

GURU NANAK KHALSA COLLEGE FOR WOMEN
GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

Report of Department of Journalism and Mass Communication
Session 2024-25 (Odd Semester)



Kirti Dhawan

Dr. Kirti Dhawan

Assistant Professor & Head
Department of Journalism &
Mass Communication

Maneeta

Dr. Maneeta Kahlon

Principal

About the Department

Department of Mass Communication was started in the Session 2011-12 with the introduction of Post Graduate Diploma in Mass Communication. It is a one year PG Diploma Course which provides the students with number of job opportunities in the field of media. The department took a further step with the introduction of Journalism and Mass Communication (JSM) as an Elective Subject in B.A. (3 year Degree Course) in the session 2017-18. The college became the first institution in the district to start this subject at graduation level.

Courses Offered

S.No.	Name of the Course	Duration
1.	PGDMC	One year (2 semesters)
2.	B.A.	3 years (6 Semesters)

Teaching Faculty

S.No.	Name of the Faculty Member	Educational Qualification
1.	Dr.. Kirti Dhawan	PHD, MJMC, UGC- Net,

Student Strength

S.No.	Name of the Course	Student Strength
1.	PGDMC	02
2.	B.A. First Year	26
3.	B.A. Second Year	20
4.	B.A. Third Year	35

Activities

- The new academic session 2023-2024 began on **July 16, 2024** with the student **Orientation Program** to acclimatize the students about the academic calendar of the new semester, time-table, subjects to be studied, and the subject books to be referred. The students were apprised about the course objectives, along with the approach which shall be adopted to complete the respective courses. Students were also informed about the activities that the college has planned to conduct during the semester.
- **National Broadcasting Day** was observed in the college campus on **July 23, 2024**. This day is observed on July 23 every year to celebrate the power and reach of radio in India. On this occasion, Students of the department shared their views on the role played by radio in bringing people together from different regions, languages, and cultures. Jasserat, a 3rd year BA student, made a powerpoint presentation on the growth and relevance of broadcasting in India. This activity was coordinated by Dr. Kirti Dhawan. Madam Principal Dr. Maneeta Kahlon highlighted the importance of radio in society and encouraged the students to appreciate and explore careers in broadcasting.

Facebook and Instagram Link

<https://www.facebook.com/gnwludhiana/posts/pfbid0mSkk68JZR5iyjcpaXXBo2TS4dVXwsVT3uQ2hmaysTqJgWGApkwu8mGKH4bMRKCLl>

https://www.instagram.com/p/C9wfCfqyxXS/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA==





Press Clippings



- World Photography Day was celebrated in the college campus on August 19, 2024. Observed annually on August 19, this day is dedicated to appreciating the power of photography in storytelling, capturing emotions, and preserving memories. On this occasion, students from the Department participated in a Photojournalism contest, where they covered a news story through five photographs and presented it as a photo feature. The competition was judged by Mrs. Harpreet Kaur, Assistant Professor in the Department of Fine Arts, and was conducted under the guidance of Dr. Kirti Dhawan, Assistant Professor in the Department of Journalism and Mass Communication.

Winners of the Photojournalism Contest:

1st Prize:

- Parneet (BA 5th semester)
- Tamanna (BA 3rd semester)
- Yogita Malik (BA 1st semester)

2nd Prize:

- Samiksha (BA 5th semester)
- Shruti (BA 1st semester)
- Yashika (BA 1st semester)

2nd Prize:

- Gagandeep (BA 5th semester)
- Ramanpreet (BA 1st semester)
- Jasmeet (BA 1st semester)

3rd Prize:

- Japneet (BA 5th semester)
- Kritika (BA 1st semester)
- Beant (BA 1st semester)

3rd Prize:

- Pallavi (BA 5th semester)
- Ayushi (BA 1st semester)
- Rashmeet (BA 1st semester)



Madam Principal Dr. Maneeta Kahlon encouraged the students and staff to continue organizing such events, as they provide valuable opportunities for students to showcase their creativity.

