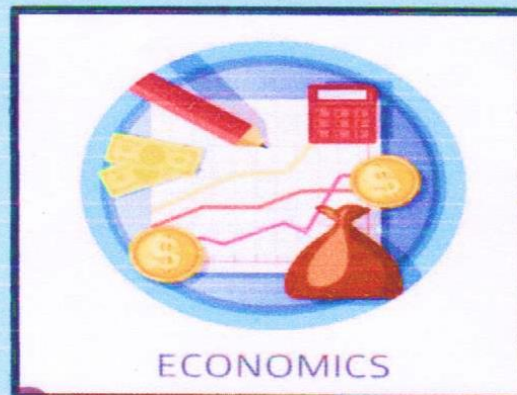




**GURU NANAK KHALSA COLLEGE FOR WOMEN**  
**MODEL TOWN, LUDHIANA**

**Department of Economics**  
**Session 2023-24**  
**(ODD Semester)**



**Dr. Maneeta Kahlon**  
Principal

**Dr. MANEETA KHLON**  
Principal  
G.N.Kh. College for Women  
Gujarkhan Campus, Model Town,  
Ludhiana

**Mrs. Seema Dua**  
Head, Department of Economics

**FACULTY OF DEPARTMENT OF ECONOMICS**



**Mrs. Seema Dua**  
Assistant Professor  
Head of the Department



**Ms. Neha Dawar**  
Assistant Professor

## About The Department

The Department Of Economics is one of the pioneer departments of the college established in the year 1969. The department is offering undergraduate courses in Economics. The primary mission of the department is to provide a high quality education in economics to future leaders of industry, government and civil society. Our vision is the preparation of students capable of critical thinking and independent analysis for living their lives of responsibility, leadership and service. The department is committed to academic Excellence and lifelong learning.

## Courses Offered

S.No.	Name of the Course	Duration
1.	Micro Economics	Odd semester (B.A. 1 <sup>st</sup> year)
2.	Macro Economics	Even semester (B.A. 1 <sup>st</sup> year)
3.	Public Finance And International Trade	Odd semester ( B.A. 2 <sup>nd</sup> year)
4.	Quantitative Methods	Even semester( B.A. 2 <sup>nd</sup> year)
5.	Development Economics	Odd semester ( B.A. 3 <sup>rd</sup> year)
6.	Indian Economy	Even semester ( B.A. 3 <sup>rd</sup> year)

## Student Strength

S.No.	Name of the Course	Student Strength
1.	B.A. First Year	40
2.	B.A. Second Year	38
3.	B.A. Third Year	19

## ACTIVITIES OF THE DEPARTMENT

27<sup>th</sup> June, 2023

### International MSME Day

Department of Economics in collaboration with Women Development Cell of Guru Nanak Khalsa College for Women, Ludhiana celebrated International MSME Day on June 27, 2023.

Mrs. Seema Dua, Assistant professor Economics, delivered an orientation lecture on the role of MSME's in sustainable development of the country. She highlighted that India has recognized the importance of MSME in development of economy so government has introduced various schemes for the development of MSME's in India. By promoting entrepreneurship and supporting the growth of MSMEs, governments have created avenues for economic empowerment and social inclusion, helping to reduce poverty and inequality.

Madam Principal, Dr. Maneeta Kahlon highlighted that MSMEs have a multifaceted role in sustainable development. Their contribution extends beyond economic growth and encompasses social, environmental, and cultural dimensions and is important to celebrate this day.

<https://www.facebook.com/gnwludhiana/posts/pfbid0azCaEvEMVA91vi5nePMfb5J69X5JnbNN2SYw7Sa3reSzSWZw5neyvC9NsL5cskxQl>

[https://www.instagram.com/p/CuBdmtOt6\\_T/?igshid=MTc4MmM1YmI2Ng==](https://www.instagram.com/p/CuBdmtOt6_T/?igshid=MTc4MmM1YmI2Ng==)





[28-06-2023 Dainik Bhaskar Page 4 Column 1](#)

[28-06-2023 Dainik Savera Page 4 Column 6](#)

11<sup>th</sup> July, 2023

### World Population Day

Department of Social Sciences of Guru Nanak Khalsa College for Women Model Town Ludhiana observed World Population Day on July 11, 2023.

