"Empowerment of women leads to development of a goof family, good society and ultimately a good nation...." Dr APJ Abdul Kalam

WOMEN DEVELOPMENT

CELL

2022-23

(EVEN SEMESTER)





Dr Maneeta Kahlon

Principal
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Ms Seema Dua Coordinator



Dr Shikha Bajaj Co-coordinator

ACTIVITIES CONDUCTED BY WOMEN DEVELOPMENT CELL

• To motivate the students to follow the traffic rules for their own as well as others safety.

Date	Action Taken
January 11-17, 23	Internal Quality Assurance Cell of Guru Nanak Khalsa College of
	Women, Gujarkhan Campus, Ludhiana in collaboration with National
	Road Safety Week on the theme 'Sadak Suraksha Jivan Raksha,' was
	observed from January 11-17, 2023. A number of activities were
	conducted during the week which included: Awareness lecture on Road
	Safety by Dr. Parveen Arora, Declamation Contest on Road Safety &
	First Aid, Screening of movie on YouTube, Extension Lecture on
	Prevention from Road Accidents, Visit to Children/Traffic Park and
	road safety awareness drive by students. The celebrations concluded
	with a talk by Head Constable Jasvir Singh.
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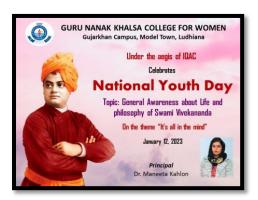






• To inculcate the values of philosophy among students the birth anniversary of Swami Vivekananda was celebrated.

Date	Action Taken
January 12, 23	Under IQAC, National Youth Day was celebrated on January 12, 2023
	on the theme "It's all in the mind". This day is celebrated every year to
	mark the birth anniversary of Swami Vivekananda, the great spiritual
	leader and philosopher.
	On this occasion, a seminar aimed at creating awareness among the
	students about the importance of the day was organized. Students also
	shared their views on the philosophy of the great leader.
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• To enhance entrepreneurship skills among women youth Skill Training of Rural Youth was organized.

Date	Action Taken
January 16-21, 23	For enhancing entrepreneurship skills among women youth Skill
	Training of Rural Youth was organized. The objective of STRY was to
	impart training to rural youth for different skills by organizing various
	sessions from January 16-21, 2023. The proceedings of various days are
	mentioned below:
	Day 1
	Dr. Shikha Bajaj demonstrated block printing and stencil printing
	methods to the participants. Students practiced the techniques and

developed small samples for this. Dr. Harmeet Kaur from PAMETI interacted with students and shared her expertise on entrepreneurship opportunities.

Day 2

Ms. Harwinder Kaur demonstrated different techniques of knitting and Pom Pom making. Total 28 students participated in this activity. Students tried their hand on the techniques and developed small samples of booties and hair bands.

Day 3

Ms. Shikha Kalra demonstrated preservation by pickling and made lemon and mixed veg pickle. Total 28 students participated in this activity. Students learned the standardization technique of the ingredients used in the recipes.

Day 4

28 students were trained in the fundamentals of crocheting by Mrs. Pritpal. Students were enthusiastic about the art and participated creatively during the session.

Day 5

Ms. Amarpreet kaur demonstrated techniques of tie and dye. Total 28 students participated in this activity. Students learned the techniques of Ruching, Knotting, Fan Folding, Marbling, Leheriya, Mendelian effect, Boondi effect and tried to make beautiful samples.

Link

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• To inculcate the importance of having a practical approach, an Investor Awareness Program was organized.

Date	Action Taken
January 19, 23.	To emphasized the students to have a practical approach and encouraged them to prepare for and appear in various exams conducted from time to time an Investor Awareness program was organized on January 19, 2023. Mr. Gaurav Rakheja, and Mr. Saurabh Goyal from ICICI Securities Private Wealth Management, were the resource persons. They highlighted various financial instruments and available career opportunities, investment opportunities, and rights and obligations while dealing in the financial market.
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• To create awareness among students a seminar was organized on "Export Awareness."

Date	Action Taken
January 21, 23.	To create awareness among students a seminar was organized on "Export Awareness" for the students of B.Com and BBA under the guidance of the Placement officers, Dr. Neetu Prakash and Dr. Nidhi Sharma on January 21, 2023
	The resource person for the seminar was Mr. Narendra Manohar, Branch Manager, IIIEM- International Institute of Import and Export Management. He has a rich experience of 25+ years in the export market. He explained to the students about the opportunities available in the export import industry. He talked about shipping and logistics management, export cycles, pre and post shipment procedures and documentation, online marketing, risk management and market selection.
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• To encourage the spirit of entrepreneurship among women students, an exhibition was organised .

Date	Action Taken
January 21, 23.	An activity under the scheme 'Earn While You Learn' was organized
	on January 21, 2023 to showcase the creativity of students in
	repurposing old denim into beautiful handbags, multi-use bags, kits,
	and attractive bottle covers. This activity was organized under the
	guidance of Mrs. Harpreet Kaur and Mrs. Balwinder Kaur, Assistant
	Professors in Fine Arts.
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• To Initiate a three-day skill based online course on "Digital Marketing."

