

# **GURU NANAK KHALSA COLLEGE FOR WOMEN**

Gujarkhan Campus, Model Town, Ludhiana 141002, Punjab

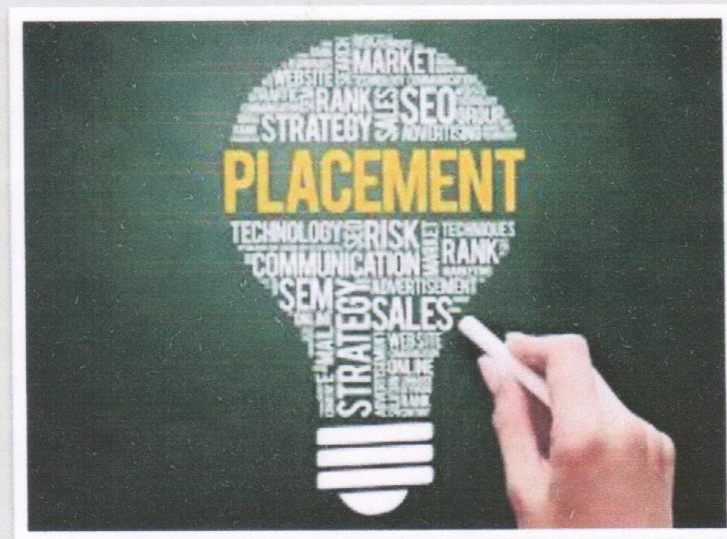
## **Half Yearly Report**

**(Even Semester)**

of

# **PLACEMENT CELL**

**( 2023-2024)**



*Maneeta*

Dr. Maneeta Kahlon

**PRINCIPAL**

**Dr. MANEETA KAHLON**

Principal

G.N.Kh. College for Women  
Gujarkhan Campus, Model Town,  
Ludhiana.

*Neetu Prakash*

Dr. Neetu Prakash

Associate Professor

PG Dept. of Commerce

**( Placement Coordinator)**

Coordinators Placement Cell

G.N. Kh. College for Women,  
Model Town, LUDHIANA.

*Nidhi*

Dr. Nidhi Sharma

(Head , Department of

Business Management)

**(Placement Coordinator)**

Coordinators Placement Cell

G.N. Kh. College for Women,  
Model Town, LUDHIANA.

# PLACEMENT COORDINATORS MESSAGE



**DR. NEETU PRAKASH**  
Associate Professor  
P G Dept. of Commerce



**DR. NIDHI SHARMA**  
Assistant Professor & Head  
Department of Business Management

We would like to take this opportunity to thank our valued recruiters and collaborators, we truly appreciate the long-standing association we have nurtured over the past so many years and the confidence you have reposed in our students and sincerely believe that you will continue to lend us your support in future as well. GNW alumni have carved out successful careers and achieved immense success in the professional world despite holding positions of immense responsibility. At GNW, students are encouraged to think unencumbered by prejudices, and understand what is beyond the obvious.