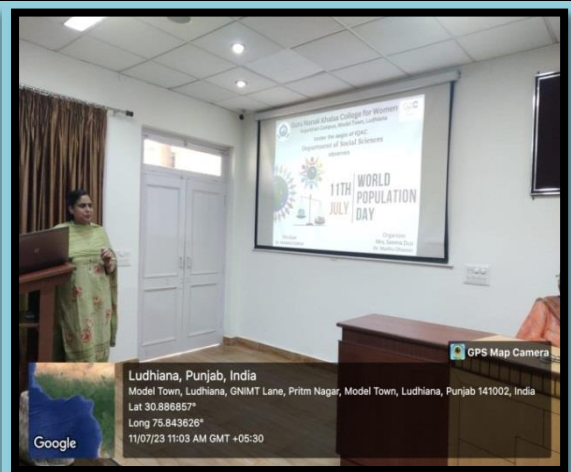
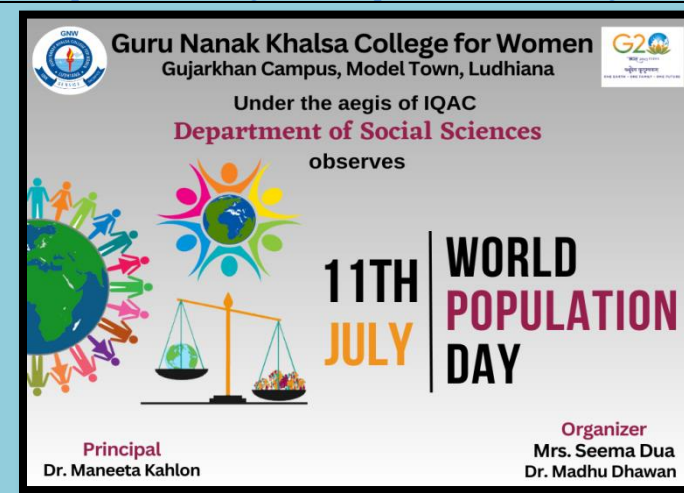
Ms. Seema Dua, Head of the Department of Economics informed the challenges and consequences associated with global population growth. She elaborated on the theme of the World Population Day 2023 – Unleashing the Power of gender equality: Uplifting the voices of women and girls to unlock our world’s infinite possibilities. Dr. Madhu Dhawan, Head of the Department of Sociology discussed the pertinent issues of gender injustice with rising population

of the world. She emphasized that women who constitute half of the global population, are often ignored in population policies.

Principal Dr. Maneeta Kahlon stressed that by amplifying the voices of women and girls, we are not just moving towards equality but also unlocking the enormous untapped potential of the world population.

1. [https://m.facebook.com/story.php?story\\_fbid=pfbid02YiPeRnAEJTih9bsBnSqYdMz59VPfC3RQsUnbp74djLgN2j7yLLcVvsgk416q29NB1&id=100057616412011&sfnsn=wiwspwa&mibextid=RUBz1f](https://m.facebook.com/story.php?story_fbid=pfbid02YiPeRnAEJTih9bsBnSqYdMz59VPfC3RQsUnbp74djLgN2j7yLLcVvsgk416q29NB1&id=100057616412011&sfnsn=wiwspwa&mibextid=RUBz1f)

2. [https://www.instagram.com/p/Cun8RZ\\_xCDI/?igshid=YjgzMjc4YjcwZQ==](https://www.instagram.com/p/Cun8RZ_xCDI/?igshid=YjgzMjc4YjcwZQ==)





**12-07-2023 Dainik Bhaskar Page 4**  
**Column 5**



**12-07-2023 Punjabi Jagran Page**  
**4 Column 6**

**24<sup>th</sup> July, 2023**

**Student Induction Program for students of Economics**

The new academic session 2023-2024 began on July 24, 2023 with the Student Induction Program for Under-Graduate students of BA classes. During this program, the students of Economics were acclimatized about the academic calendar of the new semester, time-table, subjects to be studied, and the subject books to be referred. The students were apprised about the course objectives, the approach which shall be adopted to complete the respective courses. Students were also informed about the activities that the college has planned to conduct during the semester. The code of conduct to be followed by the students was discussed in details.