Facebook and Instagram Link

<https://www.facebook.com/gnwludhiana/posts/pfbid02rBS6uYsQjfTaR7i8eCm9FCinXBbg2enSGjMqcqDWGc9dto9P7AXxDu1JaR1eqUMql>

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[62hLUyh4M/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/C-62hLUyh4M/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)




Guru Nanak Khalsa College for Women
Gujarkhan Campus, Model Town, Ludhiana

Under the aegis of IQAC

Department of Journalism and Mass Communication
organizes

PHOTO JOURNALISM CONTEST
on



**WORLD
PHOTOGRAPHY
DAY**

20TH August, 2024

Principal
Dr. Maneeta Kahlon

Organizers
Dr. Kirti Dhawan



Press Clippings



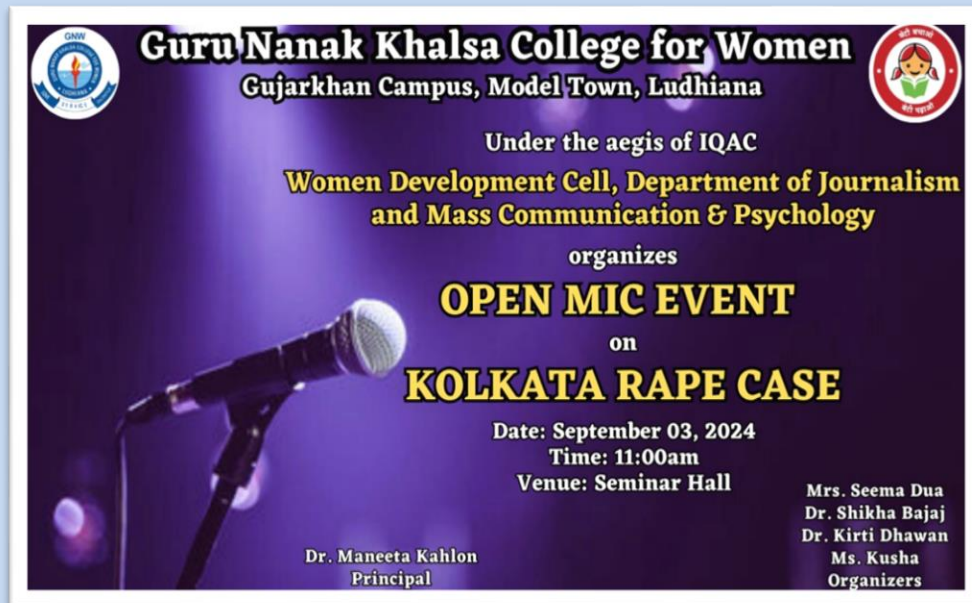
- The Department of Journalism and Mass Communication organized an **Open Mic Session** for the students in the campus. This open mic session aims to provide a platform for students to voice their feelings, thoughts and demands regarding the horrific rape incident in Kolkata. More than 20 Students from various departments of the college expressed their anger on alleged rape and murder of a trainee doctor in form of poetry and views. They also suggested various measures that should be taken to keep women safe in the society. This session was organized by Mrs. Seema Dua, Dr. Kirti Dhawan, Dr. Shikha Bajaj and Ms. Kusha Mehra. While addressing the students, Madam Principal Dr. Maneeta Kahlon encouraged everyone to continue these important conversations beyond today as we strive for a world where every individual feels secure and respected. (September 3, 2024)

Facebook and Instagram Link

<https://www.facebook.com/gnwLudhiana/posts/pfbid02am7sWuDhba4ubZRQdpytmsAuXBCU3ky6Nf1m9SUDa9Ze5o71QyRC6dsvqp8SM6SYI>

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https://www.instagram.com/p/C_cz2PeyB73/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==