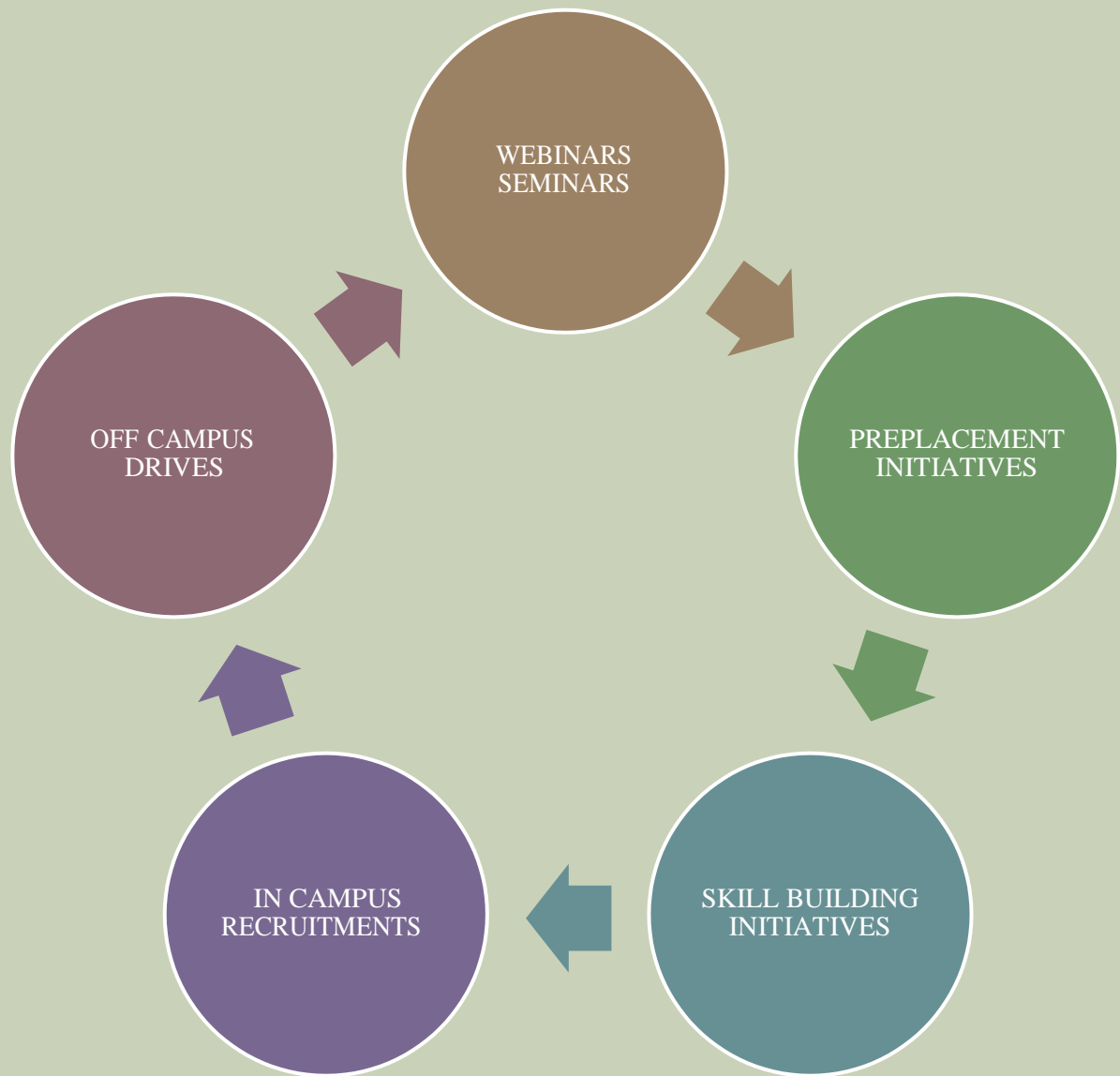
Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits. We are confident that, in our students you will find an intelligent leader and a hard working professional. As Placement Coordinators, We assure you full facilitation and support with dedication and commitment of our students in building the future organizations of the world.

Warm Regards

## ABOUT US

Placement Cell of Guru Nanak Khalsa College for Women, Ludhiana is a professional body effortlessly working under the guidance of diligent and determined placement coordinators towards maximizing student welfare and to prepare students for their future careers. Placement Cell acts as an interface between the students and the recruiters and is responsible for placement of final year students, providing internship opportunities and career counseling to the students of all streams. The Cell also conducts various training programs, workshops, seminars and webinars by industry experts, and regularly takes up various initiatives to develop students' skills and impart knowledge and awareness in multiple areas. The Cell plans development strategies for not only the third years, but for every student of the institution by organizing informative sessions, wherein the students are enlightened on issues such as CV Vetting , how to work in a corporate environment, development of time management and problem solving skills, and facing interviews in the perfect manner. The Cell is actively working towards generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions. The placement cell has always tried to recognize the ability of each applicant, and has worked unconditionally to develop programs to fine-tune skills and cultivate talent. In keeping with the college administration's dream, the Cell aims to empower students to meet the rising corporate world's needs. The Cell has witnessed a smooth shift towards virtual placements to provide its recruiters a hassle-free hiring experience. Driven by an inexorable spirit to ensure overall welfare of the batch, the Cell has taken up numerous initiatives and other social media campaigns to develop and nurture mutually beneficial relationships with various stakeholders of the Cell.