<https://www.facebook.com/gnwludhiana/posts/pfbid028TzSW4CPsYXXNCH2s2Z7JmXeWiFzjDcZiEtDXf7ZR6ofeXvTaTF6ertpcCjbcFl>

<https://www.instagram.com/p/CvMV4-QxVLg/?igshid=MTc4MmM1YmI2Ng==>



**Guru Nanak Khalsa College for Women**  
Gujarkhan Campus, Model Town, Ludhiana  
Affiliated to Panjab University, Chandigarh

**STUDENT INDUCTION PROGRAM**  
Date: 24th July, 2023

**Objectives of Induction**

- To familiarize new entrants with the college environment.
- To inform new entrants about the basic rules and regulations to be followed in the college.
- To apprise new entrants about the code of conduct and ethics practiced in the college.

**SCHEDULE**

<b>B.A. Sem 1</b>	Venue: Auditorium	Time: 10:30 am - 12:30 pm
<b>B.COM Sem 1</b>	Venue: Auditorium	Time: 11:30 am - 1:30 pm
<b>BCA Sem 1</b>	Venue: Room No.319	Time: 10:30 am - 12:30 pm
<b>BBA Sem 1</b>	Venue: Seminar Hall	Time: 10:30 am - 12:30 pm



**President**  
S. Paramjit Singh Sarna

**General Secretary**  
Er. Gurvinder Singh

**Principal**  
Dr. Maneeta Kahlon



**5<sup>th</sup> August, 2023**

## **INTELLECTUAL PROPERTY RIGHTS AND ITS APPLICABILITY**

The Department of Social Sciences of Guru Nanak Khalsa College Model Town organized seminar on “INTELLECTUAL PROPERTY RIGHTS AND ITS APPLICABILITY”.

Dr. K. S. Nagla Associate Professor NIT Jalandhar was the resource person. He discussed about relevance of various IPR in our day to day life. He stressed that in present scenario, The IPR are basically legal rights which are vital both in economic and social development of mankind. Dr. Nagla discussed that it is time for female innovators to come forward and create their own designs for their Gender inclusiveness in every walk of life. Total 70 students participated in this seminar.



The event was organized by **Ms. Seema Dua** Head **Department of Economics**, **Dr. Parveen Arora** Head **Department of Public Administration**, and **Dr. Madhu Dhawan** Head **Department of Sociology**.

Principal, **Dr. Maneeta Kahlon** expressed her gratitude to **Dr. Nagla** for sharing valuable information about **IPR** amongst the college students from different streams.

1.

<https://www.facebook.com/gnwludhiana/posts/pfbid02YeFjobx1tbUtHADorrnRthfQXT5QDoQxADWgR8NBGrVdxcYJEGgMe52iPMSGkTql>

2.

<https://www.instagram.com/p/CvojHxuxHXx/?igshid=MTc4MmM1YmI2Ng==>

3.

<https://www.instagram.com/p/CvoliHxzFe4/?igshid=MTc4MmM1YmI2Ng==>





7<sup>th</sup> August, 2023

### Selection of Vice-President and Secretary of Economics Society

Through voting of students, Anmol Batra (B.A III) was elected as Vice-President of Economics Society. Harpreet Kaur (B.A II) was elected as Secretary of Economics Society.





**30<sup>th</sup> August, 2023**

### **National Small Industry Day**

The Department of Economics of Guru Nanak Khalsa College for Women, Model Town, Ludhiana celebrated National Small Industry Day on August 30, 2023. Mrs. Seema Dua, head Department of Economics, focused on the theme of National Small Industry Day 2023, "Future-ready MSMEs for India@100" and highlighted that, this day is dedicated to recognizing and celebrating the invaluable contribution of small industries to the nation's economic development and we celebrate the resilience and hard work of SMEs across the country as well as the critical role they play in driving economic development. Ms. Neha Dawar, Assistant Professor of Economics made students aware of the importance of small scale industry in Indian economy that these industries are breeding ground for innovation, fostering creativity and adaptability. She also discussed various policies started by the government to promote Small scale industries.

Principal, Dr. Maneeta Kahlon highlighted that the National Small Industry Day holds remarkable significance for the nation's emerging entrepreneurs. It contributes to cultivating a self-reliant ecosystem, ultimately bolstering the nation's economic well-being. She also mentioned that this day is especially important for us as Ludhiana is a hub of small scale industry.