Press Clippings

ਜੀ.ਐਨ.ਕੇ.ਸੀ.ਡਬਲਯੂ. ਮੈਂ ਓਪਨ ਮਾਡਕ ਸਤਰ ਆਯੋਜਿਤ



ਓਪਨ ਮਾਡਕ ਸਤਰ ਮੈਂ ਹਿਰਸਾ ਲੇਟੇ ਵਿਛਾਥੀ।

ਸਕੋਰਾ ਨ੍ਯੂਜ/ਰਜ਼ਨੀ (ਲੁਧਿਆਣਾ): ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲੇਜ ਫਾਰ ਵੂਮੈਨ ਦੇ ਇੰਟਰਨਲ ਕਵਾਲਿਟੀ ਏਵਾਰਡਸ ਸੈਲ ਦੇ ਤਤਕਾਲਬਾਨ ਮੈਂ ਮਹਿਲਾ ਵਿਕਾਸ ਸੈਲ ਨੇ ਪਤਕਾਰਿਤਾ ਓਰ ਜਨਸੰਚਾਰ ਓਰ ਮਨੋਵਿਗਿਆਨ ਵਿਭਾਗੋਂ ਦੇ ਸਹਯੋਗ ਦੇ ਕਾਲੇਜ ਪਰਿਸਰ ਮੈਂ ਏਕ ਓਪਨ ਮਾਡਕ ਸਤਰ ਕਾ ਆਯੋਜਨ ਕੀਯਾ। ਇਸ ਓਪਨ ਮਾਡਕ ਸਤਰ ਕਾ ਤਰ੍ਹੰਧ ਚੁਭਰੋਂ ਕੋ ਕੋਲਕਾਤਾ ਮੈਂ ਮਯਾਕਹ ਕਲਾਕਾਰ ਕੀ ਘਟਨਾ ਦੇ ਸੰਬੰਧ ਮੈਂ ਅਪਨੀ ਭਾਵਨਾਓਂ, ਵਿਚਾਰੋਂ ਓਰ ਮਾਂਗੋਂ ਕੋ ਕ੍ਰਿਤ ਕਰਨੇ ਦੇ ਲਿਏ ਏਕ ਮੰਚ ਪ੍ਰਦਾਨ ਕਰਨਾ ਹੈ। ਕਾਲੇਜ ਦੇ ਵਿਭਿੰਨ ਵਿਭਾਗੋਂ ਦੇ 20 ਦੇ ਅਧਿਕ ਚੁਭਰੋਂ ਨੇ ਪ੍ਰਸਿਧਿ ਡਾਕਟਰ ਦੇ ਕਥਿਤ ਕਲਾਕਾਰ ਓਰ ਹਲ੍ਧ ਪਰ ਅਪਨਾ ਗੁਰ੍ਧਾ ਕਵਿਤਾ ਓਰ ਵਿਚਾਰੋਂ ਦੇ ਮਾਧ੍ਧਮ ਦੇ ਕ੍ਰਿਤ ਕੀਯਾ। ਉਨ੍ਹੋਂਨੇ ਸਮਾਜ ਮੈਂ ਮਹਿਲਾਓਂ ਕੋ ਸੁਰੱਖਿਤ ਰਖਨੇ ਦੇ ਲਿਏ ਉਠਾਏ ਜਾਨੇ ਵਾਲੇ ਵਿਭਿੰਨ ਤਪਾਧ ਮੀ ਸੁਝਾਏ। ਇਸ ਸਤਰ ਕਾ ਆਯੋਜਨ ਸੀਮਾ ਦੁਆ, ਡਾ. ਕੀਰਤੀ ਧਵਨ, ਡਾ. ਸਿਖਾ ਬਜਾਜ ਓਰ ਕੁਸ਼ਾ ਮੇਹਰਾ ਦੁਆ ਕੀਯਾ ਗਯਾ ਥਾ। ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਸਭੀ ਕੋ ਇਨ ਮਹੱਤਵਪੂਰਨ ਗਾਤਾਲਾਪੋਂ ਕੋ ਜਾਰੀ ਰਖਨੇ ਦੇ ਲਿਏ ਪ੍ਰੋਤਸਾਹਿਤ ਕੀਯਾ ਕਯੋਂਕਿ ਹਮ ਏਕ ਏਸੀ ਦੁਨੀਆ ਦੇ ਲਿਏ ਪ੍ਰਧਾਸ ਕਰ ਰਹੇ ਹੈ ਜਹਾਂ ਹਰ ਕ੍ਰਿਤ ਸੁਰੱਖਿਤ ਓਰ ਸਮਾਜਿਤ ਮਹੱਤਵ ਕਰੇ।