# PRACTICES OF PLACEMENT CELL



# PLACEMENT CELL COMPOSITION

## *STUDENT COORDINATORS*

**Name: Harshdip Kaur Kalsi (Vice President)**

**Roll No.-212736**

**Class: BBA Final Year**

**Father's Name: Mr. Paramjit Singh Kalsi**

**Mother's Name: Mrs. Paramjit Kaur Kalsi**

**Name: Tanishka Aggarwal (Secretary)**

**Roll no.- 211112**

**Class: B.com Final year**

**Father's name: Mr. Sumit Kumar**

**Mother's name: Mrs. Pooja Aggarwal**

## *PLACEMENT CELL MEMBERS*

**Name- Sujal Garg (Member)**

**Roll no- 211116**

**Class- Bcom - Final Year**

**Father's Name- Mr Sanjeev Garg**

**Mother's Name- Mrs Sanjana Garg**

**Name: Rubindeep Kaur (Member)**

**Roll No. : 212742**

**Class: BBA Final Year**

**Father's Name: Mr. Paramjeet Singh**

**Mother's Name: Mrs. Sukhjinder Kaur**



# ACTIVITIES

**JANUARY 20 2024**

**SEMINAR ON CAREER ADVANCEMENT AND PERSONALITY DEVELOPMENT BY  
SIEC EDUCATION,LUDHIANA**

Placement cell organised a seminar on the topic "Career advancement and personality development" for commerce and Management students .The Resource person was Ms Harpreet Kaur , Assistant Manager - Australia - Punjab , Siec Education , Ludhiana. The resource person educated the students about the different Career options after graduation and discuss personality development skills which will be helpful for their careers. They apprised the students about the various interview strategies. They conducted various activities to give practical aspects of interview and how to face it in this competitive world.



# ACTIVITIES

JANUARY 30, 2023

## PLACEMENT DRIVE BY MY VIRTUAL TEAMS

Placement Cell in collaboration with My Virtual Teams initiated a placement drive in the college campus for all final year students. The company deals in customised e commerce sites, mobile apps, AI apps, softwares, IoT, Data Analytics, DevOps , Cloud and Block chain services. The team consisting of Mrs Sudha Goel ( Director), Mrs Jaspreet Kaur ( HR Manager) and Mr. Visual Kumar ( Business Head) conducted the drive. The placement drive was conducted in 3 steps starting with a brief presentation about the company by the director, followed by written test and interview. The recruitment was done for the positions of technical as well as non technical areas such as Associate Software developer, project coordinator, Business Analyst, HR executive , graphic designer and UI/ UX designer. 46 students from diverse streams participated in the drive. 30 students were selected for the interview round and finally 3 students got the offer letter for the position of MERN stack developer.







# ACTIVITIES

**FEBRUARY 02, 2024**

## **CAREER COUNSELING SEMINAR ON JOB OPPORTUNITIES IN THE GOVERNMENT SECTOR**

Placement Cell organized a Career Counseling seminar on job opportunities in the government sector. Mr. Dev Raj, Branch Head, AAA Bright Academy, Ludhiana was the resource person. He apprised the students of various job opportunities in the government sector such as UPSC, SSC CGL ,SSC LDC, IBPS PO , RBI, Insurance, PSPCL, PUNSUP and allied.He talked about the benefits of government sector jobs that include handsome salary, job security , work life balance etc. He also discussed the syllabus of various competitive exams and upcoming vacancies in government sector.





# ACTIVITIES

**FEBRUARY 26, 2024**

## **SEMINAR ON "NEW AGE CAREER OPTIONS IN MEDIA AND ENTERTAINMENT INDUSTRY"**

Under the aegis of IQAC, the Placement Cell of the college in collaboration with Maya Academy of Advanced Creativity ( MAAC) organized a seminar on " New Age Career Options in Media and Entertainment Industry ". Ms Riya Arora, Director, MAAC Ludhiana was the resource person. Ms Arora is a motivational speaker who inspired the students on how to overcome day to day challenges of life and explore their full potential. She apprised the students about the scope of Animation, graphics , 3D, VFX video editing, gaming etc and various career options in media and entertainment industry. Team members Mr. Baljit Singh ( faculty) and Rachhpal Singh ( Business Development Manager) were also part of the event. This seminar was organized under the guidance of Placement Coordinators, Dr. Neetu Prakash and Dr. Nidhi Sharma. The college Principal Dr. Maneeta Kahlon highlighted that career guidance seminars are important in creating awareness amongst students and choosing the right career path.