1.

<https://www.facebook.com/gnwludhiana/posts/pfbid0tNFDWXoihaYqyjqppepBgxWVd5PHg6J1DPGJvnurFvyDppWXEdan4uq5oEQ823vyl>

2.

<https://www.instagram.com/p/CwosIviRmvZ/?igshid=MTc4MmMlYmI2Ng==>





[04-09-2023 The Times of India Page 2 Column 4](#)



[01-09-2023 Dainik Savera Page 4 Column 1](#)

16<sup>Th</sup> November, 2023

## PARENT TEACHER MEETING

Under the aegis of Internal Quality Assurance Cell, Parent Teacher Association of Guru Nanak Khalsa College for Women, Model Town, Ludhiana organized Parent Teacher Meet in the college campus on November 16, 2023. During the meet, an open interaction was held with parents of students of Economics. Various student-oriented activities and extracurricular activities were discussed with parents. Academic performance of the students was shared by teachers. Parents were also asked for their suggestions in this forum

<https://www.facebook.com/gnwludhiana/posts/pfbid0h76wuTcc7yNUV8fgZxsij5hM8sfsTKgvyaYuUvcW7Jc61k9wPmmF2hD1qsGMp9jsl>

[https://www.instagram.com/p/Czspq4hxPls/?img\\_index=1](https://www.instagram.com/p/Czspq4hxPls/?img_index=1)

[https://www.instagram.com/p/CzsyRyRRb2r/?img\\_index=1](https://www.instagram.com/p/CzsyRyRRb2r/?img_index=1)

<https://www.instagram.com/p/CzszDUQx16L/>





### Parent-teacher meeting held at GNKCW

Under the aegis of the internal quality assurance cell, a parent-teacher meet was organised at Guru Nanak Khalsa College for Women, Model Town. The parents were accorded a warm welcome by GNKCW team members. During the meet, an open interaction was held with parents of students from different streams. Various student-oriented activities and extracurricular activities were discussed, and students' academic performance was shared by their respective subject teachers. The event was organised under guidance of coordinator Manpreet Kaur and co-coordinator Madhu Dhawan.

17-11-2023 The Times of India Page 2 Column 4



लुधियाना के जीएनकेसीडब्ल्यू में अभिभावक मिलन समारोह के बारे में जानकारी देती हुई प्रिंसिपल डा. मनीता काहलौ व इस दौरान मौजूद अन्य लोग। सी. कालेज

### जीएनकेसीडब्ल्यू में हुआ अभिभावक मिलन समारोह

जागरण संवाददाता, लुधियाना : आंतरिक गुणवत्ता आश्वासन सेल के तत्वावधान में गुरु नानक खालसा कालेज फर वूमन माडल टाउन में अभिभावक शिक्षक बैठक का आयोजन किया गया। जीएनकेसीडब्ल्यू टीम के सदस्यों द्वारा अभिभावकों का गर्मजोशी से स्वागत किया गया। अभिभावकों के

साथ विभिन्न छात्र-उन्मुख गतिविधियों और पाठ्येतर गतिविधियों पर चर्चा की गई। कार्यक्रम का आयोजन समन्वयक मनप्रीत कौर एवं सह-समन्वयक डा. मधु धवन के मार्गदर्शन में किया गया। कालेज प्रिंसिपल डा. मनीता काहलौ ने पेशी बैठकों को जरूरी बताया।

17-11-2023 Dainik Jagran Page 2 Column 4

20<sup>th</sup> November, 2023

### Women Entrepreneurship day

Under the aegis of Internal Quality Assurance Cell, Women Development Cell of Guru Nanak Khalsa College for Women, in collaboration with department of Economics, celebrated Women Entrepreneurship day in the college campus today. This day is observed on November 19 every year with the aim of increasing the visibility of women by focusing on the obstacles and difficulties that woman entrepreneurs may encounter in today's ecosystem.

Students were made about financial schemes which are available for starting small enterprises. The activity was conducted under the guidance of Mrs. Seema Dua, Dr. Shikha Bajaj and Ms. Neha Dawar. Students had shown lot of enthusiasm to know about government schemes and

ample opportunities available in manufacturing and selling of products. 48 students participated in the activity. Students were encouraged to make use of their skills to set up their own ventures in future and generate employment for many others.