ਜੀਐਨਕੇਸੀਡਬਲਯੂ ਵਿਖੇ ਓਪਨ ਮਾਈਕ ਸੈਸ਼ਨ ਦੌਰਾਨ ਆਪਣੇ ਵਿਚਾਰ ਰੱਖਦੀ ਇਕ ਵਿਦਿਆਰਥਣ ਅਤੇ ਹਾਜ਼ਰ ਅਧਿਆਪਕ ਤੇ ਵਿਦਿਆਰਥੀ।

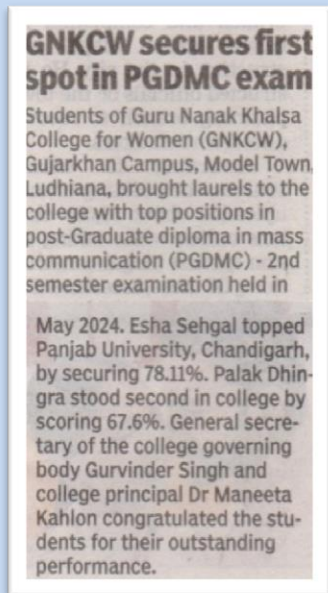
ਕੋਲਕਾਤਾ ਜਬਰ-ਜਨਾਹ ਮਾਮਲੇ ਦੀ ਨਿਖੇਧੀ

ਸਟਾਫ ਪ੍ਰਤੀਨਿਧ, ਪੰਜਾਬੀ ਜਾਗਰਣ ਲੁਧਿਆਣਾ : ਇੰਟਰਨਲ ਕੁਆਲਿਟੀ ਐਸ਼ਰੈਂਸ ਸੈਲ ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਲੁਧਿਆਣਾ ਨੇ ਵੂਮੈਨ ਡਿਵੈਲਪਮੈਂਟ ਸੈਲ, ਪੱਤਰਕਾਰੀ ਤੇ ਜਨ ਸੰਚਾਰ ਅਤੇ ਮਨੋਵਿਗਿਆਨ ਵਿਭਾਗਾਂ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਕਾਲਜ ਕੈਂਪਸ 'ਚ ਇਕ ਓਪਨ ਮਾਈਕ ਸੈਸ਼ਨ ਕਰਵਾਇਆ। ਇਸ ਓਪਨ ਮਾਈਕ ਸੈਸ਼ਨ ਦਾ ਉਦੇਸ਼ ਕੋਲਕਾਤਾ 'ਚ ਜਬਰ-ਜਨਾਹ ਦੀ ਭਿਆਨਕ ਘਟਨਾ ਦੇ ਸਬੰਧ 'ਚ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਪਣੀਆਂ ਭਾਵਨਾਵਾਂ, ਵਿਚਾਰਾਂ ਅਤੇ ਮੰਗਾਂ ਨੂੰ ਆਵਾਜ਼ ਦੇਣ ਲਈ ਇਕ ਮੰਚ ਪ੍ਰਦਾਨ ਕਰਨਾ ਸੀ। ਕਾਲਜ ਦੇ ਵੱਖ-ਵੱਖ ਵਿਭਾਗਾਂ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਕੋਲਕਾਤਾ ਵਿਖੇ ਡਾਕਟਰ ਨਾਲ ਜਬਰ-ਜਨਾਹ ਦੀ ਘਟਨਾ 'ਤੇ ਕਵਿਤਾਵਾਂ ਤੇ ਵਿਚਾਰਾਂ ਰਾਹੀਂ ਰੋਸ ਪ੍ਰਗਟ ਕੀਤਾ। ਉਨ੍ਹਾਂ ਸਮਾਜ 'ਚ ਔਰਤਾਂ ਨੂੰ ਸੁਰੱਖਿਅਤ ਰੱਖਣ ਲਈ ਵੱਖ-ਵੱਖ ਉਪਾਵਾਂ ਦਾ ਸੁਝਾਅ ਵੀ ਦਿੱਤਾ। ਇਸ ਸੈਸ਼ਨ ਦਾ ਸੰਚਾਲਨ ਸੀਮਾ ਦੁਆ, ਡਾ. ਕੀਰਤੀ ਧਵਨ, ਡਾ. ਸ਼ਿਖਾ ਬਜਾਜ ਅਤੇ ਕੁਸ਼ਾ ਮਹਿਰਾ ਨੇ ਕੀਤਾ। ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸੰਬੋਧਨ ਕਰਦੇ ਹੋਏ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਸਾਰਿਆਂ ਨੂੰ ਇਹ ਮਹੱਤਵਪੂਰਨ ਗੱਲਬਾਤ ਅੱਜ ਤੋਂ ਅੱਗੇ ਵੀ ਜਾਰੀ ਰੱਖਣ ਲਈ ਪ੍ਰੇਰਿਤ ਕੀਤਾ ਕਿਉਂਕਿ ਅਸੀਂ ਇਕ ਅਜਿਹੀ ਦੁਨੀਆਂ ਲਈ ਕੋਸ਼ਿਸ਼ ਕਰਦੇ ਹਾਂ ਜਿੱਥੇ ਹਰ ਵਿਅਕਤੀ ਸੁਰੱਖਿਅਤ ਅਤੇ ਸਤਿਕਾਰ ਮਹਿਸੂਸ ਕਰਦਾ ਹੈ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਡਿਵਿੱਖ 'ਚ ਵੀ ਅਜਿਹੇ ਸੈਸ਼ਨ ਕਰਵਾਏ ਜਾਣਗੇ, ਤਾਂ ਜੋ ਵਿਦਿਆਰਥਣਾਂ ਨੂੰ ਆਪਣੇ ਵਿਚਾਰ ਰੱਖਣ ਦਾ ਮੌਕਾ ਮਿਲ ਸਕੇ।

