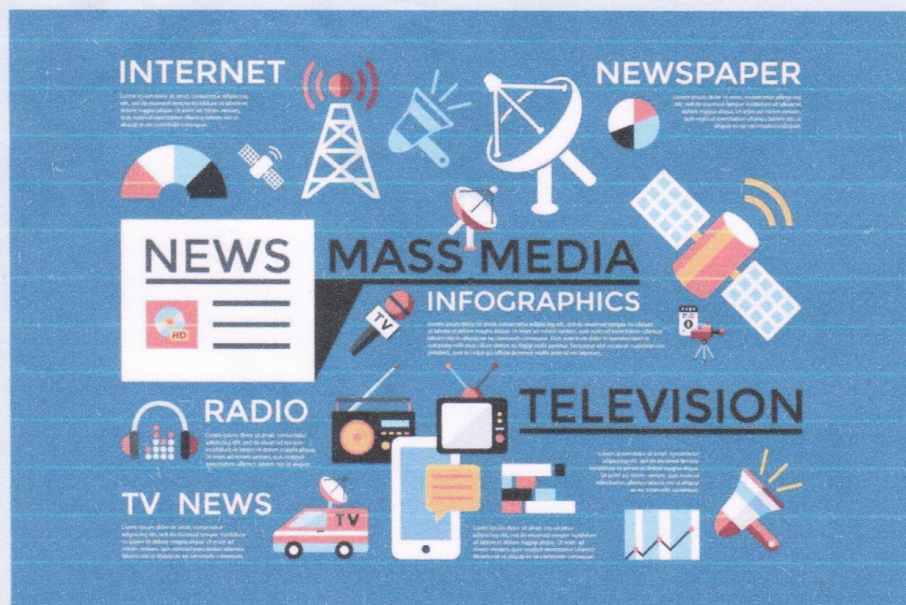


GURU NANAK KHALSA COLLEGE FOR WOMEN
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

Report of Department of Journalism and Mass Communication
Session 2024-25 (Even Semester)



KirtiDL
Dr. Kirti Dhawan
Assistant Professor & Head
Department of Journalism &
Mass Communication

Maneeta
Dr. Maneeta Kahlon
Principal

About the Department

Department of Mass Communication was started in the Session 2011-12 with the introduction of Post Graduate Diploma in Mass Communication. It is a one year PG Diploma Course which provides the students with number of job opportunities in the field of media. The department took a further step with the introduction of Journalism and Mass Communication (JSM) as an Elective Subject in B.A. (3 year Degree Course) in the session 2017-18. The college became the first institution in the district to start this subject at graduation level.

Courses Offered

S.No.	Name of the Course	Duration
1.	PGDMC	One year (2 semesters)
2.	B.A.	3 years (6 Semesters)

Teaching Faculty

S.No.	Name of the Faculty Member	Educational Qualification
1.	Dr.. Kirti Dhawan	PHD, MJMC, UGC- Net,

Student Strength

S.No.	Name of the Course	Student Strength
1.	PGDMC	02
2.	B.A. First Year	26
3.	B.A. Second Year	20
4.	B.A. Third Year	35

Activities

- Students from the Department of Journalism and Mass communication participated in a Live program on occasion of National Youth Day. The show titled as “ Lajwab Ludhiana” was broadcasted on FM Gold Ludhiana 100.1. from 5 pm to 6pm on January 12, 2024. The theme of the show was Contribution of Young girls in the development of our country. The show was anchored by RJ Jaideep Singh.

Following students expressed their views :

Bimalpreet Kaur (PGDMC)

Manpreet Kaur (BA 6th Semester)

Priyanshu (BA 6th Semester)

Tamanna Verma (BA 4th Semester)

Parmeet Kaur (BA 2nd Semester)

Neha Rumpal (BA 2nd Semester)

This activity was coordinated by Dr. Kirti Dhawan, Assistant Professor, Department of Journalism and Mass Communication. Principal Dr. Maneeta Kahlon appreciated the efforts of the students and highlighted the importance of radio as a platform to raise their voice on prominent issues.

Facebook and Instagram Links

<https://www.facebook.com/share/p/19odJDsP1z/>

https://www.instagram.com/p/DEyzO5eSiPB/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=





- Under the aegis of the Internal Quality Assurance Cell, the Department of Journalism and Mass Communication organized competitions as part of the 10th Prof. Gurbir Singh Sarna Memorial Inter-College Event on February 1, 2025. The competitions featured two categories: TV Interviews and the AD MAD Show. The event was judged by Mrs. Rini Sharma (RJ and TV Anchor, Doordarshan and All India Radio) and Mrs. Anjali Dudeja (RJ, All India Radio). The competitions were successfully convened by Dr. Kirti Dhawan and Ms. Kusha Mehra.

