

**GURU NANAK KHALSA COLLEGE FOR WOMEN
GUJARKHAN CAMPUS, LUDHIANA**



**SUPPORTING DOCUMENT
(2024-2025)**

5.1.4 Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year

Dr. Maneeta Kahlon

Principal

Dr. MANEETA KAHLON

Principal

G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

CAREER GUIDANCE SESSION

AUGUST 23, 2024

Placement cell of Guru Nanak Khalsa for Women organised a seminar and Awareness Camp on the topic "Future Tycoons 2024" for Business Management and Computer Science students of final year. Anuj Kishore Dutta, Career Counsellor, DBEE, Ludhiana apprised the students about the Future Tycoons 2024 contest initiated by District Administration, Ludhiana in collaboration with Start Up, Punjab. This initiative of Government aims to encourage ideas/startups, provide handholding to convert them into full-fledged companies and provide mentoring from the Industry Experts. Mr. Ghan Shyam, Placement Officer, DBEE educated the students about various initiatives and schemes of District Bureau of Employment Education, Ludhiana. He further encouraged students to avail the services of the DBEE to their maximum benefit.



ਗੁਰੂ ਨਾਨਕ ਖ਼ਾਲਸਾ ਕਾਲਜ 'ਚ ਲਗਾਇਆ ਜਾਗਰੂਕਤਾ ਤੇ ਰਜਿਸਟਰੇਸ਼ਨ ਕੈਂਪ

ਲੁਧਿਆਣਾ, 23 ਅਗੱਸਤ (ਸ਼ੁੱਧੀਰ ਅਗਨੀਹੋਤਰੀ) : ਗੁਰੂ ਨਾਨਕ ਖ਼ਾਲਸਾ ਡਾਕੂਮੈਂਟ ਦੇ ਪਲੇਸਮੈਂਟ ਸੈੱਲ ਨੇ ਵਾਈਨਲ ਈਅਰ ਦੇ ਬਿਜ਼ਨਸ ਮੈਨੇਜਮੈਂਟ ਅਤੇ ਕੰਪਿਊਟਰ ਸਾਇੰਸ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ 'ਫਿਊਚਰ ਟਾਈਕੂਨਜ਼ 2024' ਵਿਸ਼ੇ 'ਤੇ ਸੈਮੀਨਾਰ ਅਤੇ ਜਾਗਰੂਕਤਾ ਕੈਂਪ ਦਾ ਆਯੋਜਨ ਕੀਤਾ।

ਅਨੁਜ ਕਿਸ਼ੋਰ ਦੱਤਾ, ਕਰੀਅਰ ਕਾਊਂਸਲਰ, ਡੀ.ਬੀ.ਈ.ਈ. ਲੁਧਿਆਣਾ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਭਵਿੱਖ ਦੇ ਟਾਈਕੂਨਜ਼ ਬਾਰੇ ਜਾਣੂ ਕਰਵਾਇਆ। ਜ਼ਿਲ੍ਹਾ ਪ੍ਰਬੰਧਨ, ਲੁਧਿਆਣਾ ਦੁਆਰਾ ਸਟਾਰਟ ਅੱਪ, ਪੰਜਾਬ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਸ਼ੁਰੂ ਕੀਤੇ ਗਏ 2024 ਮੁਕਾਬਲੇ ਦਾ ਉਦੇਸ਼ ਵਿਚਾਰਾਂ/ਸਟਾਰਟਅੱਪ ਨੂੰ ਉਤਸ਼ਾਹਿਤ ਕਰਨਾ, ਉਨ੍ਹਾਂ ਨੂੰ ਪੂਰੀ ਤਰ੍ਹਾਂ ਨਾਲ ਕੰਪਨੀਆਂ ਵਿਚ ਤਬਦੀਲ ਕਰਨ ਲਈ ਹੋਂਦਹੋਲਡਿੰਗ ਪ੍ਰਦਾਨ ਕਰਨਾ ਅਤੇ ਉਦਯੋਗ ਦੇ ਮਾਹਿਰਾਂ ਤੋਂ ਸਲਾਹ ਪ੍ਰਦਾਨ