Date	Action Taken
January 23 to January 25, 23	A 3-Day skill based online course on "Digital Marketing" was organized on the campus in association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Government of India from January 23 to January 25, 2023. Mr. Ajay Tanwar, Consultant, MGNCRE, was the resource person. During the three days of the course, the resource person elaborated on the concept of Digital Marketing and provided hands-on experience on creating Google Ads, and handling digital marketing campaigns on popular social media platforms. Mr Ajay also demonstrated free website and blog creation. The course conduction was coordinated by MS Daisy Wadhwa and Ms. Satwant Kaur, Assistant Professors in Computer Science. 80
	participants successfully completed the course.
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• To celebrate national girl child day.

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Date	Action Taken
January 24, 23	Departments of Economics and Fine Arts in collaboration with the
	Women Development Cell under IQAC celebrated National Girl Child
	Day on January 24, 2023 .On this occasion, Dr. Deepika Khosla,
	Consultant Pediatrician, Khosla Hospital, Model Town, Ludhiana,
	delivered a lecture for the students and faculty members on the topic of
	•
	'Women Health care' with a special focus on cervical cancer. She
	talked about the occurrence of cervical cancer, its causes, symptoms,
	and the availability of vaccines for the same. She also explained that
	vaccination against cervical cancer is important and can benefit only if
	it was taken before the onset of sexual activity.
	To mark this day, a poster making activity was organized by the
	Department of Fine Arts.
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Celebrate National Voters Day

Date	Action Taken
January 25, 23	A series of activities were conducted on the occasion of 13th National
	Voters Day on January 25, 2023. This day is celebrated to mark the
	foundation of Election Commission of India under Systematic Voters'
	Education and A series of activities were conducted on the occasion of
	13th National Voters Day on January 25, 2023. This day is celebrated

	to mark the foundation of Election Commission of India under Systematic Voters' Education and Electoral Participation (SVEEP) Programme. A seminar was organized on the theme "Our vote! The real power to change the world". A signature movement and awareness campaign were also launched in the college for promoting the voting right. Electoral Participation (SVEEP) Programme. A seminar was organized on the theme "Our vote! The real power to change the world". A signature movement and awareness campaign were also launched in the college for promoting the voting right.
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• To motivate students, a seminar was organised on career guidance.

Date	
January 30, 23	To motivate the students a seminar on career guidance for the students of
	BBA and B.Com. was organized on January 30, 2023. The resource person
	was Mr. Rahul Paul, Business Development Officer, and Hit Bulls Eye
	Ludhiana. He explained to the students about career opportunities after
	graduation, Hit Bulls Eye scholarship test, importance of aptitude and
	knowledge of current affairs in cracking competitive exams and job prospects.
	He stressed that along with the qualifications and skills required for any job,
	we need to face interviews with utmost confidence.
	The seminar presentation was followed by Felicitation of Madam Principal
	Dr. Maneeta Kahlon and Placement Officer Dr. Nidhi Sharma wherein they
	were presented token of appreciation for successfully participating in future
	business sharks contest organized by Hit Bulls Eye in collaboration with TIE
	Chandigarh.

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• Arrange an industrial visit.

Date	Action Taken
January 31, 23	To provide practical industry exposure and are helpful for the overall
-	development of the students an industrial visit was arranged by the college to
	Shreyans Industries Ltd. Ahmedgarh (Paper Mill) for the students of B.Com
	(Honours) semester IV on January 31, 2023 The students visited the unit
	which deals with the production of papers. The Human Resource Manager Mr
	Bhagwati Prasad instructed the students about various precautions to be taken
	and gave a brief description about the procedure of making paper. Students
	were also apprised of the production process and their queries were effectively
	answered. The visit enriched the knowledge of students and provided an
	opportunity to gain practical experience. Mrs. Maninder Kaur, Head of PG
	Department of Commerce organized the visit and teacher's in-charge, Dr.
	Pratibha Tyagi and Dr. Anu Gupta accompanied the students
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• A 2- day Leardership course was organisded.

Date	Action Taken
November 25, 23	November 25, 22 A 2-day Leadership course for final year students was organized on February 01-02, 2023 under the guidance of placement officers, Dr. Neetu Prakash and Dr. Nidhi Sharma. The resource person for the workshop was Coach (Mrs.) Bhavna Sharma, founder and CEO at Urban English Academy, life coach, leadership trainer and parent coach. She has trained more than two thousand students of IELTS, PTE, and Personality, and Spoken English Development. During the seminar, the resource person covered several life-changing aspects to bring balance in life and overcome the challenges faced by students specially goal setting, dealing with procrastination, choosing
	the right career option by understanding the inner strengths
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• Organize CDC-Sponsored National Seminar on "Towards Gender Inclusivity: Emerging Contemporary Issues around Gender.