Facebook and Instagram Links

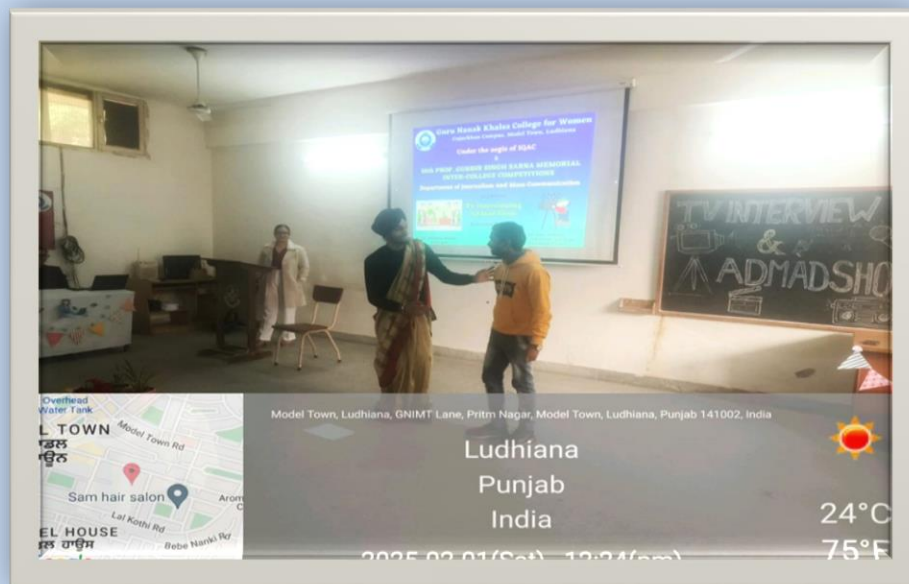
<https://www.facebook.com/share/p/1HaihAM3C6/>

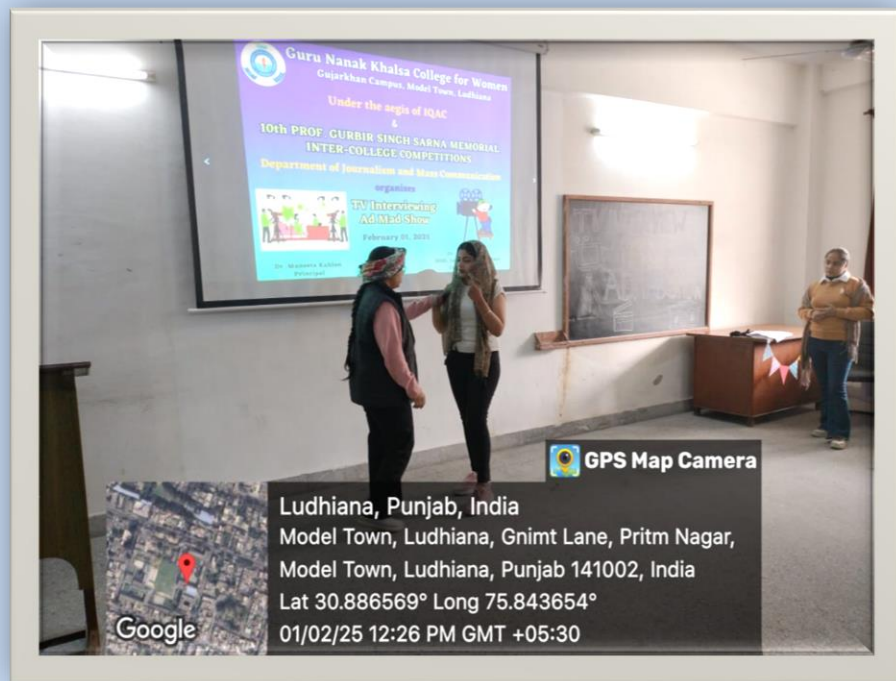
https://www.instagram.com/p/DFrcz6pSK13/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=

≡

https://www.instagram.com/p/DFrc8YLS5JZ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=

≡





- Students of Department of Journalism and Mass Communication participated in a 3 day Mobile Journalism and Environment Filmmaking Workshop organised by CMS VATAVARAN at SCD Government College from February 10-12, 2025. This workshop was organised as part of Environment Education Programme (EEP) 2024-25, supported by the Punjab State Council for Science and Technology (PSCST) and the Ministry of Environment, Forest and climate change (MoEF&CC), Government of India. The workshop aimed to engage students in understanding environmental issues creatively while enhancing their skills in mobile filmmaking. 10 students of the Department of Journalism and Mass communication of our college actively participated in this workshop and made short mobile films highlighting environmental issues faced by Ludhiana. They were awarded with Certificate of Participation for showing their creativity through mobile films. Dr. Kirti Dhawan (Head & Assistant Professor, Department of Journalism and Mass Communication and Mrs. Satwant Kaur (Assistant Professor, Department of Computer science and Applications) were presented certificates for acknowledgement of their contribution and support to this workshop. Principal Dr.