ਘਨ ਬਿਆਮ, ਪਲੇਸਮੈਂਟ ਅਫਸਰ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਗਰੂਕ ਕਰਦੇ ਹੋਏ।

ਕਰਨਾ ਹੈ। ਘਨ ਬਿਆਮ, ਪਲੇਸਮੈਂਟ ਅਫਸਰ, ਡੀ.ਬੀ.ਈ.ਈ. ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜ਼ਿਲ੍ਹਾ ਰੁਜ਼ਗਾਰ ਸਿੱਖਿਆ ਬਿਊਰੋ, ਲੁਧਿਆਣਾ ਦੀਆਂ ਵੱਖ-ਵੱਖ ਪਹਿਲਕਦਮੀਆਂ ਅਤੇ ਸਕੀਮਾਂ ਬਾਰੇ ਜਾਗਰੂਕ ਕੀਤਾ। ਉਨ੍ਹਾਂ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਡੀ.ਬੀ.ਈ.ਈ. ਦੀਆਂ ਸੇਵਾਵਾਂ ਦਾ ਵੱਧ ਤੋਂ ਵੱਧ ਲਾਭ ਉਠਾਉਣ ਲਈ ਪ੍ਰੇਰਿਤ ਕੀਤਾ।

ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਣੀਤਾ ਕਾਹਲੌਂ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਗਰੂਕ ਰਹਿਣ ਅਤੇ ਅਪਣੇ ਕਰੀਅਰ ਵਿਚ ਉੱਤਮਤਾ ਹਾਸਲ ਕਰਨ ਲਈ ਆਪਣੇ ਹੁਨਰ 'ਤੇ ਕੰਮ ਕਰਨ ਲਈ ਪ੍ਰੇਰਿਤ ਕੀਤਾ ਅਤੇ ਉਨ੍ਹਾਂ ਦੇ ਭਵਿੱਖ ਦੇ ਉਦਮਾਂ ਵਿਚ ਸਫਲਤਾ ਦੀ ਕਾਮਨਾ ਕੀਤੀ। ਇਹ ਗਤੀਵਿਧੀ ਪਲੇਸਮੈਂਟ ਕੋਆਰਡੀਨੇਟਰ ਡਾ. ਨਿਧੀ ਸ਼ਰਮਾ ਦੀ ਅਗਵਾਈ ਹੇਠ ਕਰਵਾਈ ਗਈ।

ਰੋਜ਼ਾਨਾ ਸਪੋਕਸਮੈਨ
RozanaSpokesman.com

CAREER GUIDANCE SESSION

SEPTEMBER 12, 2024

Placement Cell of Guru Nanak Khalsa College, in collaboration with the Department of Business Management, organized a visit to the District Bureau of Employment and Enterprises (DBEE) in Ludhiana. The visit included final-year BBA students, Dr. Nidhi Sharma (Placement Coordinator and Head of the Department of Business Management), and Minika Bawa (Assistant Professor, Department of Business Management). At the employment office, students were introduced to the services offered by DBEE, Ludhiana. Mr. Lavnish Sharma, Young Professional at the Ministry of Labour and Employment, DBEE, Ludhiana, conducted a brief quiz to assess the students' awareness. He also informed them about essential job-search websites, including www.ncs.gov.in and www.chatgpt.com. Additionally, he shared details about the Future Tycoons 2024 contest, an initiative by the District Administration of Ludhiana in collaboration with Start Up Punjab. This initiative aims to foster innovative ideas and startups, providing support to develop them into full-fledged companies and offering mentorship from industry experts. Mr. Ghan Shyam, Placement Officer at DBEE, briefed the students on various initiatives and schemes offered by the bureau. He encouraged them to make the most of DBEE's services. The team assisted students in registering on the employment portal and for the Future Tycoons Contest.





CAREER GUIDANCE SESSION

SEPTEMBER 17, 2024

Placement Cell of the college, in collaboration with the Department of Computer Science and Applications, organized a visit to the District Bureau of Employment and Enterprises (DBEE), Ludhiana, for the students of BCA 5th Semester and PGDCA 1st Semester. The visit was coordinated by Dr. Nidhi Sharma Placement Officer. Ms. Daisy Wadhwa and Mrs. Satwant Kaur, Assistant Professors in Computer Science, accompanied the students.