Date	Action Taken
February 4, 23	The Department of Sociology organized a National Seminar sponsored by the College Development Council (CDC), Panjab University, Chandigarh on February 4, 2023. The theme of the seminar was "Towards Gender Inclusivity: Emerging Contemporary Issues around Gender". Prof. Pam Rajput, Professor Emeritus, Founder Director Centre for Women's Studies and Development, Panjab University, Chandigarh delivered the presidential address while Dr. Ritu Lehal, Director, Women's Studies Center, Panjabi University, Patiala was the keynote speaker. The other dignitaries present on the occasion were Prof. Sukhmani Bal Riar (Professor, Department of History, PU, Chandigarh), Dr. Upneet Kaur Mangat (Chairperson, Centre for Human Rights and Duties, PU Chandigarh) and Smt. Sunita Seshadari (Deputy Director, NIPPCD, Mohali). Papers were presented by research scholars and faculty members from various universities and colleges. Dr. Madhu Dhawan, Head, Department of Sociology, was the convener of the seminar. Er. Gurvinder Singh, General Secretary, College Governing Body, delivered a vote of thanks and congratulated the department for this endeavour
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• Conduct Seminar on "The Road Less Travelled- How healthy lifestyle leads to a Happy Life"

Date	Action Taken
February 7, 23	A Seminar on "The Road Less Travelled- How healthy lifestyle leads to
	a Happy Life" was organized on Monday February 06, 2023 in the
	college. Resource person for the seminar was the renowned Dietician
	Ms. Sonia Kochar from Diet Well Weight Lose Clinic, Ludhiana. She
	addressed the students on important topics pertaining to Women Health
	Care with a special focus on PCOD, and other menstrual issues faced
	by women. She discussed a healthy diet and how to maintain a healthy
	lifestyle in today's busy life. She talked about various healthy snacks
	available which are healthy and tasty as well to replace with fried food
	or junk food. Also, she talked about various ways of managing stressful
	life these days. She conducted a quiz for the students for which they
	were given exciting, healthy giveaways. In addition, adopting
	meditation as a part of life, how to meditate and the importance of
	laughter in our busy stressful life was also discussed by the resource
	person. Laughter therapy and a meditation session of a few minutes was

	also carried out during the seminar which was heartily enjoyed by the audience. Students of the department participated in this Seminar with full enthusiasm by making the session interactive. The seminar hall was decorated with beautiful posters and charts depicting healthy eating habits and lifestyle. Few students brought healthy snacks that they cook and eat in their routine and shared the recipes with other students and faculty.
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• Observe Safer Internet Day.

Date	Action Taken
February 7, 23	A crossword puzzle competition and an awareness talk on the
	theme 'Internet Safety' was organized on February 07, 2023to mark
	Safer Internet Day this year. On this occasion, Ms. Daisy Wadhwa and
	Mrs. Satwant Kaur, Assistant Professors in Computer Science discussed
	online safety tips for youngsters. They highlighted the concerns and
	risks associated with the online world and also suggested possible ways
	for making online space safer for everyone. Total 38 Students

	Participated in this competition. In the crossword puzzlse activity, 1st Prize was won by the team of Ishpreet and Shivangi (BCA Semester VI) while the team comprising Mahima and Anushka (BCA Semester IV) bagged 2nd Prize. 3rd Prize was clinched by the team of Muskaan and Riya (BCA Semester VI).
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Organize a Seminar on "Idea Generation and Creativity."

Date	Action Taken
February 7, 23	To apprised students about career opportunities and start up options, a seminar on "Idea Generation and Creativity" was organized for the students of BBA and BCA final year on February 07, 2023. Er. Shilpa Miglani Narang, Assistant Professor cum Training and Placement Officer, Guru Nanak Institute of Management and Technology, Ludhiana was the resource person. She talked about career opportunities and start up options for young entrepreneurs. She discussed the basics of idea generation and the role of creativity in making business plans. The resource person also conducted a short activity on idea generation with the students for shortlisting candidates for upcoming business plan contests at GNIMT. The activity was organized by Placement In-charges Dr. Neetu Prakash and Dr. Nidhi Sharma.
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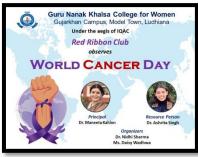


• Conduct an Interactive session on Cancer awareness to mark the World Cancer Day

Date	Action Taken
February 9, 23	To enlightened students about cancer among women, Red Ribbon Club under IQAC conduct an Interactive session on Cancer awareness to mark the World Cancer Day on February 09, 2023. Dr. Ashrita Singh, MBBS from Sri Guru Ram Das University of Health Sciences, Amritsar was the resource person. Dr. Singh, who is currently pursuing research on cancer, enlightened the students and faculty about the causes of cervical and breast cancer, the possible symptoms, diagnosis and treatment. She also informed about the national cancer screening programmes. During her interaction, Dr. Arshita stressed that early detection is important in the management and treatment of cancer and also prevention by making necessary changes in lifestyle.
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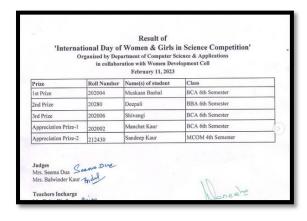




• Organize Two Day ICHR Sponsored National Seminar on "Role of Punjab in Freedom struggle"