Maneeta Kahlon congratulated all the participants for their active and commendable performance in this 3 day MOJO workshop on Environment Filmmaking.

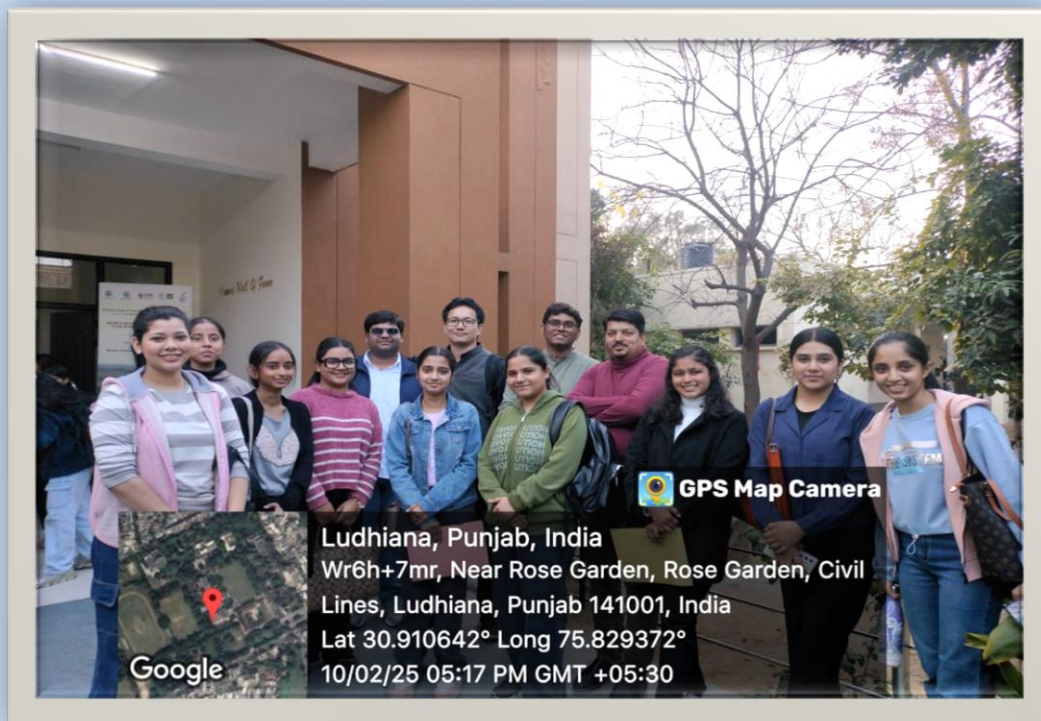
Facebook and Instagram Links

<https://www.facebook.com/share/p/15UayrCqs7/>

https://www.instagram.com/p/DGFOz4QRYuQ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

https://www.instagram.com/p/DGFO9ZQxIji/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=

≡



Students of the department performed as RJ's and expressed their views on the theme for World Radio Day 2025 "Radio and Climate Change". This activity was coordinated by Dr. Kirti Dhawan (Head, Department of Journalism and Mass Communication). Principal Dr. Maneeta Kahlon emphasized on the role of radio in disseminating information about climate change and also highlighted the importance of radio as a means of communication.

Facebook and Instagram Links

<https://www.facebook.com/share/p/1BCBVhb6cm/>

https://www.instagram.com/p/DGDA8LWRx4t/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZ

A==





- Students from the Department of Journalism and Mass Communication at Guru Nanak Khalsa College for Women participated in the Jagran Film Festival held at Cinepolis, MBD Neopolis Mall, Ludhiana, from February 21 to 23, 2025. Parmeet Kaur, Neha Rumpal, and Varinder Kaur (BA – I) attended a masterclass by Palash Dutta and took part in an interactive session organized by the Jagran Group.