CAREER GUIDANCE SESSION

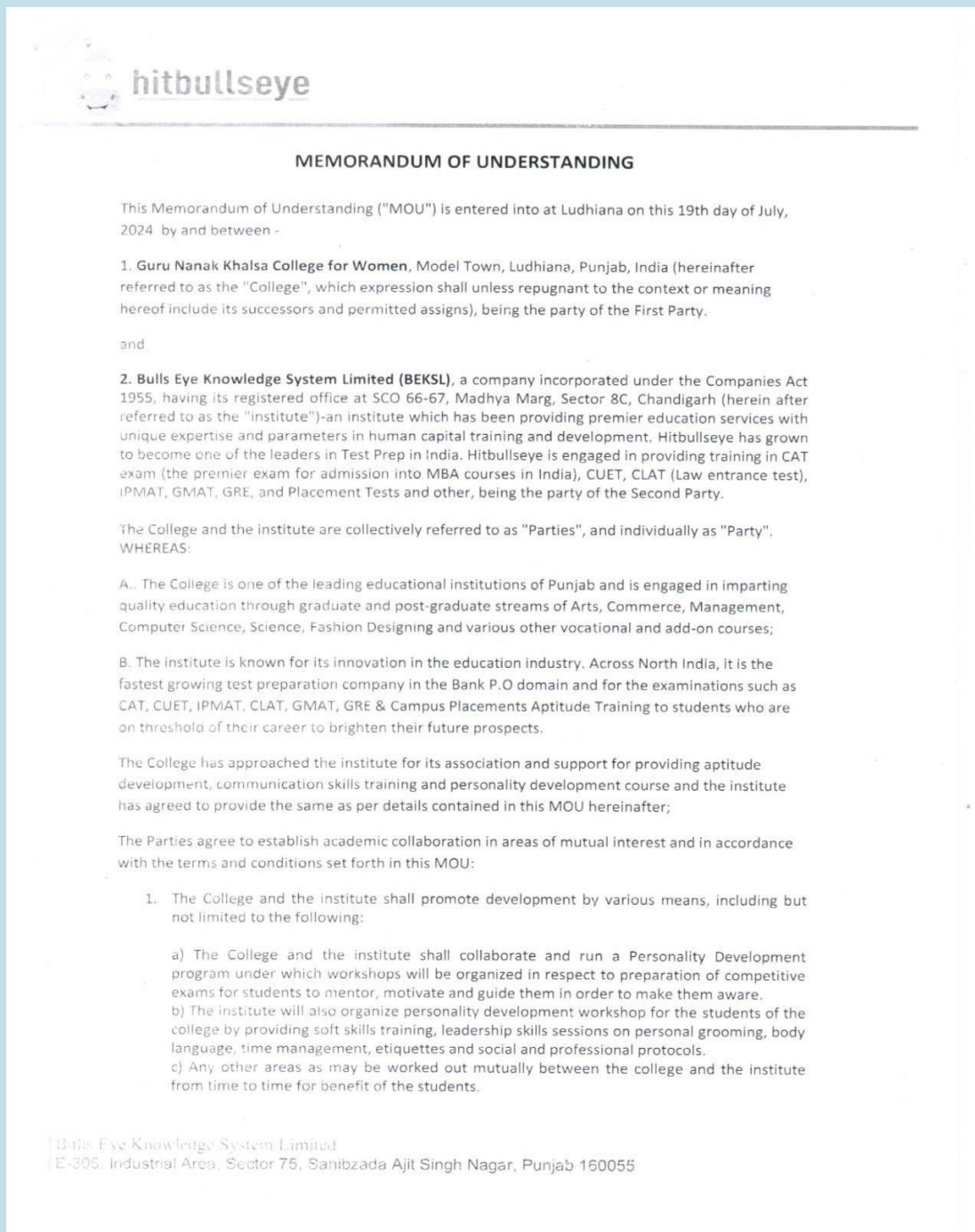
SEPTEMBER 21, 2024

Under the aegis of Internal Quality Assurance Cell, Placement Cell of the Guru Nanak Khalsa college for Women organized a Career Counseling seminar on job opportunities in the government sector. Mr. Dev Raj, Branch Head, AAA Bright Academy, Ludhiana was the resource person. He apprised the students of various job opportunities in the government sector . He has a rich experience of 13+ years in preparing students for central and state Government Jobs with special reference to UPSE, Bank PO, PSPCL, Patwari, PPSE, IBPS PO, SSC CGL, Insurance, SSC CPO and many more. The resource person discussed the syllabus of various competitive exams and motivated the students to study hard and make a bright future.



MOU SIGNED

In 2024-25, the college has signed MOU with Hitbullseye , Ludhiana . The aim of MOU to support the college in bringing industry resources to webinars /workshops, Scholarships tests and orientation to students on career and job opportunities in Banking and financial services sector.





hitbullseye

2. During the tenure of the MOU, both the college and the institute will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of this MOU for any purpose other than in accordance with this MOU