Date	Action Taken
February 10-11, 23	To create awareness among students, Under the aegis of Internal Quality Assurance Cell, the Department of History organized a two day national seminar sponsored by Indian Council of Historical Research on "Role of Punjab in the Freedom Struggle of India" on February 10-11, 2023. celebrate International Day of Women and Girls in Science Department of Computer Science and Applications in collaboration with Women Development Cell under IQAC, celebrated International Day of Women and Girls in Science on February 11, 2023. On this occasion, a Digital Poster making competition was organized on the theme 'Women who dared to discover'. 19 students of various streams of the college designed posters highlighting the achievements of prominent women scientists including Marie Curie, Ada Lovelace. The results of the competition were as follows: 1st Prize- Muskaan (BCA 6th Semester) 2nd Prize- Deepali (BBA 6th Semester) 3rd Prize- Shivangi (BCA 6th Semester) Appreciation Prize 1: Manchet Kaur (BCA 6th Semester) Appreciation Prize 2: Sandeep Kaur (MCom 4th Semester)
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• Celebrate National Women's Day.

Date	Action Taken
February 13, 23	'Illuminati' - The English Literary Society in collaboration with Women Development Cell under IQAC celebrated National Women's Day on February 13, 2023 to mark the 144th Birthday Anniversary of Sarojini Naidu -the Nightingale of India. To mark this day, a Budding Poet Contest was organized in which 46 students showcased their creative skills on the topics 'Woman and World' and 'Un-chain'. 4 teams, comprising 11 enthusiastic students, came up with PowerPoint Presentations showcasing the life-journeys and writings of women writers of India while engaging with various themes like the Indian diaspora, women in history and the phenomenal role played by Sarojini Naidu in the freedom struggle of India. The winners of the Budding Poet Contest were awarded with cash prizes and the PowerPoint Presenters were also given tokens of appreciation.
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Pay homage to martyrs of Pulwama attack.

Date	Action Taken
February 14, 23	To inculcate patriotism among students, NCC Wing & Department of
	Political Science under IQAC, paid tributes to the 40 Central Reserve
	Police Force Jawans who died in the Pulwama terror attack on
	February 14, 2019. While addressing the students, Madam Principal Dr.
	Maneeta Kahlon said that the brave jawans, who made the supreme
	sacrifice at Pulwama, their memory will always motivate us to fight the
	evil of cross border terrorism and other social evils. The nation will
	remember them today, tomorrow and always.
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Organize Valentine Alumni Carnival.

Date	Action Taken
February 17, 23	Alumni Association in association with Women Development cell under IQAC organized Valentine Alumni Carnival on February 17, 2023. Under this, with the efforts of the Women Development Cell, budding entrepreneurs among students were given a chance to set up their stalls of various items in order to generate profits. The products were sold at handsome profits. The attempt was to build up confidence among women students to set up their own ventures in future and find ways of employment generation for many. Mrs. Abhineet Sarna was the Chief Guest for the day. Former students of the college shared their experiences and memories on the occasion and walked down the memory lane by participating in a Fashion Show organized for them. A variety of stalls on eatables, clothing, jewellery, fun games were also displayed. Dance performances were also given by both the alumni members and the students of the college.
Link	https://m.facebook.com/story.php?story_fbid=pfbid02a9CAubjZwgNh ZpTfRGtzHaT45BPpT1kBLQFY97iLWXpZYvjQYYExDQoEGVnRA JA71&id=100057616412011&sfnsn=wiwspmo&mibextid=LROouL https://www.instagram.com/p/CoT9KprPn0T/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUcfo7vOsD/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdA7OvWyE/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdA7OvWyE/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdNcyvZew/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdNcyvZew/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdNcyvZew/?igshid=NDdhMjNiZDg https://www.instagram.com/p/CoUdNcyvZew/?igshid=NDdhMjNiZDg



• Set up an exhibition cum sale of cloth bags under 'Earn while you Learn' scheme.

Date	Action Taken
Febr	To encourage budding entrepreneurs, an exhibition cum sale of cloth bags was put up
uary	by Department of Fashion Designing under IQAC on February 21, 2023. 15 students
21,	stitched bags by using various fabrics and designs and put them up for sale for faculty
23	and students. This activity was conducted under the guidance of Dr. Shikha Bajaj and
	Ms. Yukti Khurana as a part of 'Earn while you Learn' scheme of the college. Cloth
	bags were hugely liked by students and faculty members
Link	https://www.facebook.com/gnwludhiana/posts/pfbid02hKWarsaTgUaXoogjvfDtmdP
	m1hz7wzyVouatQaAa1PDGGiovT6GMEqTppLDZFicfl
	https://www.instagram.com/p/Co86nXkPY-d/?igshid=MDJmNzVkMjY=







• Celebrate "Matribhasha Diwas."

Date	Action Taken
February 21, 23	To promote our rich culture, Department of Punjabi in collaboration with the Red Ribbon Club under IQAC celebrated "Matribhasha Diwas on February 21, 2023. On this occasion, a series of activities and competitions were organized in the college including a Poster Making competition, and cultural items like muhavaredaar vartalap, and dance performances. A presentation on Punjabi culture was given to make the students aware of Punjabi traditions and culture. Mrs. Prabhjot Kaur, Head, Department of Punjabi spoke about the relevance of mother language in the current scenario when people are showing a mad race to learn only English language.