# ACTIVITIES

**MARCH 01, 2024**

## **ENTREPRENEURSHIP AWARENESS PROGRAM ON SELF-EMPLOYMENT OPPORTUNITIES BY MSME DEVELOPMENT AND FACILITATION CENTER, LUDHIANA**

Placement Cell in collaboration with Micro Small and Medium Enterprises Development and Facilitation Office, Ludhiana organized Entrepreneurship Awareness Program on Self-Employment Opportunities in the college campus today. Mr. Krishan Kumar Assistant Director, MSME-DFO, Ludhiana and Mrs Anupama Rani, Assistant Director, MSME-DFO, Ludhiana apprised the students about the programme and schemes of Ministry of MSME, Government of India. Mr Kumar shared with the students the various loan schemes and subsidies provided by the government to promote start-ups. Ms Brahmleen Kaur, Senior Manager, Bank of India elaborated on the various loan schemes and subsidies provided by banks to promote Entrepreneurship among youth. This event was organized by Placement Coordinator of the college Dr. Nidhi Sharma. The college Principal, Dr. Maneeta Kahlon emphasized that such initiatives will help the students in achieving financial independence.





# ACTIVITIES

## INFORMATION ALERTS !!!

Forwarded

ਜ਼ਿਲ੍ਹਾ ਰੋਜ਼ਗਾਰ ਅਤੇ ਕਾਰੋਬਾਰ ਬਿਊਰੋ  
ਲੁਧਿਆਣਾ

**ਪਲੇਸਮੈਂਟ ਕੈਂਪ**

ਲੁਧਿਆਣੇ ਦੀ ਨਾਮਿਕ ਕੰਪਨੀਆਂ ਕੈਂਪ ਵਿਚ ਇੰਟਰਵਿਊ ਲੈਣਗਿਆ

**Date**  
**12-01-2024**

**Place**  
District Bureau of Employment & Enterprises,  
Ludhiana

www.pgrkam.com  
www.ncs.gov.in

ਵਧੇਰੇ ਜਾਣਕਾਰੀ ਲਈ ਸੰਪਰਕ ਕਰੋ:- 7740001681 7:51 ✓

Please circulate in all final year classes 📌

17:52 ✓



Attention: Those who have received on this link 📌, please note

**Important Announcement!**  
You should have received a call from Mrs. Jaspreet Kaur (90410-11740) and an email from [hr@myvirtualteams.com](mailto:hr@myvirtualteams.com), identifying the company as My Virtual Teams Pvt Ltd. regarding the upcoming interviews scheduled on 23rd and 30th at their premises.  
We want to inform you that there has been a change in the venue, and now the interviews will be conducted in our college.

**\*Date: 30th January, 2024**  
**Venue: College Seminar Hall\***  
**Time : 10:20 am**

For technical students, the selection process will include a comprehensive written test designed to assess proficiency in HTML, CSS, JavaScript, and PHP.

Forwarded

**We are Hiring For  
Computer Operator**

**Company Name-Saanjh control  
Room /  
(The Traffic Solutions Co.)**

**Candidates Preference: -  
Male/Female**

**Location  
Ludhiana**

**Qualification  
BCA**

**Experience: -  
Fresher/1-2 years**

Interested Person Kindly Share  
your Resume to this Email ID.