3. This MOU shall be effective from the date of its approval by competent authorities at both ends. The duration of the MOU shall be for a period of 1 year from the effective date. During its tenancy, the MOU may be extended or terminated by a prior notice of not less than three months by either party. However, termination of the MOU will not in any manner affect the interests of the students/faculty who have been admitted to pursue a program under the MOU.
4. Any amendment to the MOU shall be in writing and signed by the Parties hereto and shall only after such execution be deemed to form part of the MOU and have the effect of modifying the MOU to the extent required by such amendment or addenda.
5. This MOU shall be governed by and construed in accordance with the laws of India. Any dispute or difference or any question of interpretation of any of the provisions of this MOU arising before, during the pendency of, or after the expiry of this MOU, shall be subject to the sole and exclusive jurisdiction of Courts at Ludhiana.

For and behalf of

Guru Nanak Khalsa College for Women

Signature:

Name:

Designation:

Dr. MANEETA KAHLON

Principal

G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

For and behalf of

Hitbullseye

Signature:

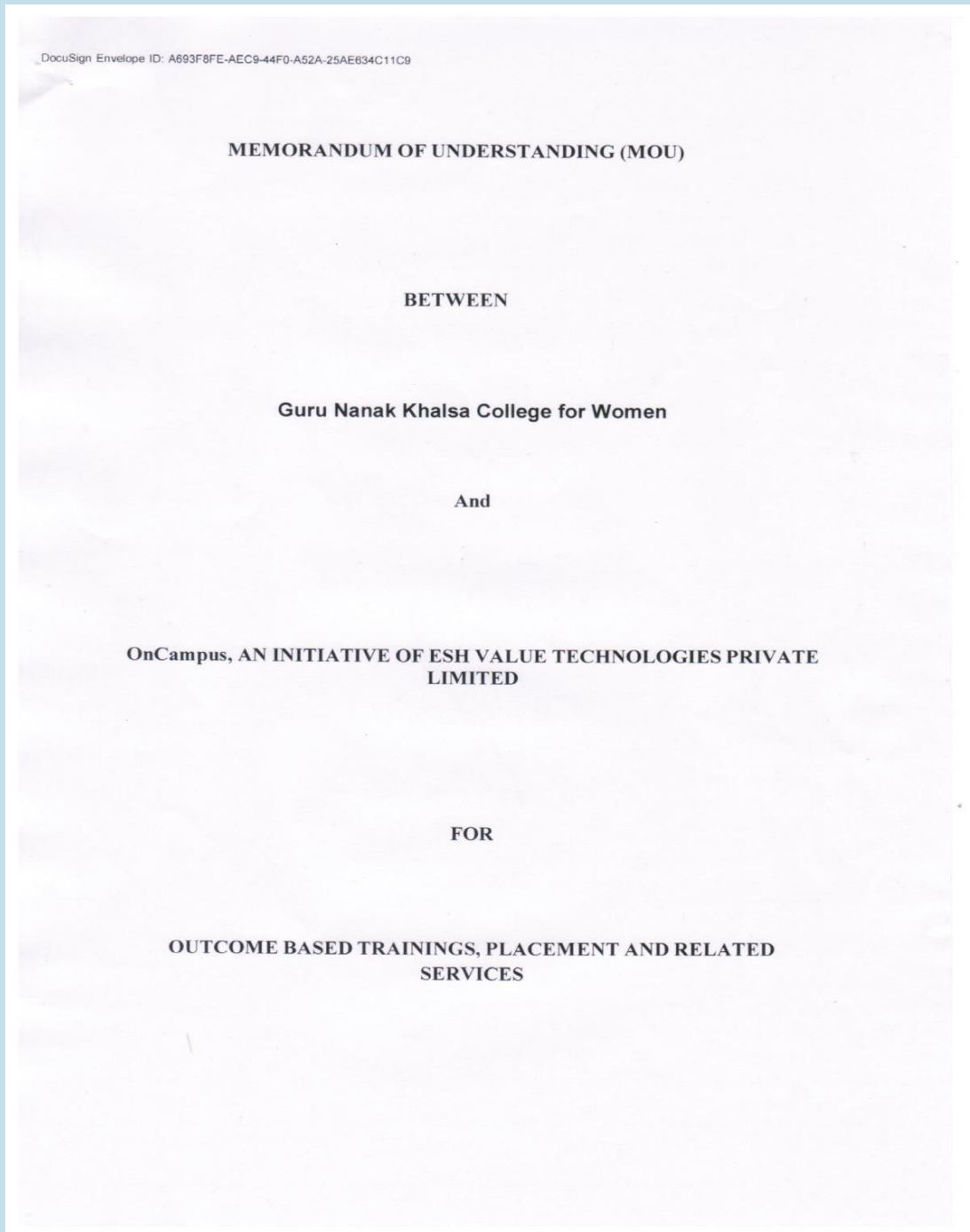
Name:

Designation:



MOU SIGNED

In 2024-25, the college has signed MOU with ESH VALUE TECHNOLOGIES PRIVATE LIMITED. The aim of MOU to support the college in bringing industry resources to webinars /workshops, Scholarships tests and orientation to students on career and job opportunities in Banking and financial services sector.



MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **29th DAY of May, Two Thousand and Twenty Four** by and between

Guru Nanak Khalsa College for Women, Gujarkhan Campus, Gujarkhan Road, Model Town, hereinafter called as the 'THE FIRST PARTY'

AND

OnCampus, an initiative of ESH Value Technologies Private Limited, New Diamond Avenue, 27 Feet Road, Majitha Road, Amritsar, Punjab, India, 143001, hereinafter called as the 'THE SECOND PARTY'

PURPOSE OF MOU

In particular, this MOU is intended to

1. Enhance students' capabilities and skills by providing comprehensive teaching and upskilling programs administered by the First Party.
2. Facilitate the delivery of courses through online platforms, ensuring accessibility and flexibility for students enrolled in the programs.
3. Strengthen the placement opportunities for students affiliated with the First Party by establishing partnerships with multinational corporations and startups.

Furthermore, it is agreed that:

4. The services provided shall be subject to charges, wherein students will be responsible for payment of their upskill courses fees. Revenue generated from these services shall be shared between the First and Second parties, with the specific percentage to be determined through mutual discussions.
5. The Second Party shall conduct promotional sessions offline as and when required, while the delivery of upskill courses will predominantly occur online, in accordance with the structured program agreed upon by both parties.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH
IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

Clause 1

CO-OPERATION

- 1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.
- 1.2 The cooperation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the First Party.

Clause 2

SCOPE OF THE MOU

- 2.1 Both parties believe that close co-operation between the two would be a major benefit to the student community to enhance their skills and knowledge.
- 2.2 The Second Party will give valuable inputs to the First Party in the placement process journey of students so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between Industry and College Centre will give an insight into the latest developments /requirements of the industries; the Second Party to permit the Faculty and Students of the First Party be involved in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.4 The Second Party will train the students of the First Party on the emerging technologies in order to bridge the gap in skill and make them ready for industry.
- 2.5 The Second Party will extend the necessary support to deliver online lectures to the students of the First Party on the technology trends and industry requirements.
- 2.6 The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into jobs.