Principal, Dr. Maneeta Kahlon appreciated the efforts of the students who had shown their entrepreneurship skills during Diwali exhibition and encouraged other students to grab the opportunity to build up their entrepreneurship skills under the 'Earn While You Learn' scheme of the college.

[https://www.instagram.com/p/Cz3CpNFRreC/?img\\_index=1](https://www.instagram.com/p/Cz3CpNFRreC/?img_index=1)

<https://www.facebook.com/gnwludhiana/posts/pfbid02P8usWM4gTSg7bnXp3LE8KnRMK5SfpaY4nLRC3RwxfqSgjpHZXVmtbQYZciscEwNal>



## WOMEN ENTREPRENEURSHIP DAY

Ludhiana: Under the aegis of Internal Quality Assurance Cell, Women Development Cell of Guru Nanak Khalsa College for Women, in collaboration with department of economics, celebrated Women Entrepreneurship Day on the college campus today. A teacher said this day is observed on November 19 every year with the aim of increasing the visibility of women by focusing on the obstacles and difficulties that woman entrepreneurs may encounter in today's ecosystem. Students were made aware about financial schemes which are available for starting small enterprises. The activity was conducted under the guidance of Seema Dua, Dr Shikha Bajaj and Neha Dawar.

21-11-2023 The Tribune Page 2 Column 2

## जीएनकेसीडब्ल्यू में महिला उद्यमिता दिवस मनाया

जागरण संवाददाता, लुधियाना: आंतरिक गुणवत्ता आश्वासन सेल के तत्त्वधान में गुरु नानक खालसा कॉलेज फर युमने के महिला विकास सेल ने अर्थशास्त्र विभाग के सहयोग से कॉलेज परिसर में महिला उद्यमिता दिवस मनाया। पारिस्थितिकी तंत्र में महिला उद्यमियों के सामने आने वाली बाधाओं पर ध्यान केंद्रित करके महिलाओं की दृश्यता बढ़ाने के उद्देश्य से आयोजन किया गया। छात्रों को छोटे उद्यम शुरू करने के लिए उपलब्ध वित्तीय योजनाओं के बारे में बताया गया। गतिविधि सीमा दुआ, डा. शिखा बजाज और नेहा दावर के मार्गदर्शन में संचालित की गई। गतिविधि में 48 विद्यार्थियों ने भाग



जीएनकेसीडब्ल्यू कॉलेज की प्रिंसिपल डा. मनीता कन्होली छात्राओं के साथ सौहार्दपूर्ण बैठक की। प्रिंसिपल डा. मनीता कन्होली ने स्वयं के उद्यम स्थापित करने और कई अन्य लोगों के लिए रोजगार पैदा करने के लिए अपने कौशल का उपयोग करने के लिए प्रोत्साहित किया। प्रोत्साहित किया।

21-11-2023 Dainik Jagran Page 3 Column 2

20<sup>th</sup> November to 25<sup>th</sup> November, 23

## REMEDIAL CLASSES

Equal Opportunity Cell of Guru Nanak Khalsa College for Women conducted remedial/revision classes. Students of BA 1st sem and 3rd of Economics attended remedial classes from 20th to 25th November, 2023. Doubts of slow learners were cleared. Appreciable attendance was seen during these classes. Not only slow learners but also other students whole heartedly took advantage of this initiative of Equal Opportunity Cell to revise their concepts.

<https://www.instagram.com/p/C0QjurYxciG/?igshid=MTc4MmM1Yml2Ng==>

<https://www.facebook.com/gnwludhiana/posts/pfbid02DjJbfsixEbPRoZyJtyownH384NN3Hnh5n8JV5sKDRVgXYCdGs2WR2SE4uTmpuS9QI>