<https://www.facebook.com/gnwludhiana/posts/pfbid02V3LAjHgLTx5tTorL6djvcKg5Trmv8ganxmgxVMXoYosZD3FUxZFtcPGwDkXnqY6I>

https://www.instagram.com/p/DGueUjWxD36/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==





- Mid-semester examinations were conducted in the college from March 15, 2025, to March 28, 2025 in order to prepare students for the Panjab University Final Examination slated for April- May 2025.



- Under the aegis of Internal Quality Assurance Cell, Parent Teacher Association of Guru Nanak Khalsa College for Women, Model Town, Ludhiana organized Parent Teacher Meet on April 12, 2025. The parents were given warm welcome by GNKCW team members. During the meet, an open interaction was held with parents of students from different streams. Various students oriented activities and extracurricular activities were discussed with parents. Academic performance of the students was shared by subject teachers. Parents were also asked for their suggestions in this forum. The event was organized under guidance of Coordinator Mrs. Manpreet Kaur and Co-coordinator Dr. Madhu Dhawan. On this Occasion, Under Earn While You Learn scheme, Bhelpuri Stall was set up by the students of Department of Home Science for the students and Parents. Principal Dr. Maneeta Kahlon emphasized on the need to hold such meetings which provide a platform to the parents as well as to the teachers to discuss the future of their wards.





Ludhiana, Punjab, India

Model Town, Ludhiana, Punjab 141002, India

Lat 30.886817° Long 75.843669°

12/04/2025 10:29 AM GMT +05:30

- Students of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, brought laurels to the college by obtaining top positions in Post Graduate Diploma in Mass Communication (PGDMC) -1st Semester Examination held in December 2024. Priyanka topped Panjab University, Chandigarh by securing 83.5%. Bimalpreet Kaur stood 2nd in college by scoring 73.11% marks. The General Secretary of the college governing body, Er. Gurvinder Singh and college Principal, Dr. Maneeta Kahlon congratulated the students for their outstanding performance.



Press Clippings

ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਦੀ छात्रा ने पी.जी.डी.एम.सी. - थम सेमेस्टर परीक्षा में हासिल किया शीर्ष स्थान

ਬਿਰਾ ਨਿਯੁਕਤ/ਰਜਨੀ (ਲੁਧਿਆਣਾ):

ਜੀ. ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਫਾਰ
ਮੈਨ ਮਾਡਲ ਟਾਊਨ, ਲੁਧਿਆਣਾ ਦੀ
ਛਾਤਰਾ ਨੇ ਦਿਸੰਬਰ 2024 ਮੇਂ
ਜਯੋਜਿਤ ਪੋਸਟ ਗ੍ਰੈਜੂਏਟ ਡਿਪਲੋਮਾ ਇਨ
ਸਾਇੰਸ ਕਮਿਊਨਿਕੇਸ਼ਨ (ਪੀਜੀਡੀਐਮਸੀ)
ਥਮ ਸੈਮੇਸਟਰ ਪਰੀਖਾ ਮੇਂ ਸ਼ੀਰ੍ਥ ਸਥਾਨ
ਪ੍ਰਾਪਤ ਕਰ ਕਾਲਜ ਕਾ ਨਾਮ ਰੋਸ਼ਨ
ਕੀਤਾ। ਪ੍ਰਿਥਵੀ ਨੇ 83.5 ਪ੍ਰੀਸੈਂਟੀ ਅੰਕ
ਪ੍ਰਾਪਤ ਕਰ ਕੇ ਪੰਜਾਬ ਵਿਸ਼ਵਵਿਦਿਆਲ,
ਫੀਰੋਜ਼ਪੁਰ ਮੇਂ ਟੌਪ ਕੀਤਾ। ਕ੍ਰਿਸਮਸਮਿਤ
ਪ੍ਰੀਖਾ ਮੇਂ 73.11 ਪ੍ਰੀਸੈਂਟੀ ਅੰਕ ਪ੍ਰਾਪਤ
ਕਰ ਕਾਲਜ ਮੇਂ ਦੂਜਾ ਸਥਾਨ ਪ੍ਰਾਪਤ ਕੀਤਾ। ਕਾਲਜ
ਗਵਰਨਿੰਗ ਬਾਡੀ ਕੇ ਮਹਾਸਚਿਵ
ਸ਼੍ਰੀਮਤੀ ਗੁਰਦਿੱਤਰ ਸਿੰਘ ਅਤੇ ਕਾਲਜ ਪ੍ਰਿੰਸੀਪਲ
ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਛਾਤਰਾ
ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਦੀ ਛਾਤਰਾ ਕੋ ਬधा
ਦੇਰੇ ਪ੍ਰਿਸ਼ੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ।



ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਦੀ ਵਿਦਿਆਰਥਣ ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ 'ਚ ਅੱਵਲ

