GURU NANAK KHALSA COLLEGE FOR WOMEN GUJARKHAN CAMPUS, MODEL TOWN, LUDHIANA

Report of Department of Journalism and Mass Communication Session 2025-26 (Odd Semester)



KinDr

Dr. Kirti Dhawan

Assistant Professor & Head Department of Journalism & Mass Communication Dr. Maneeta Kahlon

Principal

Dr. MANEETA KAHLON Principal G.N.Kh. College for Women Gujarkhan Campus, Model Town, Ludhiana.

About the Department

Department of Mass Communication was started in the Session 2011-12 with the introduction of Post Graduate Diploma in Mass Communication. It is a one year PG Diploma Course which provides the students with number of job opportunities in the field of media. The department took a further step with the introduction of Journalism and Mass Communication (JSM) as an Elective Subject in B.A. (3 year Degree Course) in the session 2017-18. The college became the first institution in the district to start this subject at graduation level.

Courses Offered

S.No.	Name of the Course	Duration
1.	PGDMC	One year (2 semesters)
2.	B.A.	3 years (6 Semesters)

Teaching Faculty

S.No.	Name of the Faculty Member	Educational Qualification
1.	Dr Kirti Dhawan	PHD, MJMC, UGC- Net,

Student Strength

S.No.	Name of the Course	Student Strength
1.	PGDMC	03
2.	B.A. First Year	28
3.	B.A. Second Year	22
4.	B.A. Third Year	20

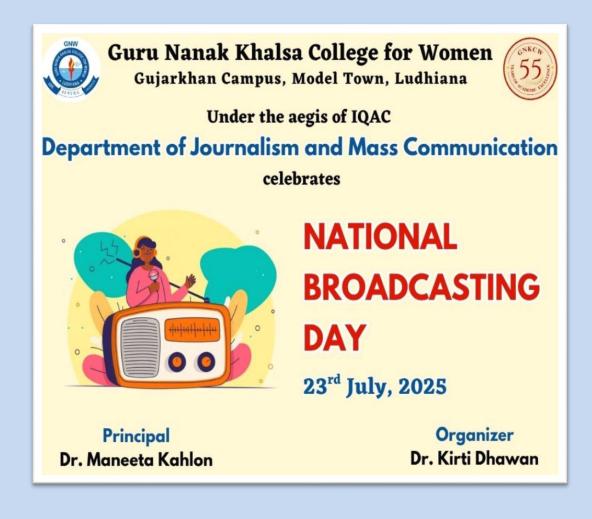
Activities

• The college organized an *Induction Programme cum Code of Conduct Session* for the newly admitted first year students of BA, B.Com, BBA and BCA. The event aimed to familiarize the students with the institutional ethos, academic environment, and expected standards of behavior within the campus. The programme began with a warm welcome to the students to emphasize the importance of orientation in bridging the gap between school and college life. This was followed by an inspiring inaugural address by Dr. Maneeta Kahlon, the Principal of the college, who highlighted the institution's vision, values, and the role of students in upholding its legacy. The induction programme also included an overview of various student support services, such as the library, mentorship cell, grievance redressal system, and extracurricular clubs, ensuring that the students feel welcomed and well-informed from the very first day. (*July 14, 2025*)



• National Broadcasting Day was celebrated by the department on July 23, 2025. This day is observed on July 23 every year to celebrate the power and reach of radio in India. On this occasion, Students of the department were made aware of the role played by radio in bringing people together from different regions, languages, and cultures. Dr. Kirti Dhawan, Assistant Professor, Department of Journalism and Mass Communication, emphasized the power of radio as a medium that reaches the remotest corners of the country and acts as a vital link between the government and the public.

Principal Dr. Maneeta Kahlon highlighted the importance of radio in society and encouraged the students to appreciate and explore careers in broadcasting.