Clause 3

VALIDITY

3.1 The validity of the agreement is one year from the date of agreement.

3.2 Both Parties may terminate this MOU upon 15 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.

AGREED:

For: Guru Nanak Khalsa College for Women



Authorized Signatory
(Dr. Maneeta Kahlon)

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

For: OnCampus



Authorized Signatory
(Mr. Akshay Gulati)

Non-disclosure Agreement

This Non-disclosure Agreement ("Agreement") is effective as of **29th May, 2024** ("Effective Date") and is entered into by and between:

Guru Nanak Khalsa College for Women, with its principal office at Gujarkhan Campus, Gujarkhan Road, Model Town, Ludhiana, Punjab 141002 ("**Disclosing Party**")

and

OnCampus, an initiative of ESH Value Technologies Private Limited with principal place of business at 123-New Diamond Avenue, Amritsar, Punjab ("**Receiving Party**")

for the purpose of securing any information which the Disclosing Party will disclose to the Receiving Party in relation to an ongoing or a possible future business relationship.

NOW, THEREFORE, in consideration of the mutual promises, covenants, and conditions contained herein, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Definition of Confidential Information.

Confidential Information means any information or materials furnished by the Disclosing Party to the Receiving Party orally, or in written or electronic form, which is confidential, proprietary, or otherwise not generally available to the public.

2. Exclusions from Confidential Information.

The following information shall not be treated as Confidential Information.

- Information which was in the Receiving Party's possession prior to receipt from the Disclosing party
- is independently developed by the Receiving Party
- was in the public domain at the time of receipt from Disclosing party
- lawfully received by the Receiving Party from a third party without any breach of this Agreement.

3. Obligations of Receiving Party

Receiving Party shall take the same degree of care that it uses to protect its own confidential and proprietary information of similar nature and importance (but in no event less than reasonable care). Receiving Party shall not, without prior written approval of the Disclosing Party, publish, copy, or otherwise disclose, divulge, decompile, disassemble or permit the use by others for their benefit or to the detriment of the Disclosing Party, any Confidential Information. Receiving Party shall restrict access to Confidential Information to its authorised employees, contractors, and agents who have a need to know the Confidential Information and shall require such

persons/entities to execute confidentiality restrictions at least as protective as those contained in this Agreement.

4. Return of Confidential Information.

Receiving Party shall return to the Disclosing Party the Confidential Information in its possession on the request of the Disclosing Party.

5. Term

The confidentiality provisions of this Agreement shall survive for a period of one (1) year following the termination of this Agreement.

6. Remedy

The Receiving Party acknowledges and agrees that in the event of a breach of this Agreement by the Receiving Party, the Disclosing Party will suffer irreparable harm and will therefore be entitled to seek specific performance or injunctive relief or any other equitable remedy to enforce this Agreement.

7. No License

This Agreement does not grant the Receiving Party any license, express or implied or other rights of any kind whatsoever in the Confidential Information.

8. No Assignment

Receiving Party shall not assign this Agreement to any other party without the prior written consent of the Disclosing Party.

9. Severability

If a court finds any provision of this Agreement invalid or unenforceable, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

10. Integration

This Agreement expresses the complete understanding of the parties with respect to the subject matter and supersedes all prior proposals, agreements, representations, and understandings. This Agreement may not be amended except in a writing signed by both parties.

11. Governing Law

This Agreement shall be governed by the laws of India and the courts of Chandigarh, shall have exclusive jurisdiction to decide any dispute related to this Agreement.

12. Waiver

The failure to exercise any right or delay in exercising any such right provided in this Agreement shall not be considered as a waiver of prior or subsequent rights.

This Agreement and each party's obligations shall be binding on the representatives, assigns, and successors of such party.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives, effective as of the day and year first above written.