83.5% ਨੰਬਰ ਲੈ ਕੇ ਕੀਤਾ ਕਾਲਜ ਦਾ ਨਾਂਅ ਰੋਸ਼ਨ

ਲੁਧਿਆਣਾ, 26 ਅਪ੍ਰੈਲ (ਜਸਵਿੰਦਰ ਕੁਮਾਰ, ਗੁੱਜਰਾਨਾ ਕੈਂਪਸ, ਮਾਡਲ ਟਾਊਨ)
ਪੰਜਾਬ-ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਫਾਰ ਲੁਧਿਆਣਾ ਦੀਆਂ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਦਸੰਬਰ



2024 ਵਿਚ ਹੋਈ ਪੋਸਟ ਗ੍ਰੈਜੂਏਟ
ਡਿਪਲੋਮਾ ਇਨ ਮਾ
ਕਮਿਊਨਿਕੇਸ਼ਨ ਪਹਿਲੇ ਸੈਮੇਸਟਰ ਦੇ
ਪ੍ਰੀਖਿਆ ਵਿਚ ਚੋਟੀ ਦੇ ਸਥਾਨ
ਪ੍ਰਾਪਤ ਕਰਕੇ ਕਾਲਜ ਦਾ ਨਾਂਅ
ਰੋਸ਼ਨ ਕੀਤਾ। ਪ੍ਰਿਥਵੀ ਨੇ 83.5
ਅੰਕ ਪ੍ਰਾਪਤ ਕਰਕੇ ਪੰਜਾਬ
ਯੂਨੀਵਰਸਿਟੀ, ਚੰਡੀਗੜ੍ਹ ਵਿਚ
ਪਹਿਲਾ ਸਥਾਨ ਪ੍ਰਾਪਤ ਕੀਤਾ।
ਕ੍ਰਿਸਮਸਮਿਤ ਕੌਰ ਨੇ 73.11% ਅੰਕ
ਪ੍ਰਾਪਤ ਕਰਕੇ ਕਾਲਜ ਵਿਚੋਂ ਦੂਜਾ
ਸਥਾਨ ਪ੍ਰਾਪਤ ਕੀਤਾ। ਕਾਲਜ
ਗਵਰਨਿੰਗ ਬਾਡੀ ਦੇ ਜਨਰਲ
ਸਕੱਤਰ-ਇੰਜੀਨੀਅਰ ਗੁਰਵਿੰਦਰ
ਸਿੰਘ ਅਤੇ ਕਾਲਜ ਪ੍ਰਿੰਸੀਪਲ
ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਵਿਦਿਆਰਥਣਾਂ
ਨੂੰ ਉਨ੍ਹਾਂ ਦੇ ਸ਼ਾਨਦਾਰ ਪ੍ਰਦਰਸ਼ਨ
ਮੇਂ ਮਨੀਤਾ ਕਾਹਲੋਂ।

ਅਗਲੇ ਸਾਲ ਵਿਚ ਹੋਈ ਮਾਸਟਰੀ ਪ੍ਰੀਖਾ

PGDMC 2024-25



BA III 2024-25



Achievements of the Faculty member

Dr. Kirti Dhawan

- Completed “NEP-2020 Orientation and Sensitization Programme” under Malaviya Mission Teacher Training Programme of UGC, organized by Malaviya Mission Teacher Training Centre, Guru Nanak Dev University, Amritsar from January 03-11, 2025:
- Completed 5 Credit Course “Photojournalism” with a consolidated score of 91% offered by Dr. Radhika Khanna of Pondicherry University on Swayam Online Platform.
- Presented Certificate of Acknowledgement for Contribution to Three Day Mobile Journalism & Environment Filmmaking (MOJO) Workshop organised by Punjab state Council for science & Technology in collaboration with CMS VATAVARAN supported by Ministry of Environment, Forest & Climate Change, Government of India at SCD Government College, Ludhiana from February 10-12, 2025.
- Participated in an online programme on “Green skills & Gender Equity in Conservation: Bridging Knowledge Gaps” organized by CMS Vastavaran in collaboration with IUCN CEC South & Southeast Asia on March 06, 2025.

Summarized Report of the Department

Sr. No.	Date	Activity
1.	January 12, 2025	Participation in Live show on AIR
2.	February 01, 2025	Inter College Competitions
3.	February 10-12, 2025	MOJO Workshop at SCD Govt. College, Ludhiana
4.	February 13, 2025	World Radio Day
5.	February 21-23, 2025	Participation in Jagran Film Festival
6.	March 17- 28, 2025	Mid Semester Examinations
7.	April 12, 2025	PTM