Organize a workshop on 'Decorative items out of waste products.'

Date	Action Taken
February 22, 23	To encourage the students to follow three 'R's (Reduce, Reuse and Recycle) in life, and upcycle discarded items ,Department of Fashion Designing under IQAC organised a workshop on 'Decorative items out of waste products' on February 22, 2023 .Dr. Sharanbir Kaur Bal, Associate Professor, Department of Family Resource Management, Punjab Agricultural University, Ludhiana was the resourse person. She touched the topic of 'Sustainability' where she threw light on how we are polluting the environment by mindlessly discarding items. She explained the topic with the help of a PowerPoint presentation and also demonstrated the method of converting paddy straw into beautiful, decorative and useful items. 30 students enthusiastically participated in learning this art.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid036zq5NMvoHXN 19FQq2z36o4yrkZJEoSsMkkM2GbZ1TbDNueyHNLmp742wTRknC X2al https://www.instagram.com/p/Co_mQ8DvuW8/?igshid=MDJmNzVkM jY= https://www.instagram.com/p/Co_nJvCP6LB/?igshid=MDJmNzVkMj Y= https://www.instagram.com/p/Co_nYYovYjL/?igshid=MDJmNzVkMj Y=





Set up Tri Millet Pav Bhaji stall under 'Earn while you Learn' scheme.

Date	Action Taken
February 23, 23	To offer students a wide range of avenues for professional development, Tri Millet Pav Bhaji stall was set up in the college by the students of Home Science on February 23, 2023. 18 students made Pav Bhaji using a combination of 3 millets - quinoa, pearl millet (Bajra) and Kuttu flour. This activity was conducted under the guidance of Mrs. Shikha Kalra and Mrs. Amarpreet kaur as a part of 'Earn while you Learn' scheme of the college.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid0rjTKGwKHYxBR jZHvLqfeQ29UgXn8ibU7f9Rkw55qoGGop16SKLkbCtsNYojZs9rql https://www.instagram.com/p/CpCZsTovG5r/?igshid=MDJmNzVkMj Y= https://www.instagram.com/p/CpCZ0Ivvq5R/?igshid=MDJmNzVkMj Y=





• Hosted Gatka performance- a form of martial art.

Date	Action Taken
February 28, 23	A Gatka performance- a form of martial art was hosted by Department of Physical Education in collaboration with Gatka Society under IQAC
	on February 28, 2023 to create awareness among students for self-
	defence. Students of Gatka Society showcased the impressive moves
	through their performance. The event was organized in collaboration
	with Ranjit Singh Khalsa, senior journalist and media advisor to various
	associations.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid02jzGMDAo1jcBy
	haDvqvRMSaiyBxT2F9hnK3zryFjEedhvPrhwPjceyjAz2yXfcq2wl
	https://www.instagram.com/p/CpM6Fk0PUMB/?igshid=MDJmNzVk
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	https://www.instagram.com/p/CpM6L1ZP-
	<u>5i/?igshid=MDJmNzVkMjY=</u>





• Celebrate international women's Day.

Date	Action Taken
March 09, 23	Women Development Cell under IQAC in collaboration with Bhart Jan Giyan Vigyan Jatha (BJGVJ) celebrated International Women's Day on March 09, 2023. Speaking on this occasion, various speakers stressed that women have a great contribution for the development of society. They have their representation in every sector of society. In some places, they are contributing even ahead of men. On this occasion, a Declamation Contest and Poster Making competition were held. The winners were felicitated by BJGVJ with trophies. Dr. Vidhu Modgil from Suman Hospital delivered a lecture to sensitize women to take care of their health. Hemoglobin testing free camp was also organized on the occasion of International Women's Day. The camp was conducted by the team of FOGSI, in collaboration with the Women Development Cell, NSS unit and Red Ribbon Club of the college.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid02aKhGW2Gph1L58x78MnEXEh2CFxJU8asyAGiMK6eWWPaF8rs7QBYHhzqaLx4PDVnxlhttps://www.instagram.com/p/Cpj9wUUJma_/?igshid=MDJmNzVkMjY=https://www.facebook.com/gnwludhiana/posts/pfbid026b93AvnLjfJohQXDMYNaHC8bvxbTxKE8zU6a19ceyVdc9DdREVnr9GPppToQfALZlhttps://www.instagram.com/p/CpmQ5cYvFJ2/?igshid=MDJmNzVkMjY=https://www.facebook.com/gnwludhiana/posts/pfbid033xFEx9TCnPfCzmPHz8PeJR1h1hJCPjqkkMx6A4ezMh9EJjmEAVk8UxNUGfkCtv4ylhttps://www.instagram.com/p/CpwmWYovr0F/?igshid=MDJmNzVkM







Organize 8th Prof. Gurbir Singh Sarna Memorial Inter-college competitions.