Facebook and Instagram Link

 $\frac{https://www.facebook.com/gnwludhiana/posts/pfbid02XLkrwHKqsUGZEp3rrwdG9Rw}{AEjUmautuCCJECC6miPcWEYNGkjokeCNwvW4BmZqpl}$

https://www.instagram.com/p/DMcgGMtR9e7/?utm_source=ig_web_copy_link&igsh= MWI5YXY2Mm4wN2lobg==

Press Clippings





• Under the aegis of IQAC, the Department of Journalism and Mass Communication organized a *Visit to The Times of India Printing Press, Panchkula* on *August 06, 2025*. This visit was conducted under the guidance of Dr. Kirti Dhawan, Assistant Professor, Department of Journalism and Mass Communication. The students interacted with the technical staff of the Printing Unit. They learned about the process of printing for daily newspaper with special reference to coloured printing as well as how to operate the technical equipment's used in the press. Queries of the students were answered in a very effective and easy manner. They also visited historical Gurdwara

Nada Sahib and Pinjore Garden. They were accompanied by Ms. Neha Dawar, Assistant Professor, Department of Economics. Principal, Dr. Maneeta Kahlon encouraged the students and staff to organize such visits which are helpful for the overall development of the students.





Facebook and Instagram Link

https://www.facebook.com/share/p/1CWfEFog26/

https://www.instagram.com/p/DNC9M8pR2gk/?utm_source=ig_web_copy_link&igsh=MW50M Wp1azIyOXk2Ng==

Under the aegis of Internal Quality Assurance Cell, Department of Journalism and Mass Communication and Department of Fine Arts of Guru Nanak Khalsa for Women, Gujarkhan Campus, Model Town, Ludhiana celebrated *World Photography Day on August 19, 2025*. On this occasion, Students visited Exhibition titled "One Thousand Words" organized by Ludhiana Photo Journalist Association at Satluj Club, Ludhiana. The students interacted with the photo journalists of various newspapers. They learned about the process of composing a good journalistic photograph. Queries of the students were answered in a very effective and easy way. This visit was organised under the supervision of Dr. Kirti Dhawan and Mrs. Harpreet Kaur. Principal Dr. Maneeta Kahlon encouraged the students and staff to organize such visits which are helpful for the overall development of the students.





• *Mid Semester Examinations* were conducted for both under graduate and post graduate students from *September 26, 2025 to October 11, 2025*.





• Under the aegis of Internal Quality Assurance Cell, *Parent Teacher Meet* was organized at Guru Nanak Khalsa College for Women, Model Town, Ludhiana in the college campus on *October 25*, *2025*. The parents were accorded a warm welcome by GNKCW team members. During the meet, an open interaction was held with parents of students from different streams. Various student-oriented activities and extracurricular activities were discussed with parents. Academic performance of the students was shared by subject teachers.

Parents were also informed that ABC portal is essential under New Education Policy. Students were also informed about the upcoming Panjab University examination. The event was organized under guidance of Coordinator Mrs. Manpreet Kaur and Cocoordinator Dr. Madhu Dhawan. Principal Dr. Maneeta Kahlon emphasized on the need to hold such meetings which provide a platform to the parents as well as to the teachers to discuss the future of their wards.





• Under the aegis of IQAC, Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, the students of Department of Journalism and Mass Communication, conducted *Media Bites* among the college students of various streams to get a feedback on the implementation of NEP. Around 50 students shared their insights as well as their suggestions for the effective implementation of NEP. The highlights included a dialogue on the pros and cons of NEP, Internship Programmes, Skill Enhancement Courses, Multi-Disciplinary Approach etc. (*November 04. 2025*)





Facebook and Instagram Links

https://www.facebook.com/share/p/1FANLTc78Y/

https://www.instagram.com/p/DRRTv85kX6i/?utm_source=ig_web_copy_link&igsh=MzRl ODBiNWFIZA==

• Under the aegis of the Internal Quality Assurance Cell, Department of Journalism and Mass Communication of Guru Nanak Khalsa College for Women, Ludhiana, celebrated *National Press Day* by organising an engaging *Open Mic Activity* on the theme "Freedom of Press." The event aimed to highlight the indispensable role of a free and responsible press in a democratic society. Students enthusiastically participated by presenting speeches, poems, and thought-provoking perspectives on media ethics, responsible journalism, and the challenges faced by the press in contemporary times. The activity provided a vibrant platform for budding media professionals to voice their opinions and reflect on the significance of press freedom in safeguarding truth and transparency.Dr. Kirti Dhawan, Head of the Department, encouraged the students by

stating that "freedom of press is not just a right but a responsibility that the future generation of journalists must uphold with integrity."

