

GURU NANAK KHALSA COLLEGE FOR WOMEN

Gujarkhan Campus, Model Town, Ludhiana 141002, Punjab

Half Yearly Report

(Odd Semester)

of

PLACEMENT CELL

(2023-2024)



Maneeta

Dr. Maneeta Kahlon
PRINCIPAL

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana.

Neetu Prakash

Dr. Neetu Prakash
Associate Professor
PG Dept. of Commerce
(Placement Coordinator)

Coordinators Placement Cell
G.N. Kh. College for Women,
Model Town, LUDHIANA.

Nidhi

Dr. Nidhi Sharma
(Head , Department of
Business Management)
(Placement Coordinator)

Coordinators Placement Cell
G.N. Kh. College for Women,
Model Town, LUDHIANA.

PLACEMENT COORDINATORS MESSAGE



DR. NEETU PRAKASH
Associate Professor
P G Dept. of Commerce



DR. NIDHI SHARMA
Assistant Professor & Head
Department of Business Management

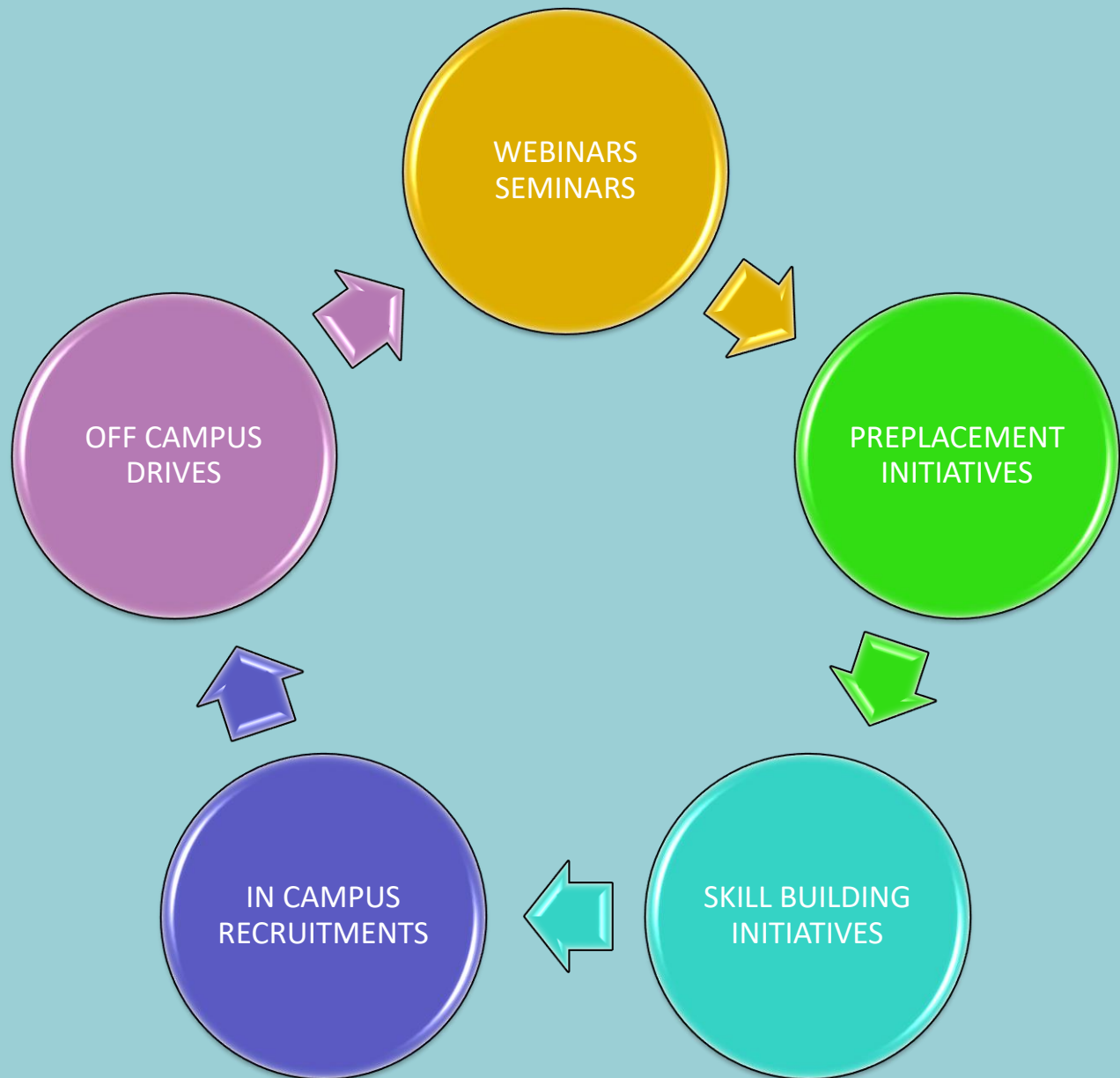
We would like to take this opportunity to thank our valued recruiters and collaborators, we truly appreciate the long-standing association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW, students are encouraged to think unencumbered by prejudices, and understand what is beyond the obvious. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits .We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