Contact Person.  
Mukesh Kumar  
[projectsaanjh@gmail.com](mailto:projectsaanjh@gmail.com)

17:02 ✓





# INFORMATION ALERTS !!!

## Placement drive at GNKCW

Under the aegis of Internal Quality Assurance Cell, Placement Cell of Guru Nanak Khalsa College for Women, Gujarkhana Campus in collaboration with My Virtual Teams initiated a placement drive in the college campus for all final year students. The company deals in customised e commerce sites, mobile apps, AI apps, software, IoT, Data Analytics, DevOps , Cloud and Block chain services. The team consisting of Mrs Sudha Goel ( Director), Mrs Jaspreet Kaur ( HR Manager) and Mr. Visual Kumar ( Business Head) conducted the drive. The placement drive was conducted in 3 steps starting with a brief presentation about the company by the director, followed by

Dear students  
CPBFI (Certificate Program in Banking Finance and Insurance) is a CSR initiative of Bajaj Finserv to enhance the Employability of the undergrad and post grad students and make them employable. A MOU is in place between GNKCW Ludhiana and Bajaj Finserv since 2021 and we have already done batches of the same. Our next batch is starting soon. Please enlist yourself in this course and help us in harnessing your potential to the maximum. The duration of course will be 46 days in Online mode .All final year students are eligible to enroll in the course . Fee for the entire course is Rs 1000. Those interested can contact Placement Coordinator Dr. Nidhi Sharma and submit the fees latest by 16th January so that

# ALERT!!

Process - Resume Screening -> Walk - in Interviews

We kindly request the campus to share this opportunity with unselected students, along with their preferable date within this week to conduct a walk-in drive at our office in Lucknow.

Please note that transport arrangements will need to be organized either by the campus or by the students themselves.

**Apply Link:** <https://www.linkedin.com/jobs/view/3471111111> (Performance based PPO) - Lucknow: HERO  
SCOTCH LIMITED - 0 to 18 years of experience (posts are open)

(Kindly circulate the above link with students.)

**Deadline for application generation is tomorrow 12:30 PM**  
**positively.**

(Should you have any queries or require further information, please do not hesitate to reach out to us at [ashish.ashan@ppl-services.com](mailto:ashish.ashan@ppl-services.com))

Thank you for your attention, and we look forward to potentially welcoming some bright talents from your institution.

Warm regards,

Naukri Campus Team

13:25

rs..please circulate in all  
ear classes 🙏



### Job Opportunity

BlueBirds Kindergarten is a well-established preschool in Ludhiana, Punjab. It aims to provide quality education and activity based learning to pre-schoolers. For our latest venture: an after school teaching institute and evening club, we need young candidates with specializations in their field of work. Here are the details of our requirements:  
**Candidates Required**

1. English Teacher:  
**Qualification Required:** Masters in English Language  
**Skills Required:** Good command over spoken English and phonetics  
**Preferred Age Group:** 22 to 32 years



Microsoft Virtual Events Powered by Teams  
Microsoft Virtual Events Powered by Te...  
shorturl.at

### COLLEGE TO CORPORATE - SESSION

**Dear Graduation Final & Second Year Students**

You will be Graduating in some months from now and shall be gearing up for the corporate world. Be Industry-ready by gaining an insight into what kind of skills are required in the industry. **Attend and insightful session on 'College to Corporate'.**

 **Date:** 15-Feb-2024  **Time:** 6:00 pm onwards   
**Mode:** Online (Ms-Teams)

**Register here-** <https://shorturl.at/abAQ1>

(Register Button will appear in

**ALERT!!**

Placement Opportunity at Hero Ecotech :  
Campus Hiring at Naukri Campus  
From: Anshu Sharda <anshu.sharda@firstnaukri.com> on Tue, 05 Mar 2024 11:21:53 | Add to address book  
To: You | See Details

Dear Placement team,

Greetings from Naukri Campus!

I wanted to extend my gratitude for the recent connection we had. It was delightful discussing potential opportunities for the students at your esteemed college.

I am pleased to inform you that **Hero Ecotech Ltd.** is currently offering internship positions for **MBA (HR)** students within their Human Resource department.

Here are the details of the internship opportunity:

**Opportunity** – Internship (PPO)

**Duration** – 6 months (internship) with the possibility of a full-time job offer based on performance

**Stipend** – Rs. 10000+ monthly

**Qualification:** MBA in Human resources , BBA/B.COM in UG (70% throughout)

**Batch:** (2023/ 2024 / 2025)

**Job Location** – Ludhiana

*Placements Officer*  
*Nidhi*  
*Pooja*

Neetu Mam  
Forwarded