The event concluded with words of appreciation from Principal Dr. Maneeta Kahlon, who remarked that "activities like these strengthen critical thinking and empower our students to become conscious, ethical, and courageous voices of society." (*November 17*, 2025)





Facebook and Instagram Links

https://www.facebook.com/share/p/1CzzS4YJw2/

https://www.instagram.com/p/DRJvuwkEUrR/?utm_source=ig_web_copy_link&igs h=MzRlODBiNWFlZA==

Press Clippings

ਖਾਲਸਾ ਕਾਲਜ 'ਚ ਪ੍ਰੈਸ ਦਿਵਸ ਮਨਾਇਆ

ਸਟਾਵ ਪ੍ਰਤੀਨਿਧੀ, ਪੰਜਾਬੀ ਜਾਗਰਣ, ਲੁਧਿਆਣਾ : ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਜ ਲੜਕੀਆਂ ਲੁਧਿਆਣਾ ਦੇ ਪੱਤਰਕਾਰੀ ਅਤੇ ਜਨ ਸੰਚਾਰ ਵਿਭਾਗ ਨੇ ਅੰਦਰੂਨੀ ਗੁਣਵੱਤਾ ਭਰੋਸਾ ਸੈੱਲ ਦੀ ਅਗਵਾਈ ਹੇਠ ਪ੍ਰੈਸ ਦੀ ਆਜ਼ਾਦੀ ਵਿਸ਼ੇ 'ਤੇ ਇੱਕ ਦਿਲਚਸਪ ਓਪਨ ਮਾਈਕ ਗਤੀਵਿਧੀ ਦਾ ਪ੍ਰਬੰਧ ਕਰਕੇ ਰਾਸ਼ਟਰੀ ਪ੍ਰੈਸ ਦਿਵਸ ਮਨਾਇਆ।

ਇਸ ਸਮਾਗਮ ਦਾ ਉਦੇਸ਼ ਇੱਕ ਲੋਕਤੰਤਰੀ ਸਮਾਜ ਵਿੱਚ ਇੱਕ ਆਜ਼ਾਦ ਅਤੇ ਜ਼ਿੰਮੇਵਾਰ ਪ੍ਰੈਸ ਦੀ ਲਾਜ਼ਮੀ ਭੂਮਿਕਾ ਨੂੰ ਉਜਾਗਰ ਕਰਨਾ ਸੀ।

ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਭਾਸ਼ਣ, ਕਵਿਤਾਵਾਂ ਅਤੇ ਮੀਡੀਆ ਨੈਤਿਕਤਾ, ਜ਼ਿੰਮੇਵਾਰ ਪੱਤਰਕਾਰੀ ਅਤੇ ਸਮਕਾਲੀ ਸਮੇਂ ਵਿੱਚ ਪ੍ਰੈਸ ਦੁਆਰਾ ਦਰਪੇਸ਼ ਚੁਣੌਤੀਆਂ 'ਤੇ ਵਿਚਾਰ-ਉਕਸਾਉਣ ਵਾਲੇ ਦ੍ਰਿਸ਼ਟੀਕੋਣ ਪੇਸ਼ ਕਰਕੇ ਉਤਸ਼ਾਹ ਨਾਲ ਹਿੱਸਾ ਲਿਆ। ਇਸ ਗਤੀਵਿਧੀ ਨੇ ਉਭਰ ਰਹੇ ਮੀਡੀਆ ਪੇਸ਼ੇਵਰਾਂ ਨੂੰ ਆਪਣੇ ਵਿਚਾਰ ਪ੍ਰਗਟ ਕਰਨ ਅਤੇ ਸੱਚਾਈ ਅਤੇ ਪਾਰਦਰਸ਼ਤਾ ਦੀ ਰਾਖੀ ਵਿੱਚ ਪੈਸ ਦੀ ਆਜ਼ਾਦੀ ਦੀ ਮਹੱਤਤਾ 'ਤੇ ਪ੍ਰਤੀਬਿੰਬਤ ਕਰਨ ਲਈ ਇੱਕ ਜੀਵੰਤ ਪਲੇਟਫਾਰਮ ਪਦਾਨ ਕੀਤਾ।