Warm Regards

ABOUT US

Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a professional body effortlessly working under the guidance of diligent and determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting, how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's needs. The Cell has witnessed a smooth shift towards virtual placements to provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

PRACTICES OF PLACEMENT CELL



ACTIVITIES

SELECTION OF PLACEMENT CELL STUDENT COORDINATORS

Name: Harshdip Kaur Kalsi (Vice President)

Roll No.-212736

Class: BBA Final Year

Father's Name: Mr. Paramjit Singh Kalsi

Mother's Name: Mrs. Paramjit Kaur Kalsi

Name: Tanishka Aggarwal (Secretary)

Roll no.- 211112

Class: B.com Final year

Father's name: Mr. Sumit Kumar

Mother's name: Mrs. Pooja Aggarwal

Name- Sujal Garg (Member)

Roll no- 211116

Class- Bcom - Final Year

Father's Name- Mr Sanjeev Garg

Mother's Name- Mrs Sanjana Garg

Name: Rubindeep Kaur (Member)

Roll No. : 212742

Class: BBA Final Year

Father's Name: Mr. Paramjeet Singh

Mother's Name: Mrs. Sukhjinder Kaur

ACTIVITIES

August 18,2023

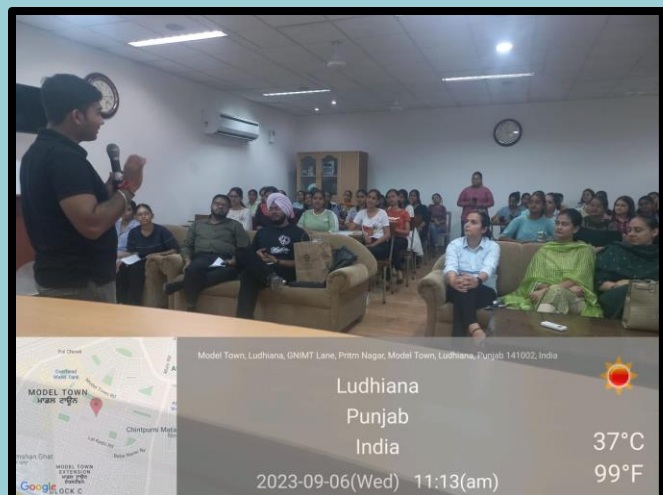
Placement Cell organized seminar for the final years students of B.Com, BCA and B.B.A. Mr.Kawaljeet from Bajaj Finserv limited was the resource person. He explained the students about the Certificate programme in Banking, Finance and Insurance offered by Bajaj Finserv limited Pune. This programme has been designed for fresh graduates and final year students aspiring to build career in financial service sector. After successfully completed this course , students will be able to apply in private banks as well as non banking financial companies for entry level positions in sales , customer care and financial services.