- Students of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, brought laurels to the college by obtaining top positions in Post Graduate Diploma in Mass Communication (PGDMC) -2nd Semester Examination held in May 2024. Esha Sehgal topped Panjab University, Chandigarh by securing 78.11%. Palak Dhingra stood 2nd in college by scoring 67.6%. The General Secretary of the college governing body, Er. Gurvinder Singh and college Principal, Dr. Maneeta Kahlon congratulated the students for their outstanding performance.



Press Clippings



- Under the aegis of the Internal Quality Assurance Cell, the Department of Journalism and Mass Communication at Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, organized an event titled **“First Draft: The Path of a Budding Journalist”**. The event featured two esteemed guests: Ms. Mehak Jain, Journalist at The Times of India, and Ms. Ragini Kaushal, Principal Correspondent at Dainik Bhaskar. Students participated as budding journalists, delivering PowerPoint presentations on various pressing topics, such as slums, rising prices of medicines, artificial intelligence in education, and more.

Following the presentations, an interactive session took place between the guests and the students. Dr. Kirti Dhawan was responsible for organizing the event.

The winners were as follows:

- 1st prize: Khushi, Simranpreet, and Jasika (BA 3rd Semester)
- 2nd prize: Tamanna, Sukhman, and Sehaj (BA 3rd Semester)
- 3rd prize: Komal, Vanya, Nandini (BA 1st Semester) and Parmeet, Varinder, and Sukhpreet (BA 1st Semester)

Principal Dr. Maneeta Kahlon congratulated the department for their efforts and emphasized the importance of such events in highlighting the practical aspects of subjects like Journalism.(September 20, 2024)