ਵਿਭਾਗ ਮੁਖੀ ਡਾ. ਕੀਰਤੀ ਧਵਨ ਨੇ ਰੱਖਣਾ ਚਾਹੀਦਾ ਹੈ।

• ਪੱਤਰਕਾਰੀ ਅਤੇ ਜਨਸੰਚਾਰ ਵਿਭਾਗ ਦਾ ਉਪਰਾਲਾ

• ਓਪਨ ਮਾਇਕ 'ਚ ਦਿੱਤੇ ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਵਿਚਾਰ



ਕਾਲਜ ਵਿਖੇ ਸਮਾਗਮ ਦੌਰਾਨ ਦਿਖਾਈ ਦੇ ਰਹੇ ਵਿਦਿਆਰਥੀ ਤੇ ਅਧਿਆਪਕ।

ਸਿਰਫ਼ ਇੱਕ ਅਧਿਕਾਰ ਨਹੀਂ ਹੈ, ਸਗੋਂ ਇੱਕ ਸਮਾਪਤ ਹੋਇਆ, ਜਿਨ੍ਹਾਂ ਨੇ ਟਿੱਪਣੀ ਕੀਤੀ ਸ਼ਕਤੀ ਪ੍ਰਦਾਨ ਕਰਦੀਆਂ ਹਨ।

ਜ਼ਿੰਮੇਵਾਰੀ ਹੈ ਜਿਸਨੂੰ ਪੱਤਰਕਾਰਾਂ ਦੀ ਆਉਣ ਕਿ ਇਸ ਤਰਾਂ ਦੀਆਂ ਗਤੀਵਿਧੀਆਂ ਵਾਲੀ ਪੀੜ੍ਹੀ ਨੂੰ ਇਮਾਨਦਾਰੀ ਨਾਲ ਕਾਇਮ ਆਲੋਚਨਾਤਮਕ ਸੋਚ ਨੂੰ ਮਜ਼ਬੂਤ ਬਣਾਉਦੀਆਂ ਹਨ ਅਤੇ ਸਾਡੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਇਹ ਕਹਿ ਕੇ ਇਹ ਪ੍ਰੋਗਰਾਮ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਮਾਜ ਦੀ ਚੇਤੰਨ, ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ ਕਿ "ਪ੍ਰੈਸ ਦੀ ਆਜ਼ਾਦੀ ਕਾਹਲੋਂ ਦੇ ਪ੍ਰਸ਼ੰਸਾ ਭਰੇ ਸ਼ਬਦਾ ਨਾਲ ਨੈਤਿਕ ਅਤੇ ਦਲੇਰ ਆਵਾਜ਼ ਬਣਨ ਲਈ

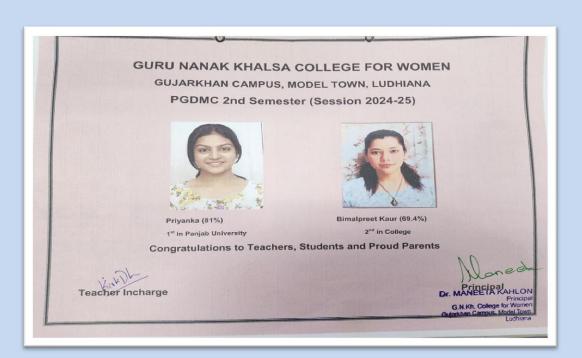


University Examination Result

Students of Guru Nanak Khalsa College for Women, Gujarkhan Campus, Model Town, Ludhiana, brought laurels to the college by obtaining top positions in Post Graduate Diploma in Mass Communication (PGDMC) -2nd Semester Examination held in May 2025.