Date	Action Taken
March 11, 23	
	To motivate students to participate in various events and to face
	competition 8th Prof. Gurbir Singh Sarna Memorial Inter-college
	Competitions were held in the college on March 11, 2023
	This event was organized in memory of Late Prof. Gurbir Singh Sarna,
	General Secretary of Guru Nanak Education Trust (Gujarkhan),
	Gujarkhan Campus and former Professor of Economics, GGN Khalsa
	College, Civil Lines, Ludhiana.
	The competitions were held in 28 different areas, including, Literary,
	Music, Commerce, IT, Home Science, Fine Arts, Mass Communication
	and Business Management. As many as 21 colleges of and around
	Ludhiana participated in the competitions.
	Ms. Sukhwinder Amrit, Eminent Punjabi Poetess and Ghazal Singer,
	was the chief guest on this occasion. While addressing the students, she
	talked about the diversity of views expressed by the various participants
	in the poetical recitation competition. She congratulated the host
	college for organizing the competitions and motivating the young
	students.
link	https://m.facebook.com/story.php?story_fbid=pfbid0YGDn3zmkAg9C

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• Organize Career guidance session by Unacademy.

Date	Action Taken
March 15, 23	A Career Guidance session for commerce and management students
	was organized under the guidance of placement officers, Dr. Neetu
	Prakash and Dr. Nidhi Sharma in college on March 15, 2023. The
	resource person for the session were Mr. Aakash Bhardwaj and Mr.
	Imran Khan from Unacademy. Unacademy is India's largest e-learning
	platform with over 2 million views every month and success stories of
	thousands of students who have cracked the toughest of examinations
	like UPSC, CAT, OMET, GATE, etc.
	The speakers educated the students about various competitive
	examinations and how to prepare through Unacademy. They also
	discussed various career opportunities available for the students after
	graduation. The session was quite interesting and interactive with the
	involvement of students in activities and use of motivational videos.
	The session was a part of Unacademy's mission to "Democratize
	education and make quality education accessible to everyone ". The
	whole activity was coordinated by Mohinder Kumar and Sahil Roshan,

	Academic Counsellors from Unacademy.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid03865GCcgtXAeU t7E1QGicYryzX3yG79KzjPr1VoNZLqrYdXGerkf2qhNqL8RepbWsl https://www.instagram.com/p/Cp61wA2PaJc/?igshid=OGY3MTdmOD g=





Organize a 3-day event to observe Martyr's day.

Date	Action Taken
March 20, 23	To inculcate patriotic feelings among students, a 3-day program to
·	commemorate the sacrifices of Shaheed Bhagat Singh, Shiva ram Raj
	guru and Sukhdev Thapar on Martyr's Day was organized by NSS Unit
	and Ek Bharat Shrestha Bharat Club under IQAC on March 20, 2023
	This day is celebrated to pay tribute to the freedom fighters for their
	sacrifice to free our country from British rule. Their young death
	sparked strong patriotic feelings across the country.
	Day 1
	NSS Unit and Ek Bharat Shreshtha Bharat Club organized an
	awareness lecture to observe martyrs day of freedom fighters Bhagat
	Singh, Shiva ram Raj guru and Sukhdev Thapar on March 20, 2023.
	Madam.
	Day 2
	A walk dedicated to the memory of freedom fighters Bhagat Singh,
	Shiva ram Raj guru and Sukhdev Thapar was arranged on March 21,
	2023. A total of 28 students participated in this rally.
	Day 3
	A poster making activity was organized to observe martyrs day of
	freedom fighters Bhagat Singh, Shiva ram Raj guru and Sukhdev

	Thapar on March 22, 2023. Cadets and volunteers made various posters to depict the life of freedom fighters.
Link	https://www.facebook.com/gnwludhiana/posts/pfbid0C8LHZVK6Fn3F UqmncuyiJzxxzgzjJNGcTD5upqsqRhPNVToMfCgnkaonMKifEsksl https://www.instagram.com/p/CqAXfr7vJLP/?igshid=OGY3MTdmOD g= https://www.facebook.com/gnwludhiana/posts/pfbid02cSLxMP5Lgb1j yT1s1bBcTMp8FDvA944qes98AsauAy2nZ7cbn6avjJ4saoj7Cg4al https://www.instagram.com/p/CqFKzV9v3gG/?igshid=OGY3MTdmO Dg= https://www.facebook.com/gnwludhiana/posts/pfbid0Sor1bPuAGjn99g V5BM5yMdwddaQT9NCPBH9NyarDHqKG3bNYWcUFb5BYdWBg C3oel https://www.instagram.com/p/CqFZ5YvP4H_/?igshid=OGY3MTdmO Dg=





• Conduct a workshop on Mental Health.