ACTIVITIES

SEPTEMBER 06,2023

Placement Cell of Guru Nanak Khalsa College for Women in collaboration with Hit Bullseye Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contests for the students of BBA and BCom in the campus. The contest was conducted in two rounds .Online test was conducted which included interesting case studies and questions based on critical thinking . A Quiz was also conducted to check the business aptitude and corporate awareness of students. Exciting gifts and goodies were awarded to prize winners. The whole event was sponsored by Red Bull and Amity University among others. Red Bull cans were distributed to all the participants of the quiz. There was a lot of excitement among students about the whole show. Shortlisted candidates will participate in Inter - College Finale to be held in Chandigarh . This event was organized under the guidance of placement coordinators Dr. Neetu Prakash and Dr. Nidhi Sharma.





ACTIVITIES

RESULTS OF FUTURE BUSINESS SHARKS !!!

Under the aegis of the Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women in collaboration with 'HitBullseye' Ludhiana and TiE Chandigarh organized "FUTURE BUSINESS SHARKS" contest for the students of various streams on September 06, 2023.

The first round included a written test and quiz based on critical thinking and case-based questions. Owing to their excellent performance, following seven students have qualified for the Finale round to be held in October in Chandigarh.

- 1- Ishtpreet kaur BCA
- 2- Kashish BCA
- 3- Poonam BCom
- 4- Babanpreet kaur BCom
- 5- Tanya Kochhar BCA
- 6- Avleen Bhatia BCA
- 7- Khushboo Sharma BCA



ACTIVITIES

SEPTEMBER 26,2023

Topic:-Mastering interview skills is the key to unlocking doors to your dream career by AECC Global ,Ludhiana . Placement cell of Guru Nanak Khalsa for Women organised an extension lecture on the topic "Mastering interview skills is the key to unlocking doors to your dream career" for commerce and Management students .The Resource person were Mr. Manbir Singh, an International Education Expert and Mr Parvit Behl, Assistant Manager,AECC Global,Ludhiana. The resource persons educated the students about the different resume writing skills which will be helpful for their careers. They apprised the students about the various interview strategies . They conducted various activities to give practical aspects of interview and how to face it in this competitive world.





ACTIVITIES

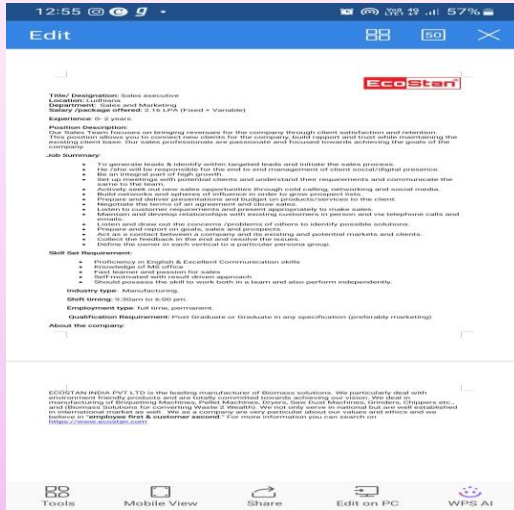
September 28, 2023

Placement Cell of Guru Nanak Khalsa College for Women organized Scholarship Test by IBS, ICFAI Business School under the guidance of placement officers, Dr Neetu Prakash and Dr Nidhi Sharma. The In-charge of IBS Mr. Madho Singh Randhawa educated the students about various competitive exams and how to prepare them with the help of proper guidance and practice. The team of IBS conducted this Scholarship test for the students of B.Com, B.B.A and B.C.A and discussed various career opportunities available to them through this Scholarship test.



ACTIVITIES

INFORMATION ALERTS !!!



ALERT!!



ALERT!!