Priyanka topped Panjab University, Chandigarh by securing 81%. Bimalpreet Kaur stood 2nd in college by scoring 69.4% marks.

Principal, Dr. Maneeta Kahlon congratulated the students for their outstanding performance.





Press Clippings

पी.जी.डी.एम.सी. द्वितीय सैमेस्टर में जी.एन.के. सी.डब्ल्यू. की छात्रा प्रियंका बनी यूनिवर्सिटी टॉपर

सवेरा न्यूज/रजनी (लुधियाना): गुरु नानक खालसा कालेज फॉर वूमैन, गुज्जरखां कैंपस, मॉडल टाऊन की छात्राओं ने मई 2025 में आयोजित पोस्ट ग्रैजुएट डिप्लोमा इन मास कम्युनिकेशन (पीजीडीएमसी) द्वितीय सैमेस्टर परीक्षा में शीर्ष स्थान प्राप्त करके कालेज का नाम रोशन किया। प्रियंका ने 81 फीसदी अंक प्राप्त करके पंजाब यूनिवसिंटी चंडीगढ़ में प्रथम स्थान प्राप्त किया। बिमलप्रीत कौर ने 69.4 फीसदी अंक प्राप्त किया। बिमलप्रीत कौर ने 69.4 फीसदी अंक प्राप्त किया। प्रिसीपल डॉ. मनीता काहलों ने छात्राओं को उनके उत्कृष्ट प्रदर्शन के लिए बधाई दी।



जी.एन.के.सी.डब्ल्यू. की अव्वल आने वाली छात्रा का मुंह मीठा करवाते प्रिंसीपल डॉ. मनीता काहलों।

ਪ੍ਰਿਯੰਕਾਨੇ ਪੀਜੀਡੀਐਮਸੀ ਦੀ ਪ੍ਰੀਖਿਆ 'ਚ ਪਹਿਲਾ ਸਥਾਨ ਲਿਆ



ਵਿਦਿਆਰਥਣ ਪ੍ਰਿਯੰਕਾ ਨਾਲ ਪ੍ਰਿੰ ਡਾ. ਮਨੀਤਾ ਕਾਰਲੋਂ।

ਸਟਾਵ ਪ੍ਰਗੈਨਿਧ ਪੰਜਾਬੀ ਜਾਗਰਣ, ਲੁਧਿਆਣਾ: ਗੁਰੂ ਨਾਨਕ ਖਾਲਸਾ ਕਾਲਸ ਲੜਕੀਆਂ ਗੁੰਜਰਖਾਨ ਕੈਪਸ ਮਾਡਲ ਲੜਕੀਆਂ ਗੁੰਜਰਖਾਨ ਕੈਪਸ ਮਾਡਲ ਟਾਊਨ ਲੁਧਿਆਣਾ ਦੀਆਂ ਵਿਦਿਆਰਥਣਾ ਨੇ ਸਈ 2025 'ਚ ਹੋਈ ਪੋਸਟ ਗ੍ਰੈਜੂਦੇਟ ਡਿਪਲੇਮਾ ਇਨ ਮਾਸ ਕਮਿਊਨੀਕੇਸ਼ਨ (ਪੀਜੀਡੀਐਮਸੀ)-ਦੂਜੇ ਸਮੇਸ਼ਟਰ ਦੀ ਪ੍ਰੀਖਿਆ 'ਚ ਚੋਟੀ ਦੇ ਸਥਾਨ ਪ੍ਰਾਪਤ ਕਰ ਕੇ ਕਾਲਜ ਦਾ 'ਨਾਂ ਰੋਸ਼ਨ ਕੀਤਾ। ਕਾਲਜ ਦੀ ਵਿਦਿਆਰਥਣ ਪ੍ਰਿਯੰਕਾ ਨੇ 81 ਕੀਸਦੀ ਅੰਕ ਪ੍ਰਾਪਤ ਕਰ ਕੇ ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ ਚੰਡੀਗੜ੍ਹ ਤੋਂ ਪਹਿਲਾ ਸਥਾਨ ਪ੍ਰਾਪਤ ਕੀਤਾ। ਵਿਦਿਆਰਥਣ ਬਿਮਲਪ੍ਰੀਤ ਕੋਰ ਨੇ 69.4 ਕੀਸਦੀ ਅੰਕ ਪ੍ਰਾਪਤ ਕਰ ਕੇ ਕਾਲਜ 'ਚ ਦੂਜਾ ਸਥਾਨ ਪ੍ਰਾਪਤ ਕੀਤਾ। ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਮਨੀਤਾ ਕਾਹਲੋਂ ਨੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਉਨ੍ਹਾਂ ਦੇ ਸ਼ਾਨਦਾਰ