Date	Action Taken			
April 10, 23	Under the ages of IQAC, Department of Psychology of Guru Nanak College for Women, Model Town, Ludhiana headed by Ms Rashi Garg			
	Organized a Workshop on Mental Health on 10 th April, 2023			
	Mrs Ravish Kumar, Admin Head of Global Child Wellness Centre was			
	the resource person. During his interaction with the students, he made			
	students aware of mental health issues. 88 students and faculty			
	members attended the session.			
Link	https://www.facebook.com/gnwludhiana/posts/pfbid0jHt7yfUs3r5cbB5			

a3FDaLiYQNE4n2oxmSTqJogSmTFocqFuBHnJ4tGdM7uDgDRDdl https://www.instagram.com/p/Cq4t0GrvM3G/?igshid=OGY3MTdmO Dg=







Annual (General) Gender sensitization Action plan 2022-23 (Even Sem)

Activity	Responsibility	Action	Outcome
Infrastructure			
Setting up Arrangements for the safety of Students.	Administrative office	Installation of new HD cameras in all important places for better clarity	For the Safety of Women Students.
Supervise the	Coordinator of	Dealing with the	During the inspection
functioning of	Grievance Redressel	complaints related to	of the College no such
Grievance Redressel	cell	Gender issues, ragging	issues has taken place.
cell.		and other matters.	
Faculty Development			
Improve Student	Department heads	Offering financial and	Improved student
Teacher relationship to		non-financial support	support services.
enhance students		to the identified	
Performance.		students.	

Student retention rate Improved.	Department heads	Encouragements of students through co-curricular activities.	Decreased drop out ratio.
Oversee student performance and success rate and attainment of programme outcomes.	Department heads	Remedial classes, Coaching for competitive exams, Placement training	Pass percentage of students is more than 75% (Given in table below)
Organizing activities for gender parity.	Principal	Awareness Raised among the teachers on the behaviour of teenagers.	Enhanced student teacher relationship.
Participation in programs on gender sensitization.	Principal	Instruct faculty to handle gender issues.	Highlighted the importance of values, culture and traditions.
Raising level of sensitization for gender parity awareness and aspirations			
Activities were organized on gender equity, social media and cyber security. Conduct programs to make realize their full potential.	IQAC	Promoting equality and diversity, eliminating discrimination by creating an environment that reflects our commitment to social justice. Also, helping students identify and develop their intellectual m sporting and cultural passions and supporting students to reach their full potential.	Participation of students in various cultural, curricular and extracurricular events have improved and their self-confidence has also been raised.
Encouraging applications			
Visiting local schools and promoting students to enroll for higher education.	Admission committee	Regular visit by the teachers in local schools and raise awareness about higher education.	Enrollment of students from rural sections is high, especially for sport category.
Enhance Faculty retention rate through good governance.	Administrative office	All Necessary welfare measures provided.	High retention rate.

Annual Specific Gender sensitization Action plan 2022-23 (Even Sem)

Sr No	Action Plan	Organized by	Outcome	Date
1.	To motivate the students to follow the traffic rules for their own as well as others safety.	IQAC and Women Development Cell.	To raise awareness among students about traffic rules.	January 11-17, 23
2.	Birth anniversary of Swami Vivekananda was celebrated.	IQAC and Women Development Cell.	To inculcate the values of philosophy among students.	January 12, 23
3.	Entrepreneurship skills among women youth Skill Training of Rural Youth was organized.	IQAC, Department of Fashion Designing and Women Development Cell.	To enhance entrepreneurship skills among students.	January 16-21, 23
4.	Investor Awareness Program was organized.	IQAC , ICICI Securities Private Wealth Management Women Development Cell	To inculcate the importance of having a practical approach.	January 19, 23
5.	"Export Awareness" Seminar Organised.	IQAC, Department of B.Com, Department of B.B.A.and Women Development Cell.	To make students aware about the opportunities available in the export import industry.	January 21, 23
6.	Online Course on "Digital Marketing".	IQAC, Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Computer science and women Development cell.	A 3-Days online course was organized to provided hands-on experience on creating Google Ads, and handling digital marketing campaigns on popular social media platforms.	January 23-25, 23
7.	To celebrate national girl child day.	IQAC, Department of Economics, Department of Fine Arts Women Development Cell.	To mark the importance of girl child.	January 24, 23
8.	Celebrate National Voters Day.	IQAC and Women Development Cell.	Awareness was organized for promoting voting rights.	January 25, 23
9.	Seminar was organised	IQAC, Department	A seminar was	January 30, 23