AGREED:

For: Guru Nanak Khalsa College for Women

Authorized Signatory
(Dr. Maneeta Kahlon)

Dr. MANEETA KAHLON
Principal
G.N.Kh. College for Women
Gujarkhan Campus, Model Town,
Ludhiana

For: OnCampus

DocuSigned by:

A968CAC493C94B0

Authorized Signatory
(Mr. Akshay Gulati)

CAREER GUIDANCE SESSION

JANUARY 17, 2025

The Placement Cell in collaboration with the Maya Academy of Advanced Creativity (MAAC), conducted a seminar titled "Career & Growth in the AVGC Sector". Ms. Vidhi Tripathi (Career Coach) and Mr. Anurag Taneja (VFX Artist) were the keynote speakers. They motivated students to overcome daily challenges and maximize their potential while discussing opportunities in Animation, Graphics, 3D, VFX, Video Editing, and Gaming within the media and entertainment industry. They emphasized on skill training along with regular degree courses and the scope in AVGC industry. Movie editing along with VFX effects were depicted through video clipping of various movies. Various courses on VFX, gaming, graphics design, and animation were discussed with the students. Mr. Rachpal Singh (Business Development Manager) was also part of visiting MAAC team.



CAREER GUIDANCE SESSION

JANUARY 22,2025

Placement Cell organized an insightful seminar on the topic "How to Start a Start-up" in the college campus today. Mr Sumit Wason - International Certified Career Counselor & Assistant Director - UPES Dehradun coordinated the seminar while the session was conducted by Mr. Mohit Nagpal - Senior Manager - Runway Incubation Center (UPES Dehradun), an experienced entrepreneur and start-up mentor. It was aimed at inspiring and guiding students interested in the world of entrepreneurship. Mr. Mohit shared inspiring journeys of successful Entrepreneurs highlighting both the challenges and rewards that come with building a business from scratch. He emphasized the significance of perseverance, risk-taking, and innovation in the start-up ecosystem. He encouraged students to harness their passion and creativity while advising them on monetization of business ideas, importance of Incubation Centres and Government support for Start ups. Throughout the session, Mr. Mohit engaged with the students through interactive discussions and case studies, answering their questions and providing valuable insights into real-world entrepreneurial experiences.



CAREER GUIDANCE SESSION

February 06, 2025

Placement Cell in collaboration with Canam Consultants, Ludhiana organized a seminar on "Building an effective CV and Interviewing Tips" in the college campus today. This seminar was organized for the students of final years. The resource persons explained how a good CV is a best marketing tool to showcase your skills and experience to potential employers. A list of key hard and soft skills such as work experience include relevant past roles, company names, key achievements, academic qualifications, certifications, and any relevant trainings, how to adjust your CV for different roles and positions, using a generic CV for all job applications were elaborated. The resource persons also explained various interviewing tips such as research about the Company, requirements and responsibilities, etc.



CAREER GUIDANCE SESSION

March 11, 2025

Placement Cell in collaboration with IMS organised an expert talk on “How to grow faster in career and achieve success in any interview” in the college campus today. Mr. Munish Dewan, Director of IMS, addressed the topic of career advancement and interview success, sharing valuable insights with attendees. He emphasized that individuals must be proactive in understanding the current industry landscape and its demands. Mr. Dewan also stressed the significance of networking and building relationships, suggesting that such connections can provide essential support and guidance in their professional journeys. His discussions highlighted the vast opportunities at premier institutes like IIM and the importance of reading newspapers to enhance knowledge and awareness. He encouraged aspirants to prepare for competitive exams like CAT, with insights into career growth and financial planning. Mr. Dewan also highlighted the significance of persistence and initiative in one's career journey, asserting that proactive engagement and continuous improvement can lead to transformative outcomes. The event was well-received by the students, who gained not only knowledge but also a deeper understanding of the corporate world.



PLACEMENT DRIVE

April 15,2025

Placement Cell in collaboration with Axis Bank initiated a placement drive for all final year and pass out students in the college campus today. NIIT placement drive for Axis Bank was conducted for the post of Assistant Manager - Branch Relationship Officer. 30 students from campus, GNW alumni and students from other colleges participated in the drive. 20 candidates were shortlisted after the first introductory round. A counseling session was conducted to apprise the students about the complete selection process consisting of Cognitive ability test, Written English and Listening comprehension test and video interview. The candidates who clear the selection process will join NIIT University for training and internship program at Axis Bank.



Thank
You