पीजीडीएमसी में प्रियंका ने 81 प्रतिशत अंक पाए

जागरण संवाददाता, लुधियाना : गुरु नानक खालसा कालेज फार वूमेन, गुजरखान कैंपस, माडल टाउन की छात्राओं ने मई 2025 में आयोजित पोस्ट ग्रेजुएट हिप्लोमा इन मास कम्युनिकेशान (पीजीडीएमसी) द्वितीय सेमेस्टर परीक्षा में शीर्ष स्थान प्राप्त कर कालेज का नाम रोशन किया। प्रियंका ने 81 प्रतिशत अंक प्राप्त कर पंजाब विश्वविद्यालय, चंडीगढ़ में प्रथम स्थान प्राप्त किया। बिमलप्रीत कौर ने 69.4 प्रतिशत अंक प्राप्त कर कालेज में दूसरा स्थान प्राप्त किया। प्राचार्यों डा. मनीता काहलों ने छात्राओं को उनके उत्कृष्ट प्रदर्शन के लिए बथाई दी।



प्रिंसिपल डा. मनीता काहलों पीजीडीएमसी परिणाम में पोजीशन पाने वाली छात्रा का मुंह मीता करवाती हुई के ली कालेज The students of the department who excelled in Post Graduate Diploma in Mass communication (PGDMC) examinations conducted by Panjab University, Chandigarh, received Certificate of Merit for securing first positions in the University. The following students have been awarded the Certificate of Merit for their outstanding performance:

Mehak Arora – Year of Passing 2022 Tanishka Pruthi- Year of Passing 2023

Esha Sehgal- Year of Passing 2024





Faculty Achievements

Dr. Kirti Dhawan

- Successfully completed 4 credit course "Print and Broadcast Journalism" offered by Gujrat University on Swayam Platform with a consolidated score of 90 percent.
- Successfully completed 8 week NPTEL Online MOOC on "Developing Soft skills and Personality" with an aggregate score of 94%. This course was conducted by IIT Kanpur.
- Appointed as External Examiner for the conduct of Practical examination of BJMC Semester 1 on December 17, 2025 by Punjab Technical University at PCTE, Badowal.

 Appointed as External Examiner for the conduct of Practical examination of MJMC Semester 3 on December 11, 2025 by Department of Journalism and Mass Communication, PTU, Kapurthala.

Summarized Report of the Department

Sr. No.	Date	Activity
1.	July 14, 2025	Induction Programme
2.	July 23, 2025	National Broadcasting Day
3.	August 06, 2025	Visit to The Times of India Printing Press
4.	August 19, 2025	World Photography Day
5.	Mid Semester Examinations	September 26, 2025 to October 11, 2025
6.	Parent Teacher Meeting	October 25, 2025
7.	Media Bites on NEP	November 04, 2025
8.	National Press Day	November 17, 2025