	on career guidance.	of B.Com,	organized to make	
	on career guidance.	Department of	students aware about	
		.B.B.A and	their career	
		Women	then career	
		Development Cell.		
10.	A wanga an industrial	IQAC, Department	To provide practical	January 31, 23
10.	Arrange an industrial visit.	of Commerce and	• •	January 31, 23
	visit.	Women	industry exposure.	
11.	A 2 days I and analysis	Development Cell.	A 2 day landanshin	January 25, 22
11.	A 2- day Leadership	IQAC, Department of B.Com,	A 2- day leadership	January 25, 23
	course was organized.	· ·	program was	
		Department of B.B.A and Women	organized to make balance in life and	
		Development Cell.	overcome the	
			challenges faced by	
			students specially	
10	0	IOAC D	goal setting.	E 1 24 22
12.	Organize CDC-Sponsored	IQAC, Department	To raise gender	February 24, 23
	National Seminar on	of Sociology and	awareness among	
	"Towards Gender	Women	students providing	
	Inclusivity: Emerging	Development Cell.	reliable and	
	Contemporary Issues		accessible	
	around Gender.		information to build	
			a better	
			understanding of	
			gender equality as a	
			core value of	
10		1010 177	democratic societies.	F.1. 06.00
13.	Conduct Seminar on	IQAC and Women	Awareness among	February 06, 23
	"The Road Less	Development Cell.	women students	
	Travelled- How healthy		about Women	
	lifestyle leads to a Happy		Health Care with a	
	Life."		special focus on	
			PCOD, and other	
			menstrual issues	
			faced by women.	
			She discussed a	
			healthy diet and how	
			to maintain a healthy	
			lifestyle in today's	
1.4		10.10.5	busy life.	F 1 07 22
14.	Observe Safer Internet	IQAC, Department	Awareness among	February 07, 23
	Day.	of Computer	women students	
		Science and	about online safety	
		Women	tips for youngsters.	
		Development Cell.	And highlighted the	
			concerns and risks	
			associated with the	
			online world and	
			also suggested	
			possible ways for	
			making online space	
		1	safer for everyone.	

15.	Organize a Seminar on "Idea Generation and Creativity." Conduct an Interactive session on Cancer awareness to mark the World Cancer Day.	IQAC, Department of B.B.A, Department of B.C.A and Women Development Cell. IQAC, Red Ribbon Club and Women Development Cell.	Discussion about the basics of idea generation and the role of creativity in making business plans. Awareness about the causes of cervical and breast cancer, the possible	February 07, 23 February 09, 23
17.	Organize Two Day ICHR Sponsored National Seminar on "Role of Punjab in Freedom struggle.	IQAC, Department of History and Women Development Cell.	symptoms, diagnosis. To create awareness among students, about the "Role of Punjab in Freedom struggle"	February 10-11, 23
18.	Celebrate National Women's Day	IQAC, 'Illuminati' - The English Literary Society and Women Development Cell.	To raise awareness among women students, National women's day was celebrated (144th Birthday Anniversary of Sarojini Naidu -the Nightingale of India.)	February 13, 23
19.	Pay homage to martyrs of Pulwama attack.	IQAC, Department of Political Science, Department of NCC and Women Development Cell.	To inculcate patriotism among students.	February 14, 23
20.	Organize Valentine Alumni Carnival.	IQAC and Women Development Cell.	The main objective of this carnival was to build up confidence among women students to set up their own ventures in future and find ways of employment generation for many.	February 17, 23
21.	Set up an exhibition cum sale of cloth bags under 'Earn while you Learn' scheme.	IQAC, Department of Fashion Designing and Women Development Cell.	To encourage entrepreneurship skills among students.	February 21, 23
22.	Celebrate "Matribhasha Diwas."	IQAC, Department of Punjabi, Red	To promote rich culture among	February 21, 23

		Dibbon Club and	stradouts	
		Ribbon Club and	students.	
		Women		
		Development Cell.		
22.	Organize a workshop on	IQAC, Department	To encourage the	February 22, 23
	'Decorative items out of	of Fashion	students to follow	
	waste products.'	Designing and	three'R's (Reduce,	
		Women	Reuse and Recycle)	
		Development Cell.		
23.	Set up Tri Millet Pav	IQAC, Department	To offer students a	February 23, 23
	Bhaji stall under 'Earn	of Home Science	wide range of	
	while you Learn' scheme.	and Women	avenues for	
		Development Cell.	professional	
			development,	
24.	Hosted Gatka	IQAC, Department	Students of Gatka	February 28, 23
	performance- a form of	of Physical	Society were given	
	martial art.	Education and	the chance to	
		Women	showcase their	
		Development Cell.	impressive moves	
			through their	
			performance.	
25.	Celebrate international	IQAC and Women	To stress out that	March 09, 23
23.	women's Day.	Development Cell.	women have a great	1viaren 05, 25
	women's Day.	Development cen.	contribution for the	
			development of	
			society.	
26.	Organize 8th Prof. Gurbir	IQAC and Women	To motivate students	March 11, 23
20.	Singh Sarna Memorial	Development Cell.	to participate in	March 11, 23
	Inter-college competitions.	Development cen.	various events and to	
	inter-conege competitions.		face competition.	
27.	Organize Career guidance	IQAC, Department	In this session	March 15, 23
21.	session by Unacademy.	of B.Com,	speakers educated	Watch 13, 23
	session by Chacademy.	Department of	the students about	
		B.B.A and Women	various competitive	
			examinations and	
		Development Cell.		
			how to prepare	
20	0	IOAC Decree of the control of	through Unacademy.	Manah 20 22
28.	Organize a 3-day event to	IQAC, Department	To inculcate	March 20, 23
	observe Martyr's day.	of NSS and	patriotic feelings	
		Women	among students, a 3-	
		Development Cell.	day program was	
20		10 t G P :	organized.	1 11 10 22
29.	Conduct a workshop on	IQAC, Red	Students were made	April 10, 23
	Mental Health.	Ribbon Club and	aware about their	
		Women	mental health.	
		Development Cell.		