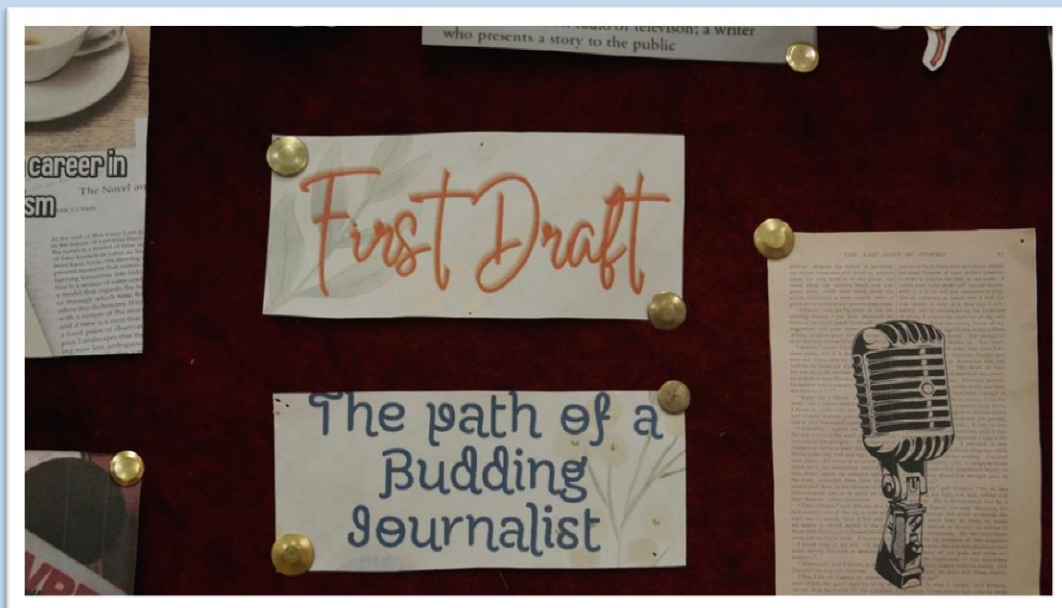
Facebook and Instagram Link

<https://www.facebook.com/gnwludhiana/posts/pfbid0368G6o9fRfM1AAWevBF1UZPGAAfnFjKDgzzg4E7FKDNckGSNTQ68cRzfVWE73wigzl>

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https://www.instagram.com/p/DAK9W8nSgyJ/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

https://www.instagram.com/p/DAK9cEUSd3r/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==







Press Clippings



- Mid-semester examinations were conducted in the college from September 30, 2024, to October 18, 2024, in order to prepare students for the Panjab University Final Examination slated for November-December 2024.



- Under the aegis of Internal Quality Assurance Cell, Parent Teacher Meet was organized at Guru Nanak Khalsa College for Women, Model Town, Ludhiana in the college campus. The parents were accorded a warm welcome by GNKCW team members. During the meet, an open interaction was held with parents of students from different streams. Various student-oriented activities and extracurricular activities were discussed with parents. Academic performance of the students was shared by subject teachers. Parents were also informed that ABC portal is essential under New Education Policy. Students were also informed about the upcoming Panjab University examination. The event was organized under guidance of Coordinator Mrs. Manpreet Kaur and Co-coordinator Dr. Madhu Dhawan. Principal of the College, Dr. Maneeta Kahlon emphasized on the need to hold such meetings which provide a platform to the parents as well as to the teachers to discuss the future of their wards. (November 09, 2024)





PGDMC 2024-25



BA III 2024-25



Achievements of the Faculty member

Dr. Kirti Dhawan

- Successfully Completed 5 Credit Course “Photojournalism” with a consolidated score of 91% offered by Dr. Radhika Khanna of Pondicherry University on Swayam Online Platform. The Proctored examination was held in the month of December 2024.
- Dr. Kirti Dhawan was appointed as External examiner for the conduct of practical examinations of BAJMC (Semester 2) and MAJMC (Semester 2) in Department of Journalism and Mass communication, Punjab Technical University, Kapurthala on June 13, 2024.

Summarized Report of the Department

Sr. No.	Date	Activity
1.	July 16, 2024	Student orientation Session
2.	July 23, 2024	National Broadcasting Day
3.	August 20, 2024	World Photography Day
4.	September 03, 2024	Open Mic Session
5.	September 20, 2024	First draft: The Path of a Budding Journalist”

6.	September 30, 2024 to October 18, 2024	Mid-semester Examinations
7.	November 09, 2024	Parent Teacher Meet