements, demeanor and gestures involved in TV presentation

CO3: Become familiar with different genres of TV production with specific training imparted in script writing

CO4: Know about the layout, equipment and functioning of TV station

ADVANCE DIPLOMA

Print journalism (paper A)

CO1: To generate awareness among learners of issues deserving reporting in print and to stimulate them to reborn environment in print

CO2: To familiarize learners with different aspects of print journalism, its formats, its avenues

CO3: To enable learners to write news stories from the stage of news gathering to editing to their final

presentation

CO4: To familiarize learner with the lay-out, equipment and functioning of a newspaper/magazine production centre

CO5: enable learner to acquire the art and skills of feature writing to encourage freelancing among them

CO6: generate awareness among learner of the aspects of graphic arts in Print Journalism Office

Communications for Businesses (Paper B)

CO1: To equip learners with language proficiency in Business/work situations particularly in spoken interaction

CO2: To make learners aware of the special features of format and style of informal communication through various modes

CO3: To equip learners with techniques of written communication in business situations

CO4: To expand vocabulary and develop reading comprehension of material related to business.

Programme Outcomes:

Students will:

PO1. Adapt their artistic abilities to support their future design careers.

PO2. Develop a systematic, critical approach to problem solving at all levels of the design process.

PO3. Research and relate fashion design to a broader socio economic, historical, and environmental context.

Programme Specific Outcomes:

Students will:

PSO1. Assess, propose, and apply various techniques related to drafting, draping, and constructing of garments.

PSO2. Relate the design process to the appropriate manufacturing process.

PSO3. Articulate design ideas verbally, visually, and digitally.

Certificate Course

Course: Fundamentals of Clothing

Students will gain knowledge about-

CO1: Tools used in garment construction

CO2: Correct body measurements

CO3: Garment construction techniques

CO4: Traditional Embroideries of India

Course: Fabric Study and Design Concept

Students will gain knowledge about-

CO1: Fibers and their properties.

CO2: Yarn size and properties.

CO3: Principles and elements of art.

CO4: Different dyes and printing techniques

ADD ON COURSE

Fashion Designing

Course: Basic Construction Techniques and Sketching

Students will gain knowledge about-

CO1: Various seams and seams finishes

CO2: Fancy and traditional embroidery stitches

CO3: Figure sketching

CO4: Drafting and construction of garments

Diploma Course

Course: Textile and Costume Appreciation

Students get acquainted with-

CO1: Different types of Traditional Indian costumes and textiles.

CO2: Indian and Western costumes.

Course: Pattern Making and Advance Construction Techniques

Students will gain knowledge about-

CO1: Tools and terminology used in Pattern making

CO2: Commercial Paper Pattern

CO3: Handling of Special fabrics

CO4: Figure defects and their remedies

Pattern Making and Construction Techniques

Students will gain knowledge about-

CO1: Different aspects of Pattern Making

CO2: Drafting and construction of samples for children and women clothing

CO3: Theme based fashion illustration

CO4: Pattern making and grading with computer applications

III. ADVANCED DIPLOMA

Course: Fashion Designing and Merchandising

Students will gain knowledge about-CO1: different aspects of fashion

CO2: different aspects of merchandising CO3: Indian and western designers

CO4: sourcing and sales promotion techniques

Course: Apparel Industry and Entrepreneurship Development

Students get acquainted with-

CO1: Entrepreneurship.

CO2: Quality control, labeling and packaging. CO3: Main centers of trade

CO4: Special purpose machine in Apparel marketing

Fashion Designing and Advance Construction Techniques

Students will gain knowledge about-

- Drafting and construction techniques.
- Draping techniques
- Fashion illustrations
- Computer aided designing