11<sup>th</sup> December, 2023

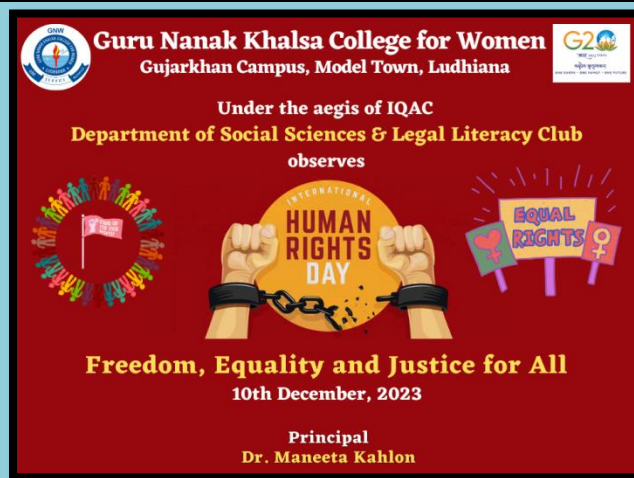
### Human Rights Day

Under the aegis of IQAC, Department of Social Sciences of Guru Nanak Khalsa College for Women, Model Town celebrated 75th anniversary of Human Rights Day on 11th December, 2023. This day celebrated every year on 10th December since 1948. The theme of this year's celebration was 'freedom, equality, and justice for all'. As per Universal Declaration of Human Rights in 1948, Older persons should be able to enjoy human rights and fundamental freedoms when residing in any shelter care or treatment facilities. On this occasion college staff served food at Shri Vivekanand Old Age Home, Model town Extension, Ludhiana. College Principal Dr. Maneeta Kahlon in her address highlighted the significance of human rights with special reference to the protection of human rights of elderly people.

1. [https://www.instagram.com/p/C0vccz-xszG/?next=%2F&img\\_index=1](https://www.instagram.com/p/C0vccz-xszG/?next=%2F&img_index=1)

2.

<https://www.facebook.com/gnwludhiana/posts/pfbid02pKpFNsggtZshN3y3mfEm3H61P34A6mgFzAYM7D7oRpWLqrUessJXWJu9Lj5Go3c5I>





12-12-2023 Dainik Savera page 4 column -1



12-12-2023 Dainik Bhasker page 2 column -1

23<sup>rd</sup> December, 2023

## National Consumer Rights Day

Under the aegis of IQAC, Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana observed National Consumer Rights Day on December 23, 2024.

This activity was organized by Mrs. Seema Dua, Head department of Economics and convener of Women Development cell, along with Dr. Shikha Bajaj, co convener and Ms. Neha Dawar, Assistant Professor. Mrs. Seema Dua explained about various consumer rights to 60 faculty members. She mentioned that there is a felt need to educate and empower women students with awareness of their rights as consumers as they have to deal with various smart selling strategies of business firms every other day.

Principal, Dr. Maneeta Kahlon encouraged everyone to be aware about their rights as consumer and stressed on spreading awareness among masses.

1. <https://www.facebook.com/gnwludhiana/posts/pfbid0141UP12BBM6frMt39FjmQnj8bLjkgip3JHY6W7jWfppU9vJgTBWVYBETXjwwF1FNI>

2.

[https://www.instagram.com/p/C1WGvyJxdMo/?next=%2F&img\\_index=1](https://www.instagram.com/p/C1WGvyJxdMo/?next=%2F&img_index=1)



## Faculty Activities During 2023-2024

### Mrs. Seema Dua, Head, Department of Economics

Completed a two-credit professional development course on "National Education Policy 2020" organized by SWAYAM and IGNOU from May 16 to June 15, 2023

## Summarized Report of the Department

<b>S. No.</b>	<b>Date</b>	<b>Activity</b>
1.	27 <sup>th</sup> June,2023	<b>International MSME Day</b>
2.	11 July,2023	<b>World Population Day</b>
3.	24 <sup>th</sup> July, 2023	<b>Student Induction Programme</b>
4.	5 <sup>th</sup> August, 2023	<b>“Intellectual Property Rights and Its Applicability”</b>
5.	7 <sup>th</sup> August,2023	<b>Selection of Vice-President and Secretary of Economics Society</b>
6.	30 <sup>th</sup> August, 2023	<b>National Small Industry Day</b>
7.	16 <sup>th</sup> November, 2023	<b>Parent teacher meeting</b>
8.	20 <sup>th</sup> November, 2023	<b>Women Entrepreneurship day</b>
9.	20-25 <sup>th</sup> ,November,2023	<b>Remedial classes</b>
10.	11 <sup>th</sup> December,2023	<b>Human Rights Day</b>
11.	23 <sup>rd</sup> December, 2023	<b>National Consumer Rights Day</b>